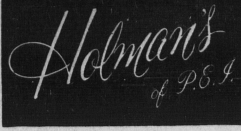


Wednesday
Thursday
Friday
Saturday

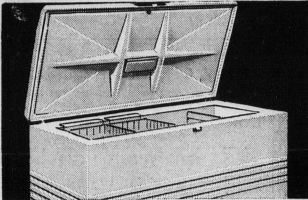


CHRISTMAS ECONOMY DAYS

COME! SEE! BUY! SAVE!

Designed to bring you Seasonal items when you need them most. At lowest possible prices

Frigidaire Deep Freeze



This new Frigidaire Food Freezer is packed full of features. New magnetic door seal, keeps in the cold. Safety signal light on front of cabinet. Heavy all around insulation, automatic interior light. Removable fence divider and is 350 lb. capacity.

239.99

750 lb. capacity and is 20 cu. ft. **279.99**

CHILDREN'S and TEENS Ski Jackets

Warm, comfortable for casual wear. Heavy duty zipper, hide-away hood and has all pockets. Here's the season's biggest hit in red, royal and copper.

Size 4 to 6x
Regular 7.98

Sizes 7 to 14
Regular 8.98

6.59 7.59

Stretch Slims

Made of acrylic fibres. Well moulded slender look. Shades of brown, black, red, blue and green. Sizes 8 to 18.

REGULAR 7.95

5.99

WHITE Sewing Machines

Manual zig-zag model with portable case and built-in built-in buttonholer. Darns, mends, overcasts seams, edge stitching and makes blind hem. Here is a dependable and practical gift she will appreciate.

REGULAR 119.00

99.99

NO DOWN PAYMENT — 8.00 MONTHLY

LADIES' Ski Jackets

Quilted nylon jacket with the old look. Zippered front and pockets, roll away hood and knitted cuffs. Sizes 8, M, L, in red, pastel blue, navy and black

Regular 10.95

8.99



Pioneer Chain Saw

For a low investment this quality compact saw will make easy work of all your woodcutting chores. The only compact chain saw that is versatile, and easy to use. 16" bar and chain.



REGULAR 179.95

158.99



Strap Overshoes

Brown strap overshoes, fleece lining, shering cuff and with adjustable top strap.

Child's 6 - 8
Brown

Boys' 1 - 5
Brown

Men's 6 - 11
Black

2.57 3.89 4.39

KITCHEN Streamliners

Tailored from a heavy denim with 3-way zipper and fully guaranteed. Sizes 36 - 44.

REGULAR 5.75

5.19

Plywood

Spring is for the Birds. Do it now... If you are doing it now here is a real buy in plywood you can't afford to miss. 4' x 8' sheets made of Douglas Fir.

3/8" unsanded grade
Reg. 4.50

5/8" unsanded grade
Reg. 7.70

3/4" good one side
Reg. 11.95

3.69 6.49 9.99

Fiberglass Insulation

Insulation has proved to thousands that it pays for itself... so why not insulate your home when you can baby it at a price as low as this. Pouring wool 8/3 cu. ft. per bag.

REGULAR 3.30

2.69

Sheet Rock

Best quality gypsum wallboard made by Canadian Gypsum. Tapered edge for smoother joints and easier fitting. Quick and easy to apply, fireproof and can be painted soon as applied.

REGULAR 2.20

1.79

Firestone Snow Tires

Canada's most popular winter tire at a great saving. Firestone Town and Country brand. Fully guaranteed against material and all road hazards.



670 x 15 Tube type **17.99**
Reg. 26.75

750 x 14 Tubeless **18.99**
Reg. 26.75

600 x 13 Tubeless **21.49**
Reg. 24.35

560 x 15 Tubeless **21.49**
Reg. 23.10

MEN'S BETTER Work Shirts

Tailored by Kitchens from warm soft cotton flannel styled with 2 front pockets with flaps. Checks in browns, olives, reds, blues. Sizes 14 1/2 to 17 1/2

REGULAR 3.79

2.99

BOYS' NYLON Hooded Jackets

Tailored from waterproof nylon with zipper and button front, heavy quilted lining. Olive, navy, charcoal. Sizes 6 - 18.

REGULAR 12.95

9.99

EASTERN Cedar Shingles

Excellent quality and are dry. Second clear grade, 16" lengths, 4 bundles to the square

REGULAR 9.65

8.39

Cedar Shingles

Western red cedar for long lasting and beauty to any home. They are in 24" lengths and 3 bundles to the square.

No. 3 Grade
Regular 13.95 sq.

No. 2 Grade
Regular 16.25 sq.

11.89

13.49

FLOOR TILE

First quality Vinyl Asbestos for counter tops and walls in kitchens and bathrooms. Resists grease, oil and cigarette burns. Choice of 15 colors in stock to pick from.

Regular 18c

14c

ARBORITE

Genuine Arborite for counter tops and walls in kitchens and bathrooms. Resists grease, oil and cigarette burns. Choice of 15 colors in stock to pick from.

