SORORITY EXECUTIVE MEETING

The officials of the Sigma Delta Sorority of St. Dunstan's University are seen in discussion at one of their executive meetings. From the left are: Mary Cullen, junior arts, vice-president; Helen Dalton, senior arts, secretary-treasurer; and Carol Ann Power, senior arts, president. The Sorority voices the opinion of the coeds on the SDU campus and promotes cultural, social and spiritual activities. It is also represented on the SDU students' union.

Figures On Grocery Costs Are Presented To Committee

OTTAWA (CP)—The average Canadian family paid $2.67 more a week for groceries late in 1966 than early in 1965 and a $2.09 of that was due to the higher cost of farm products, the Senate-Commons committee on living costs was told Tuesday.

Only 23 cents was due to price increases by producers of packaged groceries, 32 of these manufacturers said in a brief to the committee.

The presentation by the grocery Products Manufacturers of Canada was the last in the current series of hearings into food prices.

The committee's steering group will consider a draft report today, with the prospect of turning out an interim report for presentation to the Commons and Senate Friday.

Using official survey figures, the manufacturers established the average grocery bill for a Canadian family as $24.22 in January, 1965. The average family was taken to earn $2,000 to $7,600 a year, ranging in size from two adults to two adults and four children.

By September, 1966, the grocery bill was up to $26,89, an increase of $2.67.

ITEMS FROM SOURCE

Of that difference, almost 80 per cent was accounted for by price changes for beef, pork, other meats, dairy products including butter, eggs, poultry and fresh fruits and vegetables.

Processed foods, including fats and oils, canned fruits, canned vegetables, cereal products, baked goods and miscellaneous groceries, accounted for only 8.6 per cent.

Said the grocery producers' brief:

"Processed foods, representing just over 30 per cent of the food expenditures in January, 1965, have contributed under 10 per cent of the rise in prices.

"Processed foods are characterized by sophisticated packaging, strong name brands and active competition through advertising and promotion.

"We submit that these figures record the substantial achievement of packaged groceries in keeping prices stable through a period of strong inflationary pressures."

Besides the portions of the $2.67 increase taken by farm products and processed foods, fish accounted for seven cents, restaurant meals for 24 cents and "other" foods for four cents.

In defence of convenience foods, the association's brief said they have reduced the housewife's time in the kitchen to 1½ hours a day from 5½ hours.

The manufacturers, who sell $1,500,000,000 worth of brand-name products a year, also extolled the virtues of promotions, stating competition at the retail level—"on the shelf"—is vital.

Mr. Moyes said almost all the 82 members pay the chain stores for special display space, and contribute to the cost of newspaper advertisements featuring their brand name products.

FIND NEW BUGS

Scientists identify 6,000 new species of insect each year.

Searching For Old Photographs

HALIFAX — The Federal Department of Fisheries is searching for old photographs and negatives relating to the industry throughout the Maritimes.

It plans, during centennial year, to depict all aspects of fisheries of bygone and modern days in its displays and exhibits across the country.

The department is particularly interested in old pictures and negatives and assures contributors all will be returned as soon as copied.

Centennial Ball
Royal Canadian Legion
No. 1 Branch
Charlottetown
Saturday, December 31st
Dancing 9:30 to 1 A.M.
MUSIC BY THE TARTANS
Tickets go on sale Dec. 27th at 10 a.m.
Membership card must be shown.
Tickets $7.00 Per Couple
Lunch Dress Optional

Crown Corporation Holds First Meeting

The first annual meeting of the provincial Crown corporation, Industrial Enterprises, was held Monday afternoon and the Hon. Cecil Miller, provincial minister of industry and fisheries, pledged the support of the government and all its departments, to the board of directors of the corporation.

The corporation was set up to encourage and assist the commercial and industrial life of the Island.

"You are responsible for the commercial and industrial development of the province," said the minister, who is principal shareholder in the corporation on behalf of the province. you have the full support of all government departments in meeting that responsibility."

SHOWS CONFERENCE

Mr. Miller also expressed unqualified confidence in the board and its activities to date, and suggested that its area of activity need not only be in secondary industry.

"I would suggest that you also consider assistance in fisheries, agriculture and tourism, especially where employment is a factor." he said.

