

Small Hats coquettishly worn and veiled



The slight dip in the brim of this black milan sailor repeats the shepherdess effect so popular in the early days of the last century. The narrow band of velvet ribbon is, however, a touch of the 1915 modishness.



A rough silk braid in brown and green, and plain green taffeta are combined in the crown of this sailor, and the little brim has a slight roll. A "wheel" of pleated green pussy willow taffeta is set high on the crown exactly at the front, and from this two quills sweep backward.



Not a feather, flower or ribbon on this turban of sand colored milan which trims itself effectively. At one side, the brim folds back on itself in a manner which has earned for this model the name of "dog-eared turban."



Photos by Fashion Camera Studios, N.Y.C.



Everything about this new spring turban is up-to-the-final-moment of modishness, and particularly modish is the arrangement of the mantilla veil, which is draped from the crown rather than the brim of the hat, to float loosely about face and shoulders.

Small hats, saucily perched over the eyes, are the fashion now. Hats that frame the face have quite gone out of style and one cannot be chic this spring, without being a wee bit audacious in millinery. The hats themselves do not appear small in relation to the head, for heads are small also. A small, well carried head above a slender, closely collared neck, is considered aristocratic and the small hat with its inevitable veil blends with the line of head and hair, in dainty effect, that is the very essence of good form. In order to make the hat as small as possible, the hair is dressed very simply and without any artificial devices for making the locks look more plentiful. Upon this close-drawn coiffure the little hat settles—or rather perches—jauntily, its lines, face to be pleasing, whereas the small slanting downward from back to front, and a bit toward one eyebrow. And coquetry and not need to be artistically, over this small, smart hat tie. The distressing part of it all is that last season's hat, no matter how

unveiled just now lacks the final note of correctness, so accustomed the eye has become to the floating veil as a part of the silhouette.

BACK SLANTING HATS LOOK PROVINCIAL.

The new forward slant of the spring hat gives an entirely changed character to millinery and is a very important point to remember when trying on a new shape hat. In a few weeks when all smartly dressed women are wearing tipped-forward millinery, the hat slanted backward on the head will look old fashioned and provincial. The hat that slants forward may be smaller than the one that is worn back on the head, for the latter must frame the face to be pleasing, whereas the small slanting downward from back to front, and a bit toward one eyebrow. And coquetry and not need to be artistically, over this small, smart hat tie. The distressing part of it all is that last season's hat, no matter how

much one paid for it, will not look right perched on the head in the new fashion. Place it side by side with a 1915 spring model and you will note how different are the "lines," how much smaller the headsize this year; and that the crown is lower and that the crown and brim have a subtle "movement" as the French milliner puts it—that makes the forward slant smart.

BARNYARD HATS THE LATEST.

A new straw hat that has captivated fashion's fancy this spring is barnyard straw, of indescribable lightness and in a rough, glossy effect, which gives the hat a basket-like surface. This barnyard straw is the fad of the early

New Forward Slant Entirely Changes Character of Millinery—Barnyard Straw a Decided Novelty—Semaphore Trimmings Are Knowingly Placed—The Veil Takes a New Lease of Life—Milan Favored for Exclusive Hats.

season, but milan promises to be the favorite for distinguished millinery models later on, and the most exclusive turbans and sailors now are of very fine, beautiful milan in the new neutral colorings. The barnyard straw hats are trimmed very simply with bands and streamered bows of frill ribbon and little bunches of cherries or grapes. A smart little salt-ore shape of this type is of willow green and yellow barnyard straw woven together. Inch-wide black fiddle ribbon goes around the elongated crown and is tied in one of those piquant Tipperary bows at the back, the streamers floating over the back of the narrow brim. Against the ribbon band, at equal distances around the crown,

are four clusters of green and black grapes. The hat is small, the grapes are small and the ribbon is narrow, and the whole effect of the little sailor is one of petite sauciness. That hat will accompany a trousseau travelling suit of green mohair and worsted mixture.

A SAILOR? OR A TURBAN?

One chooses between the two styles. There is nothing else. But fortunately the types under each classification are numerous, and it is easy to suit one's face and the size of one's head with the becoming sailor, or the stunning turban. In the sailors, tiny, flat-crowned effects are smartest and on these trimmings also are kept very

flat. The smartest turbans are on the military lines and every regimental effect of the warring nations has been drawn upon for the pretty girl's spring millinery.

SEMAPHORE TRIMMINGS SIGNAL NEW STYLES

It has been said that the new hats are decorated, not trimmed, and this is quite true, for the marvellously smart shapes have the least possible amount of trimming. Flowers are applied flatly to the crown in conventional effects and feather and ribbon ornaments in the new semaphore styles.

