



**S'SIDE GUIDES RECEIVE CORDS**

Helen Hickey, right and Rosemary Perry, left, were round cords in Summerside, Saturday, by Prince County Girl Guide Commissioner, of the Summerside Second both presented girl guide all-

**ISLAND NEWS PAGE**  
Eastern And Central Districts

The Guardian, Charlottetown, Mon. Dec. 23, 1963. 5

**Montague Recovering From Thursday's Blow**

MONTAGUE BUREAU area took precautions and sent of the GUARDIAN all students home early and they will not be called back to school until Jan. 6.

Hotel and inn accommodations were taken up by those who were caught in Montague. The plumbers were overworked during the storm as many homes due to lack of electricity had frozen and burst pipes. One plumber said he must of had nearly a 100 calls. The Maritime Electric men were also very busy last and due to their efforts more serious troubles were avoided. In several instances these utility men had to leave their home problems to do public service.

Although no serious accidents occurred the inconveniences of a rural town soon became evident. Many with all furnaces were without heat and electricity. Water was at a premium, the old fashioned kerosene lamp rusted and short of oil was dug out of the attic and a mad dash on foot was made to the nearest store for oil and supplies.

Merchants kept their stores open all through the storm for the regular hours and among others Koff, Clark and Arnold (Anderson) had to resort to their own cooking at their place of business although neither had over half a mile from their stores.

EMERGENCY USE  
Telephone communication for emergency use only was set up at the RCMP barracks and the Kings County Memorial Hospital. The Montague fire department kept a round the clock vigil as did the town police and RCMP.

Plow operators for the department of public works were on the job throughout the storm period and although called in due to the high wind and heavy drifting they were on the job constantly making preparations for a mammoth attack when the storm did subside. At one time two plows were overthrown in the ditches but were able to eventually get back on the highway.

On Thursday the schools of the service commencing at 11 a.m. Interment will be in Sherwood cemetery.

**Director Issues Sobriety Appeal**

Issuing his pre-Christmas message, David Boswell, provincial director of physical fitness and alcohol studies said "the drinking driver and the drinking pedestrian continue to be the most serious menace at Christmas and New Year's. The drinking driver is involved in more than half the fatal Christmas time accidents."

He also reminded the public that all citizens have a "moral responsibility" to help reduce the holiday accident rate.

He said the "real highway delinquency" as far as safety is concerned is the "so-called social drinker."

"The driver who has just had enough alcohol in his system to release inhibitions... is the one that forms the significant link in the casual chain of traffic accidents. This is normally code is temporarily relaxed, the driver "with only a few" tends to abandon normal precautions."

Mr. Boswell said these drivers tend to speed and take unnecessary chances. "Unfortunately this 'superman complex' is acquired by the drinking driver at a time when his physical and mental qualifications for driving have been seriously impaired."

"Honest opinion is that 90 per cent leaving cocktail parties any day, any time of day would not pass any police (sobriety) test."

"There is a moral responsibility resting on all of us to lend support to every worthwhile effort to reduce the accident rate this Yuletide season."



We pray that your Christmas will be rich in all the Spiritual Blessings of this Holy Season.

We're joining Santa's reindeer in greeting all our friends and extending to them our warmest wishes for a very Merry Christmas

**J. HAROLD ARSENAULT**  
S'side  
16 Duke St.

**COOMAC AUTO BODY SHOP**  
Harvard Street  
Summerside

**LOCAL BRIEFS**

**IN P.E.I. HOSPITAL**  
James M. Murrely is a patient in the Prince Edward Island Hospital.

**FROM CINCINNATI**  
Miss Helen E. Cooke, RN, arrived by plane from Cincinnati, Ohio, to spend Christmas holidays with her parents, Mr. and Mrs. J.C. Cooke, Upper Prince St.

**PERFORMS TONIGHT**  
Valerie Penny, 12-year-old daughter of Mr. and Mrs. Vernon Penny of 44 Waltheun Drive, Charlottetown will be seen performing in a step dance number tonight at 8:30 o'clock, on the Don Messer Show. Valerie is the oldest of six Penny children.

**CHRISTMAS PROGRAM**  
The pupils of West Kent School will hold their Christmas program at 2:30 this afternoon, while at Queen Charlotte High, it will be held at 7:30 p.m. Dr. K.A. Parker, superintendent of city schools, said Saturday that

**One Of Rotary Originators Here, A.L. MacPherson Dies**

The death occurred suddenly at the Prince Edward Island Hospital early Saturday morning, of Arthur Levi MacPherson of 45 York Lane, City, in his 88th year.

A native of Cape Traverse, P.E.I. he was educated in the local schools and studied engineering at Mount Allison University, Sackville, N.B.

His commercial career began in most of the other schools will attempt to hold theirs on Jan. 6 when they re open for the second half of the term.

