

NOT ONLY FOR RICH

Winter Vacation In Sun Shows New Popularity

By PETER BUCKLEY

Canadian Press Staff Writer

More and more Canadians are coming to the conclusion that winters are fun—provided they've spent some place warmer.

The tropical breezes in the Caribbean and Hawaii and the burning sun over Florida, California and Mexico are proving too much to resist.

The Canadian who has shivered once too often through a furnace breakdown, or shovelled one driveway too many, or waded one block too far through city slush, the lure of a winter vacation in the sun is almost irresistible.

A Cross-Canada Survey by The Canadian Press shows that this winter more than ever before he's doing something about it.

Travel agents and airlines across the country report thumping increases in bookings to warmer climates.

"Winter holidays are no longer strictly a rich man's game," a Vancouver travel agent explained.

MORE ARE FLYING

In Edmonton, advance bookings to sunshine are up a "fabulous" 50 per cent over last year. Trans-Canada Air Lines in Montreal expects a 40-per-cent increase in travel to Florida and the Caribbean. Other Canadian centres give much the same picture.

There are also indications that Canadians are straying from the winter-tourist's haunts in Florida and heading in greater numbers to the West Indies, Bermuda and the Bahamas.

Travel agents in Saint John, N.B., report that excursion rates to the Barbados, Nassau, Jamaica, Trinidad and Bermuda have proved a strong attraction.

Hawaii, once a Pacific playground for West Coast Canadians only, now is drawing substantial numbers from such other provinces as Manitoba. But while the Pacific island remains on top of the list for

British Columbians—Canadian Pacific Airlines bookings there are up 20 per cent—Hawaii is getting stiff competition for the B.C. tourist dollar from the Caribbean. TCA expects winter travel to the West Indies and Bermuda from Vancouver to double this winter.

CRUISES POPULAR

The Pacific and Orient line, whose cruise ships head from Vancouver to the South Pacific, had a 70-per-cent increase in the number boarding its ships last year and hopes for a similar jump this year.

Attractive airline fares are credited with luring Alberta holidaymakers to the Caribbean. Return fare from Edmonton has been cut by \$80 to \$215.

Agents in Regina note an increasing trend toward splitting time between winter and summer. All report heavy bookings.

LONGER WINTER HOLIDAY

Newfoundland, which one agent said used to send only a trickle of vacationists to the south, now books hundreds every winter. Most prefer the West Indies, including Premier's "Smallworld."

Charlottetown bookers say Prince Edward Island's mid-winter travel business is about the same as last year, with Florida top preference followed by the Bahamas and Jamaica.

A Halifax agent says Nova Scotians are finding more money in their pockets for winter holidays. He estimates about 30 per cent go to Florida and another 20 per cent to the Barbados.

Florida, Bermuda and the Barbados are top choices for New Brunswick travellers. More and more companies in the province are offering employees a choice of three weeks holiday in winter or two weeks in summer.

Mexico is drawing an increasing number of Ontario travellers with a stepped-up advertising campaign and opening of new resorts. Ottawa vacationers still prefer Florida; one reason being high hotel rates in many West Indies centres.

TCA in Montreal said it carried 5,500 passengers to the Caribbean between November, 1960, and February, 1961, and 11,300 to Florida. It sees a 40-per-cent rise in southbound travel and BOAC expects its biggest season ever on Caribbean flights.

Quebec City travel bureau reports Florida's popularity is declining in favor of Mexico and the West Indies. One agent said a 17-day ski trip to Europe is popular.

Advances in Manitoba began increasing with the arrival of cold weather. Miami remains the choice of Manitobans, agents say, but Hawaiian holidays and Caribbean cruises are coming up fast.

Toronto agents say holidaymakers near the sun "make up" nearly 80 per cent of travel bookings at this time of year. "And for every person going to Florida we get 10 going to Jamaica," one Toronto agent said. Another commented: "People wanting to go to the West Indies are driving us nuts."

