

# Ride the Pontiac winning streak!

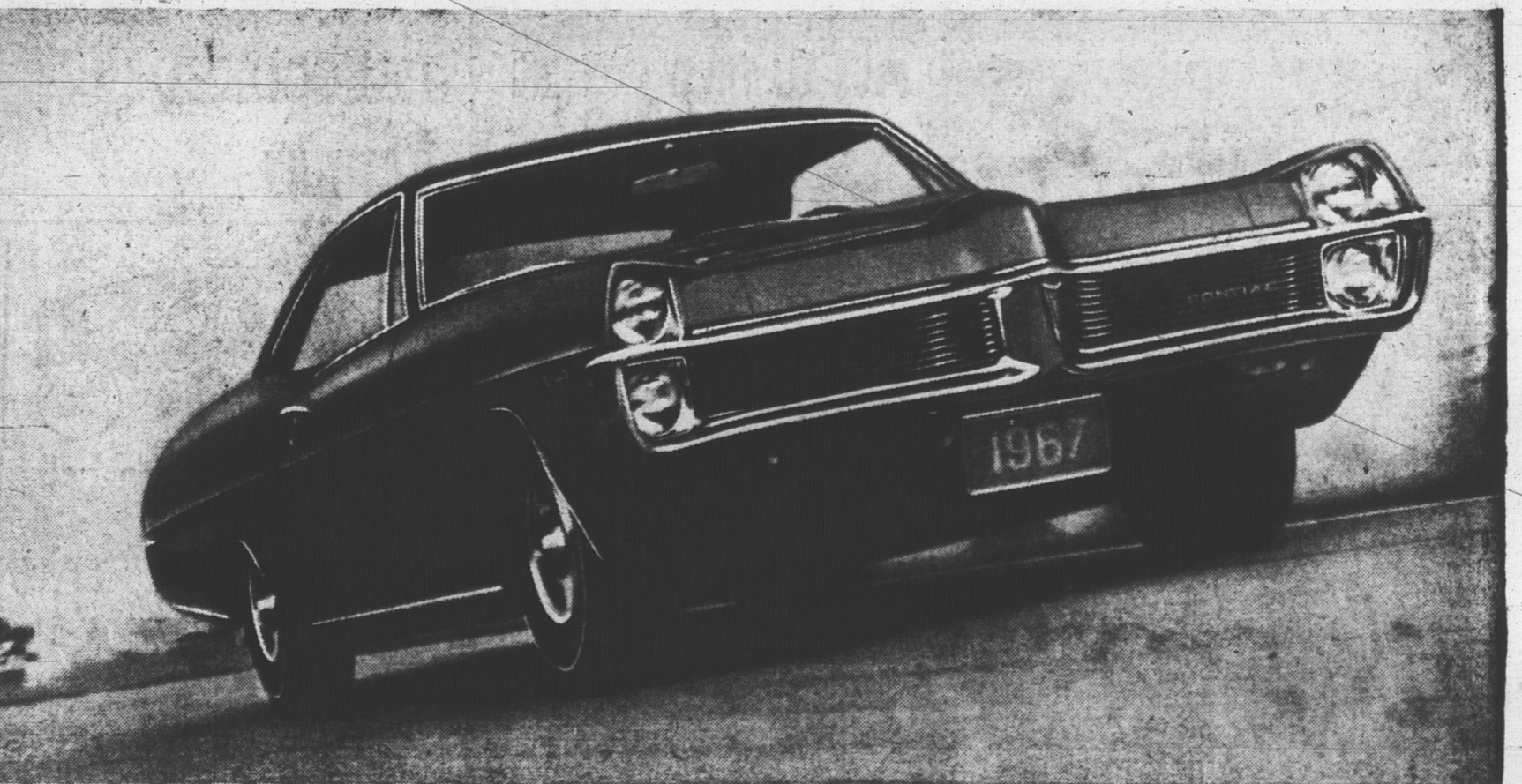
Introducing the adventurous new Pontiacs for 1967! Here's today's brand of action...for today's kind of people.



Grande Parisienne Sport Coupe with optional vinyl top

The biggest car news for 1967 comes from Pontiac. Canada's perennial Success Car gets away to yet another flying start with new styling, new models, new interiors, new safety features, new glamor options...it's new, new, new all along the line. Grande Parisienne, Parisienne, Laurentian and Strato-Chief series all have completely new styling. Bowing in is a brand new series

called Parisienne 2+2. It's sporty, quick and stylish—the last word in full-size adventure cars. So whatever you want most from your new car in 1967—luxury, high style, performance or practicality—you're sure to get it from one of Pontiac's 52 new models. Pontiac is for today's kind of people. People like you.



Parisienne 2+2 Sport Coupe

In every 1967 Pontiac, quality, dependability, value and safety are at unprecedented heights. While safety is an intrinsic part of everything engineered into every Pontiac, we'd like to list here some of the more notable standard safety features in every '67 Pontiac: Padded instrument panel; four way hazard warning flasher; dual master cylinder-brake system with warning light; outside rear view mirror; seat belts—front and rear with push-button buckles; GM-developed energy-absorbing steering column; passenger-guard door locks—all doors; inside day/night mirror with shatter-resistant vinyl-edged glass and breakaway support; lane change feature incorporated in directional signal control; folding front seat-back latches (two doors); energy-absorbing instrument panel with smooth-contoured knobs and levers; soft, low-profile window control knobs and coat hooks; front seat belt retractors.



# Pontiac 1967

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