

Children should always increase in weight. Not to grow, not to increase in flesh, belongs to old age.

Present and future health demands that this increase in weight should be steady and never failing.

To delicate children, Scott's Emulsion brings richer blood and firmer flesh. Better color comes to the cheeks and stronger muscles to the limbs. The gain in weight is substantial; it comes to stay.

See and \$1.00, all druggists. SCOTT & BOWNE, Chemists, Toronto.

Quebec Steamship Co'y (Limited)

Proposed Sailings from MONTREAL and QUEBEC During Season of 1896.

FOR PICTOU, N.S.

— CALLING AT —

Point, Gaspé, Mal Bay, Percé, Cape Cove, Summerside, Charlottetown and Souris.

From Montreal at 2 p. m.	From Ch'town at 6 p. m.
do 17th July	do 10th July
do 31st do	do 24th do
do 14th Aug.	do 7th Aug.
do 28th do	do 21st do
do 11th Sept.	do 4th Sept.
do 25th do	do 18th do
do 9th Oct.	do 2nd Oct.
do 23rd do	do 16th do
do 6th Nov.	do 30th do
	do 13th Nov

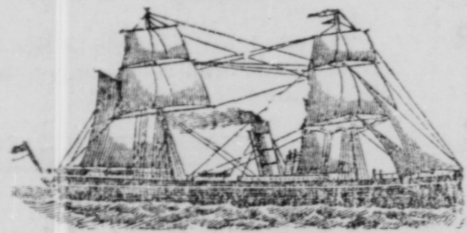
Returning will leave Pictou, N.S. every alternate Monday at noon, on arrival of rains from Halifax and St. John, calling at Charlottetown, Summerside, Percé, Gaspé, Mal Bay and Father Point.

Subject to change should circumstances require it.

CARVELL BROS. Agents

ENCLOSURE

S. S. City of Ghent PICKFORD & BLACK LINE

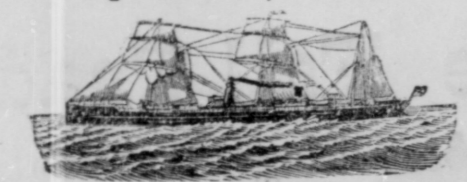


S. S. City of Ghent will sail from Charlottetown every Friday at 7 o'clock during the season of 1896 for Halifax, calling at Summerside, Port Hastings, Port Hawkesbury, Arichat, Canso, Isaac Harbor, Salmon River, Sheet Harbor, returning will leave Halifax every Tuesday at 6 p. m. making some calls. The steamer has excellent passenger accommodations. Saloon and staterooms. Special freight rates will be given this season. Further information apply to

W. W. CLARK, Agent

Ch'town May 27th

The Charlottetown Steam Navigation Co., Ltd.



STEAMERS...

Northumberland & Princess

Leave as below every day (Sundays excepted)

From POINT DU CHENE (on arrival of afternoon train from St. John) for Summerside, connecting there with express train for Charlottetown.

From SUMMERSIDE (on arrival of morning train from Charlottetown) for Point Du Chene connecting with day train for St. John.

Connecting at Moncton with train for Canada and at St. John with steamers of International Line and D. A. R. steamers and railways for United States and Canada

From PICTOU (on arrival of day train from Halifax) for Charlottetown.

From CHARLOTTETOWN, seven a. m., for Pictou, connecting there with day train for Cape Breton and Halifax, at Halifax with C. A. & P. Line for Boston.

Through tickets to be had at Grand Trunk, Canadian Pacific, Intercolonial and P. E. I. Railways, and on the Company's Steamship connecting lines in United States.

F. W. HALES, SECRETARY

For Business Men

The Ad That Does the Business.

If I had to preach a sermon To the men who advertise, To point to them which way success For advertisers lies, I'd preach a little sermon From the little golden text: "The ad that does the business Is the ad that gets dead next."

'Twas the flowery flow of words In which you took such pride, 'Twas not the witty, sparkling ad. That won men to your side, 'Twas not the fiery arguments— They only people vexed; "The ad that did the business Was the ad that got dead next."

Oh, high-faluting business-man You'll get left in the lurch Unless you clip your wings a bit And come down from your perch; 'Tis not by fancy fixings, but As stated in our text: "The ad that does the business Is the ad that gets dead next!" —Agricultural Advertising.

A Grocer's Suggestion.

Talk about postal reform—why wouldn't it be a good idea to adopt a plan now in successful operation in England. There when anyone has a number of letters or circulars to distribute through the mails he ties them up in packets, the same number in each, all facing the same way, and sends them to the office with the money for the prepayment of the postage. The postoffice takes them, gives a receipt for the money and stamps each one in the corner where the stamp is usually placed with the word "paid" What a boon this would be to a business house with a large mail of letters or circulars. It would save all the trouble and inconvenience of affixing a separate stamp to each envelope. At the same time the government would make an actual saving of money itself. It would cost no more to stamp letters "paid" than it costs now to deface the stamp; the clerical service in receiving the money in lump would be no more than is involved in the sale of stamps, and there would be a direct saving of the cost of making millions of stamps, because large users of the mails would generally dispense with stamps in their correspondence.—New England Grocer.

