

Now—Campbell Quality comes to dry soup mixes!



New Red Kettle Noodle Soup Mix from Campbell's



The first dry noodle soup mix made with real chicken stock. Brought to you in special cans that protect soup mix flavour best!

What a difference there is when the Campbell Soup Chefs make a noodle soup mix. They start with *real chicken stock*, the way the best home cooks do... then add tender egg noodles, onions, parsley, and just a soupçon of seasoning and spices.

You get the old-time flavour, tantalizing aroma and appetizing golden colour that come only from real chicken stock. And to be sure all this goodness stays right in the mix, it's put in special hermetically-sealed cans. There are two cans in each carton, and each can makes 32 ounces (4 cups) of hearty, full-bodied soup.

Enjoy this great new soup mix soon. Taste the difference *Campbell Quality* makes!

Also try new
*Red Kettle
Chicken Noodle
Soup Mix
with Diced
Chicken Meat.*

If you want something extra special, try Campbell's Red Kettle Chicken Noodle Soup Mix with Diced Chicken Meat. Thanks to *Freeze-Drying*, you get actual pieces of tender chicken meat right in the mix. There's never been another dry soup mix like it.



Exclusive new can—created especially to protect soup mix flavour best!

- It's hermetically sealed.
- Resists the tears and punctures that let flavour leak out.
- No other dry soup mix is packaged this way.
- Comes 2 cans to the carton, and each can makes enough for the average family—Noodle: 32 ounces (4 cups) All other Red Kettle kinds: 24 ounces (3 cups).

Try these other *Red Kettle* Soup Mixes, too

Onion
Thinly sliced onions in hearty beef stock—a true French-style onion soup.

Cream of Potato
Really satisfying. Made with potatoes, milk and onion—seasoned just right—and blended as only the Campbell Soup Chefs know how.

Cream of Chicken
Made with real chicken stock and pieces of tender chicken meat. Delicious!

Cream of Mushroom
Thanks to *Freeze-Drying*, you get plump, tender pieces of mushroom with all their delicate, freshly-picked flavour.

—taste the difference *Campbell Quality* makes