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TORONTO TORONTO (CP) - A sharp rise marked action on the stock market for the second successive day Wednesday. Strength in blue-chip industrial issues provided the spark and all other sections except golds followed suit by recording advances.

Stock Sales High Low Close Chg. Abacus 2000 1415 1415 1415 +1

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Indonesian soldiers, armed and helmeted, ride past waterfront of Makassar in the Celebes in a show of strength to the local population. These men are in training in the Makassar area on standby for possible military operations against Dutch New Guinea.

DAILY MARKET QUOTATIONS

SUMMARY

By THE CANADIAN PRESS Toronto—Market well advanced in trading. New York — Market higher; regular rise. Montreal—Market higher; active trading.

CURRENCIES

MONTREAL (CP)—The U.S. dollar closed at a premium of 11.16 per cent in terms of Canadian funds, up 1.32 from Tuesday's close. Pound sterling closed at \$2.94, unchanged.

NEW YORK

NEW YORK (AP)—The stock market Wednesday ended January trading with a vigorous rally in heavier trading. It was only the second time in 1962 that the market had been able to put together two successive advances of any size. The rise equaled that of Tuesday, based on the Associated Press average.

The Dow Jones industrial average rose 5.91 to 700.00. The AP average Wednesday advanced 1.80 to 255.70.

Wednesday's rally was accomplished despite weakness in steel, savings-and-loans and certain of the aerospace stocks. Other industrials as well as rails supported the substantial rise.

Of 1,293 issues traded, 698 advanced and 574 declined. General Dynamics was the most active stock, rising 2 to 56 1/2 on 37,900 shares. Second was Boeing, up 1 1/2 to 56 1/2 on 5,700 shares. Third was Standard Oil (New Jersey), up 1/2 to 53 on 33,700 shares.

Next came General Motors, up 1/2 to 57 1/2, and Republic Aircraft, down 2 1/2 to 21 1/2.

International Business Machines rose back 1/2 to 164 1/2, its extremely heavy losses taken this year.

Chrysler, up 1/2, was boosted by estimates of a sharp improvement in earnings. General Electric gained 2 1/2 in continued response to bigger profits.

McIntyre Porcupine added 1 1/2 points among Canadian issues while International Nickel advanced 1/2. Hudson Bay Mining and Aluminium Ltd. was down 1/2. Granby Mining was down 1/2 and Dome Mines 1/2.

Prices on the American Exchange rallied. Volume was 110,000 shares compared with 210,000 Tuesday. Scurry Rainwater Oil rose 1/2 and Preston and Fargo Oil each gained 1-1/2. Polybdenite was down 1/2.

What stocks did: Wed Tues 698 643 Advances 374 371 Declines 574 574 Unchanged 1293 1298 Total issues 1293 1298

NEW YORK CLOSING STOCKS By The Associated Press

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MONTREAL

MONTREAL (CP) - Prices improved sharply in active trading on the Montreal and Canadian stock exchanges Wednesday. Gains had a wide edge on losses 118 to 72, and all six averages were higher.

Papers were strong. Moore declined 1/4 to 52 1/2, MacLaren A rose 1/2 to 24 1/2 and up 1/2 were Abitibi at 39 1/2, Consolidated Paper at 49 1/2 and Bathurst at 18 1/2.

International Nickel gained 1/2 to 83 1/2 and Aluminium added 1/2 to 28 1/2 among base metals.

Shawinigan at 24 1/2 and Cataraqui Power at 25 both rose 1/2 among utilities. Gattineau Power gained 1/2 to 35 1/2, Quebec Power added a point to 34 and Avalon Telephone at 15 1/2 and Bell Telephone at 56 1/2 each rose 1/4.

Bank of Montreal gained 1/2 to 24 1/2 and Royal advanced 1/2 to 24 1/2.

Trans-Canada Pipe Lines jumped 1/2 to 24 1/2. A. V. Rose gained 1/2 to 6 1/2. Canada Iron Foundries at 22 1/2 and Stelco at 15 1/2 each added 1/4. BA Oil at 15 1/2 and Dominion Stores at 15 1/2 each added 1/4.