



COSMETIC and JEWELLERY DEPT.

- Pepsodent Dental Cream, regular 33c tube— 49c
Special—2 tubes
Dorothy Gray blustery weather lotion with lanolin—a greasy soothing lotion—ideal for chapped skin and as an after shave lotion. 12 oz. bottle, regularly priced at 2.50. Special, each 1.25
Dorothy Gray special dry skin mixture, a special night cream for dry skin. Reg. 2.50 value. Special, each 1.25
La Creste bubble bath—the new bath sensation, dissolves quickly and produces a delightfully soft fragrant blanket of bubbles. Regular 65c Special each 49c
Dorothy Gray skin lotions, texture lotion and orange flower skin lotion to correct conspicuous pores—stimulates locally. Regular 2.50 Special each 1.25

MEN'S and BOYS' BASEMENT

- Men's Parkas—not a big quantity and they are priced right to sell—brown gabardine olive green duck materials Sizes 38 to 48— 9.95
Going at 11.95
Men's three quarter length melton coats—double breasted button front—with all around belt— sizes 38 to 46—Special each 11.95
Men's Bomber Jackets—blue grey and olive green shades— heavy quilted lining in sizes small and medium only— Now priced to sell at only each 6.95
Men's bomber jackets—olive color gabardine—quilted satin lining— sizes 36 to 44— Special at 9.95
Men's overalls—high and low back—7 1/2 oz sanforized denim— Sizes 36 to 46— 3.95
Sale priced at per pr
Men's Broadcloth Shirts—fused collars—sanforized shrunk in colors blue, tan and assorted stripes— Sizes 14 1/2 to 16 1/2— 2.39
Special
Men's Worsted dress hose—an exceptional value—solid shades—rib pattern— 2.50
Special, 3 pr for

LADIES' BASEMENT

- 100 ladies' housedresses—smart new styles—colors and designs—taken from our regular stock as a star special in this department—reg 2.95—Sizes 12 to 44 1.37
Special at, only each
Girls' 2 piece Flannellette Pyjamas with contrasting trim— sizes 10-12 and 14— colors are blue, pink and yellow— Sale priced at pair 2.25
Ladies' large size dresses sizes 44 to 52—good quality cotton in smart designs— special each 2.95
Ladies' substandard nylon hose—45 gauge, 30 denier— colors are tanglint, cheer and black— sizes 9 to 11— Special per pr 87c

MOORE & McLEOD Limited

THE EASTERN GUARDIAN

AGENTS:—MONTAGUE: Harold F. Landry, Mrs. Byron Stewart.
Blue Dome Restaurant, and Guardian Office; in Georgetown: The Post Office; in Souris: The Snack Bar.

*NOTICE. Due to market conditions King's Mills, Montague will not be buying logs until further notice.

*MONTAGUE Week of Prayer (tonight, 8.00 p.m. in Trinity United Church. Speaker Rev. Carl Currie.

*WEEK OF PRAYER SERVICE—The opening meeting of the Week of Prayer services held in Montague this week was held in the Church of Christ Monday evening. Despite the unfavorable weather, the meeting was large.

*DIES IN VANCOUVER—Word has been received by Mrs. A. S. MacDonald, Cardigan, of the death on December 20, 1953, of her uncle, P. J. McCormack, in Vancouver. Surviving are his wife and daughter, also one brother Aeneas, all in Vancouver. He was a son of the late John MacCormack of Cardigan, a veteran of the First Great War, and lived in Vancouver all his life.

*GUILD MEETING—The January meeting of the Young Women's Guild of St. Andrew's Presbyterian Church, Montague, was held at the home of Mrs. Elsie Waterworth Monday evening, following the Week of Prayer service. The president, Mrs. Malcolm MacKenzie presided, and the meeting opened with the hymn "All The Way My Saviour Leads Me." The Scripture lesson was read by Mrs. B. Stewart, followed by prayer by Mrs. Claude Nicholson. The minutes of the last meeting were read by the secretary, Mrs. Wellington Campbell, and were approved. Roll call was answered by twelve members and there were four visitors present. The financial statement was read by Mrs. Stewart, and the correspondence was read and discussed. One member was reported ill at her home. At the close of the business period the meeting closed with the hymn "I Love To Tell The Story" and the Mission benediction. A pleasant hour was enjoyed following the meeting. The program featured a sale of articles with Mrs. Waterworth and Mrs. MacKenzie acting as salesladies. A delicious lunch was served by the hostess assisted by Miss Mary Hemphill and Miss Joanne Waterworth.

Personals

*Miss Claire Delorie, Montague, spent the recent weekend visiting her sister at Panmure Island.
*Mrs. Thomas Murphy, St. Mary's Road, is visiting her son-in-law and daughter, Mr. and Mrs. Frank Lavandier, Georgetown.
*Miss Jean Aitken, student nurse at the P.E.I. Hospital, spent Christmas at the home of her parents, Mr. and Mrs. Roy Aitken, Lower Montague.

