

Sees Extensive Campaign Needed To Sell PEI Goods

The need for an extensive campaign to promote the sale of Island manufactured products within the Province is suggested in the report of the provincial Trade Director, W. E. Agnew, which forms part of the annual report of the Department of Industry and Natural Resources, tabled recently in the Legislature.

In addition to outlining the work carried out by the trade division, this annual report contains a 12-month review of work accomplished by the other sections of the Department: transportation and geological survey submitted by the director, B. Graham Rogers; and town planning, by the director G. Claude Smith. It also includes the annual report of the provincial fire marshal, T. Earl MacLeod, and the chief electrical inspector, H. H. Poole.

All reports are for the year ending March 31, 1957. **BETTER STREAMLINING** "We can produce large quantities of strawberries, blueberries, vegetables and other small fruits," the Trade Director notes, "but we must go in for better streamlining of our products to lower costs without detriment to quality. "We would then not only be able to get a larger share of our own market, but sell more of our products abroad," he added.

Mr. Agnew's report also stated

that Island trade with Seven Islands, Labrador Coast, and Goose Bay was increased in 1956, and suggested that the establishment of a regular steamship service to this area, would supply "all their agricultural products, lumber, canned goods, and certain kinds of fish."

Trade with Newfoundland was estimated to have reached a total of seven million dollars, in 1956, an increase of 20 per cent over the previous year.

The demand for frozen, chilled meats, and poultry in Newfoundland is increasing each year, the Trade Division report states, adding that "with a well packaged product" P. E. Islanders could greatly increase their shipments of eggs to Canada's newest Province, which imports annually in the vicinity of one million, five hundred thousand dozen. This Division is also credited with the establishment in Germany of a market for "fresh frozen eels."

MARKED INCREASES Marked increases in all classifications of traffic moving in and out of the Province in 1956 in comparison to the movement ten years prior are shown in a table appended to the report of the director of transportation, Mr. Graham Rogers.

On the Borden route, autos ferried increased by 100,220; passengers ferried increased by 175,595, while trucks transported by

the CNR ferries increased by 10,092.

Corresponding increases are also noted with respect to the Wood Island route: autos ferried increasing by 16,086, passengers by 26,337, and trucks by 3,609. During the same period the report shows that MCA increased the number of passengers carried on their flights by approximately 2,000.

In this section of the report reference is made to the completion of the Marine Railway Slip at Georgetown; to the adoption of the Agreed Charge freight rates, and to the need for earlier resumption of train service, which

the report states should recommence November 15th.

EXCEEDS MILLION Permits covering \$1,214,150 in new construction were approved during the fiscal period ending March 31, 1957, G. Claude Smith, director of town planning stated in his report to the Minister.

By districts values of these permits were as follows: Parkdale: \$213,400; Spring Park, \$305,250; Central Royalty, \$192,300; West Royalty, \$104,800; East Royalty, \$208,000; Southport area \$51,500; and Trans-Canada Highway, \$133,300.

An appended schedule lists the estimated values of building permits issued by the Division during the past seven years.

According to this summary, the peak in the post-war building boom, so far as the districts supervised by the Town Planning Division are concerned, was reached in the 1953-54 year, when

a total of 120 permits valued at \$1,454,050 were issued. The 1956-57 total was the second highest amount approved in this seven-year period.

Mr. Smith's report also noted that recommendations had been made to the Lieutenant-Governor-in-Council that all incorporated villages in the Province be placed under the Town Planning Act.

FIRE LOSS DOWN

"The Fire Loss for the Province for the year ending March 31, 1957, was \$444,179.50, a decrease of \$433,944.50 as compared with that of the previous year," Provincial Fire Marshal Earle T. MacLeod states in his report to the Department.

The three largest individual losses reported were: Holman's Warehouse, October 15, \$25,361; Horne Warehouse, January 28, \$20,000; and Clow Bros. Store, Murray Harbor North, November 20, \$17,500.

Among the known causes of the 378 fires reported during this

Dulles Defends U.S. Aid To Yugoslavia

WASHINGTON (CP) — State Secretary Dulles stoutly defended aid to Yugoslavia Monday, saying that Communist country is period, smoking (cigars, cigarettes, pipes, matches) was blamed for 58; electricity accounted for 37, and stoves, furnaces, boilers and pipes were said to have overheated and defective, accounted for the largest monetary loss in this group — \$54,235.

The origin of 33 fires reported in this period could not be determined. These fires resulted in losses estimated at \$191,641, the Fire Marshal stated.

In this fiscal period 145 fires were reported in Charlottetown, 36 in Summerside, and 9 in Souris. Uninsured loss in each case was estimated at \$20,157, \$2,335, and 13,600 respectively.

zealously seeking to maintain its independence of Moscow."

Dulles also defended economic assistance to India and Poland. He spoke out under questioning at a Senate foreign relations committee hearing on the administration's \$3,942,092,000 foreign aid bill.

In a prepared statement Dulles warned against slashing this figure lest it cut employment and heighten the recession. Republicans led by Senator Styles Bridges of New Hampshire, the Senate Republican policy committee chairman, are seeking to eliminate Yugoslavia and Poland entirely from the program and others are striking at Indian aid.

Dulles said that in granting aid to those countries, the state department is not guided by sentimental considerations."

PRODUCE

MONTREAL (CP) — Agriculture department quotations: Eggs: Wholesale dealer prices

to country stations, wooden cases, extra-large 45-46; large 45-46; medium 44-45; small 42; B 36; C 24. Receipts: 60.

Butter: Current receipts 62%; fresh-grade creamery prints job price 64-66; fresh wholesale 63½. Cheese: F.O.B. factory, Ontario white 34½, colored 34½; delivered Montreal, Quebec white 34, colored 34; wholesale Ontario white 36, colored 36; wholesale Quebec white 35, colored 35.

