

Foreign Businessmen Due For Red Carpet Treatment

MONTREAL (CP) — Foreign businessmen interested in exploring trade opportunities, establishing plants in Canada and other commercial ventures will be given the red carpet treatment at Expo 67.

The \$600,000 international trade centre, sponsored by the Canadian Bankers' Association, will be geared to put visitors in touch with their Canadian counterparts and industries from which they might wish to purchase.

About 10,000 foreign businessmen are expected to visit the centre. P. H. Macleod, an Expo official said.

He said trade and commerce department and possibly from provincial departments, will be available to direct foreign businessmen to areas in which they

with the handicraft training and the women's work division. Extension The final programs will deal with information programs such as Horticulture, Forestry, Farm Engineering, Soils and Field Crops, 4-H, and Farm Management.

The complete series is designed to show how the farm operator can make use of the programs of the P. E. I. Department of Agriculture whether for information or financial assistance policies.

We hope that these programs will be of value and interest to each farm operator in P. E. I. We invite your comments and constructive criticism on our television series and our programs generally. It is by means of many ideas that programs can be designed which will be of greater value to the farm operators of this Province. Send your comments or suggestions to us at P. O. Box 2000, Charlottetown, or call at 180 Richmond Street.

In closing may I take this opportunity on behalf of myself and the entire staff of P.E.I. Department of Agriculture to wish you a merry Christmas and a prosperous New Year.

CHILDREN BEHEADED

ANDAMARCA, Peru (AP)—A farm couple and four children were beheaded by extremists for reporting Communist activity to authorities, police said Thursday. Fourteen extremists trapped the family in its home

40 miles north of Andamarca in the Peruvian Andes, a police official reported. Five men police described as Communists have been arrested in connection with the slayings. Andamarca is 200 miles southeast of Lima.



We pray for peace...and for blessings upon you and your loved ones at this holy Season.

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CHRISTMAS IS COMING TO WATTS

Risa Andrina Rose, 5 1/2, carries a Christmas tree past piles of rubble in the riot-torn Watts section of Los Angeles. However, visions of sugar-plums dance in the heads of very few in the riot area where 34 persons were killed and 40 million in property was destroyed last August. Most never had such visions, and for others they blew away with the smoke of the August fires. (AP Wirephoto)

FACTS FOR FARMERS



Sound Approach Noted For Modern Day Farming

By HON. ANDREW B. MACRAE Minister of Agriculture P.E.I. Dept. of Agriculture

The purpose of the Department of Agriculture, as you are aware, is to assist those engaged in the business of agricultural production to receive greater returns for their efforts. Farming has long been described as a way of life without too much concern expressed for the monetary returns.

Modern day farming requires a large capital investment plus an extensive knowledge of up-to-date methods in the application of fertilizers, pesticides, herbicides, etc. Modern day farming is a goo way of life, and will give satisfactory returns provided it is approached in a sound, business-like manner. We are of the opinion that many farmers are not aware of the services and assistance policies that the Government through the personnel of the P. E. I. Department of Agriculture make available.

To better inform you what we are doing and what we plan to do to assist the farming industry, we have organized a series of TV programs starting Tuesday, January 4 at 7:15 p. m. These programs will deal with livestock production, forestry, rural development, marketing, horticulture, etc.

With one out of every three people in P. E. I. employed in Agriculture, and one-quarter of Provincial income coming from farming and the agricultural industry, the work of this Department is extremely important to the economy of P. E. I. Changes in Agriculture.

Most people are aware of the fact that farming is changing very rapidly. Increased use of machinery, larger size of business, efficiency of labour and the importance of high yields are all causing changes in every farm operation. The money invested in farms in P. E. I. doubled from 1951 to 1961. It will in all probability increase even more rapidly in the next ten years. With these changes coming so fast, the main purpose of this Department is to promote and guide changes. We do this in three ways.

Educational Programs Many personnel of the Department are concerned with providing information to farm operators on such things as agricultural production, marketing, forestry, home economics, 4-H. This information is designed to help each farm operator make decisions that will help him to farm more efficiently and result in a higher or better standard of living.

Assistance Programs These programs are concerned with such things as farm credit, crop insurance, rural development, soil and water conservation, agricultural marketing and agricultural production. Examples of the production assistance policies are limestone subsidy, boar bonus policy, farm improvement services, and veterinary assistance programs.

Inspection, Quality Control These programs are concerned with the quality of dairy products, with disease control in potatoes and animal disease diagnosis. To bring you up to date on programs offered this television series will run for approximately fourteen weeks. The first program is designed as an introduction to familiarize you with the purposes and organization of the P. E. I. Department. Following this the programs will be broken down as follows:

Livestock There will be four programs dealing with livestock—these will include hog, dairy, beef, and poultry production and a program describing the veterinary artificial insemination, an animal disease laboratory. **Marketing and Resource** Two programs will be devoted to this aspect of our work. The

first will deal with Marketing, ADA and other programs. the second with resource development including the ARDA, There will be one program on home economics. This will deal



May the "good things of great joy" that so filled the shepherds with wonder that first Christmas bring the same love and peace to you and yours this Christmas Day.

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Sincere best wishes for a very merry Christmas!

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Remember...

Christmas is for the Children...

Remember...

Especially One Child!

Yes... Christmas is for the children. As we think of that... we think first of our own children, of course. But let us reflect for one moment, of the children in other places, whose Christmas will not be as happy or bright as ours.

Yes... Christmas is for the children... and those of us without children remember our own childhood and the happy Christmases we had when small. Perhaps we think, too, of Dickens' immortal Christmas Carol, with Tiny Tim, who said it best of all... "God Bless us, every one!"

But, while Christmas is for the children, we will remember most of all, the One Child of all children... and His First Christmas: the Christmas we remember each year, in honour of His Birth.

So... perhaps 'midst the happiness, tempered by the sadness of the world in other lands where the sound of guns is heard, instead of the sound of children laughing... perhaps, just for one moment... above it all, will be heard the sound of a child's cry... the cry of the Christ-Child... on Christmas Day. Then we will remember... YES... we will remember

Christmas is for

Children... your child... my child,

but, especially One Child!

