

HOLMAN STORE NEWS
 Bringing You Up-To-Date
 On What's New And
 Interesting at Holman's
 By G. H. M.

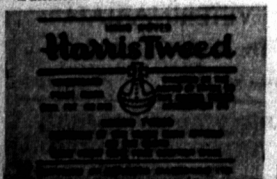


DON'T YOU JUST LOVE . . .
 A fluffy, cloud-soft **BLANKET**?
 Well, **KENWOOD BLANKETS**
 are featured in the Dry Goods
 Department of the Summerside
 Store and **AYERS BLANKETS**
 are featured by the House
 Furnishing Department. In
 Charlottetown. Both are coun-
 try-wide renowned for their ex-
 cellence of quality, appearance
 and wearability (they can take
 it!) Made of the finest of
 pure wool, these Blankets are
 in a host of delicate, dream
 shades, as well as, rich dark
 colors — deep satin bindings
 are matching in hue. You'll
 thrill to the luxury of Blankets
 that are deeply napped for per-
 fect comfort and warmth with-
 out unwelcome weight. You'll
 delight in the entrancing lux-
 ury of either the Kenwood or
 the Ayerspun Blankets to be
 found in the Holman Stores —
 they're so generous in size and
 so reasonable in price. Choose
 exciting pure wool Blankets for
 your own home — choose pure
 wool Blankets for important
 and impressive gifts — You'll
 find them in the Dry Goods of
 Holman's, Summerside, and
 the House Furnishings of Hol-
 man's, Charlottetown.

DON'T YOU JUST LOVE . . .
 The newest of "Miracle Fab-
 rics" — Stunning **BLOUSES**,
 made of fine "Dacron" (Dupont
 Polyester fibre) are to be
 found in the Ladies' Shop,
 Charlottetown and the Sports-
 wear Department of the Sum-
 merside Store. As you no
 doubt know, "Dacron" is com-
 pletely and entirely washable,
 quick to dry and needs no
 ironing. It is long, long wear-
 ing and it keeps its fresh,
 crisp appearance to the very
 end of its long life! The "Dac-
 ron" Blouses in the Holman
 Stores are available in three
 adorable styles — for instance
 there is one that has a dainty
 tucked yoke with a frilled neck,
 another has tiny frills with
 lace inserts on the buttoned
 front, topped with a cunning
 Peter Pan collar and last but
 not least, there's a tailored
 type with a smart peaked col-
 lar and chic little bow tie. The
 "Dacron" Blouses are in sizes
 from 12 to 18 and the price
 for all styles is the same—
 5.95 each. Enjoy the wonders
 of a Blouse made of the Mir-
 acle Fabric "Dacron" — team
 it up with your "Separates" for
 a costume that is inseparable!
 "Dacron" Blouses are in the
 Ladies' Shop, Charlottetown
 and the Sportswear Depart-
 ment, Summerside — Both Hol-
 man Stores!

DON'T YOU JUST LOVE . . .
 A SKIRT that "can take it"?
 There's a Skirt in the Ladies'
 Shop, Charlottetown and the
 Sportswear Department, Sum-
 merside, that took my eye and
 caught my interest this morn-
 ing — It is made of a new
 fibre blend material, rugged in
 appearance, yet soft to touch.
 Available in a softly colored
 plaid pattern the style has a
 widely pleated front, a
 straight cut back and unpre-
 ssed pleats on the hips for the
 desired wide effect that slims
 and whittles a girl's waistline.
 There are several different
 color combinations from which
 to make your choice in sizes
 12 to 18, each Skirt is priced
 at mere 4.98. There's a mar-
 vellous array of Skirts in both
 the Ladies' Shop, Charlot-
 tetown and the Sportswear De-
 partment, Summerside — Both
 Holman Stores!

