

Britain Hopes To Boost Sales On Canadian Market

LONDON, (CP)—Britain would like to sell Canada a record \$450,000,000 worth of goods this year and thus balance Anglo-Canadian trade, a board of trade spokesman says.

This export target was announced on the eve of the departure for Canada of Gordon Bowen as new senior trade commissioner for the United Kingdom in Canada.

Bowen leaves Friday by air for Ottawa, replacing R. Keith Jopson.

"What we want is trade balanced by positive action," the spokesman said. "We want to sell more to Canada, not buy less from her."

The target named would better record 1951 exports to Canada, valued at nearly \$421,000,000. That year Canada sold about \$635,000,000 worth of goods to Britain. Last year the value of British exports to Canada dropped sharply to less than \$360,000,000, largely due to falling woollens prices, although volume was not much less.

The spokesman said the British Government this year is banking on increased sales of woollens, various types of machinery, pottery and other commodities, though aware that competition is stiffening.

Von Runstedt Recalled Hitler With Hatred

By Daniel De Luca
FRANKFURT, (AP)—Field Marshal Gerd von Runstedt obeyed Adolf Hitler to the bitter end of the Nazi Reich. But he remembered the Fuehrer with hatred and contempt.

In his apartment at Hannover, the Prussian soldier spent his last days in his gloomy invalidism.

On the eve of his 77th birthday last Dec. 12, he broke his own iron-clad rule against contact with the press as a favor to his former chief of staff, Guenther Blumentritt.

With Blumentritt as sponsor, this correspondent was received by von Runstedt for an afternoon of reminiscences, but the field marshal warned, "no sounding off in the papers about what we say."

"There is no hope for German reunification without war—and nobody wants war," he said.

Hitler? The old field marshal stiffened whenever the name came up and referred to him mostly as "that bohemian corporal."

Four times, Hitler relieved von Runstedt of military commands, but three called him back to serve the Fatherland in a crisis.

In 1944, he was dismissed at the climax of the Normandy campaign, having told the Fuehrer's supreme headquarters, "make peace, idiots!"

In March, 1945, came his last ouster as the Western Allies slashed deep into Germany.

"Hitler had a mania about steel and concrete," von Runstedt recalled. "It caused his delusion about the Atlantic wall, made up mostly of propaganda."

"We had some steel and concrete bunkers along Cape Gris Nez we showed to visiting personalities—the same bunkers to each new group."

"But for hundreds of miles, we had virtually nothing. An outpost here, another there, of soldiers squatting in sand dunes or riding back and forth on bicycles."

On Wednesday evening, January 21st, a large number of relatives and friends from Springfield and surrounding districts gathered at the home of Mr. and Mrs. Roland Matheson to tender them a miscellaneous shower in honor of their marriage which took place on December 30th.

After all had assembled, the bride and groom were escorted to their seats of honor. The prettily decorated baskets of gifts were carried in by the Misses Lena MacKay and Jean MacLeod and were opened by Miss Freda Hickox. The accompanying verses were read by Mrs. John Hickox and Miss Leone MacKay. The gifts were arranged on the table by Miss Elsie Mayne.

The groom on behalf of his bride thanked all present for their lovely gifts, after which all joined in singing "For They Are Jolly Good Fellows." A delicious lunch was served by the ladies. Music, dancing and social intercourse soon brought a very enjoyable evening to a close and all departed for their homes wishing Mr. and Mrs. Matheson many years of wedded bliss.

Shower For Springfield Couple

LONDON (CP)—About 4,000 consignments of radioactive isotopes for scientific and industrial purposes are expected to be exported from Britain this year, compared with 2,210 shipments in 1941.

