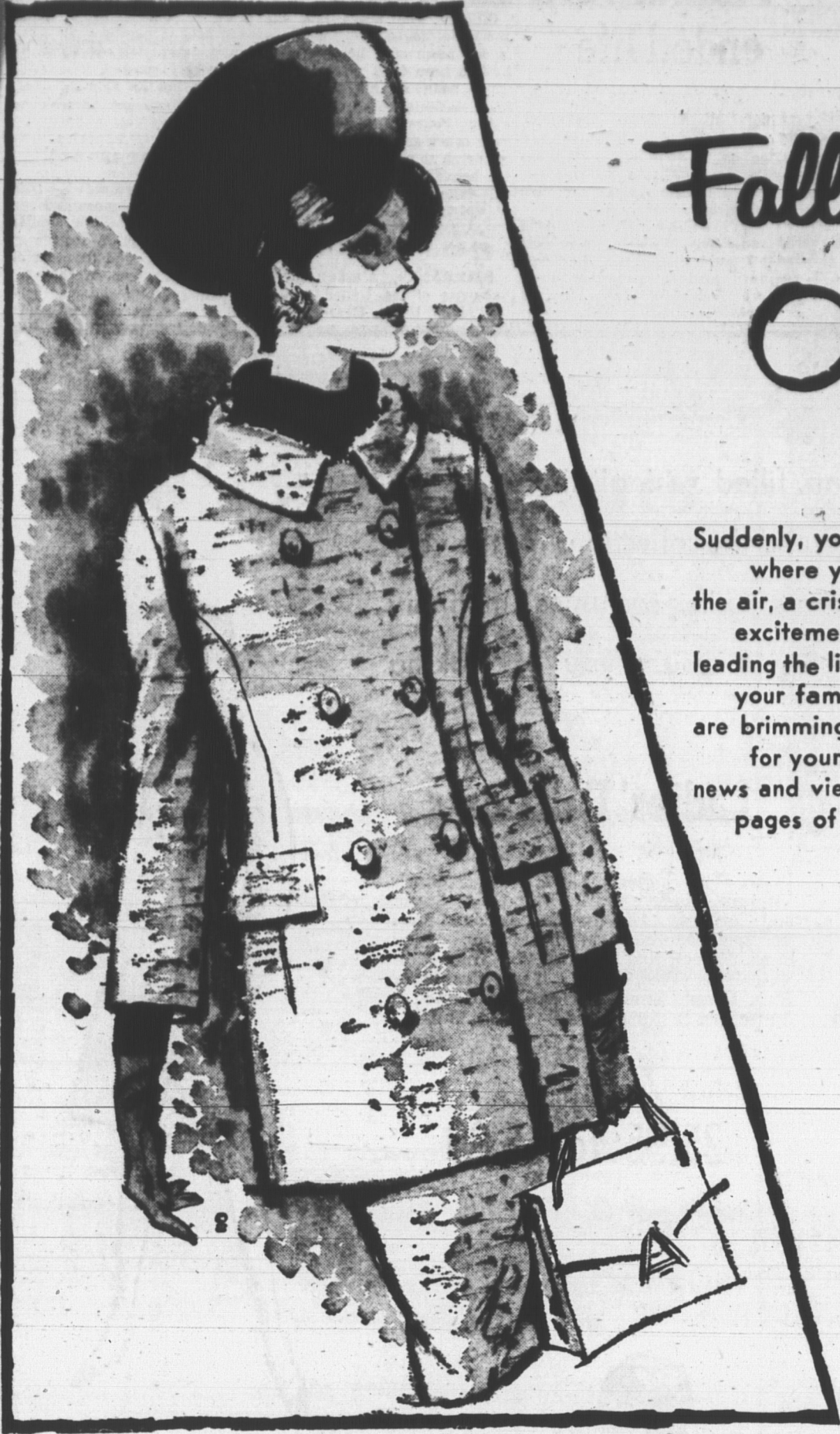


Fall Fashion Opening

Suddenly, you're seeing signs of fall everywhere you look. There's a zestful note in the air, a crisp, brisk feeling that hints of excitement ahead. It's time . . . to start leading the livelier life of fall. To help you and your family get ready, Hometown stores are brimming with new ideas and fashions for your home. Begin now . . . see the news and views of fall, previewed in the pages of this newspaper.



Build wardrobes around sweaters

This is the season when the sweater graduates as a fashion garment — summa cum laude. Designers are taking it seriously. Wardrobes of accessories are being built around it. The sweater has become a major article of dress. It is moving with the times.

Fall's fashion-conscious sweater has almost as many looks as it has stitches. Topping them all is the new "total look". But just as one red leaf doesn't make a fall, an unco-ordinated sweater doesn't constitute a look, although this year it usually suggests one. That is why many Canadian sweater manufacturers are now offering "instant total looks". Where once they made only sweaters, they are now producing hosiery, skirts, pants and even hats. The assembled results, mostly individually priced, are called co-ordknits.

