

# Firestone Dealer Store Opens Today

We were pleased to have had a part in the renovation of the former Cash and Carry Storey and extend our very Best Wishes to

## BRYENTON & MacKAY CO.

who today open the doors of their new

FIRESTONE HOME AND AUTO SUPPLY

CENTRE

DOUGLAS BROS. & JONES LTD.

Plumbing

155 Kent St.

Phone 3001

## LOOK at these SPECIALS

HURRY! HURRY! THERE'S A TIME LIMIT ON THESE OFFERS

### FREE MUSIC WHILE YOU WORK

With every purchase of a new

Firestone **WASHER OR IRONER**

You get this ultra modern

**MANTEL RADIO**  
a 24.50 VALUE

absolutely **FREE**



**WASHING MACHINE**  
**147.50**  
ONLY 2.50 A WEEK



**Sea Breeze IRONER**  
**124.90**  
ONLY 2.50 A WEEK

Get a new 'Sea Breeze' **IRONER FREE** when you buy a new Firestone REFRIGERATOR  
A \$74.40 Value for only **449.50**  
ONLY 6.50 A WEEK

GET 50 GALLONS OF **FUEL OIL FREE!** when you buy a new Firestone **OIL HEATER**  
50,000 B.T.U. 70,000 B.T.U.  
**128.50 143.75**  
ONLY 2.50 A WEEK ONLY 2.50 A WEEK

We'll pay your **ELECTRIC BILLS FOR THE NEXT 6 MONTHS\*** when you buy a new **BEN HUR FOOD FREEZER**  
**595.00** ONLY 8.25 A WEEK  
\*Payment not to exceed \$0.00

EXTENDING CONGRATULATIONS . . .

To

## BRYENTON & MacKAY CO.

187 Great George St.

The re-arrangement of the heating system and all sheet metal work was done by

## RICHARD RUTHART

90 Kent St.

Phone 2132

### BEST WISHES

To

## BRYENTON & MacKAY CO.

On This Occasion.

## EDDIE MacINNIS

Painter and Decorator

57 Hillsboro St.

Phone 1479-J

Wishing

**BRYENTON & MacKAY CO.**

EVERY SUCCESS

## STOREY

## ELECTRIC

Refrigeration

Sales and Service

133 Euston St.

Phone 3007

ON THE GRAND OPENING TODAY

of the new

FIRESTONE HOME AND AUTO SUPPLY

we take pleasure in extending

## CONGRATULATIONS

to

## BRYENTON & MacKAY CO.

who will be supplying P. E. I. with these popular products.

## CHAPPELL & CO.

ELECTRICAL CONTRACTORS

161 Queen St.

Phone 1440

## CONGRATULATIONS

to

## BRYENTON & MacKAY CO.

Distributors for

FIRESTONE PRODUCTS

It was our pleasure to transport most of the stock from the mainland direct to the store.

## BOWLEY & BOWNESS

TRANSPORT

226 Fitzroy St.

Phone 2239-L

We Wish To

## CONGRATULATE BRYENTON & MacKAY CO.

On the opening of the new

FIRESTONE HOME & AUTO SUPPLY

A further evidence of the growth of our City.

## PALMER ELECTRIC

96 Fitzroy St.

Phone 1443-1444

The Wiring and Installation of the new Oil Burner in the new

FIRESTONE HOME & AUTO SUPPLY

was done by . . .

## GOOD ELECTRIC LTD.

Union St., Royalty

Phone 575

who offer

## CONGRATULATIONS

To

## BRYENTON & MacKAY CO.

### BEST WISHES

To

## BRYENTON & MacKAY CO.

on the opening today of their new

HOME & AUTO SUPPLY STORE

## REDMOND ELECTRIC

Electrical Contractors

157 Grafton St.

Phone 2688

SIGN PAINTING

By

## BENOIT SIGNS

157 Dorchester

Phone 2099-J

Who Extend BEST WISHES to

## BRYENTON & MacKAY CO.

Will Feature

Household and Auto Supplies

If a store could be termed "bright and breezy" that description might well fit "Firestone" operated by Bryenton and MacKay Co. Here one may find anything from toys to tires, and ranges to refrigerators. It might well be called an all-purpose store for it features house and auto supplies, tires and batteries, etc.

