

Top Quality At Lowest Prices Is Pledge Of New Auto Firm



R. C. HILTZ Vice-President
L. C. CAMPBELL President
PRESTON WOOD Secretary-Treasurer



CLARENCE "DUKE" MacPhail, parts manager, presented General Motors partsman's training course certificates to parts department personnel at the conclusion of a 12-week course in parts handling. Left to right, Mr. MacPhail, Neil MacPhail, Gordon Ramsay and Carl Pickering.



THESE THREE members of Hillside Motors sales staff are ready to serve the general public quickly and efficiently. Left to right are: Walter Morrissey, Gerry Carragher, George Carragher.

Congratulations
 to
Hillside Motors Ltd.
 on this occasion

CANADIAN TIRE
 ASSOCIATE STORE
STEWART & MacRAE LTD.
 96 Queen Street Dial 4-8569

Congratulations
 TO
Hillside Motors Ltd.
 For
 many years to come in their
 New Adventure
 from
Goodspeeds of P. E. I.
 YOUR CHEVROLET DEALER
 203 Fitzroy St. Charlottetown

CONGRATULATIONS
 AND
BEST WISHES FOR SUCCESS IN FUTURE
 TO
HILLSIDE MOTORS LTD.
TRADERS FINANCE CORPORATION LIMITED
 (PURCHASE CREDIT)
 A. J. McCormick, District Manager
TRANS CANADA CREDIT CORPORATION LIMITED
 (LOAN CREDIT)
 K. C. MacLean, Branch Manager

Hillside Motors Ltd... Newly Appointed Pontiac, Buick, Acadian, G.M.C. and Bedford Truck Dealer

Announce Their

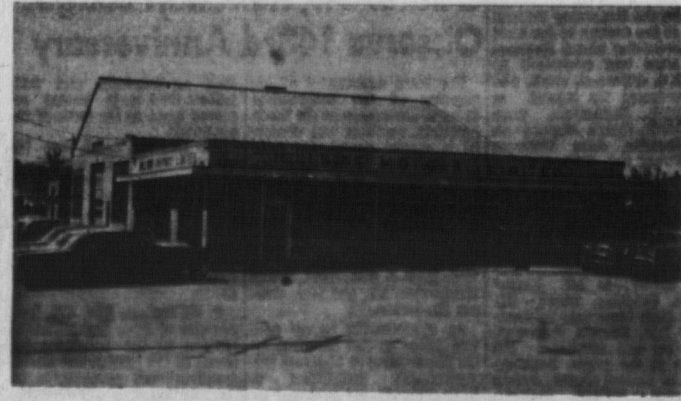
GRAND OPENING

with "OPEN HOUSE" all day today till 9 p. m.

Thinking of Trading your Present Car? Before you make the deal come to Hillside Motors, you can be assured of a top price for your trade-in plus Value in what you're buying, whether it's a new or quality used car . . . See Us First.

— GRAND OPENING USED CAR BUYS —

1957 FORD 78-A 4-door Sedan — Black, 6 cyl. and Body Good. \$895	1959 MORRIS 161-A Oxford Sedan — 2-tone Grey, New Motor, low mileage. \$900	1957 PONTIAC 2-11A 4-door Hardtop 6 cyl. Automatic Trans., Radio, Black and Completely Reconditioned. \$1195	1959 DODGE 2-21A 4-door Sedan, 6 cylinder, Metallic Blue, Excellent Condition. \$1795	1957 PONTIAC 2-32A V-8, 2 door Sedan, 2 tone Black and White. \$785
1959 METEOR 2-32A 4-door Sedan — V-8 Automatic Radio, Power Steering, Power Brakes, Completely Reconditioned. \$1795	1958 FORD 2-35B 4-door Sedan — Two-tone, Yellow & White, Good Condition. \$1150	1961 PONTIAC 2-38A 12,000 miles, 4-door Sedan, Like New. \$2350	1958 BUICK 2-15A 4 door Sedan, Metallic Grey, New Automatic Trans., Power Steering, Power Brakes, Radio, A-1 Condition. \$1630	1953 MERCURY (2-32C) 100.00 1953 DODGE (2-29B) 150.00 1955 CHEVROLET (2-49B) 250.00 1956 CHEVROLET (2-271B) 79.00 1949 METEOR (2-21B) 100.00 1954 CHEVROLET 100.00 1956 CHEVROLET (2-10B) ... 150.00



HILLSIDE MOTORS LIMITED

St. Peters Road

Charlottetown

Dial 2-1243