Regular 20.75

16.99

BABY SLEEPERS

Print babyhood 2 pc. Sleeper with button pant and vinylized feet. Colors, pink, blue, yellow, mint. Sizes 2 - 3 - 4. Regular 1.98. Special **1.49**

1-PC. SNO. SUIT

Nylon Cotton-water repellent fabric. Warmly quilted lined with split pile hood-nice assortment of colors. Sizes 2 - 3 - 4. Regular 9.98. Special **6.99**

GIRLS' WOOL SLIMS

In solid colors of grey, brown, navy and checks with blue, navy, black, blue and green. Reg. 1.49. Special **2.39**

GIRLS' LINED BOXER JEANS

In assorted chinos and drills-kash lined. Colors navy, black, blue and green. Reg. 1.49. Special **1.09**

CHRISTMAS CARDS

51 slim line cards with matching envelopes in assorted Christmas motifs. Reg. 98c box. Sale **87c**

CHRISTMAS RIBBON BOWS

Large economy pack containing 15 assorted colored self-sticking bows. Reg. 1.49. Sale **99c**

CHRISTMAS WRAP

Extra heavy gift wrap in cutter box. Eliminates waste and crumple. Each roll 60" wide. Reg. 98c. Sale **79c**

BOXED STATIONERY

Cameo Vellum quality. 24 folded sheets with envelopes. Clear-Vel plastic covered box. Regular 1.29. Sale **99c**

TELEPHONE INDEX AND CALENDAR

Chrome plated cover. Gift boxed. Regular 98c. Sale **79c**

GANONG'S BOXED CHOCOLATES

Choice of three varieties. 1 lb. size. Christmas boxed. Reg. 1.89. Sale **1.57**

BULK CHOCOLATE DROPS

Two-impacting assorted candy, with chocolate coating. 1 lb. cello bags. Reg. 59c. Sale **47c**

CHRISTMAS BABY RIBBON CANDY

Assorted flavors. One lb. cello bags. Reg. 49c. Sale **37c**

"FAMOUS ROSE" BRAND BOXED CHOCOLATES

Assorted Centres. 1 lb. box. Regular 98c. Sale **79c**

BRASS PLAQUES

12" size in tarnish proof English brass. Assorted designs. Reg. 2.98. Sale **2.39**

90 PC. STARTER SETS

Popular "Blue Willow" decoration-4 each Cups, Saucers, 6" Plates, 9" Plates and cereals, in imported earthenware. Reg. 4.98. Sale **4.79**

"PINWHEEL" CRYSTAL ASSORTMENT

Includes Sugars and Creams, covered candies and cake plates and bowls-ideal for gifts. Regular 2.98. Sale **1.99**

GOBLETS

Spray cut Stenwara with beaded footed base. 9" or size. Reg. 29c each. Sale **8 for 1.97**

10" SERVICE PLATES

Floreal designs with raised borders. Ideal for Sandwiches and/or cake. Made in England. Regular 2.98. Sale **2.37**

CAR ROBE OR COTTAGE BLANKET

80% wool, 20% viscose. Woven in plaid design. Useful for many purposes. Each strongly whipped. Choice of Blue, wine or brown. Size 60 x 80". Reg. 5.98. Only **4.99**

APRONS

Best quality polished cotton. Dainty and practical. Excellent for Christmas Gifts. Waist style with generous ties. Assorted patterns and colors. Reg. 1.29. Only **99c**

DECORATOR CUSHIONS

Assorted Antique Satin coverings. Pure non-allergic foam filled. Knit edge. Knit backs. Sizes of 8 most popular colors. Size about 12 x 13". Reg. 1.29. Only **99c**

FLANNELETTE BLANKETS

Bank or single bed size. Substandards of "Tex-Mad" quality. Bar striped borders. Size 34 x 60". Regular if perfect 4.99. Per pair **3.79**

CATTLE WATER BOWLS

Easily cleaned and sanitary. Saves times and work. Regular 7.29 each. Special each **6.59**

PLASTIC STORM WINDOWS

Size 36" x 72". Extra clear Polyethylene with nailing strips and nails. May be used inside or outside. Regular 25c each. Special each **19c**

ELECTRIC SABRE SAW

Here's a real money saving buy in a fast cutting, cool running sabre saw. This Milners' Fable saw cuts any shape fast in hard or soft wood, metals or plastics. Complete with 26.99 two blades. Reg. 38.50. Special **26.99**

TABLE SAW

Tilting arbor model to 45", with 8" cutting blade. Depth of cut 2 1/2". Accurate mitre gauge. Table top measures 18" x 24". Reg. 47.50. Special **37.99**

GIRLS' NYLON OVERSHOES

"Silicone treated". Brush nylon Overshoes-zero fleece lining. First look. Black, brown. Sizes 4 - 6 most popular colors. Regular 5.98. Special **2.99**

MEN'S A BUCKLE OVERSHOES

Men's service weight four buckle rubber Overshoes. Fleece lining. Size 6-11. Reg. 4.98. Special **3.89**

MESH HOSE

First quality, seam free, in lovely colours. Sizes 8 1/2 to 11. First quality, seam free, in lovely colours. **3 for 1.29** Sizes 8 1/2 to 11. Reg. 69c. Special

GLOVES

Warm and cozy stretch nylon, with brushed wool lining. Black, beige, white and brown. Regular 1.59 for **89c**

BULKY CARDIGAN

Slightly substandard. Button to neck with collar. Novelty knit. Easy to wash acrylic fibre. Size 5-6-8. White and blue. Regular 5.98. Special **3.69**

FULL SLIPS

Lovely nylon, by a well known manufacturer. In nylon satinee and fricot. Many attractive styles. Shades of turquoise, blue, pink and beige. Size 22 to 24. Regular 6.98. Special **3.29**

HOURS BOTH STORES SANTA'S VISITING 2 p.m. to 4 p.m. Daily | STORE HOURS | Charlotte town Store Monday thru Thursday ... 8:30-5:30 Friday ... 8:30-9:30 Saturday ... 8:30-5:30 | Summerside Store Monday thru Thursday ... 8:30-5:00 Friday ... 8:30-9:00 Saturday ... 8:30-5:00