The store is conveniently laid-out to facilitate purchases by the busy shopper. There are 10 "islands" in the store, each well-laden with attractively displayed goods. The walls and shelving completely fit into the picture and give prominence to the smartly arranged articles.

A Preview was held last night and the opening today will feature a "Harvest Sale." Both Messrs. Bryenton and MacKay are well known to the business community.

The store carries leading manufacturing lines. There is kitchenware, hardware, sporting goods, toys, auto accessories, electrical appliances, paints, radios, gas and electric ranges. Particular emphasis is being placed on the Tire Department.

Formerly the home of one of the leading groceries and located on Great George Street, the store presents a complete transformation and is well worth one's time to drop in and browse around.

Among the distinguished guests here for the formal opening of the newest Firestone Dealer Store in Canada are Mr. R. M. Syer, Trade Sales Manager and Mr. D. C. Knight, Assistant Trade Sales Manager of the Firestone Tire and Rubber Co. of Canada Ltd.

### Preview Last Night

It seemed to be family night last evening at Charlottetown's newest store when the invitation was accepted by hundreds of people to visit Bryenton & MacKay's Firestone store and by the interest shown by all attending it would seem that this store will be a popular place for both young and old especially with the Christmas season just around the corner. The men folk were particularly interested in the automotive section while the ladies seemed to cling around the home appliances and of course the kids were milling around the toy department. The ballot box was a busy spot also as everyone deposited a ballot with the hope of winning one of the lovely prizes to be drawn Saturday evening October 20th.

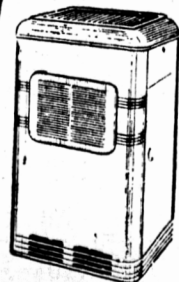
## LOOK at these SPECIALS

HURRY! HURRY! THERE'S A TIME LIMIT ON THESE OFFERS

GET 50 GALLONS OF FUEL OIL FREE!

plus FREE INSTALLATION to your chimney when you buy a new

## Firestone OIL HEATER



Beautiful finish — streamlined cabinet design. Features large fuel storage tank, visible fuel gauge, fingertip dial heat control and automatic draft. 50,000 B.T.U. output. 5D2

**143.75**

ONLY 2.50 A WEEK

**128.50**

ONLY 2.50 A WEEK

Get a new 'Sea Breeze' **IRONER FREE** when you buy a new Firestone REFRIGERATOR  
A \$74.40 Value for only **449.50**  
ONLY 6.50 A WEEK

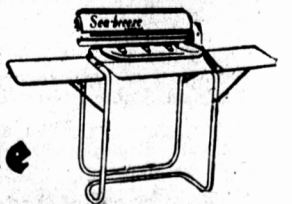
**FREE MANTEL RADIO** (\$4.50 value) when you buy a new **WASHER OR IRONER**  
**WASHING MACHINE 147.50** ONLY 2.50 A WEEK  
**Sea Breeze IRONER 124.90** ONLY 2.50 A WEEK

We'll pay your **ELECTRIC BILLS FOR THE NEXT 6 MONTHS\*** when you buy a new **BEN HUR FOOD FREEZER**  
**595.00** ONLY 8.25 A WEEK  
\*Payment not to exceed \$0.00

## LOOK at these SPECIALS

HURRY! HURRY! THERE'S A TIME LIMIT ON THESE OFFERS

Get this new Sea Breeze **ELECTRIC IRONER Absolutely FREE** when you buy a new Firestone



9 cu. ft. DeLuxe

## REFRIGERATOR

with all these Features

- Top to bottom refrigeration with 6 zones of cold.
- Giant tilt basket for fruits and vegetables.
- Motor has only 3 moving parts which ensures quiet, trouble-free operation.
- Guaranteed for 5 years.

**\$449.50** ONLY 6.30 a week

A \$574.40 VALUE FOR ONLY \$449.50

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