

Politicians Like Gamblers In Clinging To Lucky Shirt

By TOM MITCHELL
OTTAWA (CP) — Politicians seem to resemble the poker player who keeps putting on his lucky shirt because he once cleaned up while wearing it. If the gambler wins again while wearing the shirt, he's all the more convinced that his attire has something to do with his luck.

Similarly, if a politician wins an election he tends to use the same methods that proved successful in a campaign. Although he may add a new campaign method, he still retains all the others.

This could be one reason why the price tag for running an election campaign has reached a level that has politicians concerned.

A special committee headed

the job of studying election expenses and ways to hold them down may be able to determine roughly what it costs for a politician to run a campaign. But it probably won't be able to tell him what campaign methods he can drop and still be successful.

METHODS DIFFER

A committee source says: "To look at campaign methods in Saskatchewan, say, and in the Maritimes you wouldn't think they were being used in the same country."

When the government announced formation of the committee last fall, it singled out radio and television for special mention. Broadcasting costs, particularly on TV, have been cited by politicians as a heavy new burden in election spending.

The committee, headed by Montreal lawyer Alphonse Barbeau, is going to try to come up with some solid figures on the cost of political advertising on the air and in the press. No comprehensive figures on this have ever been made public.

The Board of Broadcast Governors keeps records of programs carried on TV and radio stations. Committee researchers are wading through these for the periods prior to the last four federal elections.

PAPERS HELP

The committee sent a questionnaire about 175 daily and weekly newspapers across Canada, asking about the space used and the dollar value of ads purchased by political parties and individuals during election campaigns. There was "a remarkable response," a committee source says, with about 100 papers returning information.

The results of these surveys will have to be evaluated before the committee can get an idea of the cost breakdown for advertising.

The group also is collecting, through interviews with politicians and political organizers, information on cost of other campaign aspects — preparing a and distributing promotional

The Guardian, Charlottetown, Mon., July 26, 1965, 9

material and the running of rallies.

He is to appear in local court again July 29 when he is expected to enter a formal plea of not guilty and elect trial by judge and jury.

Mrs. Rivard, who spent Thursday night in Ottawa police cells, sat in court for almost an hour before her case was called. In the interim, she chatted amiably with court marionette Alice Goyette.

The hearing itself took less than 10 minutes.

Lawyer R. K. Laisley argued briefly in favor of reducing bail on grounds that Mrs. Rivard has "no record of any kind and was arrested only as a Crown witness in the Denis case. Magistrate Strike ruled, however, that \$5,000 was an "appropriate" sum in this case.

Some 30 minutes later, the money arrived from Montreal and Mrs. Rivard left the courthouse with her sister, brother and sister-in-law.

They hurried through a group of reporters and photographers into a waiting taxi and, with a brief smile for the clocking cameras, headed away from the police station.

Mrs. Rivard Given Freedom When \$5,000 Bail Is Posted

By WILLIAM NEVILLE
OTTAWA (CP) — Mrs. Lucien Rivard paid \$5,000 cash bail Friday and was given 27 days to go where and do what she likes.

She was ordered, however, to be back in the capital Aug. 19 to testify in the Crow's case against ex-ministerial aide Raymond Denis.

The suburb-haired Mrs. Rivard, arrested in Montreal Thursday as a material witness in the Denis case, left Ottawa's Central Police Station shortly after her bail was deposited with the court clerk by Mrs. Francoise Polino, her sister.

Her first destination apparently was Montreal, although she has said she wants to go to Laredo, Texas, where husband Lucien now is in custody awaiting trial on narcotics conspiracy charges.

Rivard, 50, was reported to have left his 32-year-old wife, Marie, thousands of dollars in cash before his extradition Thursday to Laredo.

Denis, former aide to two federal cabinet ministers, is charged with attempted bribery

RIPLEY'S BELIEVE IT OR NOT



Ben-Gurion Expelled From Labor Party

TEL AVIV (Reuters) — The Israeli labor party, Mapai, has formally expelled David Ben-Gurion, former premier who led it for 35 years.

The decision to expel the former leader was made by Mapai's secretariat, following the establishment of the Israel labor list, a faction headed by Ben-Gurion, which will compete in the November general elections.

The decision of the secretariat was reached unanimously in the absence of "rebel members."

Six other members of the Knesset (parliament) who joined Ben-Gurion in his revolt against the present leadership of the party were also expelled from the party.

