

THE GUARDIAN

Authorized as Second Class Mail Post Office Department, Ottawa. The Island Guardian Publishing Co. Editor and Managing Director, Ian A. Burnett, Associate Editor, Frank Walker. CIRCULATION "Covers Prince Edward Island like the dew" "The strongest memory is weaker than the weakest ink". CHARLOTTETOWN FRIDAY, JULY 3, 1953 Excellent Publicity

The Travel Bureau has prepared a new brochure on Prince Edward Island for distribution to tourists and others, and it is one which should make a very wide and popular appeal. It is beautifully illustrated, beautifully printed, and beautifully written. It contains a surprising amount of concrete information about everything our summer visitors are likely to be interested in, brought right up to date, and presented in an informal, chatty manner which is nowhere overdone but always in good taste. The pictures really illustrate the text, and some of them, in gorgeous coloring, are as attractive as paintings. If "bathing beauties" are less prominent than in some publications of this kind, they are by no means neglected and the young ladies represented, against the appropriate background of sand dunes and beaches, are indeed as attractive as any to be found in a Hollywood beauty contest. Churches, villages, racetracks, golf courses, fishing craft, farm scenes, and sweeps of wonderful shore line are here depicted, in pleasing contrast and variety. Old pictures for the most part have been dispensed with, along with the old descriptive cliches which have done service far too long. In place of the latter, one finds such passages as the following, which the sportsman will certainly appreciate better than a page of fulsome rhetoric:

"There is no big game but plenty of game birds with the emphasis on Hungarian partridge and ring-necked pheasant. Ducks, geese and Wilson's snipe are other popular game in the Garden of the Gulf. Hen coverts are large, averaging 17 or 18 birds. They are swift of wing and test the mettle of any hunter. Like quail, they feed early in the morning. There is no set time to hunt them. They may be found in stubble, potato and turnip patches, in uncut hayfields, on vacant farms, alder swales, second growth slashings, in the tall dune grass or amid the salt grass on the flats at low tide."

Writing of this kind is not as easy as it looks. It makes for first-class publicity however, which is precisely what the new brochure achieves, with minimum fuss and fanfare. Mr. George V. Fraser, the Bureau director, and his staff, are to be heartily congratulated on the result.

Farm Income

In the face of declining prices for agricultural products, costs of goods and services used in production are continuing to increase. But according to a writer in the Economic Annalist, a publication of the Federal Department of Agriculture, there has been some confusion in comparing these sets of figures. The indicators of declining prices received in agriculture and the indicators of increasing costs of production are indexes of prices per unit of commodities and services. Although indexes are useful for showing changes in price per unit, they do not reveal changes in net returns to agriculture, and it is net returns to farmers as individuals and as a group which is the important measure.

The gross cash income from the sale of farm products is the total value of all farm products sold during a given period. It is computed by multiplying the price per unit by the total number of units of each commodity sold at those prices. In contrast, the index of farm prices is the current price per unit multiplied by the total number of units sold in the base period compared with the base period price per unit multiplied by the total number of units sold in the base period.

Net farm income is computed by deducting costs of production from gross cash income. Costs of production are determined in the aggregate by estimating the total quantity of goods and services used in production and multiplying by prices per unit. These estimates of total costs of production differ from the index of commodities and services used by farmers. The cost of production estimate is based on prices and quantities of the same year. In contrast, the index of costs is a comparison of current prices of base period quantities with base period prices and quantities. Thus the estimate of cost of production reflects farmers' efforts to adjust costs to new conditions. An example of this is the introduction of labour saving devices when wage rates are high. The Economic Annalist writer concludes:

"During the past decade total farm cash

income increased more rapidly than total costs of operation. As a result, net farm income increased. During the prewar period 1935-39 it averaged \$325 million a year. By 1948 it was \$1.7 billion, more than five times the prewar average. In 1950 it dropped to slightly under \$1.5 billion but rose again to the \$2 billion level in 1951 and 1952."

The above statement does not take note of the fact, as indicated in last week's Federation of Agriculture news letter, that in 1952 the net farm income in Canada declined by \$238,000,000. This represents a reduction of 11 percent in farmers' actual purchasing power over the net income for the previous year. Prince Edward Island, fortunately did not share in this decline, our figure being 19 percent above that of 1951. However, the overall picture was not satisfactory on any basis of comparison.

Lord Cecil's Position

The British Government is fortunate in having a man of the experience of Lord Cecil, Marquess of Salisbury, to take over the department of foreign affairs during the illness of Prime Minister Churchill and Mr. Eden. Since the late twenties, notes the Montreal Gazette, Lord Cecil has specialized in foreign affairs, first as a member of the House of Commons and later as Conservative leader in the House of Lords. He has been very closely associated with Mr. Eden throughout this period, one of his early posts being that of parliamentary private secretary to the Foreign Secretary. Both men resigned from the Neville Chamberlain government in 1938 because of fundamental differences of opinion with the Prime Minister on foreign policy.

