

TV COMES TO CHARLOTTETOWN



... enjoy it at its finest ... with the new

RCA VICTOR

FIRST CHOICE IN TELEVISION

See a side-by-side demonstration for dramatic proof of superior picture and sound

Your window on the world of entertainment! That's the new RCA "Silverama" aluminized picture tube. You see instantly the greater depth and detail, the wider range of contrast from black to white in the RCA Victor "Living Image" picture. You get the richness of RCA Victor's "Balanced Fidelity Sound" system. These are the RCA Victor features that assure you of the ultimate in TV viewing pleasure. See new TV Originals by RCA Victor in a side-by-side demonstration — at your RCA Victor dealer's!



Just plug it in... and your TV set is a phonograph, too!



Enjoy the finest in recorded music with this "Victrola" 45 attachment. Simply plug in the phonograph, turn on the radio and play. Shiny black plastic cabinet with grey trim. Measures 7" high, 11 1/2" wide, 7 1/4" deep. Model 6JY1

New RCA Victor "Townsmen" 57

EVEN THOUGH the price is low, the RCA Victor "Townsmen 57" is big in everything it offers you. Extra powerful for Canadian conditions. You get greater depth and detail with the RCA Victor aluminized picture tube. You see better with RCA Victor's "Living Image" picture. You hear better with "Balanced Fidelity Sound" that adds amazing realism to everything from a singer to a symphony. As for looks — the clean simple lines of the RCA Victor "Townsmen 57" make it a showpiece in any room. Available in Walnut, Mahogany or Lined Oak finishes, with matching cradle base optional, extra.

Model 21T198



RCA VICTOR

Spectacular New TV Originals by RCA Victor



THE WINFIELD

Big 21" RCA Victor "Living Image" picture... "High-Sharp-and-Easy" tuning... Balanced Fidelity Sound. In Walnut, Mahogany or Lined Oak finishes.

Model 21TC200



THE WARREN

Compact 17" model gives you Balanced Fidelity Sound... "Living Image" picture... "High-Sharp-and-Easy" tuning. In Walnut, Mahogany or Lined Oak finishes. Matching cradle base optional, extra.

Model 17T190A



THE CLIFTON

Big 21" RCA Victor "Living Image" picture... Balanced Fidelity Sound... phono-jack... "High-Sharp-and-Easy" tuning. In Walnut, Mahogany or Lined Oak finishes. Matching swivel base optional, extra, lets you aim your TV anywhere in the room!

Model 21T194



THE GRAHAM

Magnificent new console model with 21" RCA Victor "Silverama" picture tube... "Living Image" picture... Balanced Fidelity Sound system... "High-Sharp-and-Easy" tuning... phono-jack. In Walnut, Mahogany or Lined Oak finishes.

Model 21TC203

SEE RCA VICTOR-FIRST CHOICE IN TELEVISION-AT ANY RCA VICTOR DEALER NOW!