Murray Harbor North And Vicinity

*Mr. and Mrs. Elmer Millar and daughter, Beverly, were recent visitors to Alliston, guests of Mr. and Mrs. John Beck.
The continued illness of Mr. John McDonald, Greek River, is regretted by his many friends.

Annandale and Vicinity

*Mr. Wm. B. Mills, Howe Bay, was a business visitor to Montague on Dec. 14.
Mrs. Charles Stead, Howe Bay, was a business visitor to Souris on Dec. 15 when she also spent the evening visiting with her brother, Mr. Frank MacKenzie.
Mr. and Mrs. Joseph Campbell, M.L.A., Popular Point, were Sunday visitors to the homes of Mr. Wm. Mills and Mr. Eddie MacDonald, Howe Bay.
Mr. David McKie who has been employed by the Grafton Lumber Co., Me., has returned to his home in Howe Bay for his Christmas holidays.

Purchasing Power Up As Living Costs Decline

OTTAWA, (CP) — Consumers got a boost in purchasing power during November as living costs dropped for the second consecutive month while earnings rose to a peak.

Lower food prices again beat out climbing rents to slice two-fifths of a point from the consumer price index, the bureau of statistics reported Tuesday. The cost-of-living yardstick, based on 1949 prices equalling 100, dropped to 115.8 from 116.2. November's decline was smaller than the half-point October decrease, cutting the index from its 1953 high of 116.7.

But while prices were declining, industrial pay cheques were climbing, increasing the purchasing power of the labor force. Average weekly pay cheques in major industries rose to an all-time high of \$58.15 on Nov. 1 from \$58.11 on Oct. 1 and \$55.65 on Nov. 1, 1952. The November consumer price index figure of 115.8 was nine-tenths of a point below the 1953 high of 116.7 reached in September, but 1.4 points higher than the 1953 low of 114.4 in April. It brought living costs back to where they were a year ago, down 2.4 points from the December, 1951, peak of 118.2.

As in October, living costs declines in November were sparked mainly by lower food prices, though there also were a few scattered decreases in the clothing line. Prices dropped for eggs, beef, pork, potatoes, lettuce, grapefruit and some canned vegetables. These outweighed rises for most fresh vegetables, lamb, bread, butter, cheese, shortening and coffee.

The food sub-group dropped by 1.3 points to 112.1—lowest since last May's 111.4. The rent sub-index, however, rose to a new high of 125.2 from 125.

The clothing sub-group, unchanged in the previous two months slipped by one-tenth of a point to 110.2 from 110.3, reflecting lower prices scattered through men's, women's and children's apparel and footwear. This was well below the all-time high of 118.2 reached in November, 1951.

Other columns were unchanged.

Georgetown and Vicinity

*Mr. Raymond McKeeman, Miss Harriet Jackson and Miss Eileen McInnis of Point Pleasant, were recent business visitors to Georgetown.

*Mr. Everett Garrett of Forest Hill, was a visitor to Georgetown last week.

*Miss Yvonne Gardner, school teacher at Launching, was the guest of her grandmother, Mrs. Annie Gardner of Georgetown during the New Year's holiday.

*Mrs. Mabel Hearn is spending some time visiting her son-in-law and daughter, Mr. and Mrs. Louis Wright of Lower Montague.

*Mr. Adolphus Johnston of Souris West, was a visitor to Georgetown on December 30.

*Friends of Mrs. John MacCrae are sorry to hear that she is ill at her home in Georgetown and all wish her a speedy return to good health.

*Mr. and Mrs. Ambrose MacIntyre of St. Mary's Road, were recent visitors to Georgetown, where they were the guests of Mr. and Mrs. Raymond Lavandier.

*A. B. Harold Dicks of the staff of H. M. C. S. Queen Charlotte in Charlottetown, was the guest of his parents, Captain and Mrs. Nelson Dicks for New Year's.

*Miss Claire Boudreau of Summersville, was a recent guest at the home of Mr. and Mrs. Forden Gotell.

*Mr. Sterling Mair of Five Islands, N.S., was a recent guest of his grandmother, Mrs. Mary Yorston.

*Charles Mair, son of Mr. and Mrs. George Mair, returned recently from Sackville, N.E., where he attended the Maritime Tuxis and Older Boys' Parliament.

*Miss Beatrice Mair, student nurse at the Prince Edward Island Hospital, was the guest of her grandmother, Mrs. Mary Yorston for the New Year's holiday. —AC.

Whim Road and Vicinity

*Mr. Gordon Moore returned to his home at Commercial Cross after being employed in Labrador for some time.

