

CHRISTMAS STORE HOURS: TUESDAY, WEDNESDAY, THURSDAY — OPEN AT 8.45 — CLOSING AT 9.00 — OPEN UNTIL 6.00

CHRISTMAS EVE

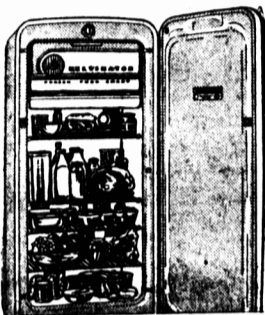
Make It a "Family Gift" ... from NEW WAY!

TREMENDOUS ASSORTMENTS OF SPECIALLY PRICED, FAMOUS MAKE FURNITURE AND APPLIANCES



FREE
 - NEW WAY'S
 CHRISTMAS GIFT:
**A Big Plump
 TURKEY**
 OR A BEAUTIFUL
**53 PC.
 ENGLISH
 DINNERWARE SET**
 SERVICE FOR EIGHT!

when you buy ANY of these Christmas Bargains!



**FREE Christmas Turkey
 or 53 Pc. DINNERWARE SET**
 with any new 1955
REFRIGERATOR FROM
 • "KELVINATOR" FROM
 • "NORGE" **259.50**
 • "WESTINGHOUSE" OR
 • "ADMIRAL" **1.60**
 • "SNOWDON DELUXE" WEEKLY

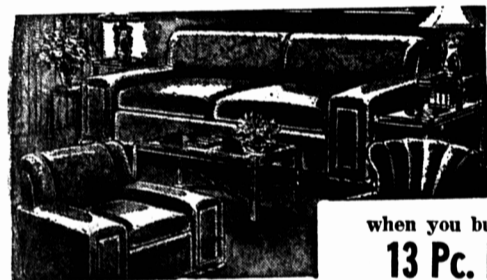
NO DOWN PAYMENT REQUIRED



**FREE CHRISTMAS TURKEY
 or 53 Pc. DINNERWARE SET**
 with ANY new 1955
WASHING MACHINE

* "SIMPLICITY" FROM
 * "DOMESTIC" **\$149.95**
 * "INGERSOLL" OR
 * "INGLIS" **99c** WEEKLY

NO DOWN PAYMENT REQUIRED



**FREE
 TURKEY
 OR
 53-Pc.
 DINNER-
 WARE SET**
 when you buy this
**13 Pc. LIVING ROOM
 ONLY**
219.95 OR **1.40** WEEKLY

Includes—3-pc. chesterfield suite; 2 end tables; 1 coffee table; 2 table lamps; 2 shades; 1 tri-lite; 1 shade; 1 smoker—15 DELUXE PIECES!

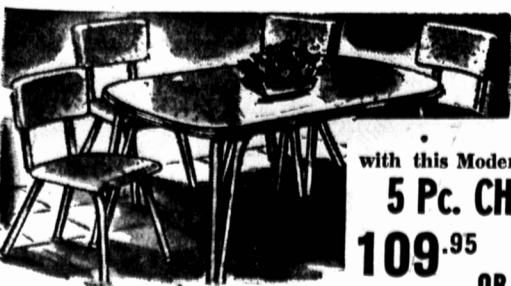
NO DOWN PAYMENT!



**FREE
 TURKEY
 OR
 53 Pc.
 DINNER-
 WARE SET**
 when you buy this
**14 Pc. BEDROOM
 ONLY—**
219.95 OR **1.40** WEEKLY

Includes—3-pc. bedroom suite (dresser, chest and full size bed); spring mattress; 2 feather pillows; 2 pillow cases; 2 sheets; 2 Esmond blankets; 1 heavy chenille spread—14 PIECES IN ALL!

NO DOWN PAYMENT!



**FREE
 TURKEY
 OR
 DINNER-
 WARE SET**
 with this Modern
5 Pc. CHROME SET
109.95 OR **70c** WEEKLY

NEW WAY FURNITURE CO. LTD.

161 Great George Street Phone 6211

Charlottetown, P. E. I.

AVAILABLE ON
 CANADA'S EASIEST TERMS

**NO DEPOSIT
 OR DOWN PAYMENT
 REQUIRED**

TAKE FROM ONE MONTH UP TO —

200 WEEKS TO PAY!

USE THIS XMAS TABLE OF TERMS

25c WEEKLY BUYS	\$	50.
50c WEEKLY BUYS	\$	100.
\$1.00 WEEKLY BUYS	\$	200.
\$2.00 WEEKLY BUYS	\$	400.
\$3.00 WEEKLY BUYS	\$	600.
\$4.00 WEEKLY BUYS	\$	800.
\$5.00 WEEKLY BUYS	\$	1000.

