

**WE CAN HANDLE ALL OF YOUR ELECTRICAL NEEDS**



**We Recommend Red Seal Wiring**

- SAFETY TESTED LIGHT FIXTURES
- TOP QUALITY APPLIANCES
- EXPERT REPAIRS
- RED SEAL WIRING BY EXPERTS

**NEWSON ELECTRIC**

161 Queen St. Charlottetown  
Phone 4-8325 2-1672

**Burke Electric Ltd.**

**SAVE \$30.00**

**General Electric AUTOMATIC WASHER**

Regular Price 379.95  
NOW PRICED AT

**\$349**



Large 12 lb. capacity—saves you 1 load in every 8. Filter-Flu washing system—Recirculates wash and rinse water at every level. Non-clogging filter—Effectively filters all lint from wash water. Three cycle—Normal for regular fabrics, Short for delicate fabrics, Activated Soak to pre-wash heavily soiled fabrics. Two wash speeds—100 per minute for regular loads, 60 for delicate loads (locked). Two spin speeds—610 RPM for regular loads, 350 for delicate loads (locked). Detergent Dispenser—Evenly dissolves detergent into the wash water. Bleach Dispenser—A measured amount of bleach can be safely added to the clothes load. Water saver—Automatically provides the right amount of wash and rinse water for size of load. Automatic load balancing—Allows washer to complete cycle regardless of how unbalanced the load may be. All GE washers are covered by a one year written warranty plus an additional 4 years on all transmission parts.

Matching Dryer 229.95  
Other G.E. Washers From 279.95

**BURKE ELECTRIC LTD.**

112 KENT ST. CHARLOTTETOWN DIAL 2-1221

**ELECTRICAL WORK**



We Recommend

**RED SEAL WIRING**

Be Sure Your Home is Safe  
Install only the Red Seal Standard of Wiring



Member of Electrical Service League of P.E.I.

**GOOD ELECTRIC CO. LTD.**

Windsor Dial 4-4028

**We Heartily ENDORSE The Red Seal Standard of Wiring**



FOR ALL YOUR

- Wiring • Fixtures • Appliances

CALL . . . .

**CHAS. M. STEWART**

Member Electrical Service League of P.E.I.  
Charlottetown Dial 2-2191

**ELECTRICITY POWERS PROGRESS**



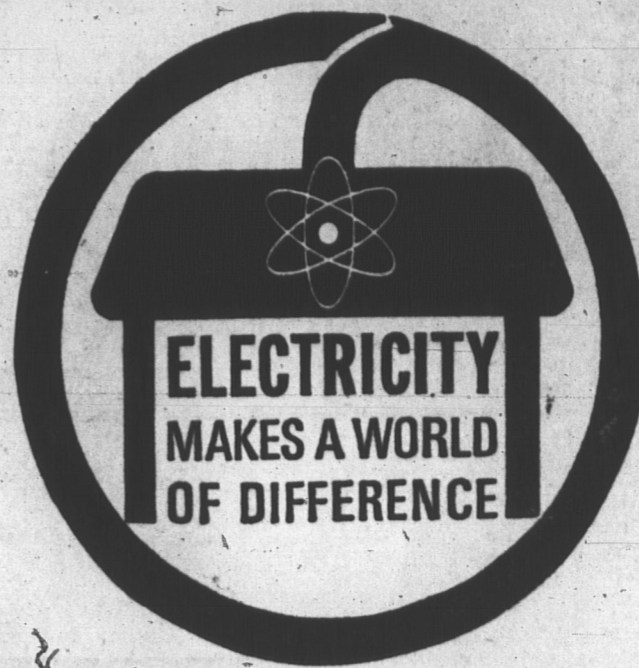
- COMFORT
  - CONVENIENCE
  - ECONOMY
- With Oil Heat

Refrigeration, Plumbing and Electric Installations, Motor Rewinding Specialists  
For Over 30 Years.

