

THE PROVINCE OF NEW BRUNSWICK ANNOUNCES OPERATION PROSPER

YOU ARE INVITED TO PARTICIPATE

The Province of New Brunswick considers more rapid development of the industrial sector indispensable to its future economic welfare. In order to accelerate this industrialization, and thus extend the base of the economy of the province, certain manufacturing operations and products have been designated as "desirable provincial industries."

For operations and products on the list of "desirable provincial industries," the Province of New Brunswick will take those steps necessary to ensure long-term profitable operation.

The following list is a preliminary selection of "desirable provincial industries." The list is subject to modification and expansion as deemed necessary for orderly and consistent industrial growth.

DESIRABLE PROVINCIAL INDUSTRIES*

1 PRODUCTS OF MINERAL ORIGIN

- Glass sand and glass manufacture
- Clay industries—adsorbents
- Abrasives
- Electrolytically deposited metals
- Evaporate salts
- Stone industries

2 PRODUCTS OF VEGETABLE ORIGIN

- Essential oils and perfumes
- Charcoal

3 CELLULOSE AND DERIVATIVES

- Sulfitte pulp
- Chemical cellulose and derivatives, including viscose rayon, cellophane and acetates
- Specialty papers
- Filler, binder and sizing manufacture

4 IRON AND STEEL

- Sponge iron and direct reduction iron other than blast furnace
- Ferroalloys
- Plate mill products including galvanized and tin plate

5 MACHINERY AND EQUIPMENT FOR

- Mechanical industries
- Marine industries
- Power generation
- Automotive industries

6 CHEMICAL INDUSTRIES

- Nitrogen fertilizers and ammonia derivatives
- Aromatic derivatives for solvents, pigments, plastics and textiles
- Insecticides, herbicides, etc.
- Sensitized and photographic paper
- Metallic and non-metallic compounds
- Olefinic derivatives
- Medicinal and food chemicals

7 ELECTRONIC EQUIPMENT AND PRODUCTS

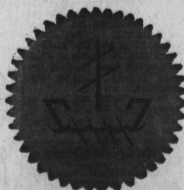
8 SECONDARY MANUFACTURES

- Needle trades
- Construction materials
- Optical and scientific equipment
- Miscellaneous

*EACH ACTIVITY IS ASSIGNED A PRIORITY RATING OF 1, 2, OR 3, RELATED TO ITS IMPORTANCE IN THE PROVINCE'S ECONOMY. TO EACH PRIORITY CORRESPOND DISTINCT BENEFITS AND INCENTIVES.

Inquiries are invited from qualified participants in any or all phases of technology, construction, management, finance and marketing which are related to the "desirable provincial industries."

Hon. Louis J. Robichaud, Premier
Hon. L. G. DesBrisay, Minister, Finance & Industry



Direct Inquiries to—
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