

SIMPSONS-SEARS

Great 5th

ANNIVERSARY SALE

Featuring the most sensational Furniture and Appliance Values ever offered on P. E. I. Save safely with Simpsons-Sears Brand Names -- Coldspot - Kenmore - Silvertone - Harmony House -- Sale Days September 16th to 21st.

"COME SEE --- BUY AND SAVE"

ANNIVERSARY SPECIALS

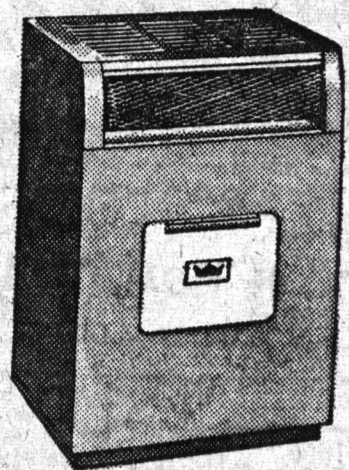
- Bed Outfits — **\$54.88**
Full panel Walnut Bed, strap spring —
Spring Filled Mattress
- Cribs — **\$19.88**
Modern Honey maple finish, adjustable
side — Plastic teething rail
- Plastic Covered Spring Mattress . **\$11.88**
- Spring Filled Mattress — **\$39.88**
Harmony House Quality in the popular
smooth top construction. Reg. 59.95
- Bedroom Suits — **\$168.88**
Double Dresser — Chiffonier and Book-
case Bed in popular Seafoam finish
- Kenmore Wringer Washer — **\$119.88**
10 lb. load with drain pump
- Enterprise Coal & Wood Range — **\$169.88**
Full enamel finish — high closet

Silvertone TELEVISION SPECIAL

21" Consol Model with Super Long Range Chassis and Hi-Fi Sound System. Reg. \$289.95.

ANNIVERSARY SALE PRICE
\$239.88

- Kenmore Oil Range — **\$188.88**
Complete with blower and high shelf
- Dinette Suite — **\$89.88**
Modern wrought iron finish with beige or
yellow upholstery
- Play Pens — **\$9.88**
Smooth hardwood construction in honey
maple finish
- Youths Bed — **\$43.88**
Full panel style in honey maple finish
with plastic spring mattress
- Carriages — **\$31.88**
Sturdy and modern — Buy Happytime and
save
- Hostess Chairs — **\$15.88**
Harmony House quality — assorted frieze
covers
- Lounge Chairs — **\$38.88**
Harmony House quality — assorted colors



IT'S SENSATIONAL
**KENMORE
SPACE
HEATER**

All-welded heavy-gauge steel construction with walnut baked-on enamel finish. Burns No. 1 fuel. Complete with 4-gal. tank. Buy NOW and be ready for cold weather.

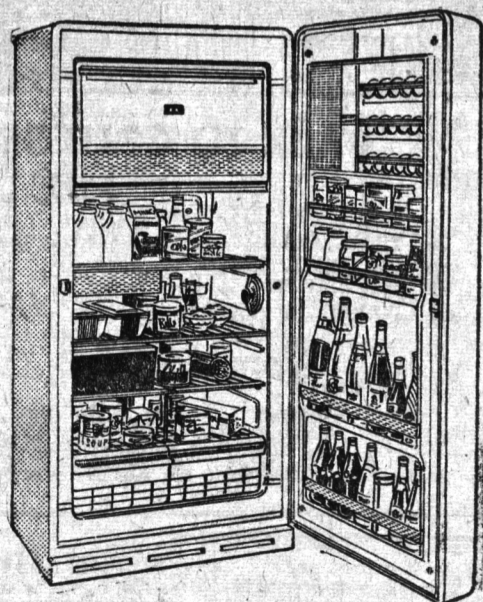
HEATS UP TO 5 ROOMS
ANNIVERSARY SALE PRICE
\$94.88

KROEHLER

3-PIECE
MAHOGANY
BEDROOM SUITE

- WITH DOUBLE DRESSER
- BOOKCASE BED AND CHIFFONIER

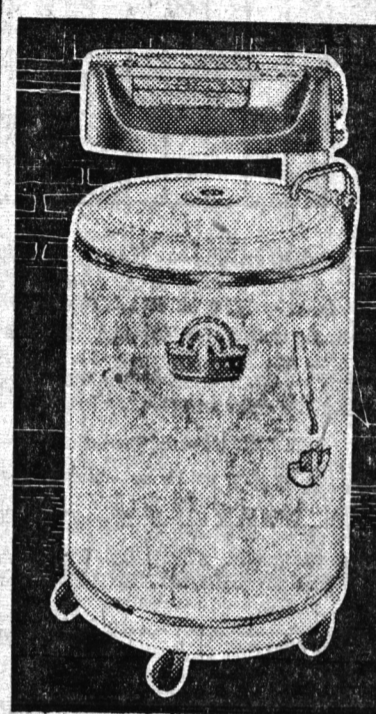
ANNIVERSARY SALE PRICE
\$249.88
WITH TRIPLE DRESSER NOW ONLY **\$279.88**