Barbara Brent's BUYS AND WHYS
A WEEKLY INFORMATION SERVICE

MONTREAL, February 26th—Aaa-choo! This is certainly the time of year for sneezes and wheezes... so what better time to give you my favorite cure for a cold? Here it is for all of you to keep handy during these sniffling February days. Drink the juice of one lemon in a glass of water with a half teaspoon of bicarbonate of soda... added very slowly. Drink as the foaming quiets. Do this every three or four hours at the first signs of a cold and see how quickly it alkalizes your system and you feel better. Do be sure to use SUNKIST LEMONS... they're the finest, juiciest grown. It's a good idea, I've found, to keep a supply always on hand.

Do You Marvel at your neighbor's snow-white wash? Let me tell you how your wash can be even whiter than hers! You know of course that for a really clean wash you simply must rinse at least once. For the whitest wash simply put a dash of Blue in the water. Blue helps prevent unattractive yellowing of your sheets, towels and precious linens. There's no pure white without blue in it. (I can remember that from my school-days, can't you?) And, when you think that Blue costs just a few cents a month, it's certainly worth it, isn't it? For Blue is as safe as can be for your finest fabrics—and it keeps them white.

Yes, for the whitest wash, use RECKITT'S BLUE.

For A Wealth Of Wonderful, quick-to-make meals... just send for this free booklet—"Oven-Baked Bean Recipes", written for your enjoyment by Heinz Mamma... such a lot of good eating is yours when you have a good supply of HEINZ OVEN-BAKED BEANS (all five kinds!)—plus this full-of-ideas booklet. Just serve Heinz Beans some evening soon and see what a big hit they make with everyone. Yellow, mealy, mouth-watering... they're one of the most versatile foods in your kitchen. Send for this recipe booklet and see for yourself! Simply write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your free copy.

Like Other Newspaper Reporters I suppose I have "a nose for news". But this good news concerns your nose. It's about a better kind of tissue handkerchief—FACE-ELLE! Here's a softer, more absorbent tissue that is kinder to the nose. Even when you have a heavy head-cold you'll find that Face-Elle does not irritate... never adds to the discomfort of frequent nose-blowing. That's because Face-Elle is a pure cellulose tissue with no harsh fibres to cause redness or soreness. Its super absorbency helps too since there's no need for vigorous blowing when gentle patting with Face-Elle does it the easy way! As for strength, Face-Elle makes Canada's only 3-ply tissues and this extra thickness is such a boon for head-cold use. Get 3-ply Face-Elle in the "pink" box—3-ply Man-Size Face-Elle... or 3-ply tinted Face-Elle in the "En Pastels" box.

Have You A Fussy Eater in your family? I know a way to get her off to a good start at the beginning of the meal. Just serve any one of the delicious HEINZ CONDENSED SOUPS. In recent taste-tests among groups of dieticians, housewives, women office workers, men factory workers and members of young people's clubs—Heinz Soups were by far the most popular. Why not make a "taste-test" of your own to find out why? Buy several varieties of Heinz Condensed Soups next time you shop. Compare them at the same meal with any other brand. I'm sure you'll discover why Heinz Soups are the taste-treat to make "fussy eaters" sit up and take notice!

We All Agreed At Bridge the other day that those grand new chemical soaps make dishwashing a pleasure (well, almost). And we agreed, too, that JERGENS LOTION is ideal for hands roughened and dried by these new soaps. Because it's liquid, Jergens quickly penetrates to supply the softening moisture that dry, thirsty skin needs. Keep a bottle of Jergens Lotion handy in both kitchen and bathroom. Use it after every watery chore to keep your hands always soft, smooth and lovely, with that cared-for look that only Jergens can give them. Yes, it's good advice to remember Jergens Lotion—because you care for your hands. Costs just 15c, 37c, 65c and \$1.15.

