

National Temperance Study Course—1950

GENERAL DIRECTIONS

Where Study Course Obtained?

From your National Denominational Sunday School Headquarters or from the Women's Christian Temperance Union National Campaign Secretary, 11 Prince Arthur Avenue, Toronto 5, Ontario, you may secure in pamphlet form, Junior Lessons 5 cents per copy, 2 cents per dozen, or \$3.50 per hundred; Intermediate-Senior Lessons 6 cents per copy, 70 cents per dozen, \$4.00 per hundred.

These Temperance Lessons will be published in the Canadian Sunday School papers for five weeks commencing the third Sunday of October.

How to Get the Greatest Good From These Lessons

Superintendents should provide or the presentation of each Lesson and appoint a Temperance leader to look after this. Teachers should emphasize and review the main points in their classes and encourage the pupils to answer the questions weekly. They should also contact the parents, if possible.

Answers to the Weekly Questions

Intermediate-Senior Lessons have two questions at the end; those pupils twelve, thirteen and fourteen years of age should answer No. 1; pupils fifteen, sixteen, and seventeen should answer both, age limit has been raised to 19 years. Those eighteen years old or over may write an essay on the subject set, and if a certain standard is reached will obtain a Certificate for taking the Intermediate-Senior Course, but are not eligible for the W. C. T. U. prizes.

Junior Lessons have two questions at the end; all ages nine years and under should answer Questions

Reporting Results

At the end of the course Superintendents should secure from their Denominational Boards of Christian Education or the W. C. T. U. a sealed envelope containing (1) Suggested answers to help in marking papers; (2) A Report Form on which to report to the Sunday School Headquarters or to the National W. C. T. U. Campaign Office, 11 Prince Arthur Avenue, Toronto 5, Ontario.

If entering W. C. T. U. contest, send duplicate Report Form to National W. C. T. U. Campaign Office, 11 Prince Arthur Avenue, Toronto 5, Ontario.

Schools postponing the Course till too late for prize contest will be eligible for credits for their work.

Following the Course, give an opportunity to sign pledge of total abstinence.

How to Mark Papers

Have a committee representing all Sunday Schools in your neighbourhood whose pupils have written on the Course select one person to mark all the papers of one Department, or of the whole group. All pupils who get from 50 to 64 marks out of a possible 100 are entitled to a Pass Certificate when

reported; those obtaining 65 marks or over are entitled to an Honour Certificate.

Woman's Christian Temperance Union Awards

If your pupils wish to enter the W. C. T. U. Contest, please note: the twelve best papers from each school (3 from each age-group—9 years and under, 10 and 11 years, 12 to 14 years and 15 to 17 years) should be sent to Mrs. Frank Deacon, Freetown by Dec. 31st.

Those pupils holding 5 Certificates, or 10 Certificates obtained under the regulations above are entitled to special awards. Apply to the W. C. T. U. National Campaign Secretary, 11 Prince Arthur Avenue, Toronto 5, Ontario, giving the names and addresses of the pupils.

(Clip this out for future reference)

LESSON ONE
(Intermediate—Senior)

A BOOBY-TRAP, BEWARE

You all know about the "booby-trap." It is a snare which the enemy sets for the unwary soldier. It may be some old barn where the door has been rigged to set off a mine when opened by the careless soldier.

During the last war our soldiers were warned about these booby-traps and taught how to spot them in time. Some soldiers learned how to be careful. Others never learned. Alcohol is just like that. It is a booby-trap for the heedless person.

Your Reputation

Here we are considering not so much understanding of ourselves as of the world in which we must make our way. There is the fact that one's reputation is at stake whenever one indulges in alcoholic beverages. Even those who never become heavy drinkers and drink only now and then at parties, will be classed with those who over-indulge. Employers will check up carefully on the personal habits of one who is seeking a job or a line for promotion. Moreover, a young man or woman who drinks at all will find the parents of other young people objecting to him as a companion for their sons or daughters.

No Ballast in the Hold

There are many people who go through life without thinking much about it. They are like the sailors who fail to put ballast in the hold of the ship and are at the mercy of every wind and current. Such folk need some sound thinking if they are to chart a safe course through the stormy seas of life.

Strange to say, the majority of people in this world live by the simple rule of pain and pleasure. They avoid that which gives them obvious pain, and indulge in that which gives a brief sense of well-being. They seldom look far enough to see that the thing which promises pleasure now, may bring a harvest of misery in the future, or that the thing which seems unpleasant now, like self-control, will bring great rewards of happiness in due time. Such folk do not try to understand life and chart a sensible course. Most serious of all is the fact that they do not try to understand themselves and what makes them "tick." They just take "it" as it comes. But sometimes an "it" like alcohol takes them off-guard and ensnares them in a "booby-trap."

Let us think of the person who takes up drinking without much thought. Let us label him:

The Happy-go-lucky Drinker

When we speak of the "happy-go-lucky" drinker, we mean the one who takes up drinking without any definite reason as to why he does so. Perhaps he just follows the crowd and wants to be a "good sport." He may be offered a drink at a party and would feel out of place if he did not take a "few" just to be sociable. It may be that he has scruples about drinking but living on mere pain-pleasure basis, finds it more pleasant to take the drink than to be laughed at for refusing.