AND USE THIS HANDY

"GIFT GUIDE"

TO SIMPLIFY YOUR CHRISTMAS SHOPPING —

GIFTS — ONLY 25c WEEKLY

Radios — Rogers-Majestic; Ad-
 miral Marconi; Fleetwood and
 Halliwell — Mantel, Battery,
 Table and Clock Models, Portables
 and Console Combinations — Priced
 from \$23.95 up.
 Electric Kitchen and
 Wall Clocks — from \$ 7.95
 G. E. Irons — \$12.95
 G. E. Kettles — \$13.50
 Presto Steam Irons
 Automatic Pop-Up Toasters — by
 Morphy-Richards; Dominion; Son-
 Chief and Everbright, also turn-
 over Toasters — from \$5.95
 Schnick Electric Shaver
 from \$29.95
 Automatic Coffee Percolators —
 from \$13.95
 Hot Plates — (1 & 2 Burner)
 from \$5.50
 End Tables — from \$5.95
 Coffee Tables — from \$9.95
 Magazine End Tables
 Drop Leaf Coffee Tables
 Lamp Tables; Drum Tables; Cock-
 tail Tables; Step Tables; Magazine
 Racks — from \$6.95
 Record Cabinets
 Telephone Sets — from \$16.95
 Chatter Benches
 Sewing Cabinets — from \$13.95
 Occasional Chairs
 Hostess Chairs
 5-Piece Bridge Sets — from \$29.95
 Card Tables
 Smokers — from \$6.00
 Table Lamps — from \$5.95
 Bridge Lamps — from \$12.95
 Tri-Lites and Floor
 Lamps — from \$14.95
 Boudoir Sets; Hassocks; Linen
 Hampers; Boudoir Chairs
 Congoleum Rugs — from \$8.95
 Kitchen Chairs and Rockers
 Drop Leaf Kitchen Tables
 Cribs
 Mattresses; Baby Carriages; Child-
 ren's Record Players
 Sliding Couches
 Hi-Riser Springs
 Metal Ironing Boards
 Utility Tables
 Baby High Chairs
 Strollers and Play-pens
 Pedal Cars
 Sleds
 Fire Chief, Police Chief and Sta-
 tion Wagon Pedal Autos
 Tractors
 Trotting Horse with Sulky
 Police and Fire Tricycles
 Sidewalk Bikes
 Table and Chair Sets
 Rockers
 Doll Prams
 Walking Dolls
 Dump Trucks and Cranes

TOYS

GIFTS — ONLY 50c WEEKLY

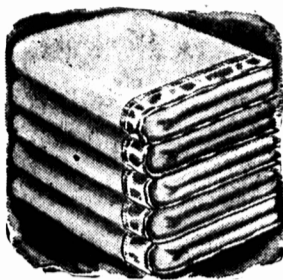
Cedar Chests—by Red Seal—in
 Walnut, Mahogany, Lined Oak and
 Maple — from \$49.50
 53-Piece English Dinnerware
 Set — from \$29.95
 4-Piece Esmond Blanket
 Ensemble — from \$29.95
 McBride Ladies' and Gent's
 Luggage — from \$21.50
 3-Piece High Grade Luggage
 Sets — from \$39.95
 50-Piece Texmade Pastel Sheet &
 Towel Ensemble — from \$39.95
 Professional Tool Sets — \$39.95
 Electric Deep Fryer
 and Cooker — from \$19.95
 Studio Couches — from \$59.50
 by Divans, Davenport and Space
 Savers
 2-Piece Space Saver Davenport
 Suites — \$79.50
 Occasional Chairs, Lounge Chairs,
 and Rockers, also Sidewalk
 Cogswell Chairs; Laze-Boy with
 Ottomans
 New one-piece Laze-Boy Chairs
 Miss Canada, Renfrew and Danby
 Rangettes — from \$54.95
 Sunbeam and Westinghouse Food
 Mixers and Juicers — from \$49.95
 Single and Three-speed Portable
 Record Players
 Sheets, Pillows, Pillow Cases,
 Blankets and Chenille Bedspreads
 Gate-leaved and Duncan Phyfe
 Tables
 Matching Chairs
 Book Cases, China Cabinets
 Corner Cabinets
 Beds and Bedding
 Bed Outfits
 Roll-a-way Cots
 "Simmons" Bunk Beds
 Youth's Beds and Mattresses
 Inner Spring Mattresses — by
 Simmons, St. Louis and Maple
 Leaf
 Single and Double Ward-ropes,
 also Chests
 Bicycles, Men's Women's, Boy's and
 Girl's models, also Sidewalk
 Bikes and Tricycles
 Fawcett and Coleman Space Heat-
 ers
 Hoover Vacuum Cleaners and
 Floor Polishers — from \$59.95