**PALMER ELECTRIC LIMITED**

CHARLOTTETOWN PHONE 4-8543

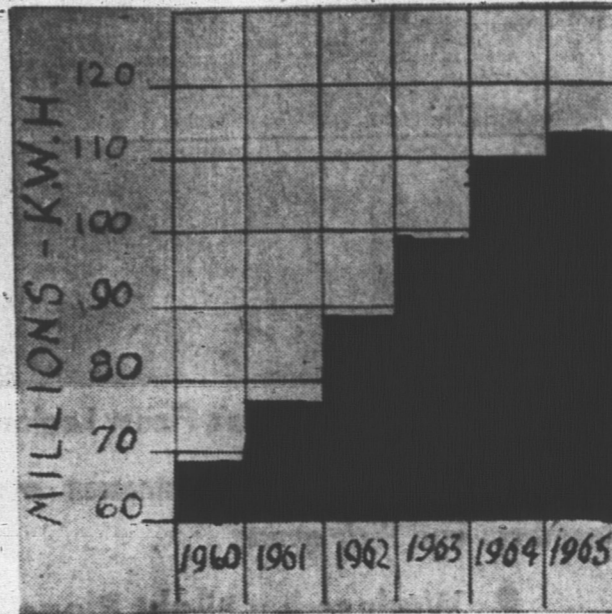
**PARTNERS IN**  
**You - Maritime Electric - The Electric**



**The GOALS of M**

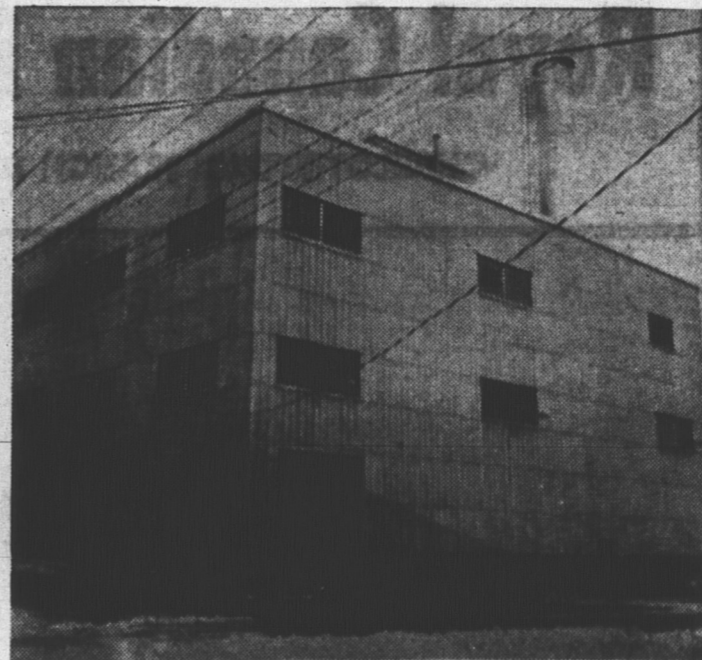
- To provide our customers with lowest possible cost.
- to be good citizens, both as individuals and communities we serve.
- To see that employees have safe advancement, and a well-planned general, to maintain our reputation.
- To help promote, plan and build the place in which to live.

**10 Per Cent INCREASE IN SALE OF ELECTRICITY**



New housing developments and the increasing trend to modern electric living has rapidly boosted the demand for electricity. Through its program of expansion and modernization your Utility has been able to meet all demands and has experienced an increase in the sale of electricity of approximately 10% as compared with the national average of approximately 8%.

**ON THE JOB TO SERVE NEW INDUSTRY**



The increasing industrial and domestic demand for more power is a challenge to the electrical industry—a challenge demanding vigorous activity on the part of suppliers. The announcement that Maritime Electric would spend \$4 million over the next 3 years to increase the generating capacity of its plant to meet this demand is ample evidence that Company officials are looking to the future with confidence in the continued growth and prosperity of the island.



**P. E. I.'s Exclusive Dealer For**

**Why Electric Heat?**



Clean, safe, Flameless Electric home heating is one of today's fastest growing trends. It offers healthful room by room temperature control, avoids wasted heat. It saves space, requires no expensive installations and no maintenance. It has proven to be the most practical of all forms of heating. More and more homeowners everywhere are now enjoying these unsurpassed advantages of flameless modern comfort living.

Another Electric Heated Home