**MORRISON FUNERAL** - The funeral for John Gordon Morrison, Hampton, was held Sunday, Dec. 22 from Hampton United Church, where, Rev. Bryer R. Jones conducted the service at the church and the grave, assisted by Rev. Raymond Gillis. Hymns sung were "Jesus Loves Me" and "Away In A Manger". Mrs. Allison Lea was organist. Pallbearers were Charles Dunsford, Ray MacQuarrie, Joseph MacKenzie and Ray MacPherson. Interment was in Floral Hills Memorial Gardens, said Saturday that

with the firm of Dun and Bradstreet, with which firm he served in both Sydney and Halifax, N.S., before coming to Charlottetown more than 50 years.

Long active and well known in the commercial field of Charlottetown and the province, Mr. MacPherson was an active member of the Charlottetown Rotary Club, the Charlottetown Club and the Charlottetown Club. He was often referred to as one of the originators of the Rotary movement in this city.

He was married first to Miss Evelyn Bingham who died in 1942. Mr. MacPherson was married in 1945 to Miss Margaret Beattie of Boston, Mass., who survives him.

In addition to his wife he survived by one daughter, Mary Elizabeth (Mrs. Hugh Harvey), of St. Paul, Alberta; and two sons, Arthur Harold, and a student in the arts at Dalhousie University, Halifax.

Mr. MacPherson was a communicant member of the Kirk of St. James, from where the funeral will be held Tuesday, with

**City Resident Gets Dismissal**

In city police court Saturday, Magistrate A.J. Haslam, QC, dismissed a charge of drunk and disorderly earlier laid against James Wilfred Heckbert, Charlottetown.

One man, charged with possession of liquor in a place other than his residence was fined \$20 and costs or 30 days.

Two men, charged with being drunk and incapable, were each given 20 - day jail terms, a third, appearing on a similar charge was fined \$20 and costs or 10 days.

Merchants who were questioned on how the storm would affect their Christmas business said that although these days could not be made up they felt it would be a good business season and the next couple of days would be pretty busy and no doubt Montague would have a few bargains.

Most likely the next couple of days will bring many hardships to light. It would appear that the country people are much better equipped than those in the town areas for such storms, at least most have stoves which can be converted to wood for heat and nearly all have a pump or are close to a spring for water.

The villages and towns on the other hand are mostly dependent on electricity to supply both heat and water. No doubt many will be better prepared for the next storm.

One merchant said he could



**YULETIDE GREETINGS**

**SHELDON HUME**  
Imperial Oil Agent  
Murray River

Our prayer is for your happiness this Season!



**Christmas Cheer!**  
My gift brings great joy to you

**PEAKE - MARTIN LTD.**  
Insurance & Real Estate

**Factory Outlet**  
**Lucky Draw**  
Number  
**65393**  
Dec. 16 to 21st  
The \$50.00 must be picked up by Tues. Dec. 24 by 5 p.m.

**CLOVER FARM**

FLAVOR PAK

**PEAS 3** 20 OZ. TINS **49c**

MILD CANADIAN

**CHEESE** LB. **49c**

CLOVER FARM RED CUP

**COFFEE** LB. **69c**

HEINZ TOMATO

**JUICE** 48 OZ. TIN **35c**

CLOVER FARM

**CHOCOLATES** 14 OZ. BOX **75c**

**Monday Fare for your Christmas Feast**

GRADE "A" OVEN READY **TURKEYS 47c** 20 LBS. AVE UP

GRADE "A" OVEN READY **TURKEYS 53c** 10 TO 16 LBS.

CANADA PACKERS SMOKED **PICNICS 39c** lb.

SWEET JUICY SUNKIST **ORANGES** LGE. SIZE **49c**

CRISP, CRUNCHIE **CELERY** LGE. STALK **19c**

KOLD PAK **STRAWBERRIES** 15 OZ. TUB **43c**

NO. 1 CORELESS **CARROTS** 5 LB. CELLO **39c**

RED DELICIOUS **APPLES** LGE. SIZE **49c**

BIRD'S EYE **ORANGE JUICE** 6 OZ. TIN **39c**

SELECTED **MIXED FRUITS** 2 LBS. **95c**

SCHNEIDER'S READY COOKED **PICNICS** 1 1/2 LB. TIN **1.29**

OLD LONDON TOWN **MINCE MEAT** 28 OZ. TIN **49c**

**KENSINGTON FEED SERVICE LTD.**  
Kensington

SPECIAL "CHILDRENS" MATINEE  
TODAY & TUESDAY AT 2.30

THEY'VE GOT MONEY TO BURN AND THEY'RE SIZZLING!!!

**LEO GORCEY and THE BOWERY BOYS**

**"JINX MONEY"**

A JIM CRIPPO PRODUCTION  
- HUNTZ HALL

THE PASSION OF PHAEDRA... WHO AT THE SAME MOMENT EMBRACED HER LOVE, AND HER DESTRUCTION

**MELINA MERCOURI** **ANTHONY PERKINS**

**RAF VALLONE** **JULES DASSIN'S** PRODUCTION OF

**STARTING TODAY**

**PHAEDRA**

Original Screenplay by MARGARITA LIVERATI. Storyline by JULES DASSIN and MARGARITA LIVERATI. Directed by JULES DASSIN. CAPITOL COLOR PICTURES CORPORATION.

**CAPITOL** Also Color Cartoon