*Miss Joan MacGowan, an instructor at Horton Academy, Wolfville, N.S., is spending her Christmas vacation with her parents, Mr. and Mrs. M. N. MacGowan at Kilmuir. Also visiting his parents at this time is Mr. Sydney MacGowan.

*Mr. Hugh MacKinnon, Lewis, who recently returned from active military service in Korea, was a recent visitor of his brother-in-law and sister, Mr. and Mrs. Murdoch MacDonald at Whim Road.

*Miss Norma MacDonald, who is now employed in Fredericton, N.B., is spending her Christmas vacation at Whim Road, with her parents, Mr. and Mrs. Wesley Campbell.

*Miss Dorothy Taylor returned to her home at Lower Montague after being employed in Ottawa. She is now on the staff of Stewart & Beck's in Montague.

*Members of the Whim Road Ladies' Aid were entertained by Mrs. Cecil Campbell on Wednesday evening at her home at Commercial Cross. The meeting opened with the Lord's Prayer. The remainder of the evening was spent in sewing. The hostess, Mrs. Campbell, served a delightful luncheon, assisted by several of the ladies, during the social hour concluding the meeting.

A Christmas concert was put on by the pupils of Whim Road School on December 22. Everyone enjoyed the interesting and varied program. During the intermission

Plisquid East And Vicinity

*The Messrs. Tom and Miller Sanderson, North River, were visitors at the home of Mr. and Mrs. Harold Jay, December 31.

*Miss Mabel Jay, Charlottetown, spent New Year's with her parents, Mr. and Mrs. Levi Jay.

*Mr. Floyd Jay was a visitor in Charlottetown, January 2.

*Miss Juanita Jay has returned to Charlottetown to resume her studies at P. W. C.

*Mr. Guy Jay spent the New Year's holidays with his parents, Mr. and Mrs. Wendell Jay.

*Mr. Edward E. Jay was a visitor in Charlottetown, January 4.

*Mr. and Mrs. Levi Jay were visitors in Charlottetown, January 4.

*Plisquid East School re-opened Monday, January 4, after the Christmas holidays. Miss Joyce Jay being the teacher. —BA

bags of candy were sold by the Junior Red Cross. Following the final number on the program, Santa arrived and to the children's delight distributed Christmas gifts from his dearly decorated tree. Before his departure Santa wished everyone a Merry Christmas and sang "White Christmas" to bring a very enjoyable evening to a close.

*Mr. John Campbell, Whim Road, is at present visiting his son-in-law and daughter, Mr. and Mrs. Reginald MacLean, in Charlottetown. —GU

TRAFFIC SNARL

LONDON — (CP) — Westminster city council after four years study has given up attempts to solve the traffic problem at Covent Garden market, London's wholesale vegetable and fruit centre. The market's own traffic gets snarled with that of patrons of several theatres.

TODAY ONLY "STORY OF THREE LOVES"

PRINCE EDWARD THUR. - FRI. - SAT. TYRONE POWER PIPER LAURIE JULIA ADAMS THE MISSISSIPPI GAMBLER

CAPITOL Shows 3:30-7:00-9:00 LAST SHOWING TODAY "ANGEL FACE" Adult Entertainment THURS. - FRI. - SAT. "DOWN LAREDO WAY" Rex Allen and Koko SERIAL and SHORTS

Peakes And Vicinity

*Mr. and Mrs. Herbert Gormley and family, returned to their home in Arlington, Mass., after having spent the Christmas holidays at the homes of Mrs. Josephine Smith and Mr. and Mrs. James Gormley.

*Mr. Aubrey Rogerson, returned to Hamilton, Ont., recently after having spent the holidays at the home of his parents, Mr. and Mrs. Charles Rogerson, St. Patricks Road.

*Friends of Miss Anne McInnis are pleased to learn that she is making a satisfactory return to good health after her recent illness.

*Miss Frances McEachern, Mt. Stewart, visited Miss Pearl Grant, on the week-end of Jan 2.

*Miss Many Handrahan, returned to her home on St. Patricks Road, Dec. 31 after having spent a brief vacation with her sister, Miss Sally Handrahan, Roxbury, Mass.

*Mr. and Mrs. Carl Birt, visited at the home of Mr. and Mrs. Daniel McInnis, Bangor Road, Jan. 1.

*Mr. Wilfred Devaux, returned to his home on Byrnes Road, Dec. 31, from Toronto, Ont., where he was employed for the past months.

*Miss Teresa Handrahan left on Jan. 3 to resume her duties as teacher in Borden school.

*Miss Doris Donnelly returned to Charlottetown to resume her studies at Notre Dame Academy, after having spent the holidays at her home on St. Patricks Road.

*Mr. Ernie Devine, visited at the home of his brother-in-law and sister, Mr. and Mrs. Carl McKenna, Charlottetown, Dec. 31.