EAST BALTIC

The members of the BYCF group enjoyed a game of baseball and then followed by a sing-song and wicker roast at the Red Point beach on Wednesday evening.

Mrs. Carrie McVane, both well is at present not enjoying her usual good health.

Donna Fraser, Kingsboro recently had the misfortune of falling off her bicycle and breaking a bone in her arm.

Steven Miller is confined to his home in East Baltic through illness.

Dean Rose, young son of Mr. and Mrs. Robert Rose, Lakeville, underwent surgery in the P.E.I. Hospital, Charlottetown, recently.

ON THE AIR

MONDAY PROGRAMS

CFCY-TV

- 3:00 p.m.—Music
- 3:30 p.m.—Moment of Truth
- 4:00 p.m.—Vacation Time
- 5:00 p.m.—King's Outlaw
- 6:00 p.m.—BBC Films
- 8:30 p.m.—Burns and Allen
- 8:31 p.m.—Ozarks
- 9:01 p.m.—CFCY TV News
- 7:15 p.m.—TBA
- 7:30 p.m.—Leave It to Beaver
- 8:00 p.m.—Bachelor Father
- 8:30 p.m.—Dr. Finlay's Casebook
- 9:30 p.m.—Sing-Along Jubilee
- 10:00 p.m.—Danger Man
- 11:00 p.m.—Jack Benny
- 11:30 p.m.—Documentary Showcase
- 12:00 p.m.—CBC TV News
- 12:15 a.m.—Local Weather
- 12:15 a.m.—Sign Off

CKCW-TV

- 1:43 p.m.—Station Sign-On
- 1:45 p.m.—Visit to England
- 2:15 p.m.—News, Weather and Sports
- 2:30 p.m.—Peyton Place
- 3:00 p.m.—Gale Storm
- 3:30 p.m.—Moment of Truth
- 4:00 p.m.—Vacation Time
- 5:00 p.m.—Kings Outlaws
- 5:30 p.m.—Look
- 6:00 p.m.—Quick Draw McGraw
- 6:30 p.m.—News, Weather and Sports
- 7:00 p.m.—Billy Graham
- 8:00 p.m.—Bewitched
- 8:30 p.m.—Dr. Finlay's Casebook
- 9:30 p.m.—Sing-Along Jubilee
- 10:00 p.m.—Danger Man
- 11:00 p.m.—Jack Benny
- 11:30 p.m.—Twilight Zone
- 12:00 a.m.—CBC TV News
- 12:14 a.m.—Viewpoint
- 12:20 a.m.—Lionel Network News
- 12:25 a.m.—Station Sign Off

CFCY

- 6:30—News and Weather
- 6:35—Morning Roundup
- 6:45—Inland Weather and Mar. Temp.
- 6:46—Morning Roundup
- 6:55—News and Weather
- 7:00—Hollywood Christian Hour
- 7:15—Morning Roundup
- 7:30—News and Weather
- 7:35—Farm Report
- 7:40—Morning Roundup
- 7:45—Inland Weather & Mar. Temp.
- 7:46—Morning Roundup
- 7:50—Sports Capsule & Scoreboard
- 8:00—News
- 8:11—Weather
- 8:16—Morning Roundup
- 8:45—Weather
- 8:50—Atlantic News Roundup
- 8:58—Thought For Today
- 9:00—National News CBC
- 9:11—Preview Commentary
- 9:16—Notes and Music
- 10:00—News & Weather
- 10:25—Sunlight Eye
- 10:30—Notes and Music
- 11:00—News and Weather
- 11:05—Notes and Music
- 11:20—Notes and Music
- 11:30—Montague Entertains
- 11:45—Bulletin Board
- 11:50—Notes and Music
- 11:55—Atlantic News Roundup
- 12:00—Weather
- 12:05—Town and Country Time
- 12:30—News and Weather
- 12:45—Town and Country Time
- 1:05—Town and Country Time
- 1:15—Tommy Hunter Show
- 1:45—Town & Country Time
- 2:00—News and Weather
- 2:05—Mostly Music
- 3:00—News Headlines & Weather
- 3:03—Trans-Canada Matinee
- 3:30—Tops in Pops
- 4:00—News Headlines and Weather
- 4:03—Canadian Roundup
- 4:10—Tops in Pops
- 5:00—News and Weather
- 5:05—The Outposts
- 5:25—Marine Weather
- 5:28—The Outposts
- 6:00—News and Weather
- 6:15—On Parliament Hill
- 6:20—Today's Editorial
- 6:25—Sports Parade
- 6:30—Business Barometer
- 6:35—Music In The Evening
- 7:00—Assignment
- 8:00—Assignment
- 8:30—Sound of Summer
- 9:00—Hermis Choice
- 10:00—CBC Nat'l News
- On Parliament Hill & Speaking Personally
- 10:30—Distinguished Artists Concert Album
- 12:00—CBC News
- 12:03—Sports Scores, Inland and Marine Weather
- 12:15—Music In The Night