Potatoes: N.B. 75s 2.50 - 2.60, N.B. 50s 1.60 - 1.75; N.B. 10s 36-39; P.E.I. 75s 2.65 - 2.85, P.E.I. 10s 43-45; Que. 50s 1.50, Que. 75s 2.20-2.25; California 100s 6.50-6.75.

GRAIN

WINNIPEG (CP) — Trade was moderately active Wednesday on the Winnipeg Grain Exchange, particularly in flax where buying came from international interests and exporters.

Closing prices: Oats: May unchanged 70; Jly

½ lower 69½; Oct. unchanged 68½.

Barley: May ½ higher 91¼; Jly unchanged 91¼; Oct. unchanged 91¼.

Flax: May 1¼ lower 3.02; Jly 2-2½ lower 2.97½; Oct. 1½-1¾ lower 2.79¼.

Rye: May ½ lower 1.09½; Jly ¼ lower 1.03½; Oct. ¼ - ½ lower 1.05¼.

Prices for class two wheat for export to countries outside IWA: 1 Nor 1.62%; 2 1.58%; 3 1.54%; 4 1.49%; 5 1.26%; 6 1.24%; 1 Durum 1.94%; 2 1.93%; 3 1.81%; IWA and domestic prices: 1 Nor 1.62%; 2 1.58%; 3 1.50%; 4 1.42%; 5 1.26%; 6 1.24%; 1 Durum 1.94%; 2 1.93%; 3 1.81%.

SIGN PAINTING
Plastic Signs
Trucks Lettered — Lettering
BENOIT SIGNS
55 Prince St. Dial 3817
Reasonable Prices

Store Closed
All Day
Good Friday
Open
Sat. Night
Until
9:30

Join The Easter Parade

BOYS' NEW SUITS

plain colors and flecks; colors blue, charcoal, grey.

12.50 to 24.95

BOYS' NEW SPRING JACKETS

reversibles, plain or fancy. Colors, gabardines.

6.50 to 11.95

BOYS' SPORT PANTS

blue, grey, brown.

3.95 to 6.50

BOY'S PLAIN WHITE DRESS SHIRTS AND SPORT SHIRTS

1.95 to 2.59

Accessories include cap, neckwear, gloves, sweaters, hosiery, hats, etc. Popular prices and the newest styles.

Open All Day Saturday Till 9:30 P.M.

PROWSE BROS. LTD.



Hickory - smoked and sugar-cured to palate pleasing perfection — Our Easter Hams are delicious.

Whole or Half

lb. 59¢

Picnic Shoulders . . lb. 49¢

EVERSWEET RINDLESS BACON . . lb. 69¢

SWIFT'S BULK SAUSAGES lb. 49¢

PRIZE WINNING EASTER BEEF

In our showcases this weekend will be some of the finest show beef purchased at the recent Fat Stock Show. It will be featured at our Store at lowest market prices.

JENKINS BONELESS CHICKEN or TURKEY tin 47¢

APPLE JUICE ROYAL RUSSET 48 oz. 29¢

ICE CREAM EASTER BRICK 29¢

TEA lb. bulk 69¢

MILK Perfection Evaporated 6 tins 85¢

CARROTS 2 LB. BAG NEW TEXAS 23¢

LETTUCE CRISPY HEAD EACH 19¢

CELERY HEARTS pkg. 37¢

COLE SLAW CELLO PKG. 25¢

ALSO: NEW CUCUMBERS, FRESH RHUBARB, PARSNIPS, A LARGE VARIETY OF FRESH FRUITS.

EASTER MENU	
FRENCH ONION SOUP	
•	
OLIVES	SALAD
•	
BAKED VIRGINIA HAM	
•	
POTATOES	ASPARAGUS
•	
STRAWBERRY SHORTCAKE	

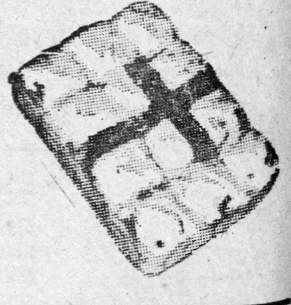
ICE BOX
16 OZ. JAR
YORK

PEANUT BUTTER
3 JARS 99¢

FREE 1 PKG. FROZEN POTATO PATTIES
WHEN YOU BUY
2 PKGS. McCAIN'S FROZEN PEAS . . For 49¢

AN EASTER TREAT
HUNT'S—28 OZ. TIN
FRUIT COCKTAIL ONLY 45¢

FOR YOUR AND DON'T FORGET SOME HOT CROSS BUNS
Strawberry Shortcake
PKG. FROZEN STRAWBERRIES 39¢
RADIO—15 OZ.
PEAS 2 for 33¢



JOSEPH OF ARIMATHEA
2-act Biblical Drama
In connection with the observance of Holy Week
will be presented in
TRYON UNITED CHURCH
GOOD FRIDAY, APRIL 4, 1958—8:00 P.M.
Directed by Dr. Peter MacDonald

APPRECIATION



I wish to extend my sincere thanks to my many workers and supporters in the election just concluded.

To the victors Hon. J. Angus MacLean and Heath MacQuarrie in Queens I offer congratulations.

Signed

E. D. Reid

Ex-Liberal Candidate Queens County

Be REDDY For

Be REDDY For

ANNUAL SALE

LIGHT BULBS

The members of the Lions Club will be calling you on April 10 - 11 - 12. By supporting this sale, your orders will help to brighten up the way for the blind.

"WE ASK YOU FOR YOUR KIND SUPPORT"

ATKINSON'S