

## Picture pretty

Pretty -as-a-picture Christmas gifts can be just that framed pictures especially chosen for friends and relatives young or old.

When choosing a picture for a gift, it is important to consider the recipient's taste, according to the Picture and Frame Institute.

If a gift-picture goes along with a general art preference or a special hobby interest, or the decorating and color scheme of the home, it's bound to please. Paintings by famous artists are available in department and variety stores, chain stores, book and gift stores, and picture framing stores, as well as museums. Reproductions of paintings by lesser-known artists are also available and often make interesting gifts.

Family photographs or collections of miniature objects such as buttons or needlework can be framed for gift-giving.

Prices start under one dollar for reproductions, and some times go as high in price as original art. The reproduction method determines cost.

As important as the picture is the frame, for it enhances and emphasizes the picture. In selecting a frame, remember that it should "set off" the picture and its subject.

## Precious joys are low cost

The diamond belongs to everyone, not just the newly engaged. And every woman, regardless of age, responds to the meaningfulness of the treasured diamond.

This Christmas would be a fine time for any man to give her the gift of love—diamond jewelry.

There is a wide range of diamond jewelry—now more than ever before—to fit every purse. More diamonds are being produced than in any other time in history; therefore, more diamonds are available for the average citizen to buy.

The use of small diamonds in combination with other precious stones creates exciting effects, and diamonds make jewelry precious even when its moderately priced.

Pins, rings, earrings and watches have the diamond touch for her Christmas joy.

The gift can be as basic as the classic, always popular gold circle pin set with a small diamond, or as different as a ring of graceful gold leaves with diamond "dewdrops."

A growing trend is to the pierced-ear earring brings diamond studs for the ears into the limelight as a Christmas gift to be cherished.

## Teen trends gifts guide

Teen trends can guide you to the right gifts for young individualists.

Right now, the liking for wild watches is a clue. In wrist styles, look for wide straps, bold faces, "I.D." types. Other unusual watches are set into rings and pins.

Charms to commemorate a special moment, identification or remembrance bracelets and personalized rings and pins are "in" ideas for teens.

Girls flip for decorative barrettes, other hair clips.

## Giftworthy ideas in new luggage

This Christmas, send him packing—with new luggage.

Whether spouse, sweetheart, sire or son, he won't mind the leave-taking so much when he can take with him luggage crafted of handsome, hard-wearing leather!

Luggage leathers include smooth, grained, brushed and embossed textures.

Size and type of travel bag might be a full two or three suitcases, weekender, "carry-on" case club bag, duffel roll, even an attache case.

## Layaway makes gift buying easy

Organized Christmas gift giving through a personal Layaway plan can provide a carefree enjoyable holiday.

The earlier begun—the more the fun! When sufficient shopping time allotted to individual gifts, gifting is more personalized and shopping less arduous, plus there's less chance of missing anyone on the Christmas list.

Early starts ease financial strains, too. Small deposits hold the larger gifts in the local stores, then regular payments permit intelligent distribution of gift money.

Small Layaway items turn to "Hide-Aways." When purchase is completed, gift-wrap and hide till gift giving time.

Charge accounts, credit plans and installment payments all are aids to easy, early gift shopping offering the thoughtful giver means to a happier Yule season.



the forward look of today's Canada

The Christmas Store with more . . .

# If it's for a man,

## 100% Pure Wool Cardigans

A handsome man-style creation by Copper Knitting. Button front with two good pockets. Men's favorite shades: Blue, Bone, Black. Small to extra large. A gift to please the most particular man. (M2155)

14.98

## Luxury Velour Sweaters

The sensationally popular garment. Turtle neck and long sleeves. Rich masculine shades: Burgundy, Gold, Blue, Green. These are top-quality imports . . . compare them detail by detail with domestics at \$12.00! (M2117). Our price, only . . .

6.98

## Boys' Mohair - Orlon Cardigans

This ultra-soft blend, when tailored by Tommy Knight, results in a distinctive sweater to make any boy's eyes pop out of his head! With pockets and special motif. Boys 12-18, in medium and extra large sizes. Green, Blue and Burgundy Mix. (M2191).

9.98

## Mohair - Orlon Pullovers

The same rich, soft blend in V-neck style. Great value! Medium to extra large, ages 12 to 18. Green, Blue and Burgundy Mix. (M2192).

7.98



## BINOCULARS and CASE

Great for seeing the most at football and hockey games, for outdoors, camping, fishing, hiking. Central focus, 7 x 35. Gets you where the action is! (S913).

22.99 2.00 monthly



## Black & Decker DRILL SET

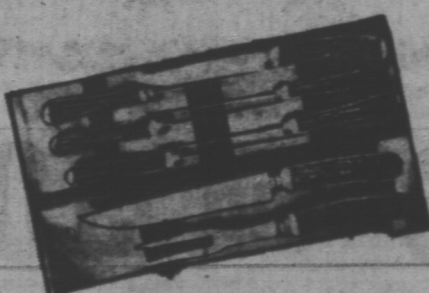
Includes: One 3/4" Drill  
Three Twist Drill Bits  
3" Wire wheel brush  
" Buffing Wheel  
Chuck Key Holder  
8" Rubber Bathing Pad  
3-5" Sanding Disc  
1/4" Wheel Arbor

This set has capacity for most home maintenance needs. Comes complete in plastic custom moulded case. (H582).

## LARGE TABLE LAMPS

Assorted sizes, styles and colors includes attractive shade. Average height approx. 32" high. Buy matching pair.