Some of the most interesting examples are found in the "heather look", number one on fashion's back-to-school slate. They come with their own socks, skirts and sometimes, sleeveless shells. Other co-ordknits offer legs to match splashily printed top along with monochromatic skirts with hems "away up to here". For those preferring to do much of their own selecting, there are copordimates. These sweaters are available with a choice of perfect-match skirts or pants. They're Modly ruffled or bucked, buttoned. Some sweater and skirts have gone so upply, they're now called two-piece ensembles.



Pretty hands are an asset

1. Gently massage hands, daily, rubbing up from fingertips to wrist. Move the thumbs in a deep circular motion, then wriggle all fingers rapidly in the air. This is excellent for circulation, and for keeping hands mobile and graceful.

2. Apply hand cream or lotion nightly, before bed. The "coating" will moisturize skin and prevent dehydration, the prime cause of dryness.

3. Set aside a special time each week for a manicure. Don't let anything interfere with regular care, because unsightly nails are instant evidence of poor grooming.

4. When laundering hosiery, and other clothes, try to remember to wear rubber gloves. It will make a big difference in how your hands feel and look, even after the smallest laundering job.

5. To set off well-groomed hands, try new light nail polish colors. Avoid dark colors, which are out of vogue. Explore colorful costume rings as eye catchers, and use bracelets as accents for color and to show off your beautiful hands and arms.

Pretty hands' life among your most appealing assets. Follow these five rules for beauty.

CASUALS

A western Canadian clothing manufacturer has come up with a line of slim casuals for the active young set caught in the current motorcycle craze. Slacks and matching jackets featuring contrast stitching are to be on the market by mid-September. The manufacturer, Canada's Apparel, Limited of Moose Jaw, producers of men's clothing, is making its

initial entry into the lady's apparel field with the introduction of this masculine styled line.

IT'S OUR 100th YEAR OF BRINGING YOU THE LATEST IN...

Fall Fashions

For our Centennial Year, we have gone to Canadian and Foreign Markets to bring you the latest in Fashion.

New Fall Coats

Superbly tailored or fur trimmed in Pinto Cloth, Silk & Wool Faille . . . Wool boucle . . . Harris Tweed and Camel Hair.

Dresses

Norell says straight body lines for Fall '65 . . . see ours from Jonathan Logan, R. & K. & Mister D.

SIZE RANGE

Petites 5 to 15
Juniors 7 to 15
Misses 8 to 20
Half Sizes 14½ to 24½

Mackenzie's
HOUSE OF FASHIONS

SUMMERSIDE, P.E.I.

Knitted fashions provide scrambled look for fall

This Fall fashion wears the "scrambled" look, and women who knit have first choice of the season's new multi-mixture of pattern and texture. Ready-to-knit designs for Fall sizes. Easy-to-knit daytime cos-



SCULPTURED

Castillo designed, this triumphant flow of bright white satin, smooth and sculptured, is necklaced with a provocative flourish of jet beads at the throat. The trim sheltering jacket is a flirt of black and white embroidery.

tumes take shape in large impulsive checks and plaids. Bulky-knit dresses have matching socks, and sweaters take a riot of pattern-on-pattern designs. For evening, "scrambled" fashion is delicate and demure. Lacy, see-through crochets are set against shimmering silk, and rich violet-trim accents fragile-looking suits.

New designs for women who knit swing into action with a fashion-right scramble. A fashion collection designed for Bernat by Mirsa of Italy is a bright new blend of pattern and texture. The new look of fashion is cloaked in bulky, feather-weight fibers, and soft glowing mohair-knits up into a thistledown texture of its own.

The ready-for-knitting fashions have slender all-girl silhouettes. Dresses and coats are waxy skimmer styles — gently fitted in the season's new shape.

Suit jackets are longer this Fall with skirts that stay slim. Sweaters reach to hip-length with lean, shapely lines.

Technicality named cause

TORONTO (CP)—The Globe and Mail says a legal technicality has resulted in postponement of the scheduled Sept. 22 hanging of Matthews Kerry Smith, 25, convicted of the shooting death of Jack Blanc after a bank holdup in a Toronto suburb in July, 1964.

Blanc was shot when he took after a Beetle-wigged bandit who had robbed a suburban North York bank. Smith was found guilty of the shooting and has been in Don Jail here since May 19.

The newspaper says news that the execution had been postponed was given to Smith by his lawyer in the jail. No new execution date was set.

The Globe and Mail says the Ontario Appeal Court refused last Tuesday to lift the sentence when it was appealed on grounds that Smith was insane at the time of the shooting.

By law, the newspaper adds, Smith then had 15 days in which to appeal to the Supreme Court of Canada. Technically, he has until 4:30 p.m. Sept. 22 to file the appeal.

Without a postponement he would have been executed the morning of Sept. 22. The newspaper says the federal justice department in Ottawa instructed the Ontario attorney-general's department to postpone the hanging to permit the full appeal time.

The New Dresses of Fall FOR A PRETTIER YOU



Gently shaping up for fall, these curvy, feminine dresses make every moment of your day an important one! New, softer skirts, lowered waistlines, newsy collars add up to sheer appeal!

New Fall Dresses arriving daily in wools, arnel and Jerseys. Sizes 7 - 15, 8 - 20, 14½ to 24½.

10.95 - 29.95

GLORIA LADIES' WEAR

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