

**HOLMAN  
STORE NEWS**  
Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

You girls, who have been vacationing in the sunshine and whose complexion has turned a warm, glowing toast shade, should be in the know about CHARLES OF THE RITZ FACE POWDER—blended and mixed for you, and you alone. There's no need for you to be struggling to appear at your best with a sun-tanned skin and powder for your pink and white complexion. Charles of the Ritz Powder "Made-To-Order" is exclusively yours—mixed before your very eyes to enhance your natural beauty and skin tones. . . . It is bound to do the utmost for your sun warmed loveliness. Do come in and have Holman's Charles of the Ritz trained Consultant blend you a darker tone in this exquisite powder—it will only cost you a mere 1.75 for a generous sized Introductory Box. . . . by the way, if you already use Charles of the Ritz Face Powder and wish to have it darkened a bit—bring it in and our Consultant will fix it for you. . . . That's all in Holman's Cosmetic Section, Summerside.

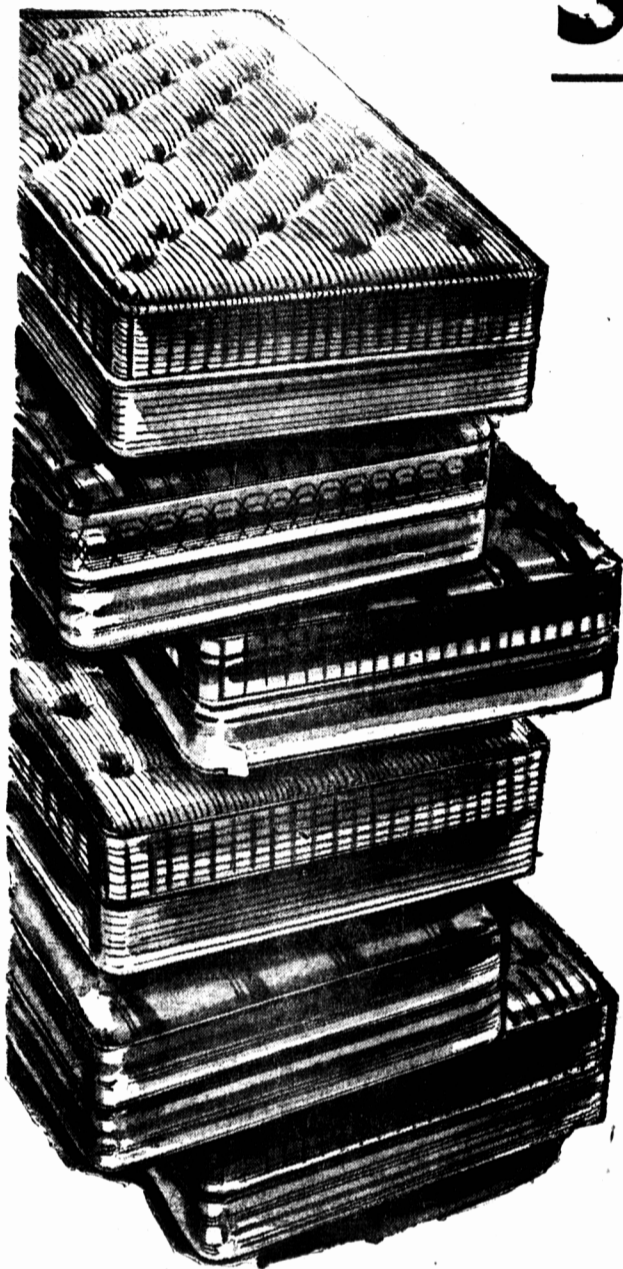
From a long line of Girdle experience I can tell you quite honestly that for the best of comfort WINKIE has the others beat a mile. . . . Yes, A Winkie is the most comfortable Girdle I've ever worn! Winkies are soft and pliable with nylon power net sides and back, elasticized satin front and a 2½ inch cinch top that just can't roll, bend or bind! I've heard other girdle-wearers sing the praises of Winkies too, so you can be assured that I'm not selling you a "bill of goods" when I'm talking about Winkies! They come in sizes small, medium and large and are priced 4.95 in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop, Charlottetown.

It's a wonderful Summer! . . . even at that you're bound to run into a rainy day now and then, so you'll need a light weight PLASTIC SHOWER COAT to slip on when the rain-drops fall. Holman's 5 and 10 Department in Summerside has a rack of these Shower Coats in clear plastic or in checked designs printed on darker shades. They're wonderful protection, they're easy to carry and they're serviceable beyond words. Both types have dome fastener closing, a tie belt and an attached hood. The Clear Plastic Coats are priced 1.98 and the dark printed ones are 2.98 in Holman's 5 and 10, Summerside.

Choose a ROYAL DOULTON FIGURINE for yourself or for someone you love, but choose it especially for a beauty that keeps on being beautiful year after year. Each Royal Doulton Figure is the inspired creation of an artist, and each is exquisitely modelled and delicately painted by hand. Very truly Royal Doulton Figurines are the heirlooms of tomorrow. In Holman's Both Stores China Departments you will find a superb collection which includes animals, children, Dickens' Figures and lovely female Figures of historical significance, in costumes of their particular time. Do visit us and see these for yourself. You know Royal Doulton Figurines are made not for a day, but for a lifetime of pride and enjoyment. You can buy one or more in Holman's China Departments, Summerside or Charlottetown.

**HOLMAN'S BOTH STORES FURNITURE  
Spring - Filled Mattress**

**SALE - - August 5 to 13**



**Your Choice of Any 49.50  
MATTRESS at a 10.00 Saving**

**ONLY**

**39.50**

A Special Sale to consolidate our Mattress Stock . . . And you reap the benefit! Get a long-lasting comfort-plus Mattress of proven top quality and durability at a worth while \$10.00 Saving. Numbers of springy coils comprise the buoyant inner-spring units, insulated with layers of resilient padding and covered in an assortment of heavy quality ticking. Every standard size is represented but not in each line. Shop early for the best choice!

**Sale Ends Saturday — August 13th**

**Shop With Confidence**

**AT**

**HOLMAN'S**

**"Satisfaction Guaranteed" Since**

**1857**

**An "Island" Business Built**

**By "Islanders" For "Islanders"**

**HOLMAN'S In Charlottetown**

**CLOSED Monday August 8**

**Centennial Civic Holiday**

**Shop To Save At**

**HOLMAN'S**

**AFTER - INVENTORY**

**SALE**

**Scores of Bargains**

**IN**

**HOLMAN'S BOTH STORES**

**Summerside and Charlottetown**