

Ho! Ho! Ho!...

Look What HOLMAN'S Has In Store For Some Lucky Christmas Shopper!

A BIG BEAUTIFUL 1956 METEOR "Niagara" SEDAN

FREE!



Contest Begins TODAY
Ends December 22nd



NIAGARA FOUR-DOOR SEDAN
More beauty! More distinction outside and in. Four wide-opening doors—full-circle visibility.

Yes, This Brand New 1956 Meteor "Niagara" Sedan Absolutely FREE To The Lucky Winner

HERE'S ALL YOU HAVE TO DO:

Open to any adult except employees of R. T. Holman, Ltd. and their families. When you shop for Christmas in any department of either Holman Stores, from now until December 22nd, present your Sales Bills at the HOLMAN SANTA CAR BOOTH in the Furniture Dept., Summerside or in the Third Floor, Furniture Dept., Charlottetown. You will be given one coupon for Each Dollar Purchase. Fill in your name and address and Deposit the Coupon in the Coupon Box. Coupons Do Not have to be deposited at time of purchase, they may be taken home, filled in and returned before December 22nd.

It will pay you to do your Christmas Shopping at Holman's for the more you buy the greater your chance of winning the Big, Beautiful 1956 Meteor "Niagara" Sedan.

A drawing will be made on December 23rd to determine the Winner. The car will be delivered on Christmas Eve as a Christmas Gift from Holman's to the Lucky Winner.

Enter Today -- HOLMAN'S Both Stores

Shop Early ... Shop With Ease, These LAY-A-WAY GIFTS TO PLEASE!

FURNITURE

Famous Kroehler Chesterfield Suite . . . a joy to own and live with.—Necchi and Bernina Sewing Machines—Floor and Table Lamps—Occasional Chairs—Tables—Mirrors—Record Players.

HARDWARE

TV tops the list this Christmas . . . choose from RCA Victor, Marconi, Sylvania and Motorola—Frigidaire—Electric Washers—Electric, Gas, Oil and Coal Ranges—Floor Polishers—Vacuum Cleaners—Bicycles—Skates—Hockey Equipment.

CHINA

English Dinnerware Sets in many beautiful patterns—Silverplated Flatware Chests by 1847 Rogers, Community, Wm. Rogers and Tudor Plate—Cut Glassware—Doulton Figurines and Toby Jugs.

HOUSEWARES

Revere Ware and Wear Ever Gift Sets—Electric Kettles, Toasters, Irons and Percolators—Carving Sets—Kitchen Tool Sets—Mixmasters—Electric Clocks—Thermos Picnic Kits.

LADIES' WEAR

Satin Housecoats for her special gift—Kilgornock Coats—Borgana Coats—Party Dresses—Beautiful Lingerie Sets—Handbags, etc.

MEN'S WEAR

Dressing Gowns—Suede Jackets—Progress Brand Suits—Ladies' and Men's Watches—Stetson Hats—Electric Shavers—Arrow Shirts—Ronson Lighters.



Come in now and shop in leisurely comfort — get the personal, attentive service you deserve — select from a terrific group of Christmas buys before they're "picked over" . . . have plenty of time to relax before Christmas. Our convenient lay-away plan lets you pick your gifts now, a small deposit will hold. We'll even hide them for you until Christmas eve! So hustle in and select your presents —beat the crowd . . . don't fight it!

Start Today -- Lay-A-Way A Gift A Day

HOLMAN'S Both Stores



34 More Shopping Days Until Christmas