AN OUTSTANDING OFFER . . .
11.5 CU. FT.
COLDSPOT
Completely Automatic Refrigerator
SPECIAL FOR THIS SALE

Large 52 lb. Freezer also has roll out bottle basket. Has full top to bottom door storage in Blossom White Porcelain finish.

ANNIVERSARY SALE PRICE
\$279.95



LOWEST PRICE EVER
KENMORE VISI-MATIC WASHER

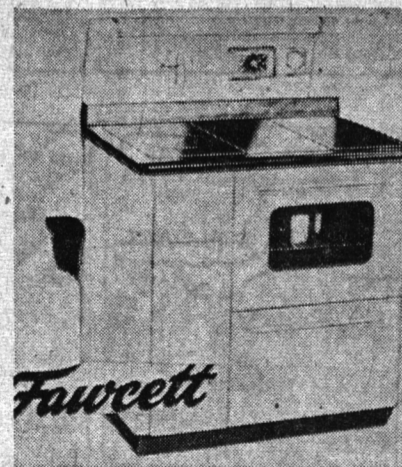
Priced below \$200 for the first time this year! Famous Vist-Matic wringer, the safest made . . . giant 3" rollers. Automatic fingertip timer. Efficient "Roto-Swirl" agitator. Built-in automatic drain pump and full-time lint filter.

ANNIVERSARY SALE PRICE
\$198.88

KROEHLER 2-PIECE CHESTERFIELD

EXTRA LARGE MODERN SUITE
IN ASSORTED NYLON COVERS

Regular \$339.95
\$239.88



SENSATIONAL
\$66 TRADE-IN ALLOWANCE

on a genuine Fawcett Torrid Oil range! Yes, during this sale only you get \$66 for your old range regardless of age or condition.

Fawcett Deluxe Harmony Backguard
\$335.95 less Anniversary Sale
trade-in allowance \$66 --
you pay only \$269.95 or
\$14.00 monthly

Liberal discounts to customers without trade-ins

ANNIVERSARY SPECIALS

- Platform Rockers — **\$64.88**
Harmony House quality with airfoam seats—assorted colors
- Kroehler Relaxer Chairs — **\$74.88**
Comfort for years to come—combination frieze and plastic covers
- Davenos — **\$69.88**
In assorted colors and covers—Modern style with arms
- Kenmore Electric Range — **\$199.88**
Popular 30 inch model with push button switches
- Kenmore Gas Range — **\$188.88**
DeLuxe 30" Model with 24" family size oven
- Chrome Suites — **\$79.88**
New and attractive five piece suites—assorted colors
- Dinette Suite — **\$124.88**
Modern New Bronzefone finish with beige upholstery, table 36 x 60
- Kenmore Dryer — **\$189.88**
Enjoy carefree washdays with Kenmore Dryer

Silvertone TELEVISION SPECIAL

21" Table Model with Super Long Range Chassis with Tinted Safety Glass. Reg. \$249.95.

ANNIVERSARY SALE PRICE
\$209.88

- Kenmore Oil Space Heaters — **\$64.88**
Popular 49000 BTU Size with 5 gal oil tank
- Kenmore Oil Space Heater — **\$164.88**
Our finest model with electric ignition, thermostat and blower
- Kenmore Automatic Washer — **\$298.88**
Completely automatic washing cycle at a new low price
- Daveno Suite — **\$159.88**
Modern 2 pc suite in durable nylon and plastic cover. Reg. 219.95
- Coldspot Food Freezer — **\$314.88**
Popular 15 cu. ft. model with lifetime porcelain liner—Reg. \$379.95
- Coldspot Refrigerator — **\$198.88**
Spacemaster design with 26 lb. freezer chest and pantry door
- Silvertone 17" Portable TV — **\$188.88**
With long range performance and picture pretty fibreglass cabinet. Reg. \$219.95.

"USE YOUR CREDIT, ALL MERCHANDISE AVAILABLE ON SIMPSONS - SEARS EASY PAYMENT PLAN"

"Satisfaction or money refunded" *Simpsons-Sears*

129 Kent Street

Dial 3188