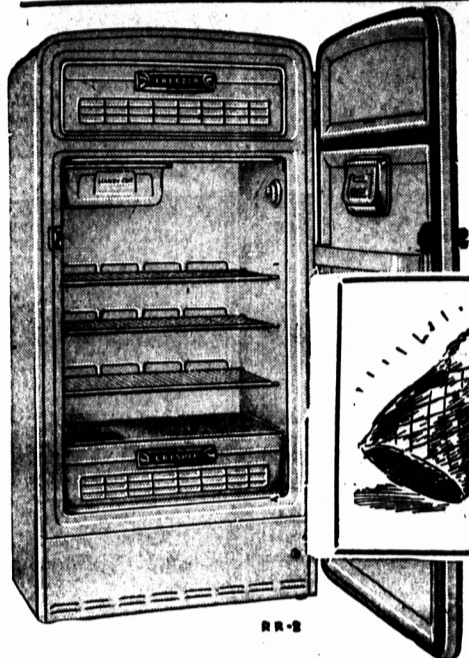


NEW WAY'S 15th Anniversary Sale

3rd Week of ANNIVERSARY BARGAINS! COME and SAVE!



Greatest REFRIGERATOR Value ever offered — ANYWHERE!!!!

...the NEW "Snowdon Deluxe"

100% FULLY AUTOMATIC SELF-DEFROSTING model

9.5 cu. ft. REFRIGERATOR

SAVE 90⁰⁰ and Get a

FREE Ham and Turkey

OUR BONUS ANNIVERSARY GIFT TO YOU!!



SNOWDON DELUXE AS SHOWN AT LEFT

REG. 449.50

359.50

OR **2.20** WEEKLY....

LOOK AT THESE FEATURES:

- ★ 100% Fully Automatic Self Defrosting—No Muzz—No Fuss!
- ★ Canadian Design Award Winner—Beautiful Pastel Interior!
- ★ Handy Door Racks! 50 lb. Capacity Full-Width Freezer!
- ★ Heavy Gauge Steel Construction With Baked Enamel Exterior!
- ★ Full 5-Year Guarantee! Plus Many More Features! SEE The New 1955 Model "Snowdon Deluxe" Today! Use New Ways' Easiest-of-Easy Terms with NO Down Payment Required....

USE CANADA'S EASIEST OF EASY TERMS:

NO DEPOSIT OR DOWN PAYMENT REQUIRED

200 WEEKS TO PAY!

25c WEEKLY BUYS	\$	50.
50c WEEKLY BUYS	\$	100.
\$1.00 WEEKLY BUYS	\$	200.
\$2.00 WEEKLY BUYS	\$	400.
\$3.00 WEEKLY BUYS	\$	600.
\$4.00 WEEKLY BUYS	\$	800.
\$5.00 WEEKLY BUYS	\$	1000.

* **LOWEST CARRYING CHARGES!**

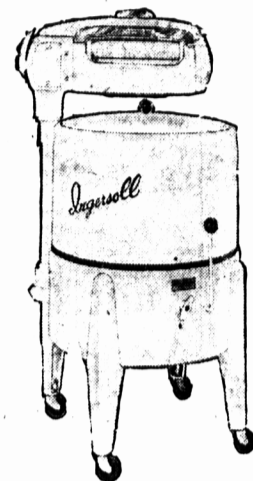
ONLY 1/2% PER MONTH!

* **SATISFACTION GUARANTEED!**

* **IMMEDIATE DELIVERY!**

* **CANADA'S LEADING MAKES!**

THE LOWEST PRICE IN YEARS FOR A WASHER WITH SO MANY FEATURES



The New 1955 Model 'Ingersoll' Washer

Anniversary SPECIAL

129.50 or **80^c** weekly

NO DOWN PAYMENT

If you want the most for your washer dollar—the new "INGERSOLL" is the washer for you. Smooth, anodized finish resists cracking, peeling or rusting. Large capacity tub will handle the whole family wash... new-type agitator speeds washing, is easier on clothes. See the many other advanced features of the "Ingersoll" before you buy any washer!

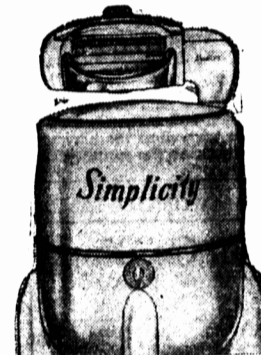
SAVE \$60⁰⁰ on a NEW '55

"Simplicity Rocket" washer

REG. 169.50 OR 1²⁰ weekly

229.50 **NO DOWN PAYMENT!**

* 2 YEAR REPLACEMENT and 12 YEAR REBUILD GUARANTEE!