DON'T YOU JUST LOVE . . .
 The rough and rugged look
 and feel of genuine **HARRIS
 TWEED**? The Men's Wear in
 Holman's Summerside makes a
 big feature of Harris Tweed—
 The Greatest Sporting Cloth in
 the World! You know, they
 say—"A Garment is no Finer
 than its Fabric", well, the
SPORTCOATS made by Pres-
 gress Brand must be mighty
 fine because they're made of
 genuine Harris Tweed . . .
 and here's news for our Am-
 erican Visitors—Orders may be
 left with the Men's Wear De-
 partment for either lengths of
 Harris Tweed or made up
 garments, these may be sent
 prepaid to an American ad-
 dress and they enter the coun-
 try on a Visitors' Duty Free
 Listing. There are 50 differ-
 ent pattern samples of Harris
 Tweeds from which to make
 your choice and you can have
 these made up into garments or
 purchase the material, as
 you wish. Do come see and
 choose Harris Tweed from the
 Men's Wear of Holman's in
 Summerside.



"Where Old Friends Meet"

OVER **97** YEARS

...of progressive management by one local family!

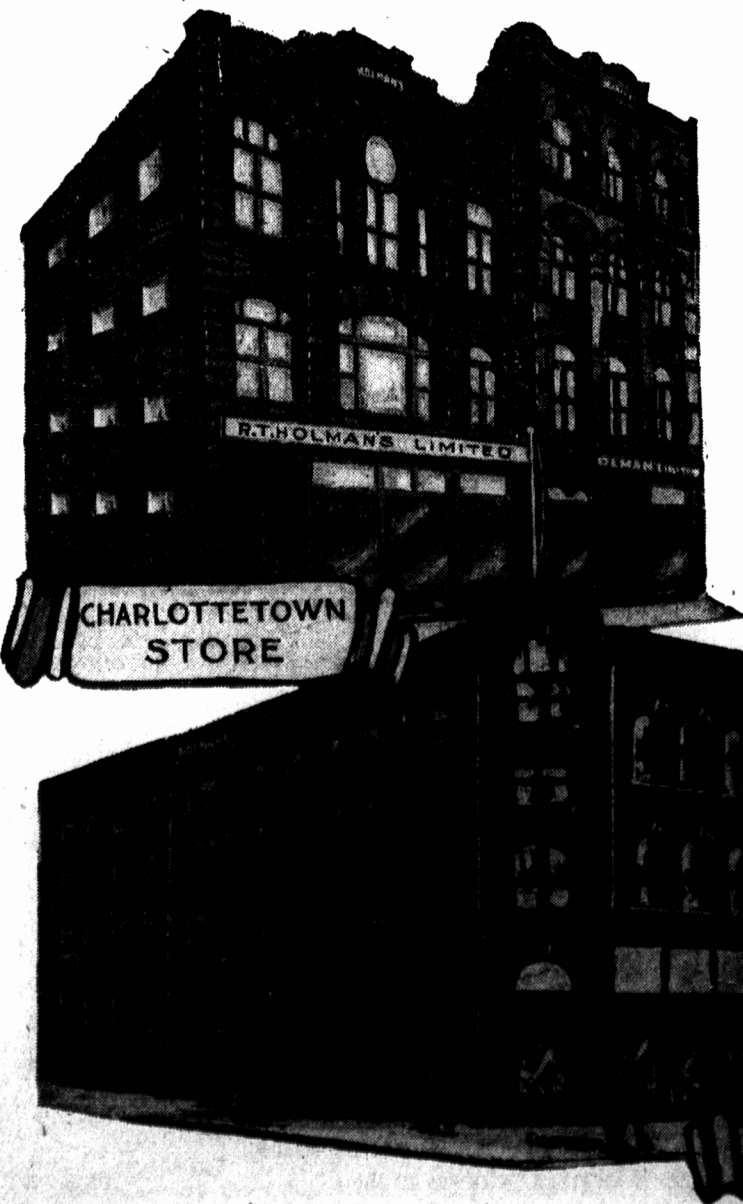
...of merchandising experience and knowledge!

...of market prestige and vast buying power!

...of high quality standards and sound value!

...of growth built upon customer satisfaction!

...of ever expanding facilities and service!



SERVING

PRINCE EDWARD ISLAND

SINCE 1857.

R. T. HOLMAN LTD.

— TWO BIG STORES —

Summerside and Charlottetown