

HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's
By G. H. M.

HEADLINE NEWS! A shipment of fully RECONDITIONED PIANOS has just been received in Holman's Both Stores Furniture . . . There are two in Summerside and three in Charlottetown, so you have your choice of several different makes — Heintzman, Gerard Heintzman, Willis, Weber or Henry Herbert. They are in either mahogany or walnut and a bench or stool is included with the purchase. These Pianos have been completely rebuilt and have beautiful rich tones. Prices are from 270.00 to 450.00 for a wonderful buy in a Reconditioned Piano from Holman's Furniture in Summerside or in Charlottetown.

RE-COVER your Cushions for a bright new outlook on life! The House Furnishing Sections in Holman's Both Stores have a whole load of MILL ENDS of fine quality materials in exactly the right size for this happy task. There are oodles of smart and lovely patterns in luscious colors and the price is ONLY JUST 49 cents each! There are actually 100 different pieces in each store, so you really do have a wonderful selection. Come today while there are plenty of Mill Ends of material for cushion covers, they're priced just 49 cents each in Holman's Both Stores House Furnishing Departments.

LET it Rain . . . Let it be Bright and Shining! You'll be happily well dressed in one of the stunning RAIN OR SHINE COATS to be found in Holman's 5 and 10, Summerside or Holman's Budget Shop, Charlottetown. These useful Coats are smartly styled of navy, gray, brown or beige gabardine that has been specially treated for wrinkle and spot resistance as well as water proofing. Sizes are from 12 to 18 and the price is a mere 19.95 . . . That reminds me to tell you that there are sharp little SUITS of a grand CELANESE fabric in lovely Spring shades at this saving price too! Come see and try some of the truly smart garments to be found in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown.

I don't think that there is a house in the land that doesn't have a treasured picture tucked away somewhere . . . You know the one and only way to keep this picture as it should be kept is to FRAME IT! Holman's Both Stores Furniture Departments have excellent PICTURE FRAMING SERVICES. All you do is bring the picture to us, choose the Frame you want on it and "Pre-to-Change" your picture is framed to your liking and kept for posterity! There are now PICTURE MOULDINGS from which to make your selection in Holman's Both Stores Furniture Departments.

TIME to be thinking of casting off your Winter overshoes . . . Time to be thinking of new Spring Shoes, and the young girls are really looking at the smart, foot-happy LOAFERS in stock in Holman's Shoe Department, Summerside. There are snappy styles with mooseskin or perforated vamp, cross straps, ring loops and tassel jobs from which to choose. The colors are brown, red or cherrytone and the soles are either heavy or light composition quality. Sizes range from 4 to 8 1/2 in "C" width, priced just 3.95 a pair in Holman's Shoe Department, Summerside.



LET'S GO FISHING!

But First To

HOLMAN'S

For That

All-Important Good Tackle

Is there any thrill in the world like the BANG you get from your First Big Catch of the new season? Right now you're looking forward to it . . . Checking over your last year's equipment to see what's needed to complete your enjoyment of this fascinating sport. One thing sure—whatever you need; We Have! . . . dry and wet flies, creels, lines, rods, reels, landing nets, tapers, lures and all the needs for Spin Fishing. Come and choose from our very complete assortment!



**Fishing Season Opens
APRIL 15th**

**Special! 3-Piece
BAMBOO FISHING ROD**

"Lucky Ace" made by Horrocks-Ibbotson. 3 piece split bamboo in 8 1/2 foot length. Well made and well balanced to give you good service.

6.95



**Extra Special! 2-Piece
SPINNING ROD and REEL**

2 piece Fiberglas Rod, 6 1/2 foot length and a well balanced Spinning Reel with reliable adjustable tension. YOURS FOR ONLY—

9.95



For The Finest In Fishing Tackle -- It's
HOLMAN'S Both Stores SPORTING GOODS



HOLMAN'S Both Stores... GREAT TRADE-IN OFFER!



YOU GET **70.00** ALLOWANCE
For Any Old Radio or Record Player
On The Purchase Of This

**FLEETWOOD Combination
RADIO - PHONOGRAPH**

at **299.50**

Less Allowance **70.00**

YOU PAY **229.50**

Your present Radio or Record Player may be old and tired and ugly! . . . Bring it to Holman's—we'll give you an allowance of \$70.00 for it on the purchase of a wonderful new Fleetwood Combination. These Fleetwoods have a 7 tube radio in both long and short wave and twin eight inch speakers. They are finished in gleaming walnut or mahogany. Take advantage of this marvellous offer—it's good for One Week Only!

**ONE WEEK ONLY
Saturday, March 26th
Through
Saturday, April 2nd**



HOLMAN'S Both Stores FURNITURE



Light - Weight
Long - Wearing
**FISHING
BOOTS**

The uppers are of smooth, light-weight flexible rubber with stretching tops. Soles are corrugated and the heels are of solid rubber with reinforced foxing. Adjustable leg and belt straps. Hip length in sizes 6 to 12. Olive green color, a pair—

11.50

**HOLMAN'S
Summerside**