The meeting was held in the new suite of office retained by Industrial Enterprises in the Canada Permanent building as its new headquarters.

SLATE OF DIRECTORS

During other business the full slate of directors was returned to office for one year terms. Austin A. Scales continues as president, but David Morrison of Summerside becomes vice-president, replacing Carl F. Burke who remains on the board as director. Others returned were W.A. Rix Jr., John Simmonds, E.A. Gallant, W.A. Arnett, General Manager T.J. Flood was appointed Secretary-Treasurer of the corporation.

In his annual report to the board president Austin A. Scales noted that though not much evidence was available as to progress during the past year it was his opinion that by the next annual meeting such evidence would be noticeable.

REQUESTS WORTHY

He said the board had dealt with "quite a number" of resome of which appear worthy quests for financial assistance, and are being investigated.

"Others," he said, "are of the nature of every day financing and in the opinion of the directors should be financed through regular financing channels; and still others appear too risky in nature to warrant our using the provincial tax payers money in promoting."

"All money used by the board in promoting industry comes from the final analysis, the taxpayer," he noted.

GAVE ASSISTANCE

In the past year Industrial Enterprises has appointed Mr. Flood as General Manager, and the corporation has assisted the Canada Cement Company in locating a new distribution centre near Borden. The corporation has also announced capital assistance to Abegweit Industries Limited to establish a seaweed processing complex in the province.

Island Represented At EMO Conference

At a recent conference held at the Emergency Measures College in Arnprior, Ontario, a survey on fallout shelters was discussed. The survey was completed in this province last year, and was carried out in all provinces of Canada.

Representing this province at the four-day convention were Major Orin Simons, director of the Prince Edward Island Emergency Measures Organization; Brigadier A.W. Rogers, regional director of Emergency Measures Organization; E. Gordon Kerr training and stores officer and Donald D. Ross, departmental planning officer.

PILOT STUDY

Major Simons said it is planned to run a pilot study on private residences for the purpose of determining the 'protective factor'.

This program is to be extended to all private residences in Canada in the next couple of years. There are an estimated 4,000,000 private residences in Canada today.

The protective factor (with regards to radio activity) depends on the size of the building and materials used in its construction.

Homes with basements as well as two-storey houses would offer more protection from fallout than a single storey dwelling without a basement.

A large portion of planning is also being directed towards peace time disasters and emergencies.

Lung Cancer Deaths Due To Level Off

TORONTO (CP) — A senior medical statistician predicts the rising Canadian death rate from lung cancer will level off and become stable within the next 15 years.

A. J. Phillips, assistant executive director of the National Cancer Institute of Canada, makes the forecast in the current issue of The Journal of the Canadian Medical Association.

He bases his prediction on "cohort" analysis of lung death rate figures from 1861 to 1964.

Cohort analysis is based on the study of a segment of the population born in a certain period and observed at successive points in calendar time.

Mr. Phillips's research showed a constant increase in the lung cancer death rate among males between 1861 and 1901. After 1901, figures showed the rate of increase became almost constant and continued so into the present times.

Unless the curves for those born around the 1906, 1911 and 1916 cohort groups diverge at the older ages, Mr. Phillips wrote "it may be expected that the over-all death rate from lung cancer in Canadian males will rise more and more slowly in the future, and become relatively stable within the next 10 to 15 years."

WEATHER

TORONTO (CP) — Temperatures:

	Low overnight	high Tuesday
Dawson	-35	-18
Vancouver	45	55
Victoria	46	52
Winnipeg	8	15
Kapuskasing	17	33
Toronto	25	36
Ottawa	14	31
Montreal	14	31
Quebec	13	25
Fredericton	14	29
Saint John	17	27
Moncton	13	26
Halifax	22	30
Charlottetown	19	25
Sydney	27	32
Yarmouth	24	33
St. John's, Nfld	28	32
New York	31	39
Washington	34	37
Miami	58	69
New Orleans	41	45
Tucson	49	71
Los Angeles	58	73

HALIFAX (CP) — The weather office says by sunrise most of New Brunswick and Nova Scotia will be overcast. A few hours later, as a storm centre heads through the Gulf of Maine towards Nova Scotia, strong southeasterlies will send rain and snow slanting across the St. John River Valley and mainland Nova Scotia. By early evening Cape Breton will be feeling the effects of the storm. It will produce winds with gusts to 45, perhaps higher, but coming off the comparatively warm waters of the Atlantic, they will help afternoon temperatures at most places to reach values near 40s.

