

# HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's

IF your house is like my house and many other houses, then every once in a while there is a rash of unframed pictures being pushed around. You want to keep and preserve these for a variety of reasons, so do I and a lot of other people . . . Well, the best and easiest way is to have all the Pictures you want to keep, FRAMED! Gather them together and bring them into the Furniture Department of either Holman Store (Summerside or Charlottetown). You can choose the exact frame you want for each and every picture from the samples of moulding. The actual framing will be done in jig-time and at a very, very reasonable price, in other words our PICTURE FRAMING SERVICE is Speedy and Low Priced! . . . AND it will keep your pictures fresh and new practically indefinitely. So, Bring 'em in for Framing to the Furniture Department of Either Holman Store.

WHAT man would not appreciate a pair of genuine LEATHER GLOVES to wear through the balance of the Winter? The Men's Wear Department in Holman's, Summerside Store has a wonderful Buy in warmly lined (fleece), bench cut, Leather Gloves priced only just 2.98. You may choose either brown or tan smooth leather or black pig skin. They are slip-on style with outside seams and a stitched back. Ideal for driving or dress wear, a pair of these will warm your hands for the rest of this Winter and start you out again next Fall when cold days come along. Sizes range from 8½ to 11 and the price, as I said before, is only just 2.98 a pair in the Men's Wear Department of Holman's in Summerside.

SAVE 21 CENTS on a Regular Value of 80 CENTS! In Holman's Dry Goods, Summerside you can get 2 regular size packages of MODESS for JUST 59 Cents! The Modess is the new design made especially for comfort and extra absorbency . . . Stock up today on Modess at 2 packages for 59 cents, a regular 80 cent value in Holman's Dry Goods, Summerside.

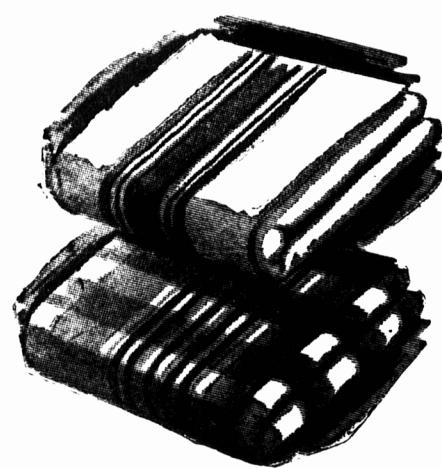
A LATE SEASON shipment of Sample AURORA SWEATERS has only just been received in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop, Charlottetown . . . These are priced at a very reasonable 5.98 and there are oodles and oodles of charming styles from which to choose. Aurora Sweaters are made of the finest and softest Botany wool or Super Orlon in literally dozens of delightful colors. The Cardigans are in round necked classic, "V" necked or collared styles, they are in attractive novelty stitch or embroidered. The Pullovers are "V" necked, popcorn stitch round necked, collared or decorated scoop necked. Sizes are small, medium or large and go up to 46. You'll find these beautiful Aurora Sweaters in Holman's Both Stores.

LET your fingers tell you the difference between AIR STEP SHOES and any other kind! . . . It's the "Magic Sole" destined to give you complete poise and extreme comfort! AIR STEP SHOES for women are a Holman Exclusive on Prince Edward Island — you'll find them in the Shoe Department of Holman's Summerside Store. There are a number of exciting, fashion-right styles beautifully made of calf, kid or suede in either black or tan, these all have the "Magic Sole." Air Step Shoes give you the ultimate of foot flattery, the fit and feel of a glove. Sizes range from 4 1/2 to 9 1/2 in widths AAA to B. The prices are 12.95 and 15.95 in Holman's Shoe Department, Summerside.

# HOLMAN'S Both Stores

## WE BLANKET THE ISLAND

### Not With Snow---But With Warm Blankets Of All Kinds To Keep The Family Snug and Cosy!



#### Famous "Ibex" White Flannelette BLANKETS

Fine quality blankets or sheets of cotton flannelette deeply napped on both sides. Finished with whipped ends. Snowy white with colored striped ends.

Size 60" x 90"—	Size 70" x 90"—	Size 80" x 90"—
<b>5.98</b>	<b>6.49</b>	<b>7.49</b>
Per Pair—		

#### "Falcon" Plaid Flannelette BLANKETS

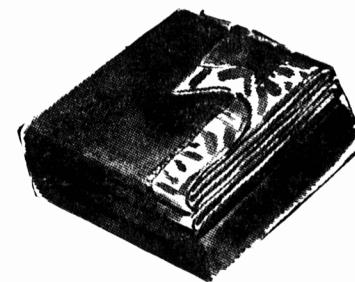
Medium weight, softly napped cotton flannelette blankets with yarn whipped ends. Plaid designs in shades of rose, blue, green and gold. Size 70" x 84". Pair—

**5.49**

#### "Ibex" Grey Flannelette BLANKETS

Ibex flannelette blankets in grey shade with colored striped ends. Deeply napped on both sides and finished with blanket stitch ends. Size 70" x 84". Pair—

