

# THIS WEEK NOV. 25th to DEC. 5th

## "ISLAND WIDE SPECIALS" ON

# MAXWELL HOUSE COFFEE

Visit Any of The Stores Listed Here For These Specials



**10c**  
Coupon  
Inside  
The Can!



**\$1.09**

Now's your chance to save money  
—AND discover the extra pleasure you get with "Prime Flavor" Maxwell House Coffee!

**1.13**

**25¢ OFF**  
ON LARGE JAR



**NEW Instant**  
**MAXWELL HOUSE Coffee**

**\$1.75**

**P. J. & C. KENNEDY**  
KENSINGTON  
P. E. I. Phone 28-2

**VERNON J. NOYE**  
HUNTER RIVER  
P. E. I. Phone 4

**BORDEN HARDWARE & GROCERY CO.**  
BORDEN  
P. E. I. Phone 3

**CO-OP SUPER MARKET**  
CHARLOTTETOWN  
117 Queen St. - Phone 8557

**T. M. LLEWELLYN**  
MONTAGUE  
P. E. I. Phone 32

**GAY'S GROCERY**  
38 Longworth Avenue  
CHARLOTTETOWN  
Phone 8521

**McLean & MacFADYEN**  
180 Queen Street  
CHARLOTTETOWN  
Phone 3826

**RIX'S GROCETERIA**  
Cor. Queen & Kent Sts.  
CHARLOTTETOWN  
Phone 6539 - 6530

W

E

S

**H. C. ATKINSON**  
111-115 Grafton St.  
CHARLOTTETOWN  
Phone 6545

**PIERCE'S CASH & CARRY**  
139 Gt. George St.  
CHARLOTTETOWN  
Phone 5524 - 5525

**ALBERT J. ZAKEM**  
266 Grafton St.  
CHARLOTTETOWN  
Phone 8589

**CUDMORE'S CASH GROCERY**  
1 Elm Avenue  
CHARLOTTETOWN  
Phone 3813

**TAWEEL'S Groceteria**  
233 Queen St.  
CHARLOTTETOWN  
Phone 6016

**MICHAEL'S GROCERY**  
8 Longworth Ave.  
CHARLOTTETOWN  
Phone 6421

**CO-OP SUPER MARKET**  
SUMMERSIDE  
Phone 2117

**W. S. McLEAN**  
KENSINGTON  
P. E. I. Phone 35

**RALPH CALLBECK & CO.**  
GENERAL STORE  
Bedeque, P. E. I. Phone 2-2

Maxwell House is by far the largest selling Brand of coffee in the WORLD! It's DEFINITELY the best! Save Now!—Buy Now!—Look at these UNUSUALLY LOW PRICES!

Tastes more like *Fresh Cream* than any milk ever canned!

**Perfection MILK**

*New* golden - enamel lined container that protects the improved flavor

The taste, the texture, the purity, the lasting qualities of Perfection evaporated milk are a bright new experience. Try this delicious, fresh-tasting evaporated milk and you'll discover a wonderful likeness to fresh cream that will amaze you.

Rich perfection in coffee... whipping perfection for creamy desserts... formula perfection for safe baby feeding.

Central Creameries Ltd.  
CHARLOTTETOWN, ST. JOHN'S

# MAXWELL HOUSE

The Only Coffee with that "Good to the Last Drop" flavor!