The liquor industry hopes to snare this kind of fellow by clever advertising. In their advertisements the drinking of liquors is made to appear as the "thing to do." There are the "men of distinction" ads in certain magazines, in which a successful looking man is shown amid pleasant surroundings holding a glass of liquor in his hand. This remark has been well made: some of these "men of distinction" may soon become men of "extinction."

Drinking Without Thinking—Headed for Trouble
(Dr. R. V. Seliger)

The unthinking drinker is in grave peril. His very heedlessness may be his downfall. He is tampering with dangerous stuff and doesn't even know it. He is like a child playing with a stick of dynamite. Think of a boy who rides a bicycle across a busy intersection, without stopping to look at the traffic lights. That is what the heedless drinker is doing.

Progs

You have seen somewhere an old barn with the foundation rotted away and instead of new solid posts being put under the building, some props have been placed against the side to keep the barn from falling down? That is what happens to many people who have deep-seated emotional troubles. Without knowing that they are doing so, they begin to depend on alcohol as "prop." All the while they need some new sound underpinning.

It is a fact that many people have or will have serious emotional problems. In fact, no one is entirely normal. Some have a feeling that nobody loves them or wants them around. Some feel out of place in the world—a square peg in a round hole. Others are timid and feel unable to do things.

It should be clear that for such a one, and to some degree this is true, that alcohol is a real danger. It can gradually become a "prop" and make itself necessary. So we have the drinker who started out without thinking much about what he was doing, who now cannot get along without alcohol. He cannot have a good time or face a business conference with out a drink to "bolster him up."

Besides this, every growing boy or girl, young man or woman, has emotional difficulties which each must solve as he goes along. These emotional difficulties usually cause a feeling of shyness. Such a one may feel ill at ease when at a party. This is quite natural and should be accepted as the normal. Some foolishly try to overcome this shyness by the use of alcohol, which only

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TIMELY NOTES ON TOPICS
CONNECTED WITH
Silver Fox and Mink Farming

Fox fashions were smartly highlighted along with mink at the big style show under the auspices of the Women's National Press Club at the Mayflower Hotel, New York, last week. Upwards of 2,000 women attended and about \$250,000 worth of furs were featured. Large fur pieces or large details on coats key-noted the entire collection. Giant size rectangular fox muffs shown with fox scarfs were smart and luxurious. Fox fur fashions drew applause. Small furs also stimulated great interest while the deep cuff jackets and sunburst cape stoles made a good impression judging from the applause. Big flat fur pockets on mink quarter length coats and on types were well received. Rounded roll collars were on a majority of the fur fashions.

The New York Auction Company reporting on their sale of silver fox last week stated that it was quite good, with standards showing a 30% advance compared with July. Mutations sold fairly well and also showed advances although not as great as standards. The Mutation fox collection consisted of 3,300 pairs, white face and platinum. The top fox platinum was \$24, with \$17 for white face. The collection was only an ordinary one but advanced 20% over July with 80% sold. Standard and silver (4,200) reached a top of \$21, and was 9% sold.

Herbert A. Nieman, who has been serving as a director of the Herbert A. Nieman Co., Thiensville, Wis., one of the two largest silver fox ranching companies in the world, has been elected president and general manager. Other new officers of the firm are William F. Sherman of Fort Washington, who will assume the vice presidency, succeeding Ronald J. Stevenson. A new director is Mr. John W. Nieman and the new secretary is Walter J. Gruett who was formerly office manager for Fromm Bros., Hamburg, the other largest fox ranching company in the world. The Nieman firm, it is stated, will continue operations as in the past. In addition to silver fox ranching it will can and also freeze vegetables and manufacture dog food. The above is taken from Women's Daily and many of our ranchers who met Ronald J. Stevenson while here attending the International Fur Breeders Conference and elsewhere, will wonder what is up. Mr. Stevenson is considered one of the best authorities on silver fox and mink in the United States and is certainly a very likeable person.

A despatch from Oslo, Norway, to the fur trade in New York states that prices for Norwegian furs and skins during the coming winter season are likely to be somewhat lower. This applies especially to foxes. The reason is that the company's trade arrangements which had kept prices up have now ended. There are now no stocks at all after last season which was one of the best the Norwegian fur dealers have had for many years. Production of fox skins has steadily decreased and is less than it has been for over ten years. In spite of the fact that import restrictions in France, Belgium and Italy have now been removed, the Norwegians are not expecting any greater foreign demand than last year.