CBA RADIO

MONDAY

- 6:00—The Morning Show, Part 1
- 7:00—The Morning Show, Part 1
- 8:00—CBC News Inland Weather
- 8:15—Maritime Sportscast
- 8:22—The Morning Show, Part 2
- 8:35—Leave It To Benet
- 9:00—CBC News
- 9:11—Commentary
- 9:16—A.M. Chronicle
- 10:30—Music On The Move
- 11:00—CBC News
- 11:05—News and Regional Weather
- 11:15—Morning Betty Cooper
- 11:15—Consumers
- 11:20—Records Album
- 11:30—The Archers
- 11:45—Two For A Quarter
- 12:00—Jamboree Junction
- 12:15—Boy Meets Girl
- 12:30—Maritime Farm 'n' Feast
- 1:00—CBC News and Weather
- 1:15—Maurice Person Show
- 1:45—The Open Road Show
- 1:59—D.O. Time Signal
- 2:00—The Open Road Show
- 2:45—TBA
- 3:00—CBC News
- 3:03—Trans-Canada Matinee
- 3:30—Trans-Canada Matinee
- 4:00—CBC News
- 4:03—Canadian Roundup
- 4:10—Music In The Air
- 5:00—Mar. Fish 'n' Boat
- 5:20—Tampa
- 6:00—CBC Notebook
- 6:00—CBC News
- 6:15—On Parliament Hill
- 6:20—Today's Editorial
- 6:25—Inland Weather and Sports Scores
- 6:30—Business Barometer
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CONTRACT BRIDGE

By B. JAY BECKER

North dealer.
Neither side vulnerable.

NORTH
♠ KQ2
♥ 10532
♦ A103
♣ A85

EAST
♠ A109864
♥ 9
♦ Q72
♣ Q104

SOUTH
♠ 3
♥ AKQJ874
♦ 65
♣ K72

The bidding:
North East South West
1♣ Pass 1♥ Pass
2♥ Pass 4NT Pass
5♥ Pass 6♥

Opening lead—three of clubs.

One of the finest card players I ever met was the late Dr. Edvard Frischauer, of Los Angeles. The doctor's fame in his native Austria and throughout the bridge world was well established long before he fled Hitler and came to America twenty-five years ago.

He won the club lead in dummy with the ace, playing the seven from his hand. His next play was the two of spades! This play took no time at all.

It is hard to blame East for playing the ace. It was difficult to imagine that Frischauer was leading a low spade from dummy toward the three in his hand. East credited him with the jack, which was not unreasonable, and being afraid, East went up with the ace. That was the end of the party, since Frischauer now had twelve tricks.

Frischauer had quickly determined that if West had the ace of spades the slam could not be made. It would do no good to lead a spade towards the K-Q-2, since West (a good player) would not go up with the ace if he had it. A club and a diamond would then have to be lost.

Frischauer's only hope was that East had the ace without the jack and would play it when a low spade was led from dummy. And, in true storybook fashion, everything worked out just as the doctor ordered.

DAILY CROSSWORD

- ACROSS**
- Source of cocaine
 - Talk
 - Precious stones
 - apparent
 - Greedy
 - Stops
 - Big-headed timekeeper
 - Not firm
 - Diphthong
 - Builds
 - Great number
 - Umpire's cry
 - Spot of ink
 - Cut
 - Musical instrument
 - Flow
 - Distant
 - Hillside dugout
 - Covered, as a trash can
 - At home
 - Costly
 - Choler
 - No person
 - Hurt
 - Lark or loon
 - Excavate, as coal
 - Middling
 - Java tree
- DOWN**
- India
 - mulberry
 - Black cook
 - grouse
 - Three-toed sloths
 - Sedition
 - Presidential
 - Price
 - Bout
 - Stupefy
 - Halls
 - Palmyra
 - Land of the terrors
 - Paix
 - around
 - with
 - Be-
 - Jong-
 - ing to
 - us
 - Couple
 - Cent-
 - harshly
 - Goddess of the hunt
 - American Indians
 - Lair
 - Root of the taro
 - Relation to life: comb. form
 - Apple seed
 - Greek letter

