

# HOLMAN'S WEEK-END VALUES!

Canada's Finest For Fall!



THE MAGNIFICENT NEW  
*Kilgornoch*  
an exclusive  
**Gordon**  
creation

There's a high standard of excellence... the latest soft autumn colours, exciting new tailoring details and a brilliant new flair in styling... featured in the famous Kilgornoch, Canada's most popular coat. We cordially invite you to come in and see our magnificent Fall '55 collection of Kilgornoch coats. It will be here at this date!

100% PURE WOOL AND ANGORA  
LOOKED BY *Ayers*



You'll fall head-over-heels for one of our THIRTY EIGHT shades... all equally lovely... including such favorites as Brandon Beige, Chinook Red, Chalour Blue, Brown, Coal Gray, Brick Glo, Green and Mauve. Junior and Misses sizes from 9 to 20, each...

**69.75**

**HOLMAN'S**

Ladies' Shop—Ch'town

Ladies' Wear—S'side

NEW PLAYTEX®

LIGHT WEIGHT GIRDLE OF FABRICON!  
Amazing new girdle material!



Cooler! Split-resistant! Easy-on-and-off!

"Open-pore" Fabricon is a combination of absorbent, downy-soft cotton and figure-slimming latex. Weighs only ounces. Not a bone, stitch or seam anywhere! Moves, gives, breathes with your body! Washes and dries in minutes! Sizes Extra Small, Small, Medium, Large, in white or pink. Each.....

**4.95**

**HOLMAN'S**

Ladies' Shop—Ch'town

Ladies' Wear—S'side



Hats on  
for fall

There's a heady, high-in-the-clouds feeling to the hats you'll wear this season. You'll want rich-textured, importantly-shaped hats to balance your slender, gently-curved fashions. A feather in your cap... a little velvet... a soft and rich velour... or a smart little felt... in every imaginable shape in a color range of Red, Rust, Brown, Rose, Avocado, Navy or Black.

Priced For **2.98** TO **6.98**  
Fall At

**HOLMAN'S MILLINERY**

Summerside



High Style --- Low Price!

WOMEN'S  
**CREPE SLIPS**

Something a little different in a good quality crepe with a bodice and hem of pink or blue dotted nylon trimmed with cotton lace. Matching lace shoulder straps. Sizes 34 to 40. Each.....

**2.98**

Budget Apparel, Ch'town & S'side

Stanfields Fine Quality!

Women's **Panties**

In Nylon Tricot

So dainty with a wide, lace trimmed, loose fitting leg. In white only, sizes Small, Medium, and Large. Each.....

**98c**

Budget Apparel, Ch'town & S'side

Wonderful Fashions

For A

Wonderful Fall!

New  
**DRESSES**

New Arrivals --- You'll Love!

You'll have a very special look this Fall in one of our new arrivals. There are many, many styles from which to choose... laced edged Bertha collars... contrasting Peter Pans... bows or lace trimmings... with or without sleeves. Many of these beauties are washable and wrinkle resistant. The choice of fabric is wide and wonderful and the shades are exciting. Sizes 10 to 17.

Priced For Fall At—

**14.98** AND **19.98**

**HOLMAN'S**

Ladies' Shop—Ch'town

Ladies' Wear—S'side



Be Wiser --- Buy Kayser!

**NYLON HOSE**

First Quality

51 Gauge — 15 Denier

Flattering drama in the smartest Fall shades with narrow panel heel and contrasting seam. They are Daytime sheer and lovely in a Blush Beige shade. Sizes 9 to 11, a pair.....

**1.00** PAIR

Ladies' Shop—Ch'town

Ladies' Wear—S'side

**HOLMAN'S**



Favorite  
Fall  
Footwear!



**Saddle Shoes**

Uppers of smooth, soft kip leather. Full rubber soles and heels with the bar design. Roomy, comfortable fitting lasts. Balmoral laced style with large white eyelets. Unlined with sturdy heel counter. Sizes 4 to 8½ (with half sizes), all in D width. Ideal for Fall Fun in white with a blue trim, a pair.....

**4.39**

**HOLMAN'S Footwear**

Summerside