

Boating, swimming hospitality found generously in Montague



BRUDENELL BEACH PROVIDES WARM, SAFE SWIMMING AT A SPOT NEAR MONTAGUE AREA

For the past few years tourists have been on the increase to the Montague area of the province. Anyone who visits this beautiful spot of the Island will return and in many cases send their friends for a visit.

Tourists resorts of Montague, Northumberland Park, Morrison's Beach, Georgetown, Cardigan, Murray River and Harbour all indicate this Montague, itself, is a small town on the beautiful Montague River, where one can boat right to the heart of the town, and anchor within 50 yards of the shopping centre. It has always been known as a community of hospitality and many people who have visited or worked here have purchased homes in which to spend their retirement years.

The private tourist home has been in existence for years and is well known by many for its hospitality and fine food. The hotel, restaurants, cabins and camping facilities are among the best anywhere in the province.

The Garden of the Gulf Museum, originated by the Junior Board of Trade several years ago, has had an increase each year since its inception, and this year will have two receptionists instead of one to take care of the influx of tourists expected. The museum also handles the tourist bureau for this area.



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TOWN'S BIGGEST CELEBRATION EVER

Montague to hold Strawberry Festival

This summer will see what is possibly the biggest celebration ever held in Montague, as the Centennial Strawberry Festival rolls into high gear on July 15, extending into July 16 and 17.

Representatives from all local groups have been meeting together for the past number of months, and have come up with a program which should appeal to all. The festival gets underway on Wednesday with the Lower Montague Regatta. This is an annual event, and as such has long been popular. This year, with the aid of the centennial committee, it is expected to be the biggest and best ever.

All kinds of boats, both for fishing and pleasure, will take part. Swimming contests and other sports will highlight the day, and the ever popular home cooked meal for starting sports

will possibly be the biggest event of all.

VARIETY CONCERT

A variety concert will be held with some of the excellent local talent taking part. Pianos have not been finalized as yet in regard to this event but with no shortage of concert material this should prove to be a highly entertaining evening, introducing contestants for the strawberry queen contest.

On Thursday, July 16, the younger set is featured. The little girls will have their moment with the doll carriage parade, and the boys will have theirs with the ever popular soap box derby. Sports events will again take place, with emphasis on track and field.

The sky divers will be the big event for the day in their first appearance in the Maritimes.

This should provide hair raising excitement for all.

In the evening the street dance will take place. The music for this event has not yet been settled as yet but it is hoped that the firemen will produce an orchestra taken from their ranks, thus adding a touch of local colour unique in the annals of local music.

This brings us to Friday which in many ways will be the biggest day of all. Friday features a parade, floats from all over the island will be parading, and the strawberry festival queen contestants will be paraded in all their glory.

Each day meals will be served at the Montague Regional High School to accommodate tourists, holidayers, and all taking part in the festivities.

On Friday evening there will be the big centennial ball, with Don Messer and his orchestra, and it is here that the queen of the Strawberry Festival will be crowned.

This event winds up a big three days of celebration. Montague's part in commemorating the centennial year of the first meeting leading to Confederation.

val will be held for three days in July, and in this connection the museum will feature a model boat display. This already has many models from all over the Maritimes and is creating considerable interest, and no doubt will be a "must" to see by tourists.

Gulf museum is attraction

The Garden of the Gulf Museum, located in the heart of Montague, is the oldest museum in the province and is visited by thousands each year.

Although small it is the biggest attraction for tourists in Kings County. This year in conjunction with the centennial celebrations a strawberry festi-

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