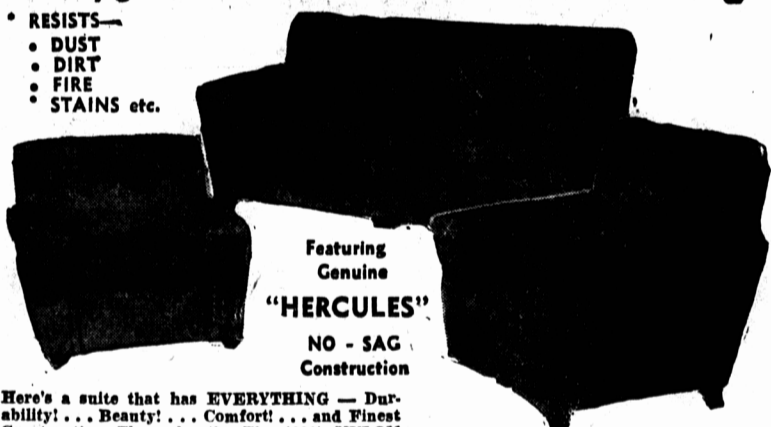


FREE 7-pc. LAMP ENSEMBLE — A \$45.00 VALUE —

with the purchase of one of our Special

Beautiful, Massive 3-pc Suites
100% NYLON FRIEZE covering

- RESISTS—
- DUST
- DIRT
- FIRE
- STAINS etc.



Featuring Genuine "HERCULES" NO - SAG Construction

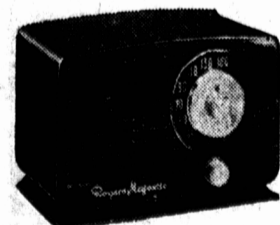
Here's a suite that has EVERYTHING — Durability!... Beauty!... Comfort!... and Finest Construction Throughout! The 100% NYLON FRIEZE COVERING is a miracle fabric that's practically wearproof! Suite is exactly as shown above. Choice of beautiful colors!!

269.50 or **1.65** weekly

NO DOWN PAYMENT!

NEW WAY'S Anniversary SPECIAL

"Rogers Majestic" 5-Tube Mantel Radios



REGULAR \$29.95

24.95 or **25^c** weekly

Five-tube set with built-in antenna. Handsome, strong plastic cabinet. FULLY GUARANTEED! SAVE NOW!

NO MONEY DOWN!

FREE



beautiful modern (\$21.95 VALUE) BRIDGE LAMP in wide range of colours...

when you buy a new "COLEMAN"

OIL SPACE HEATER

Not only do you get the finest oil heater money can buy—but you receive a handsome bridge lamp as well. Lamp features 3-way lighting, adjustable arm, coolie type translucent opalite shade. Available in beautiful shades of maroon, olive green, red or grey with brass trim. SELECT YOUR NEW OIL HEATER TODAY! Priced from—

72.95 or **45^c** weekly

NO DOWN PAYMENT!



SUPER Anniversary SPECIAL MATTRESSES

- ★ All Spring Filled!
- ★ All Sizes Available!
- ★ REG. \$39.95!

Anniversary Special:

21.95 or **50^c** weekly

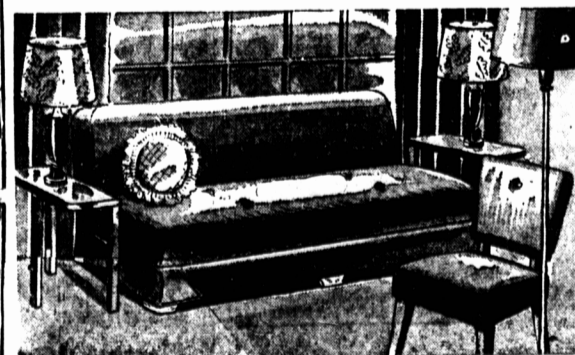
Roll edge border and durable, woven stripe ticking covers good interior construction of hundreds of highly tempered coil springs sunken in soft cotton felt. ALL SIZES: 33", 40" and 46".



Other Specials:

- "SIMMONS" Jewel \$49.95 Reg. \$69.95
- "JOHNSON'S" \$59.95 Rest-in-Eeze. Reg. \$89.95

SAVE \$40⁰⁰ 2-PC. SPACE SAVER DAVENPORT SUITE



REGULAR \$119.50

Anniversary Feature —

79.50

— OR —

50^c weekly

NO DOWN PAYMENT!

- ★ Brand New Shipments — Just Arrived!
- ★ New, Hard-Wearing Covering with Rubberized Back!

- ★ GUARANTEED "Hercules" NO-SAG construction throughout!
- ★ Smart HOSTESS CHAIR INCLUDED. Choice of wine, green or grey!

Use This Coupon → WE PAY THE FREIGHT

NEW WAY FURNITURE CO., LTD. 161 Great George St.

I am Interested in Further Information About The Following:

NAME ADDRESS

NEW WAY Furniture CO. LTD.

161 GREAT GEORGE ST. — CHARLOTTETOWN P. E. I. — PHONE 6211