Until the Second World War, Lord Cecil was closely associated with League of Nations affairs and, during the war years, was one of the architects of the United Nations. Canada met this leader in international co-operation in 1949, when he delivered the Falconer lectures on international affairs at the University of Toronto.

EDITORIAL NOTES

The Dog Days commence today, ending August 15. They are sometimes associated with Sirius the dog-star and its helical rising on July 19.

It's an ill wind that blows no good. The unhappy state of peoples within the Russian orbit may so occupy the attention of Soviet leaders that they will not have time for adventures in expansion.

As Prime Minister St. Laurent has reminded us Wednesday was the 80th anniversary of Confederation so far as this Province is concerned and we should also be celebrating the 180th anniversary of the first legislature which met in Charlottetown July 10, 1773.

Many will recall Charlottetown's first big air show at the former airfield of Upton some quarter of a century ago. Since then flying has become a major part of normal living. Our air-minded population, however, will welcome and enjoy the show being brought here by the R. C. A. F. Association.

Drums of 301 k. v. oil-filled cable will shortly leave a cable works in Eastleigh, England, for the Aluminum Company of Canada's underground cable installation at their power development in Kemano, B. C. Such cable would make it practical to bring power to this Province from the mainland if development took place.

The British Columbia Bar wants the requirement of kissing the Bible abolished in the swearing of witnesses. In this Province it has long been permissible to swear on the Bible without kissing it and, of course, the "Scotch form" of oath is acceptable under the Criminal Code without using any book.

Latest gimmick for fishermen is the "Buzzing Bee", developed by Jaromir Grygar, a Czech who went to Britain before the war and served in the R.A.F. His device consists of a plastic jar containing a battery-operated mechanism producing a buzzing sound. He got the idea from his grandfather, a keen fisherman—he used a jar of live bees whose buzzing, when lowered into the water, apparently attracted the fish.

Henry Grattan, Irish statesman and greatest of the Irish orators, was born this date 1746. He succeeded in obtaining repeal of the restrictions on Irish trade in 1779. His next step was to move a declaration for the independence of the Irish Parliament which also was granted. Grattan then pressed for reform to make the independence effective. The country, however, wanted more extreme measures and Grattan retired.

The Changing Scene



Old Charlottetown

(And P. E. I.)

BEAR SHOT NEAR TOWN

"A large bear, in capital condition, was brought to Town for sale yesterday, weighing about 300 lbs. The skin was of course not in season, and comparatively of little value. This animal was killed by Mr. Donald Murray, of Dog River, (only seven miles from Town), who, having lost a prime sheep, determined to watch for the marauder, and what is singular, did not watch more than five minutes before Bruin made his appearance, and was instantly destroyed." —Royal Gazette, Sept. 15, 1843.

Preserving Italy's Cultural Heritage

(Montreal Gazette) The soil of Italy has been the cemetery for a long list of cultures. For centuries, Italians in the more long-settled regions have been digging ancient pottery and sculpture out of their garden plots, turning them up with plow-shares. The excavation of the Roman subways has become somewhat farcical; the planned straight lines have been abandoned whenever ancient cities beneath the city have been encountered. The result (though still somewhat better than Montreal's progress), resembles a pretzel more than a subway. Modern Italy has concern for more than accidental findings under her farms and streets. Vast cultural treasures are carefully stored and preserved above ground. To keep them from decay and disappearance, science has been called in to create the best safeguards for canvas and mural, for grillwork and stonework, and for precious manuscripts.

The Age Old Story

When Ephraim spake trembling, he exalted himself in Israel; but when he offended in Baal, he died. And now they sin more and more, and have made them molten images.

CATHEDRAL STONE

CONVENTRY, England (CP) — work has started on quarrying 20,000 tons of pink-grey sandstone for the rebuilding of war-bombed Coventry Cathedral. The stone, hewn in blocks of four or five tons each, is being quarried in Staffordshire.

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India's Calendar

(Winnipeg Free Press)

India long ago contributed to the development of the modern calendar and it is claimed that more than 1,000 years ago Indian astronomers invented the system of counting time by days, which led to the process of using months and years.

A new national calendar for India is now in course of preparation. The committee appointed for this purpose will have a most exacting task in investigating the many calendars of Indian origin.

The difficulties in the shaping of the new calendar have been demonstrated by the B.C.C.'s correspondent in New Delhi, Mr. Richard Williams, who comments in London Calling that "apart from the official Gregorian Calendar, India today has thirty different calendars in use, probably a larger number than any other country. They vary widely in age, in the date of the New Year, and to a certain extent in their methods of calculation. They are mainly used for social and religious purposes, but a Government spokesman has said that their diversity causes a great deal of inconvenience to the public and to the state."

The same holiday is often observed in different parts of the country, and even in the same locality, at intervals of one day, according to the method of calculation. And India, in any case, has a great number of public holidays to celebrate some notable date in the history of the four great religions—Christian, Hindu, Muslim, Sikh.