GIFTS 1.00 WEEKLY AND OVER

5-Piece Chrome Kitchen Sets
 and Buffets — from \$89.50
 Kitchen Cabinets
 Fawcett Coal and Wood Stoves
 6-Piece Wooden Kitchen Sets —
 (Honey Finish)
 Bedroom Suites — in Birch, Wal-
 nut, Lined Oak and Mahogany
 from \$99.50
 3-Piece Chesterfield Suites and Da-
 venport Suites in choice of Repp,
 Tapestry Velour, Wool Frieze
 and Nylon Frieze Coverings, sec-
 tional Suites, etc — from \$99.50
 Axminster and Wilton Carpets
 Dinette Suites
 Washers — by Simplicity, Domes-
 tic, Inglis and Ingersoll —
 from \$149.50
 Sewing Machines — White; Pride
 and Admiral
 Fawcett Torrid Oil Ranges
 Electric Clothes Dryers
 Refrigerators — by Kelvinator, Ad-
 miral, Norge, Roy DeLuxe and
 Snowdon — from \$259.50
 Kelvinator and Inglis Electric
 Ranges
 9-Piece Dining Room Suites
 Everything available with abso-
 lutely NO DOWN PAYMENT: UP
 TO 200 WEEKS TO PAY: IM-
 MEDIATE DELIVERY IN TIME
 FOR CHRISTMAS IF YOU BUY
 NOW. COME IN, PHONE OR
 WRITE TODAY.

— STILL TIME
 TO GET A

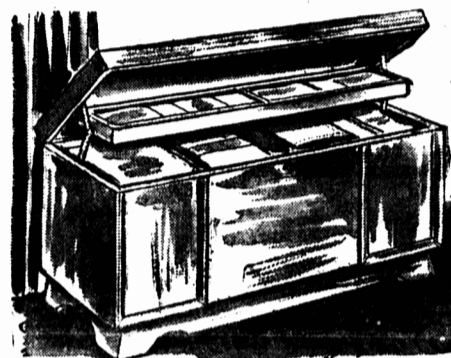
FREE



FAMOUS
"ESMOND"
BLANKET
 WITH RICH
 SATIN
 BINDING

—Your FREE GIFT from NEW WAY
 when you buy "HER" a New

"Red Seal" Cedar Chest



Yes! Buy "her" the
 BEST — "Red Seal"
 — and New Way gives
 an ESMOND blanket
 to her — FREE!
 Choose from walnut,
 mahogany or lined oak
 chests with lid com-
 partments or drawers.
 Many beautiful designs.
 GUARANTEED MOTH-
 PROOF!

PRICED FROM:

49.95 OR **50c**
 WEEKLY

NO DOWN PAYMENT!

"Santa's Favorites" —

"Thistle" TOYS

FROM OUR LARGE SELECTION!

ONLY **25c** WEEKLY

OR YOU CAN
 BUY \$50 WORTH
 OF THISTLE TOYS

NO DOWN
 PAYMENT

PAY
 as low as:

\$219.95

OR ONLY

1.95

weekly

NO DOWN
 PAYMENT

TAKE UP TO
2 1/2 YEARS
 TO PAY!

LOWEST
 CARRYING CHARGES!
 — only 1/2 of 1%
 PER MONTH !!

Choice of New
 17" and 21" Models
 in MAHOGANY,
 WALNUT or LINED
 OAK CABINETS!

NEW WAY

161 GREAT GEORGE ST.
 CHARLOTTETOWN, P. E. I.
 PHONE 6211



**"Fleetwood" Portable
 RECORD PLAYERS**

FROM
17.95
 OR ONLY
50c
 WEEKLY

NO DOWN PAYMENT!

(SINGLE SPEED)
 (OR 3-SPEED)

OUT OF TOWN SHOPPERS
 WRITE or 'PHONE — NOW!
 WE PAY SHIPPING CHARGES