

GOLD CUP AND SAUCER

SALE ^{WOW!} DAYS

CHARLOTTETOWN

Prince
Edward
Island



The merchants whose advertisements appear in this issue along with the Gold Cup & Saucer Committee and this newspaper have joined forces to bring you 3 fun-filled, bargain-filled shopping days to celebrate the big feature attraction of Old Home Week "THE EVENING PATRIOT GOLD CUP AND SAUCER". Come - - - bring the family to Charlottetown - - - Join in the Cup & Saucer festivities!

**Sale Starts Thurs., Aug. 16
at 9 A.M. and continues 'till
Sat., Aug. 18 at 5 P.M.**

Shop and save during 3 bargain-filled days. Watch for the yellow sale banners in store windows, look for the yellow sale tags on hundreds of items marked "way down" for this event. Remember sale starts 9 a.m. Thursday, August 16th and continues until 5 p.m. Saturday, August 18th.

PARADE AND BAND COMPETITION 10 A.M. FRIDAY AUG. 17

Bands from U.S.A. and Canada, attractive floats, horses and ponies, Go-Karts - - - and hundreds of marchers. Parade starts at 10 a.m. from Queen Charlotte High School and continues down North River Road to the bus-ness district.

BAND CONCERT 2 p.m. Friday Aug. 17. In Front Of Legislature

The Internationally famous Maine National Guard Band and the world's champion MacDougall Girls' Pipe Band will appear in concert commencing at 2 p.m. Friday, August 17 in front of the Legislature.

Precision DRILL DISPLAY

By the Canadian Champion Air Cadet Band from Fredericton, N.B. See this fine display prior to the Gold Cup & Saucer Race.
7:30 p.m. Friday, August 17
Exhibition Grandstand

GOLD CUP AND SAUCER RACE

The fastest horses in the Maritimes compete for the \$2,500 purse and the coveted Gold Cup & Saucer Trophy sponsored by "The Evening Patriot" at the Charlottetown Driving Park.
Friday, August 17, 8:30 p.m.

Gold Cup and Saucer Girls

Some of the most beautiful girls in Prince Edward Island will be featured in the 10 a.m. parade and will form the winners' circle at the track during the evening.



See The Thrilling Gold Cup & Saucer POST PARADE

8.30 P.M.
CHARLOTTETOWN
DRIVING PARK

You'll witness one of the most spectacular post parades in Eastern Canada's racing history. The silence of the huge crowd, the stirring strains of the Island Hymn as the starting field leaves the paddock, beautiful girls, colorful bands, gay holiday crowds - - - all this is part of Gold Cup & Saucer Day in Charlottetown. Don't miss a single moment of this exciting event!

BRING THE FAMILY - JOIN IN THE GOLD CUP & SAUCER FESTIVITIES