"There is nothing new about proposals for calendar reform. They recur from time to time in different countries. But by and large it has proved easier to put forward ingenious new schemes than to get them adopted."

The Poet's Corner

FROM MAN

This is the wonder, always, everywhere— Not that vast mutability which is event. The pits and pinnacles of change. But man's desire and valiance that range All circumstance, and come to port unspent. Agents are these events, these ecstasies. And tribulations, to prove the purities Or poor obivings that are our being. When Beauty and peace possess us, they are none. But as they touch the beauty and peace of men; Nor, when our days are done, And the last utterance of doom must fall, Is the doom anything Memorable for its appalling; The bearing of man facing it is all.

—John Drinkwater.

ages of their silver, and idols according to their own understanding, all of it the work of the craftsman; they say of them, Let the man that sacrifice kiss the calves. Therefore they shall be as the morning cloud and as the early dew that passeth away, as the chaff that is driven with the whirlwind out of the floor, and as the smoke out of the chimney.

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Notes By The Way

The veteran householder is one who cracks a storm window while storing for the Summer but doesn't mention it to anybody until next Fall, when it can be blamed on the children or the cat—Winnipeg Tribune.

It is probably a truism that if explorers couldn't dream they wouldn't be explorers. Thus we have Rear Admiral Richard Byrd peering into an atomic future wherein artificial heat might clear off patches of the Antarctic icecap and permit mineral development. So far, it is stimulating to think about; but it is not so easy to share his vision of the Antarctic as a "world-size deep freezer where the surplus food stocks of fat years could be stored" for "any time of need, for the good of humanity." If the idea were ever to be feasible the Arctic of Stefanson's researches looks like a much better bet, since it is comparatively close to the great food surplus areas of the world. —Toronto Globe and Mail.

Paper bathing suits from the forests of Northwestern Ontario. That is one of the latest possibilities in the day of new scientific research. In New York models displayed paper bathing suits, paper raincoats, paper ice buckets and other products. A man would be foolish, though, if he were to hang around a bathing bench crowded with young ladies wearing these paper bathing suits and hope for rain. Wet or dry, this kind of swimming toggery is strong. The American Cyanamid Company has added melamine resin to paper pulp, thus binding the fibres tighter and producing a tough, serviceable material.—Port William Times-Journal.

A dozen wombats arrived the other day from Australia. Before anybody jumps to false conclusions, it had better be explained that a wombat is an animal. Why there should be an American demand for wombats is a little hard to understand, but then the zoological parks (or whoever it is that wants the wombats) doubtless understand their business. According to our reporter, who found the wombats among a shipment of animals which included 136 kangaroos, the wombat seems a singularly uncommendable beast. It is described as grumpy, chiefly given to digging a deep hole in the ground and staying there. A full-grown wombat weighs around 85 pounds, which would indicate that wombats are best left to the company of other wombats. Of course this is strictly the wombats' own business.—New York Herald Tribune.

At the Fort Macleod frontier days' celebration on June 30, July 1, official recognition will be taken of the fact that the original name has been restored to our neighbor town—Fort Macleod. Fort Macleod and the Mounted Police who built it in 1874 are part of Alberta's history—a very important part. The old West of Indians and fur traders, whiskey smugglers and veteran missionaries began to pass out of history when the Fort was built to signal the arrival of law and order. In the transition the name of Fort Macleod was shortened to Macleod and we lost something of the color of South Alberta in the change. Now it's Fort Macleod again, and the change back to the outpost founded by Col. Macleod and the Mounties 79 years ago will be marked at the festivities planned at the end of this month. More power to Fort Macleod.—Lethbridge Herald.

Human nature is one of the eternal mysteries, and the study of human personality is a never-failing interest. For example, a 66-year-old, sixty-three, an English burglar, fleeing from a householder into whose premises he had just broken at Kingswinford, suddenly stopped and yielded to arrest. The reasons he gave the court was that he thought it immoral that the householder—who had been chasing him while clad only in abbreviated underwear—should thus appear on the street. The court, failing to appreciate the niceties of the housebreaker, sentenced him to eighteen months. "The burglar has set a dangerous precedent in the neighborhood. Every householder of Kingswinford from now on will run after a burglar in his undies, a most immoral state of affairs.—London Free Press.

"Corns on the feet are usually a confession that the shoes are ill-fitting, probably too short or too narrow. To avoid corns, wear properly fitted shoes." This gem is from a release of the Federal Department of Health and Welfare. Also from the long list of "goodies" sent to newspapers as press fillers comes a warning: "Don't try to get a complete suntan during the first day or so of the vacation. Sunburn is painful. It's much safer to get that tan gradually." There are other random thoughts—very random—in the release. In restaurants—the prevalence of vermin or insects on the premises is also dangerous." As well, it is supposed to be useful to know that strawberries "need no testimonial to persuade people that they are good to eat" and that as the release says, "a child who is sick in bed needs entertainment to help pass the long hours."—Toronto Financial Post.

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