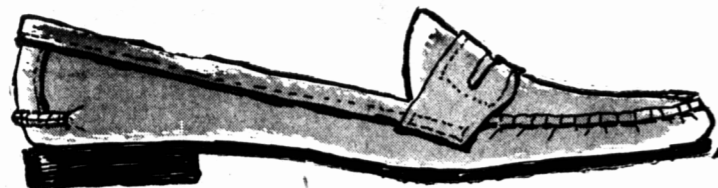


Great Century Sale

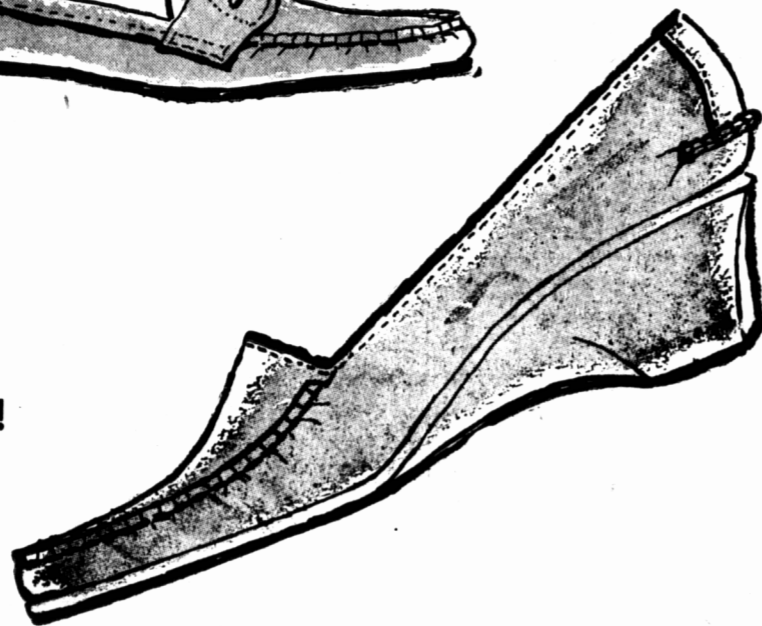
LOWEST PRICES IN YEARS!

This famous maker insists that we do not mention his name in our advertising at this spectacular low price. You'll immediately recognize the famous label in the shoes... see it in Seventeen, Glamour, Vogue, Good Housekeeping and Mademoiselle.

NOTE! All the loafers on Sale are sized by tables for easier Selection!



Sorry,
No 'Phone
or Mail Orders
at this
Sensational Price!



All Hand-Sewn
LEATHERS...

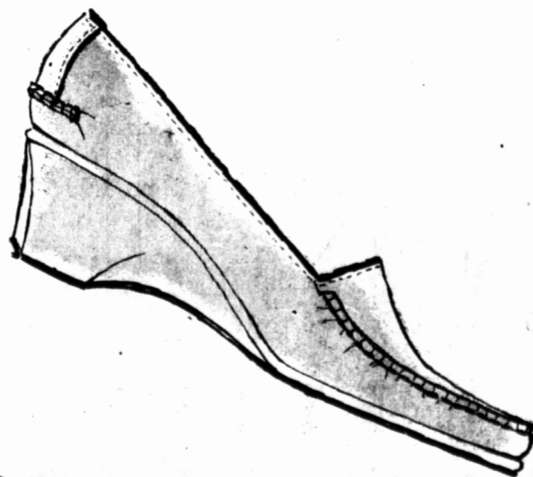
Nationally Advertised Label
In Every Pair!

The favorite shoes for collegians, housewives, careerists, golfers... every occasion when you demand comfort... insist on good looks!

Glove leather, calfskin, pigskin, ruffiglove, corkette, grain calf, pebble- and suede—colors: Maple, grey, black, Juniper, blond, charcoal, greens, red, beige, taupe and cream.

More Than 25
DIFFERENT STYLES!

SAVINGS OF
4.96 to 9.96 on each pair!



SALE

Yours...

at below maker's cost!

600 PAIRS — 9.95 to 14.95
WOMEN'S, AMERICAN MADE

LOAFERS

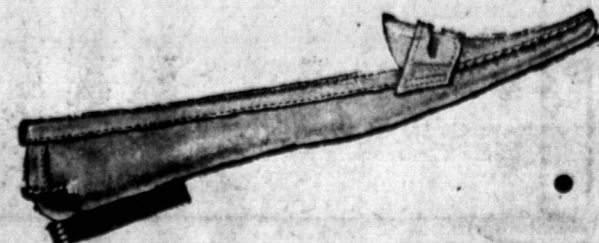
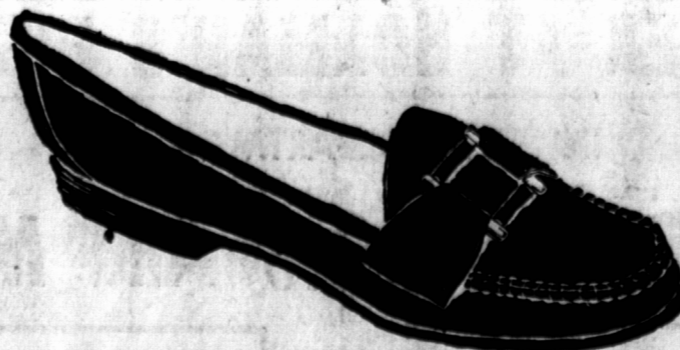
\$ **4.99**
PAIR

HOLMAN'S SHOE DEPT. — BOTH STORES

LOOK! — 55 DIFFERENT SIZES!

NOT EVERY SIZE IN EVERY STYLE BUT THERE'S EVERY SIZE IN THE LOT

WIDTHS	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11
AAAA								X	X	X	X	X	X	X	X
AAA							X	X	X	X	X	X	X	X	X
AA				X	X	X	X	X	X	X	X	X	X	X	X
A		X	X	X	X	X	X	X	X	X	X	X	X	X	X
B	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X



Extra Sales People!
Easy Selection!

SALE STARTS THURSDAY 9 A.M. SHARP !!