1	2	3	4	5	6	7	8
9				10			
11			12			13	
14			15			16	
17		18			19	20	
		21			22		
23	24	25			26		
27					28		
29					30	31	32
33					34		
35					36		
37					38		
39					40		
41					42		
43					44		

DAILY CRYPTOQUOTE — Here's how to work it:

AXYDLBAKE
is LONGFELLOW

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

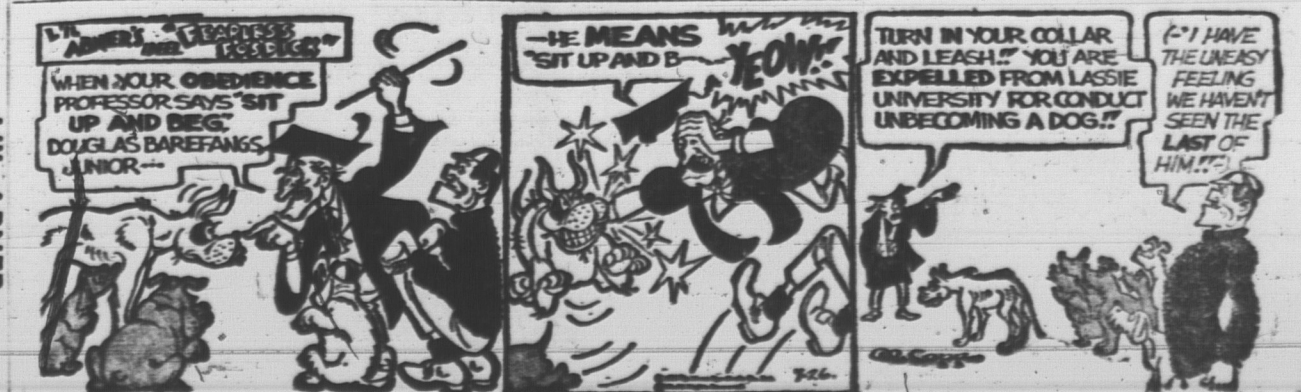
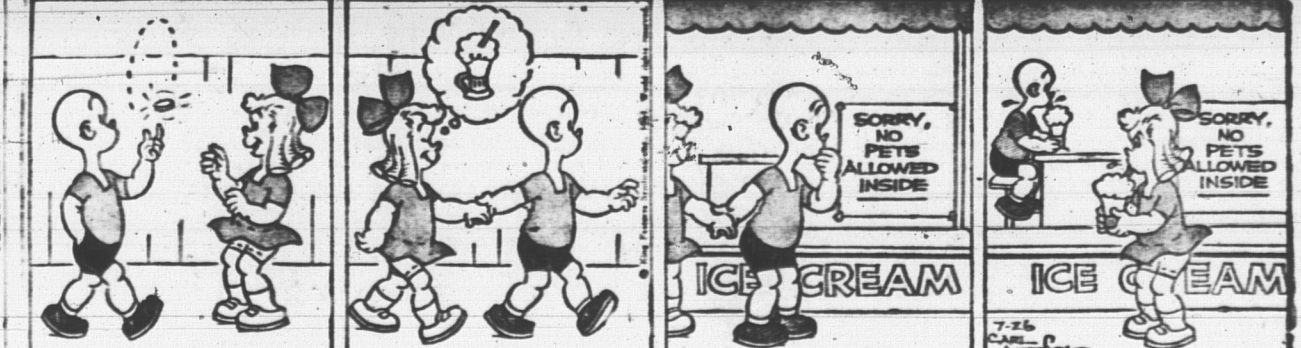
A Cryptogram Quotation

DSJNK ASJ XH VZYLLEN XH-DKLFJNK GZND JQDKH AXFK YUEJJOM JNJK.—WJSH RYM

Saturday's Cryptophone: TO FIND OUT A GIRL'S FAULTS, PRAISE HER TO HER GIRL FRIENDS.—FRANKLIN

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