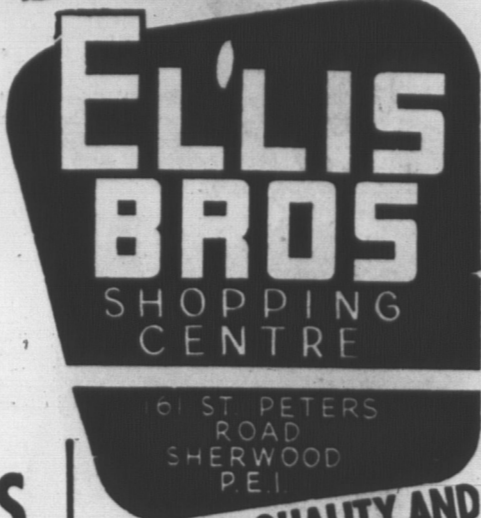


Happy Holiday Savings!

OPEN EVERY NIGHT  
From Now  
Till  
Christmas

# FRESH PRODUCE

GRAPEFRUIT	WHITE OR PINK EACH	8c
APPLES	5 LBS. Hillcrest MacIntosh	49c
MIXED NUTS	Christmas 24 OZ. PKG.	79c
CAPE COD CRANBERRIES	CALIFORNIA TANGERINES	
1 LB. BOX	PER DOZ.	39c 59c



WHERE QUALITY AND LOW PRICES GO HAND IN HAND



ASK AN EXPERT  
WHERE HE BUYS  
HIS TURKEY!

More and more smart Seniors are finding it doesn't pay to shop around for their turkeys. A low price never justifies a sacrifice in quality or flavor. Here's the finest turkey you ever tasted... plump and tender... immaculately dressed for the occasion. And the best thing about it is, they're priced within everyone's budget. One in your family size awaits you at Ellis Bros.

CRISCO Shortening	1 LB. PKG.	39c	SUNSPUN INSTANT Milk	3 LB. BOX	99c
CLARK'S Q.L.T. Mincemeat	28 OZ. TIN	45c	SAVE EASY EVAPORATED Milk	5 TALL TINS	79c
AVON APPLE Juice	2 48 OZ. TINS FOI	69c	AJAX LARGE Cleanser	2 FOR	45c



FRESH SHOULDER Pork Steak	LB.	57c	FRESH BOSTON Butt Roast	LB.	53c
DEVON Bacon	LB.	79c	DEVON LOOSE Sausages	LB.	55c
M. L. Pre-Cooked Meats	2 6 OZ. PKGS.	49c	SIRLOIN TIP Roast	LB.	69c

MAPLE LEAF LARD 4 LBS. 99c

**THIS WEEK!**

SECTION 11 MARY MARGARET McBRIDE ENCYCLOPEDIA OF COOKING

SECTION 11 THE FAMILY HANDYMAN ENCYCLOPEDIA

79c EACH

PORK ROAST	Fresh Shoulder	49c
RUMP ROAST	Choice Rump	55c
STEAK	Sirloin or T-Bone	69c
FRANKS	SWIFT PREM	49c
HAMBURG	LEAN, FRESH	39c
STEAK	CLUB OR ROUND	65c

Check your name in the **PLAY** wheel to win **FREE GROCERIES** for ONE YEAR or 1 WEEK! or 1 MONTH!

**FAMILY of 7 WINS Free Groceries FOR ONE YEAR**

MR. GABRIEL CHAISSON  
319 ARCONA ST.  
SUMMERSIDE, P.E.I.

Hundreds of weekly and monthly winners also.

# ELLIS BROS

INVITE YOU TO SHOP  
ALL DAY THURSDAY,  
DEC. 9 -- 9 A.M. TO 9 P.M.  
A SPECIAL

# 10% DISCOUNT

Will Be Given On All Purchases In Toyland, Men's Wear, Hardware, Variety and Proude's Shoe Store.

- Don't Miss This Opportunity To Get A Special Savings On Such Gifts As:
- small toys
  - sleds
  - tobaggons
  - checker boards
  - dolls
  - trucks
  - tricycles
  - tie & sock sets
  - sport shirts
  - white shirts
  - sweaters
  - garages
  - farm sets
  - golf clubs
  - toasters
  - skates
  - hockey equipment
  - Christmas decorations
  - watches
  - electric kettles
  - games
  - children's clothing
  - slippers
  - shoes
  - electric shavers
  - hair dryers
  - men's & boys' gloves
  - dress trousers
  - record albums
  - books, etc.

## PEAS & CORN 7 15 oz. tins Of Resedale 1.00

PLANTER'S COCKTAIL Peanuts	PER TIN	49c	PETER PAN Peaches	2 20 OZ. TINS	53c
PLANTER'S Mixed Nuts	PER TIN	79c	VALU PAK SEEDLESS Raisins	15 OZ. PKG.	29c
CLARK'S ASSORTED MEAT Spreads	2 3 OZ. TINS	33c	WESTINGHOUSE LIGHT Bulbs	2 FOR	49c
PRINCESS Chocolates	1 LB. BOX	75c	INGERSOLL CHEESE Spread	16 OZ. BTL.	59c
ROYAL INSTANT Puddings	2 FOR	31c	HEINZ B. & B. Pickles	2 16 OZ. JARS	59c
BROWN'S FESTIVE ASSORTED Cookies	84 Biscuits to the box	89c	ASSORTED Florient	EACH	69c
AYLMER FANCY Pumpkin	2 TINS	49c	BULK PAK Coconut	LB.	33c



MOIRS 3 LB. FRUIT CAKE 1.49

Maxwell House 1 LB. BAG COFFEE 85c

Cherry Hill Choice 28 OZ. TIN Tomatoes 29c

TREAT THEM TO FROZEN FOOD

STRAWBERRIES 15 Oz. Tub General Dairies 39c

ICE CREAM General Dairies Per Qt. 49c

STORE HOURS Open Every Night Until Christmas

