

CHARLOTTETOWN'S THREE GREAT SALE DAYS

DON'T MISS THESE GREAT
BARGAINS . . .

MONDAY
TUESDAY
WEDNESDAY

SUMMER SALE

at GLORIA LADIES' WEAR



Lovely, Alluring
BATHING SUITS

Sizes 32 - 44 **8.95** to **14.95**

SHORTS

Cotton, Jamaica, sizes
8-20, plaid and plain,
assorted colors.

2.98 - 4.98

SLIMS

Plaid and plains, ass't
colors, sizes 8-20.

2.98 - 7.98

Pop Tops

Plain and flower-
ed, sizes 10-20.

98c - 3.98

Cardigans

Sizes small, med-
ium, large, ideal
for summer wear

8.95

THE
GLORIA Ladies' Wear
61. George St. Charlottetown

SHOP FOR THE HOLIDAY

at RALPH'S MEN'S WEAR

Where you'll find just what you're looking for in cool, lightweight casual wear for the hot summer ahead as well as the latest in men's fashions for dress-up wear . . .



Lightweight
'Terelene'
JACKETS

In powder blue, charcoal and red . . .
cool and comfortable for summer . . .

PRICED AT **9.95**

B. V. D.
SHIRT - JACS

In Plain and Stripes
from **5.00**



STRAWS

by "Stetson"

cool and smart for summer

FROM **3.95** UP

From

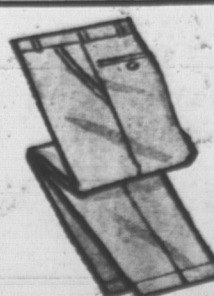
4.95

Bermuda Shorts

and

Swim Trunks

In Plaids and Plains



Lightweight "Terylene"

PANTS

In Plaids and Plains
in grey, olive and fawn.

ONLY **8.95**

Ralph's **MENS WEAR**

160 A Kent Street DIAL 4-8444

Hooley's Men's Wear

1st of **JULY** SPECIALS



MEN'S SUITS

Men's fine, vented suits in
assorted patterns and styles,
including all the latest fea-
tures and colours. Expertly tail-
ored by Savile Row, Shifler
Hillman, Merril and many
others. Choose from the Is-
land's largest selection of big
sizes in men's wear -
HOOLEY'S.

59.50

Men's **SPORT COATS**

One group Men's Sport coats
reduced to clear, regularly as
high as \$49.50. Now only

37.88

All sizes from 35 to 50 in reg-
ular and tall models. The Is-
land's largest selection of big
sizes in men's clothing. Remem-
ber, that's at Hooley's.

4 WAYS TO BUY:

• Cash • Charge • Layaway • Budget

HOOLEY'S Men's Wear

150 Great George St.

Charlottetown

SHOP
THESE
STORES

FOR FUN IN THE SUN

AND

HOLIDAYS AHEAD

Summer's most wanted playwear is at
THE FASHION SHOPPE



SWIM SUITS

One and
Two Piece

from
\$7.95
up

- Shorts
- Pedal Pushers
- Slims
- Knee Knockers
- Sleeveless Blouses
- Halters
- T Shirts
- Shifts
- Skirts
- Sleeveless Dresses
- Cool Cottons

OPEN ALL DAY SATURDAY

THE FASHION SHOPPE

GT. GEORGE ST.

DIAL 4-3355

SPLASHIN' FASHION!!

For The Younger Set
KIDDIES' SWIM SUITS

Sizes 2 - 6x, in cottons, DuPont nylon and plaids. Beauti-
fully styled for summer at only

1.98 - 2.98 and 3.98

GIRLS' SWIM SUITS

Denim Slims and Shorts, sizes 8 - 14
years. Choose yours today from our
smart styles. Priced at only

2.98 - 4.98 each

Teens and Misses

SWIM SUITS

Shorts, Kneeknockers and
Slims. Ages 10 - 14.

4.98 - \$10.98

**SPECIAL LOT OF
TEEN SLIMS & SHORTS**

Reg. 4.98 Clearing At **2.99** ea.

GIRLS' PYJAMAS

And Baby Dolls, all sizes. Special lot
clearing for this week only at
Reg. 2.98 and 3.98

1.49 - 2.00 each

GIRLS' DUSTERS

One dozen lovely girls' dusters,
sizes 8 - 14 years. Clearing at

2.00 each

THE

Misses HOLMES & BRADLEY

150 Queen Street

Charlottetown

**ONLY 4 DAYS LEFT TO WIN
FABULOUS PRIZES**



Like This . . .

A TRIP FOR
TWO TO THE
WORLD'S FAIR

Includes - Two return
plane tickets, room for five
days at a leading hotel,
plus one hundred dollars
cash for meals and inci-
dentals.

OR
**PERSIAN LAMB
COAT**



Or a Gift Certificate
of \$400. from any of
Ch'town's leading stores

OR
MINK STOLE

OR A CAMP TRAILER

A camper-trailer with the following equipment: Four
sleeping bags, four air mattresses, air pump, lee
chest, Coleman camp stove, camper's lantern, four
camp chairs and folding enamel picnic table, in-
sulated picnic jug, 4 gallon water container, alum-
inum cooking set.

ELIGIBILITY

Any person who purchases a used car or truck valued at one thousand
dollars or more from Hillside Motors Ltd., between 1st and June 30th
(employees of Hillside Motors Ltd. are not eligible.)

CONSOLATION PRIZES

1st—\$100 Gift Certificate (from one of Charlottetown's
leading stores for merchandise of your choice).
2nd—\$50 Gift Certificate.

See Preston Wood, George Carragher, Gerry Caragher, AldenRodd, Leigh
Crabbe or Rollie Johnston.

HERE ARE SOME OF THE
OUTSTANDING VALUES AVAILABLE
AT HILLSIDE MOTORS

	WAS	NOW
1963 Pontiac 4 Door Sedan	\$2395	\$2095
1963 Ford Galaxie 4 Door	2395	2095
1962 Ford Fairlane 4 Door	1850	1550
1963 Studebaker 4 Door	1795	1495
1960 Chevrolet 4 Door	1450	1150
1962 Envoy 4 Door	1300	1000
1961 Austin 4 Door	1000	695
1957 Pontiac 4 Door	700	395

HILLSIDE MOTORS Ltd.

St. Peter's Road

Dial 2-1243, Charlottetown

"Where Customer Service and Satisfaction Come First"