The Case Of The Missing Pigeonhole—I used to have to solve this mystery many times a year. Somehow or other, something important always got left out of my budget. It was either a case of not enough pigeonholes or not enough money. But now, with the same amount of money, I find I have enough to go around—plus some to put into my BANK OF MONTREAL Savings Account as well. That's because I discovered Personal Planning. It's taught me how to make my budget anticipate and meet all my most important needs—and save! It's a grand and glorious feeling and one I'd like you to have. So why not go around early tomorrow—to your neighborhood branch of the B of M—and ask for your free copy of their "Personal Planning" booklet? Speaking from personal and happy experience—I can assure you that Personal Planning will show you how to make the most of the money you have—no matter how little or how much.

Are You "In The Dark" about feminine hygiene? It's something every woman should know about... and many have found that the most satisfactory method of feminine hygiene is ZONITORS. Zonitors are greaseless, stainless, snow-white vaginal suppositories that are powerfully germicidal—yet absolutely safe to delicate tissues. And they're so very dainty and convenient to use! Ask your druggist for Zonitors tomorrow—and write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for a free booklet giving facts you should know about feminine hygiene. It will be sent to you in a plain wrapper.

EAT A Sunkist ORANGE Every Day!

Sunkist Navel Oranges are an excellent source of VITAMIN C, as well as the valuable PROTOFIBRINS which help you absorb more nourishment from other foods you eat.

Day Of Prayer Service Held At Long River

The women of Long River Presbyterian and Burlington Anglican Churches met with those of Long River United Church at the home of Mrs. Andrew C. Johnstone on Friday afternoon February 20, for the World Day of Prayer Service, prepared by African Christians and issued by the Women's Inter-Church Council of Canada.

Mrs. Murdoch MacLeod, United W. M. S. president, led in the Call to Worship. Other leaders were Mrs. William J. Proffitt, Anglican and Mrs. Allan A. Campbell, Presbyterian.

Prayer was offered by Mrs. Wilfred Campbell, Mrs. John E. Cousins, Miss Christy B. Johnstone, Mrs. James MacLeod, Mrs. Kenneth MacLeod and Mrs. A. A. Campbell.

An address relative to the theme, "Walk as Children of Light" was delivered by Mrs. A. A. Campbell, who incidentally pointed out the little known fact that the World Day of Prayer for Women actually had its beginning some 60 years ago when a handful of women in England began meeting for prayer. Others bringing brief messages on the theme or on the history and meaning of World Day of Prayer were Mrs. George T. Mac-

Leod, Mrs. Oscar Johnstone, Mrs. W. E. Johnstone and Mrs. William J. Paynter.

By special request "The Kingdom is Coming" was pleasingly rendered as a duet by Mrs. Ernest Dunning and Miss Mae Found. Hymns sung were "Joyful, Joyful, We Adore Thee", "Lord of All Being Throned Afar", "Let There Be Light", and "The Day Thou Gavest, Lord, is Ended". Accompanists for the service were Mrs. Ernest Dunning and Mrs. Murdoch MacLeod. The offering was received by Mrs. James Bernard.

At the close of the service an hour of fellowship was enjoyed and refreshments were served by the hostesses assisted by the women of the United Church.

Mrs. Campbell rose to thank the hostesses and the other ladies for their gracious hospitality and expressed her pleasure in the fact that the fine weather had made it possible for so many to attend and especially noted the older ladies who were not always able to be present on this annual Day of Prayer.

Words of appreciation were also spoken by Mrs. Proffitt on behalf of the Anglicans. Mrs. Johnstone, and Mrs. MacLeod each responded, the latter welcoming into the group several who were attending for the first time.

WELL-TIMED
MOOSE JAW, Sask. (CP)—It was a timely departure for Jack

EXPORT
CANADA'S FINEST CIGARETTE

had handed over his long-time home to a new owner, a careening truck wrecked the fence and front porch.

Happy bedtime thought —

a cup of Fry's fortifies!

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70 chocolate and cocoa recipes for cakes, cookies, pies, frostings, desserts. Send name and address to Fry-Cadbury Ltd., Dept. M-4, Montreal.

Chocolate Tea Puffs... see recipe on page 21 of your Fry-Cadbury Cookbook.

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