The Development and Value of Advertising.

Advertising is, indeed, one of the great developments of the century. It has revolutionized business and made it possible to accomplish in a few years what otherwise would have taken generations to compass. To-day the advertiser, through the medium of the public press, can introduce his article to the entire public almost literally at a bound. Such a servant at the seller's elbow has naturally made business vastly different from what it was several hundred years ago. It is no longer necessary, as it was in previous generations, to confine one's commercial transactions to a limited area. In fact the manufacturer of to-day regards the world as his field; and there are quite a number of proprietary articles, widely and favorably known in every quarter of the civilized world, which have been introduced during the lifetime of their present proprietors, who are men only in the prime of life! Without advertising, by which it is possible to reach and influence hundreds of thousands of persons simultaneously,

Unequal Eyes.



Do you see equally well with both eyes? If not, both may be defective. One certainly is. Have them properly examined. We prescribe glasses only when absolutely necessary and guarantee satisfaction. Consultation free. G. F. Hutcheson, OPTICIAN AND JEWELER, Charlottetown.

such a result could not be accomplished in several generations, if indeed it could be accomplished at all. Nor has this advertising benefited the seller only. It has brought to the knowledge of the buyer the hundreds of improvements and articles by which life can be made more pleasant; by which the health can be preserved, the palate gratified, the intellect fed and satisfied. It is no exaggeration to say that no force has conducted more to knit the world closely together, nor made our mutual interdependence more apparent. "It is the simple truth to assert," says a recent writer, "that the loss of the information which the advertisements furnish would be one of the greatest imaginable misfortunes to civilization."—From Self Culture for October.

Compounding the Returns.

The trouble with most advertisers is that they expect immediate returns of large proportions. One prominent advertiser illustrates the principle of advertising in this way: "The money expended for advertising is the same as if placed at interest. The profits from the advertising are virtually the interest on the investment. The sums spent for advertising are properly chargeable to capital account, because the resulting good-will is something that has value, which, if the advertising has been properly done, can usually be sold for the face value of the investment. The rate of interest is determined by skill with which the investment is made. Just as the quickest way to increase invested wealth is by compounding the interest, just so the quickest way to realize results from advertising is to compound the returns."—Advertising Experience.

Nerves...

Wasted and Shattered by Worry or Overwork are Revitalized by Dr. A. W. Chase's Nerve Food

"Nerves"—what a world of meaning this word has to scores of thousands of women who, through the strains of social life and the worry of home cares, are fast approaching the grave. Nervous headaches, dyspepsia, irritability by day, restlessness and sleeplessness by night. Pains and aches in the body, derangements of the organs peculiarly feminine, loss of energy and ambition, despondency and despair. These are some of the symptoms known to the woman of exhausted nerves. These are symptoms which entirely disappear when Dr. A. W. Chase's Nerve Food is used. By creating new, rich blood and nerve tissue this great food cure of Dr. A. W. Chase restores and revitalizes the wasted nerve cells, puts new vigor and vitality into the system and frees woman of many ills which are due to exhausted nerves. Dr. A. W. Chase's Nerve Food cures by the building-up process, which makes the body round and plump, and restores the glow of health to the pale, sallow cheek. See a box at all dealers, or Edmanson, Bates & Co., Toronto.



GENUINE OLD TIME AGATE WARE.

How often you take up your old time enamelled ware, and wish you could get some more like it. It was so clean, so durable, so good. You can gratify your wish by asking for

"CRESCENT" Steel Agate Ware

It is made by the same process. It is made with the same care, and costs no more than poorer goods. Insist on getting "Crescent" brand, then you get the best.

MADE BY The Thos. Davidson M'f'g Co. MONTREAL.

Go Bare Footed.

No Never

When you can buy girls' nice Strap Slippers and Laced Shoes; also Children's Buttoned and Laced Boots for

50cts PAIR

J. H. BELL'S

See window for next two days.

BY THE ST. LAWRENCE.

Mr. W. H. Odell, of Brockville, Strong Believer in Dodd's Kidney Pills.

Brockville, Oct 2.—Nowhere in Ontario are Dodd's Kidney Pills more appreciated than among the St. Lawrence River, and the Great Lakes. Where there is water there is damp and danger from rheumatism and colds. The kidneys are the organs most susceptible to colds and the getting out of order therefrom causes rheumatism, backache, etc., Mr W H Odell, of Brockville, writes to an enquirer as follows:—

Brockville, Aug 23th.

Dear Sir,—I received your letter and intended to answer it before, but I am ashamed to say neglected to do so. Dodd's Kidney Pills have done me the world of good. They are a splendid cure for the kidneys and I am always ready to say so. I remain,

Yours truly, W. H. ODELL.