HATS SHOW COLOR IF TAILLEURS DO NOT

The new millinery shades are charming. Colors are soft and subtle—not at all crude—and blue seems a

favoured tint. The purplish blues and grey blues, called the Nancy blues, are particularly lovely.

EVERY HAT SMARTLY VEILED.

No one will think of buying a new hat this season without selecting one or two veils to match it—not in color, but in style; for the veil is an important item in millinery now. With the small military turbans are worn gay little face veils, floating free or softly drawn in under the chin. These are of the new sheer, fladora mesh or in honeycomb mesh. Sometimes a border runs across the veil just below the nose; sometimes the edge of the veil is cut in vandyke points and narrowly bordered. Mantilla veils of vine and trellis pattern fall to the shoulders from sailor shapes. Most of these new veils are black, but brown, taupe and sand colored veillings are also fashionable.



New Silks for Easter

Lovely Paillettes in Battleship Grey, Reseda Green, Copen Blue, Navy, Army Blue, Belgian Blue, Turquoise Blue and Peacock Blue, Brown, Garnet, Military Red, Mahogany, Pink, Cream, White, Tipperary Green, Tan, Rose, Corise, Nile Green, White and Cream—38 inches wide, at 98c. per yard.

The New Shades for Easter

All the new shades in Duchess Silks at Patons. We have them in Army Blue, Paris Blue, Peacock Blue, Navy and Sky, Russian Green, Old Rose, Mauve, Purple, Nigger Brown, Light Brown, Tan, Amethyst, Nell Rose, Corise, Nile Green, White and Cream—38 inches wide. \$1.55 per yard.

SILKS—Come to the House of Quality for the new silk dress or suit. We have a full line of "Made in Switzerland" silks.

Japan and China Silks, 25c. to 50c. Special values in Black Silks. Yard wide Paillette, 98c., and 38 inch Satin at \$2.50.

Black yard wide Peau de Soie for Coats and Suits at \$1.95 per yard. We have a full stock of new Silks in all the up-to-date shades at the same old price.

DAINTY EASTER NECKWEAR.—Fit for any lady and something just a little different at Patons. Priced from 25c. to \$1.00.

PATON'S GRAND EASTER MILLINERY OPENING THIS AFTERNOON

Will take place this Wednesday Afternoon at 3 o'clock and will continue till Easter. You are cordially invited to inspect the latest Spring Millinery Styles. You will see Hats of the unusual sort, smart designs portraying the modes of the moment now on display in Paris, London, New York and all large Canadian Cities. The styles are right, the designs artistic and the variety sufficient. You will find the acme of style, quality, originality exclusiveness, portrayed in every Hat.

NEW DRESS GOODS We Have The Goods

Although the present scarcity of materials is the most serious in many years, we were fortunate in being able to anticipate the situation and have

JUST RECEIVED A LARGE PROPORTION OF OUR NEW SPRING DRESS GOODS IN ALL THE LEADING SHADES AND QUALITIES

these were secured by us at old prices and this advantage will be passed on to our customers. Samples of materials sent or given on request.

The Fashion Authority On New Spring Wash Goods

The smartest, the newest, the most practical advance styles reaches the ladies of P. E. Island, first through "Patons" Burtons Wash Goods. Paton's first shipment of New Spring Wash Goods has arrived. These goods make the loveliest waists and Summer Dresses. They include Newcloths for 1915, Crepe De Chenes, Madras, Galateas, Basket Cloths, Mercherized Poplins, Voiles, etc. etc.

PATONS The House Of Quality



It's A Long Way To Tipperary

but not a long time 'till Easter, so just call on Patons and secure that new pair of Gloves to complete the New Costume. Perrin's guaranteed Gloves in Black, White, Grey and Tan at \$1.65 a pair. Also Perrin's Gloves in the above shades at \$1.25 a pair.

Grey, Brown and Black Suede at \$1.50 to \$1.95. Dogskin Gloves at 85c. and \$1.25. And last, but not least, White Chamois washable Gloves at \$1.25.

Just In Time For Easter

By express per S. S. Minto yesterday, all that is good and new in Ladies' Suits, Waists, Wash Goods, Dresses and Easter Neckwear and Gloves. Do your Easter shopping at PATONS.

The New Spring Coatings

During Easter week probably the finest showing of Checks east of Montreal, in all the latest sizes. These are good values, because they escaped the War Tax.

THE NEW GADDES VELVETEENS in all the leading shades for 1915.