Jordan Marsh, largest and leading store in Boston, Mass., is featuring fox in a very attractive full page ad with cuts of ladies wearing fabulous coats, stoles, muffs jackets, etc. The body of the ad reads . . . All Paris is talking of FABULOUS FOX and we have these exclusive fashion pieces at the lowest prices we have seen. As a result of careful planning and advantageous buying we are able to offer these Fabulous Fashion Fur pieces at the lowest prices we've ever sold such fine quality fox . . . A fashion fur in its own right and priced by smart women for its richness, beauty and wearability. Of the eight pieces illustrated in the ad seven carry price tags and captions. These include Diamond Lill Suit . . . Natural Silver Fox on worsted gabardine \$379; The Tippet . . . in silky dyed black fox — \$130; Plating Cape Stole — \$300; Brief natural Blue Fox jacket — \$299; The Boa . . . in Black Fox — \$206; The Etote . . . in natural White Fox — \$159; and The Pellerine . . . in dyed Black Fox on fabric body — \$190.

We have received from Toronto Elevators, Ltd., a publication entitled, Pelting Methods at Litchcroft — Milk and Fox. It is the work of Dr. E. Rendle Bowness who superintends the breeding feeding and other operations at Litchcroft Mink and Fox Ranch owned by the Toronto Elevators Ltd. An insert state that for winter and spring feeding a new feed has been manufactured which incorporates latest nutritional findings and which has been under test at Litchcroft for several years. It is named Master Breeder-Starter Ration and will take the place of Master-Breeder and Master Starter rations. Master Mink Breeder-Starter Ration will be used as 20% of the feed from December 1st until June 15th; Master Fox Breeder-Starter Ration will be used as 30% of the feed from December 1st until June 1st. It is not claimed that these will perform miracles in reproduction and growth but that they will do a better job than the feeds they are replacing. The brochure gives the pelting methods at Litchcroft, illustrating mink and the operations in connection with pelting the silver fox with copious illustrations and a lot of excellent advice on the care of pelts not only during their removal but until they have left the rancher's property. Dr. Bowness is certainly a well qualified and very painstaking man to whom the fox and mink industry owes much.

MT. PLEASANT W. I.

The regular monthly meeting of the Mount Pleasant Women's Institute was held at the home of Mrs. Alfred Moore. There were nine members and several visitors present. Meeting opened by singing the Institute Ode, followed by repeating Creed in unison. Minutes of last meeting were read and approved.

Several letters were read by secretary and ways and means were discussed for raising money. It was decided to start a patch apron at the next meeting, proceeds of which will be used to purchase some article for new Nursing Home.

Next meeting to be held at home of Mrs. Ancil Ballum; lunch committee—Mrs. Clayton Ballum and Mrs. Sterling Moore. Meeting closed by singing National Anthem after which a dainty lunch was served.

I still kept saving dimes, and instead of putting them in his lunch pail I put them in the jar. Now it is many weeks since Father stopped his beer, so let's count the money."

"This was Mother's secret. Every one was so surprised and excited they could hardly count straight. No one had realized before how much money the beer took. When the money was counted they had twenty-five dollars and twenty cents.

"Yippies," cried John. "Now we can all go to camp. We can have a holiday on Dad's beer money. I'm so glad you stopped drinking beer, Dad."

"So am I, son," said Dad.

"Why did the doctor tell you to stop? What's wrong with beer?" asked Elsie.

"The doctor told me to stop because I wasn't feeling well. I was having trouble with my digestion and the alcohol in beer is hard on the stomach. It affects the digestive juices, and the food isn't absorbed into the blood as freely as it should be," said Dad.

"Why do so many people drink beer if it isn't good for them?" asked John.

"For the same reason that I did. I guess I got started before I knew what it would do. It was the smart thing to do. Now I know it's the smart thing not to do and it's expensive too. I only spent about 20 cents a day, but lots of men spend more than that and their families have to go hungry. Once you start it's hard to stop, said Dad.

"Was it hard for you?" asked John.

"Yes, it was; but I wanted to be well again so I knew I must fight hard," answered Dad.

Before the family left the supper table, Mother read from the Bible, 1 Corinthians, chapter 9, verses 24 and 27.

"Know ye not that they which run in a race run all, but one receiveth the prize? So run that ye may obtain. And every man that striveth for the mastery is temperate in all things. Now they do it to obtain a corruptible crown; but we an incorruptible. I therefore so run, not as uncertainly; so fight I not as one that beatech the air; But I keep under my body and bring it under subjection; lest that by any means, when I have preached to others, I myself should be a castaway."

Mother finished with a prayer, "Dear God, thank you for your help in our everyday living. Thank you that we can call on you for strength when ever we need it. Help each one of us to fight against the things that are wrong and give us courage to say no when we should. Amen

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QUESTIONS

1. (a) Why did John's and Elsie's dad start drinking?
(b) Why did he stop?
2. (a) How did the dad's drinking affect the family?
(b) How much money would you have if you save 20 cents a day for a year?

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FESTIVAL OF BRITAIN 1951

During the Festival Summer from May to September 1951, the visitor to Great Britain will find something of interest going on everywhere. In addition to the centres shown here, cities, towns and villages all over the country will take part in this great national event. With exhibitions, arts festivals, carnivals, pageants and sporting events of all kinds, there will be something for everyone to see, to enjoy, and to remember.

Further details of the Festival Programs will be published in this paper over the next few months.

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