

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Tongs

WELCOME TOURISTS

LePAGE SHOE CO.

"The Home of Good Shoes Since 1920"

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town



Here's a scene to stir the heart of any Scot or Scots descendant, and all those who thrill to the skirl of the pipes, and this year similar bands will be competing in the annual pipe band competition of the Highland Games.

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
79 Grafton Street

HARNESS RACING

NEXT RACING
JULY 22-25-27 -- 8 P.M.

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Plan To Attend
Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

WESTERNER MOTEL and RESTAURANT

Albertain, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
14 Miles from Cornwall on Route 19

Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDGWOOD
- SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Inc.
Your Favorite Shopping Centre

119 QUEEN ST CHARLOTTETOWN

FILMS
All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim Trunks & fins

PRESCRIPTIONS PROMPTLY FILLED
Dial 3237

FOLEY'S DRUG STORE
309 Water St. S'side

Regular Dances

ROLLAWAY CLUB
CHARLOTTETOWN
Mon., Wed., Fri. and Sat.
Music by "Tremolens"
9:30 - 12:30

Tues. and Thurs.
Record Hops
9:30 - 12:30

Also Regular Bingo
Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters"

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily till 10 p.m.
St. Peter's Rd., Parkdale

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

ICE CUBES

For Your cooler or at the Beach or your social evenings.

FREE
Coffee Mugs with every \$3.00 purchase of FINE Gasoline.

S. R. Johnston's
FINE STATION
St. Peter's Rd., Parkdale
"On Your Way to Brackley Beach"

VISIT P.E.I.'s PARK and SANDY BEACHES

P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett,
President and General Manager

North Rustico, P.E.I.
Four miles from Green Gables on the National Park Highway

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kest Street
across from Eaton's

Campbell's Personal Guided Tour of P.E.I.

See the Island with an In-lander. Transportation available to all tourists on any sight-seeing tour of our Island Province.

Accommodation for picnics, fishing, or day at the beach.

For further particulars
PHONE 894-4703
or New Haven -6
- "Moderate Rates" -

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvey, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables. "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodliff Replicas and other points of interest. This tour also includes - a stop at Rustico, "An Acadian fishing village".

Phone 4-9966

HILLSIDE INN HOTEL MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

DROP IN AT JOHNNY'S
For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat
Sundaes Milk Shakes
Banana Splits Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

the finest shows to be seen on P. E. I. are at the

Parkview

Drive In Theatre
Brackley Pt. Road
Route 15
Show Nightly at 8:00
Come Enjoy Yourself

Summer Cottons

sizes 7 - 24 1/2

The GLORIA
Ladies' Wear
153 Gt. George St.

Be Sure to Go Dining at

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

MOTEL KINGSWAY

Deluxe Accommodation

Sea Food and Steaks our Specialty.

3 Miles from Montague

DINING ROOM

For good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

GAUDET'S Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

THE CHALLENGE
18 HOLE
MINIATURE GOLF
Summerside East

Summer time is outdoor time
Enjoy Miniature Golf Outside.

OPEN DAILY
10:00 A.M. - 11:30 P.M.

ADMISSION:
Adults 40¢; Children 25¢

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

Dow's
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-till

ISLAND GRILL
Queen St. Ch'town

FOR YOUR VACATION NEEDS

Janzen Swim Trunks Sportswear, etc. See

Maurice Mill Ltd.
Summerside

HOSPITALITY CORNER
SOURIS
JOSEPH PAQUET MGR.

MR. TOURIST:
We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
133 Richmond St.

BELL'S BOOK & NOVELTY STORE

Souvenirs, English Bone China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

MILLER BROS. MUSIC DELICATES

DIAL 4-3535
Great George Street

WE RENT
Televisions, Fridges, Washers, Stoves

WE SELL
Toys, Furniture, Tires & all Appliances large & small.

FREESTONE HOME & AUTO Co. Ltd.
Ch'town - Next door to King Kola Laundry

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9225 or 4-8415

HOWATT'S LOBSTER POUND

Fresh Lobster, Fresh Lobster Head, Live Lobster to take out. We ship to N. B., Quebec, Ontario, Live or Cooked.

Victoria, P. E. I. Phone 58

IF IT'S FISH, AND CAN BE CAUGHT - "WE HAVE IT!"

Queen St. Meat Market
222 Queen St. Dial 4-7326
Free Delivery

BELL'S BOOK & NOVELTY STORE

Souvenirs, English Bone China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

BUYING FURNITURE FOR THE FOLKS AT HOME

Archer & Macdonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-6349

Mary's Tourist and Overnight Guests

Costume and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 33-2191.

WELCOME TOURISTS TO P. E. I.

- souvenirs
- gifts
- novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Perfect for Picnics

BUCKET OF DOW'S KENTUCKY FRIED CHICKEN
15 PIECES SERVES 5-7 \$3.95

SMALL BUCKET
8 PIECES SERVES 3 to 5 **2.50**

Dow's RESTAURANT
Grafton St. Ch'town

W.M. CONDON & SONS
65 Queen St. Charlottetown
Dial 4-8713

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Adams Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

Complete FISHING INFORMATION

- Fly & Bait Supplies
- Rod and Reels
- Licence Sold Here

THE BIKE SHOP
Great George St. Ch'town

MacLEAN'S GROCERY
Winnipeg, P. E. I.

BOVANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds
Telephone Hunter River 31-11
Prince Edward Island

RIVER VIEW ESSO SERVICE

15 Miles from Borden
CRAPAUD, P.E.I.

J. & S. Store Ltd.

infants to teens speciality store

- authentic vevella tartans
- other exclusive lines for children & teens

Water Street Summerside

ED CLINTON GIFT & PHOTO SHOP

For Your Photo Needs Call ED CLINTON / Souris

E. REYNOLDS
Radio & TV Sales & Service
Phone 75, Murray River, P.E.I.

Attention Visitors & Tourists

We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable to sell fast. We also offer a prompt car radio service.

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.