Peakes And Vicinity

*Mr. John MacDonald, Mt. Stewart, visited Mr. and Mrs. John Hughes, Jan. 1.

*Mr. and Mrs. Alfred Donnelly, visited friends and relatives in Avondale on Jan. 3.

Dundas And Vicinity

*Mr. William De Vries, who is a Dutch immigrant attending Dalhousie University for the past year, spent his Christmas holidays at the home of Mr. Albert Acorn, Primrose.

*Miss Enala McKenzie of Montague, spent the week-end in Dundas, guest of her aunt, Mrs. Harold Dockendorff.

*Mrs. Russell Dockendorff and daughter Linda of Dundas, have arrived in Goose Bay where they will remain for some time with Mr. Dockendorff.

*Miss Mary E. Campbell of Charlottetown, accompanied by Lorraine La Montagne spent the Christmas holidays at Dundas. Miss La Montagne's home is in St. John, N. B.

A successful card party was held at the home of Mr. and Mrs. Harold Roche on December 30. Nine tables were in play.

*Messrs. John and Lyman Acorn were visitors to Montague on Saturday last.

*Mr. Dan McMaster of Bridgetown, returned on Saturday from a week's visit to Sydney, N. S., at the home of his sister Mrs. Nell McInnes.

*Mr. Mack McLeod of Upton, spent Christmas Day visiting friends in Bridgetown.

*Mr. John L. Judson, one of Dundas' general mail carriers, has entered Hospital in Charlottetown

where he expects to undergo a foot operation. All hope for a successful recovery.

*Mr. and Mrs. Adoniram Judson and son Hinson of Mt. Hope, spent New Year's in Bridgetown, guest of Dale Judson and Edith.

Many residents are abed with severe attacks of flu and some are under the doctors care.

*Messrs. Lloyd McKinnon and Frank Perry of Dundas, are high liners in pulp cutting this fall.

The regular milk truck, which has never missed a trip for the season, continues its daily rounds despite mud, snow and icy roads. Mr. Rapon and Chummy are to be commended for their "devotion to duty."

*Miss Virginia Matheson of Dundas, has returned to Prince of Wales College after spending the holidays with her parents, Mr. and Mrs. Fred Matheson.

*Mr. Paul Kingsbury Jr. who spent the Christmas holidays with his parents Mr. and Mrs. Paul Kingsbury of Dundas Centre, returned January 2, to Baudouin College, Brunswick, Me., where he is studying chemistry.

A number of years ago when the Seven Mile Road was being widened, bulldozers dug out what was then called "Fairy Hill". This hill was about 1 1/2 chains from the main highway, surrounded by dense woods. Being dug to a lower level, it was a very large body of water gathered there, resulting in one of the finest rinks to be found anywhere. Young people came for miles to skate and already a few fast hockey games have taken place.

A pleasant event took place at the home of Mr. and Mrs. Robert Acorn, Dundas, on December 29th, when friends and neighbors gathered there to welcome to the com-

Mr. Ernest Shaw, Gaspereau, is a patient in the King's County Hospital. His many friends wish him a speedy recovery.

*Friends of Mr. Newton Hicken are pleased to see him home again after being a patient in the P. E. I. Hospital veterans' wing for some time.

*Miss Muriel Collins, Charlottetown, spent the holiday week-end at the home of her brother-in-law and sister Mr. and Mrs. George Clow.

The annual meeting of the Ladies Aid Society was held at the home of Miss Blanche Millar on December 15, with 15 members and four visitors present. Election of officers for the ensuing year resulted as follows: President, Mrs. Harry Millar; vice-president, Mrs. Annie Kennedy; secretary, Mrs. John Clow; treasurer, Mrs. C. J. McLaure (re-elected). Following the devotional period a delicious lunch was served by the hostess assisted by Mrs. John Clow.

Rev. Carl Currie was a Christmas day visitor to Charlottetown, guest of his brother and sister-in-law, Mr. and Mrs. Martin Currie.

*Mrs. David Millar, Montague, spent the holiday week-end at her home at Murray Harbor North. —AO.

*Munity Mr. and Mrs. Ray Llewellyn. The evening was spent joyfully with music and games. The Turner Bros. were on hand to supply their usual good music augmented by accordion selections rendered by Mr. Elmer McLeod of Mt. Hope. Later on in the evening the Master of Ceremonies called the house to order and Mr. Leslie Hunter of Bridgetown on behalf of the community, welcomed Mr. and Mrs. Llewellyn and presented them with a well-filled purse and a beautiful lamp. —C. G.

ON DISPLAY SOON AT ALLISON MacLEOD THE THRILLING NEW 1954 BUICK Watch for the Announcement Date! 111-111 - POWER WISE! DESIGN WISE!