Weary of Experimenting

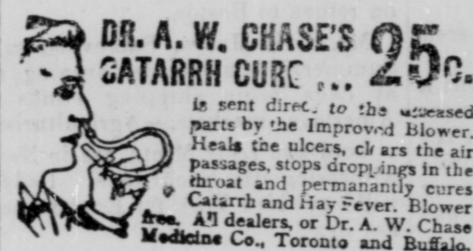
With salves, suppositories and ointments and dreading a surgical operation, scores and hundreds have turned to Dr A. W. Chase's ointment and found it an absolute cure for piles. The first application brings relief from the terrible itching, and it is very seldom that more than one box is required to effect a permanent cure.

She—I will marry you on one condition you must give up your pipe. He—I will on better than that, I will buy a brand new one.

Minard's Liniment for sale everywhere.

Do not clip a horse and put an overcoat on yourself. Take your own medicine.

Minard's Liniment cures Dandruff.



Why is the woman seldom sincere who tells another woman that she is pretty.

HIS OWN FREE WILL

DEAR SIR,—I cannot speak so strongly of the excellence of MINARD'S LINIMENT. It is THE remedy in my household for burns, sprains, etc., and we would not be without it.

It is truly a wonderful medicine. JOHN A. MACDONALD, Publisher Inquirer Chronicle.

A literary statistician declares that for the year 1898 eight novels a day were published, Sundays and holidays not included.

Minard's Liniment Relieves Neuralgia.

A New York despatch states that the Standard Oil Co. has increased its capital stock from \$100,000,000 to \$110,000,000.

School Girls' Nerves

Many a pale, weak school girl, suffering the evil effects of an exhausted nervous system, and thin, watery blood, has been fully restored to the vigor and buoyancy of robust health, by using A. W. Chase's Nerve Food. The healthful glow on the cheek and the brightness in the eye tell of the building up process which is taken place in the body.

The average man who tries heroic measures gets a misfit.

Rheumatism Can't Exist

When the kidneys are kept healthy and vigorous by the use of A. W. Chase's Kidney-Liver Pills. It is Uric Acid left in the blood by defective kidneys that causes rheumatism. Dr. A. W. Chase's Kidney-Liver Pills make the kidneys strong and active in their work of filtering the blood, and this removes the cause of rheumatism. One pill a dose, 25 cents a box.

There is a better half in every wedding—but the best man doesn't get her.

Active Man Wanted.

To read this advertisement and then give Putnam's Painless Corn Extractor a trial. It never fails to cure. Acts in twenty-four hours and causes neither pain nor discomfort. Putnam's Corn Extractor extracts corns. It is the best

The evil that men do is soon forgotten—by themselves.

Minard's Liniment Cures Burns &

SUNNYSIDE DENTISTRY

Office in New Prowse Block, first door to the right up stairs.

DR. AYEPS

500 Suits Men's Underclothing

From 38c to \$3 per suit THE BEST VALUE IN QUALITY & FINISH

J. B. MACDONALD & CO'S.

- 50 dozen Men's Gloves, all prices
- 50 dozen Men's Top Shirts
- A large stock of Ready-to-Wear Clothing
- Overcoats, Reefers, Suits.

The best finished Clothing we have yet shown at a reasonable prices. For low prices and good values try us.

Open Evenings Until 8 p m—

J B Macdonald & Co

LEADERS IN LOW PRICE



Tempting Bargains

MEN'S UNDERWEAR SUITS 36c to \$7.00

White and Colored Shirts, Collars, Ties, etc. Everything in Men's Underwear excepting boots. All at selling prices.

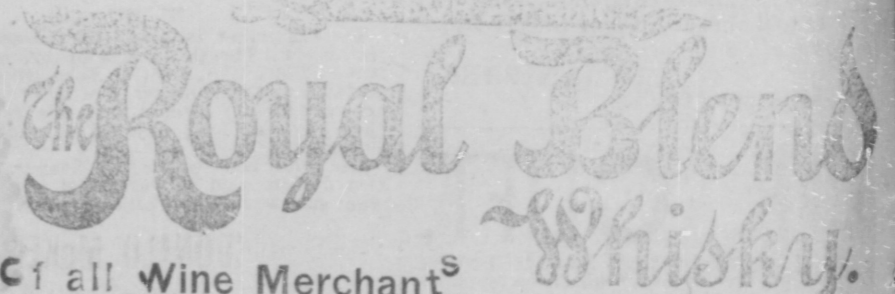
D. A. BRUCE MORRIS BLOCK

No More Wars

Swords will be beaten into plough shares later on; but armers do not need to wait till the "Peace Conference" is over, before buying their plough shares, as they can do so at once, by calling at the Masonic Temple Store, where any share, or other plough extras can be had for less money, and better than any imported. Prove this at once, by trying them.

T. A. MACLEAN

MANUFACTURER OF ALL KINDS OF DAIRY & FARM MACHINERY, Esdale Foundry and machinery Depot. Office, Masonic Temple Charlottetown, P.



Wholesale from the distiller, A. G. THOMSON & Co, Glasgow