By Thursday morning the storm should be east of Cape Breton, and strong northwesterly winds will be sending temperatures back down into the seasonable 30s and lower.

Regional forecasts:

Northern Nova Scotia, Eastern Shore, Prince Edward Island, Eastern New Brunswick Counties: Clear, clouding over in the morning; rain beginning in the evening; milder, winds light, increasing in the morning to southeast 25 with gusts to 45; low-high at New Glasgow, and Goshen 15 and 40, Charlottetown 18 and 35, Moncton 14 and 38. Outlook for Thursday: Clearing and colder.

High tide today at Charlottetown 12.57 p.m. and 11.57 p.m. At Rustico at 7.00 p.m. Summerside tide eighteen minutes later than Charlottetown. Sun rises today at 7.27 a.m. and sets at 4.48 p.m.

FUNERALS

MacKENZIE FUNERAL — Funeral for Malcolm MacKenzie was held Tuesday, Dec. 13, from the MacLean Funeral Home to Canoe Cove Presbyterian Church, where service was conducted by Rev. R.L. Gillis. Congregational hymns were, "The Lord Is My Shepherd", and "Unto The Hills". Organist was Mrs. Bud Morrison. Pallbearers were: John MacPhail, Fred MacPhail, Norman MacKenzie, Fred Stretch, Francis MacDougall, and Charles MacNevin. Flowerbearers were: Edward MacPhail, Jack MacConnell, Ray MacPhee and Vincent MacKenzie. Interment took place in the church cemetery.

PURITY DAIRY
"Parents Prefer Purity Products"
317 Kent St. Dial 4-7125

Festival Syllabus Available Soon

The Syllabus of the Prince Edward Island Music Festival for 1967 has just been issued and Festival officials wish to get it into the hands of music teachers and students as soon as possible. It will be available from distribution points in Summerside, Montague, and Charlottetown.

FESTIVAL DATE

The date for the Festival is May 1 - 6, 1967. However entries must be sent in before February 1, in order to give the committees time to plan the program schedule and make other arrangements well in advance of the Festival. The festival secretary, Mary Donahoe, urges that teachers and students procure their Syllabus without delay and decide on the classes they wish to enter.

Last year copies of the Festival music were placed in the public libraries in Summerside and Charlottetown in order to give participants a chance to look over the test pieces before ordering their own copies. This practice will be followed again this year, and it is hoped to have the music available in the libraries within a few days.

An important aspect of the Festival in 1967 will be preliminaries for the National Centenary Festival of Music. Our P.E.I. Syllabus includes information on the Centenary Festival and further details will be announced.

Classes in the P.E.I. Festival Syllabus include the school choruses, vocal solos and piano solos which draw so many competitors each year. This year there is a considerable expansion of the section for band instruments, and with the growing interest in this type of music it is hoped there will be an increasing number taking part in this section of the Festival.

A trophy for competition among one-room schools has been donated by Taylor's Jewellers, Charlottetown, and one for schools of nine rooms and over by the Souris Regional High School Cultural Committee.

LOCAL BRIEFS

IN HOSPITAL

Carol MacMillan of Southport is a patient in the P.E.I. Hospital.

SPRINKLER SYSTEM

An alarm due to a malfunction in the Spring Park School's sprinkler system, brought the City fire department to the school at 9.50 yesterday morning.

HONORED

Major Roy L. Boswall and S-Sgt. B.P. Chivilo received the Canadian Forces Decoration at the weekly training session held at Queen Charlotte Armories on Monday night. Lt. Col. H. R. Hennessey, commanding officer, made the presentations.

NEW PRESIDENT

Leroy MacLeod was elected president of the Zion Presbyterian Men at the annual meeting held Monday night. Other officers elected were: Sterling MacNevin, secretary and Rex Kielly, treasurer. Past president is Morley Smith.

1965 WAS THE YEAR of THE PUSSYCAT
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AN ACT OF PURE AGGRESSION
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SHOWS 3:30 - 7 - 9

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