

**LESS NOISE,  
MORE CRASHES**

**VANCOUVER (CP)** — The rate of traffic accidents in this city is up sharply since 1960 and one of the reasons suspected by officials is the lack of horn-blowing.

"When was the last time you heard a car horn?" asked Alan Rossiter, police traffic superintendent, in an interview.

He said he is wondering whether motorists are becoming overconfident because of the lack of noise around them.

Cars and roads are better-built, screaming trolleys are gone, courtesy and calm are being emphasized by traffic safety and driver training programs.

Supt. Rossiter did not advocate a return to blaring horns, but he said some solution is needed. Accidents during July showed a 68 per cent increase over the same month of 1963.

**Trip To Dentist  
Seen Appealing**

**EDMONTON (CP)** — Dr. Bruce MacKenzie believes a trip to the dentist can be as appealing to a child as playing a new game.

And this is what he offers.

The methods and distractions employed by him are based on the premise that children can easily be distracted by "make-believe" and if they aren't pre-conditioned to expect pain they find a trip to him a fascinating game.

He tells the children for instance, when the "tooth has gone to sleep," that along comes Busy Bee to wash it. Then follows Woody Woodpecker to fill it up.

Tooths are not examined, they're counted. "Mothers are teaching their three- and-four-year-olds to count so it seems quite logical to them," he explains.

He covers his hypodermic needle with "magic cotton" and patients remark that it "doesn't hurt with the cotton on it."

"The children usually know what you are really doing," he said, "but they go along with the game."

Dr. MacKenzie wears an assortment of brightly colored jackets to prevent possible association with a hospital in the child's mind.

Model fish, moustles and horses hang from the walls and ceilings in his surgery. He uses a "city clock" with a moving ball to further distract the children while they are sitting in the chair.

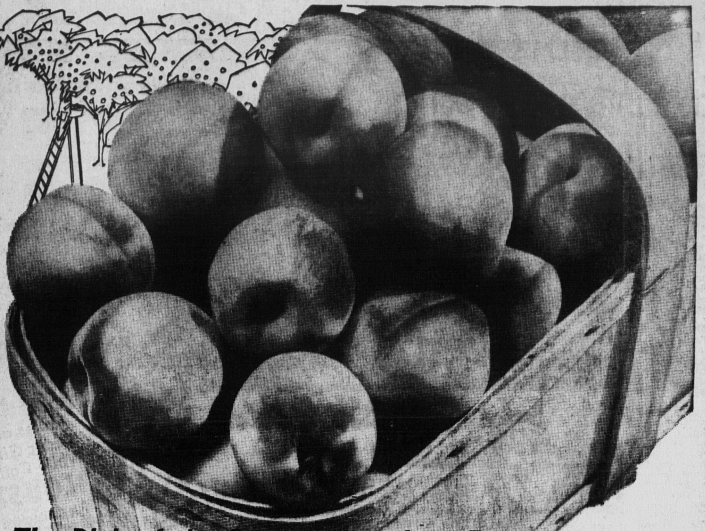
Dr. MacKenzie 11 in his practice to children. Children's tooth decay can be prevented, he says. "With adults it's just patching."

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**Zellers Reports  
Record Income**

**MONTREAL (CP)** — Zellers Ltd., a Montreal-based retail store chain, Tuesday reported record sales and earnings for the six months ended July 31, 1964.

Net profit in the first half of the current fiscal year amounted to \$258,190 in the corresponding period last year. This represents an increase of 115 per cent.

Sales rose to \$34,856,481 from \$29,229,954.

Earnings per common share amounted to 15 cents against five cents. The 1963 figure was adjusted to reflect a four-for-one stock split May 22, 1964.

John G. Curtis said in a letter to shareholders: "We look forward to continuation of the current favorable sales and profit trend."

However, he said, "it will be more difficult to improve on the record level of profits which were earned in the second half of 1963."

On July 31, 1964 the company had 101 stores in operation compared to 99 at the same time last year.

During the fall, new stores will be opened in Saginaw, Que., Drummondville, Que., and Charlottetown.

**Hal Banks'  
Home Offered  
For \$110,000**

**MONTREAL (CP)** — Hal Banks' house is being offered for sale at \$110,000 including all the labor-saving accessories.

A spokesman for a Montreal real estate firm said here the company was asked to handle the sale by a woman who said she had the authorization from the figure union boss.

"We don't know whether we can really proceed with the sale or whether we're going up a dead end," the spokesman said.

The house is registered in Banks' name, he said, and the only way it could be sold in the name of the newspapers, named that its name not be used.

Banks, deposed head of the Seafarers' International Union of Canada (Ind.), dropped from public view more than a month ago. An attempt was made July 21 to serve a writ ordering him to jail for a month for contempt of court but he could not be located.



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