18.88 2.00 monthly



## 8-pc. Combination Carving Set

Big gift value! 8 steak knives, 1 carving knife and fork. Good grip handles. (H55A/12).

1.98



## Matching Tie/Socks Set

Solve gift problems with this matching Tie and Sock Set in Special Gift Box. Excellent quality and taste. Assorted designs and colors. (M32/1).

1.98

## Men's Gift Ensemble

Individually boxed Gift Sets, consisting of Tie or Stretch Socks, Lighter and Handkerchief. Bound to please designs and colors. (M39/6).

1.98

## Men's Dress Socks

The blend that feels so good and wears so well—50% Kroy Wool, 50% Cotton. One size fits all. Neat, masculine shades. (M107/2).

1.59 Pr.

## Imported Irish Handkerchiefs

Man-size. 17" cut with rolled hem. Packed two in attractive gift box. (M81/1).

1.00 Box

## Custom Processing

## Keep the happy days in pictures

Bring your exposed films here

With our Quality Service—24 hour service on black and white. Approximately 1 week service on color developing and printing. Unsuitable negatives not printed. No Charge.

Black & White	Kodacolor-X
8 exposure roll 127, 630 or 135, each	8 exposure roll 127, 630 or 135, each
12 exposure roll 127, 630 or 135, each	12 exposure roll 127, 630 or 135, each
20 exposure roll 35 mm, each	20 exposure roll 35 mm, each
25 exposure roll 135, each	25 exposure roll 135, each
	3.74
	5.16
	7.80
	5.16

## WESTINGHOUSE FLASH BULBS

1/4" PER PKG. AG-1, M-2 sizes. Guaranteed to flash. (S476)

1.27

## BLACK & WHITE KODAK FILM

Sizes 630, 127, 135. Plan for lots of snapshots at this big saving! (S 288)

59c



## Old Spice GIFT SETS

PLASTIC TRAVEL KIT, with Face Cloth, After-Shave Lotion, Spray Deodorant, After-Shave Talcum, Shampoo. (D81/16)

3.50

OLD SPICE After Shave Lotion. Glass bottle. Gift Boxed. (D889)

1.50

AFTER-SHAVE LOTION and Spray Deodorant, in plastic case. (D81/7)

1.50

LUXURY "Old Spice" Shower Soap. (D81/15)

1.50

7.00

## Men's Sport Shirts

Fashioned in fine combed cotton—Cyana processed for shrinkage control—new miracle finish—machine washable, permastay collar, long sleeves. (M 68).

3.98

## Permanent Press Sport Shirts

You never need worry about ironing these handsome shirts. Just wash and dry. They're always smooth-fitting and neat. In woven checks or plain shades. (M206).

5.98

## Gift Lambswool Scarves

Soft and warm, with the special quality of adding distinction to the man who wears them. In man-favored shades that go well with any topcoat or overcoat. Individually packed in Christmas box. (M16/3).

1.98

## Egyptian Cotton Dress Shirts

Everybody recognizes the fine quality of 2-ply Egyptian Cotton. It's rich and silky-smooth and tailors like a dream. This is our finest shirt for discriminating men. It has French cuffs and smart pointed collars. Sizes 14 1/2 to 17, any sleeve length. Compare value at \$6.00. (M 142).

4.98

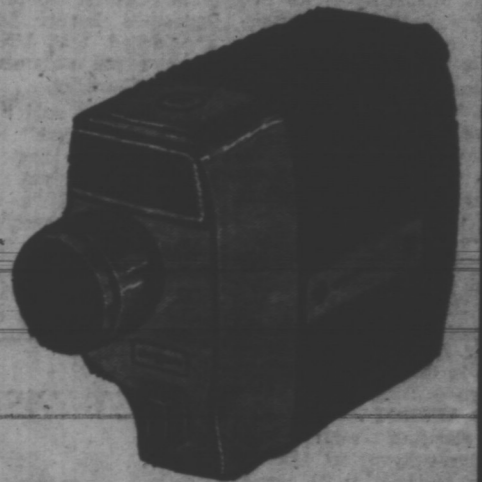
Reg. 69.95

ARGUS

SUPER 8

MOVIE

CAMERA



Includes many of the new Super 8 features: automatic electric eye; fast f1:8 fixed focus lens; built-in A filter; low-level light warning indicator, and Instant Cartridge Loading. Save 10% now! (S0161).

61.88 6.00 monthly

## ARGUS SUPER 8 MOVIE EDITOR

Packed with value. 2 1/4" x 3 1/4" viewing screen, focusing control, steady forward or reverse operation, built-in film matcher, diecast aluminum construction. Dry splices included. (S 9157).

29.95 2.00 monthly

## Kodak Instomatic 104 Camera Outfit

Loads instantly. Just drop in a film cartridge and shoot. No settings to make. Takes sharp pictures from 4 feet to infinity. Pop on a flashcube—and you're ready to shoot four flash pictures, without changing bulbs. Takes great color and black-and-white snaps; color slides, too. Complete with camera, wrist strap, Kodacolor-X Film, flashcube and two AA size batteries. Reg. 23.75. (S415) Our price, only

16.97 2.00 monthly

## 40" x 40" Beaded Screen

Get the brightest results from your movies and slides with this brilliant Screen. (S880)

17.99 2.00 monthly

# STEDMANS

ROYALTY MALL SHOPPING CENTRE

NO DOWN PAYMENT — NO DOWN PAYMENT UNTIL FEB. '67

OPEN MONDAY THROUGH SATURDAY 10:00 A.M. TO 10:00 P.M.

Ask the girl at the check out counter for your Free Draw Slip. Draw held in the Mall each Saturday till Christmas.