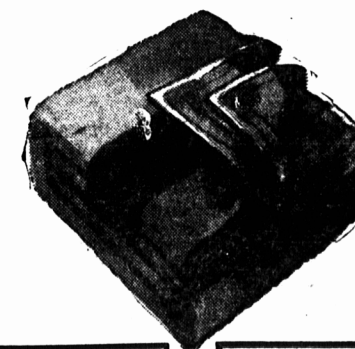
**5.98**



#### Esmond Rayon and Nylon BLANKETS

Attractive blankets or bed throws of rayon and nylon with brushed finish. Plain shades of blue or green with satin bound ends. Size 72 x 84 inches. Each—

**7.98**



#### Banff Brushed Cotton BLANKETS

Made of closely woven brushed cotton in shades of red, green or sand with striped borders. Neatly finished hemmed ends. Size 60 x 72 inches. Each—

**3.98**

#### Brushed Cotton CAR RUGS

Good looking, serviceable car rugs of heavy weight brushed cotton flannel. Bound edges. Woven plaid shades of blue, green and wine. Sizes 52" x 72". Each—

**3.98**

#### Wool "Tartan" TRAVEL RUGS

Fine all wool Travel Rugs with fringed ends. Tartans of Royal Stewart, Buchanan and MacBeth. Size 56 x 74 inches. Each—

**6.49**

#### Ottawa Valley CAR RUGS

Finest all wool Tartan Car Rugs with deeply fringed ends. Authentic tartans of Dress MacDuff, Royal Stewart, Macintosh and MacKenzie. Size 58 x 74 inches. Each—

**11.98**

HOLMAN'S Home Furnishings, Charlottetown -- Dry Goods, Summerside

## STANFIELDS Canada's Finest In Men's Underwear

The choice of men for many years. Stanfields fine all wool underwear in stretchy elastic-rib knit. Combinations are full button front style, roomy and good fitting. Shirts have double chest protection and drawers have a cotton insert at waist and neat fitting cuffs.

#### RED LABEL

SHIRTS AND DRAWERS. Sizes 36 to 44. Each— **4.95**  
COMBINATIONS. Sizes 36 to 44. Suit— **7.95**

#### BLUE LABEL

SHIRTS AND DRAWERS. Sizes 36 to 44. Each— **5.50**  
COMBINATIONS. Sizes 36 to 44. Suit— **8.95**



#### Men's Boxed SHORTS

Of sanforized cotton broadcloth with elastic waistband, full cut for extra comfort. Charcoal with contrasting colored waist. Sizes 30 to 38. Pair—

**1.98**

#### Men's Fleece Lined Combination UNDERWEAR

Blue mottled cotton fleece in long sleeve and legs style. Button front and flap seat. Sizes 36 to 44. Suit—

**3.79**



#### Boys' Fleece Lined COMBINATIONS

Made of mottled cotton fleece. Long sleeves and legs. Round neck, button front. Sizes 24 to 34. Suit . . . . **1.98**

#### Boys' Cotton Knit Shirts & Drawers

Made of cream colored cotton yarns in fine rib knit. Shirts have round necks and short sleeves. Drawers are ankle length with elastic waistband. Sizes small, medium and large.  
SHIRTS. Each . . . . . **79c**  
DRAWERS. Pair . . . . . **1.19**

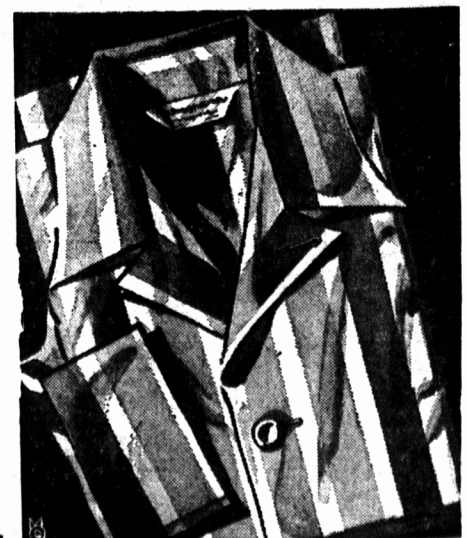
HOLMAN'S Men's Wear, Summerside

#### Men's Warm Cotton Flannel PYJAMAS

Made of Sanforized cotton flannel, white with wine or blue stripes. V-neck, button front coat with one pocket. Trousers have all elastic waistband. Sizes 38 to 44. Suit—

**3.98**

HOLMAN'S MEN'S WEAR, Summerside



#### Men's Winter WORK SHIRTS

Sanforized Cotton Doeskin work shirts in button front style with two pockets and neat collar style. All over plaid designs. Sizes 14½ to 17. Each—

**3.98**

Work shirts of 100% wool Humphrey cloth in wine and grey plaid designs. Button front style with two buttoned pockets. Sizes small, medium and large. Each—

**7.98**

HOLMAN'S MEN'S WEAR, Summerside.