

Display Your Diploma and Graduation Picture...with Pride

- High quality polished brass frame
- Handsome dark green matte
- Embossed in gold with UPEI coat of arms
- Significant cost saving

To reserve your diploma or photo frame, complete the form below and return with payment to:

Alumni Office
550 University Avenue
Charlottetown, PEI
C1A 4P3
Telephone (902)566-0615
Fax (902)566-0420

NAME _____

ADDRESS _____

POSTAL CODE _____

DATE _____

SIGNATURE _____

VISA CARD # _____

MC CARD # _____

EXPIRY DATE _____

CHEQUE PAYABLE TO UPEI ALUMNI

Qty.	Description	Price
_____	14 x 18 diploma	49.95
_____	11 x 14 diploma	34.95
_____	11 x 14 (8 x 10 photo)	34.95
_____	8 x 10 (5 x 7 photo)	24.95
	Sub-total	= _____
	Insured shipping & handling	= \$7.50
	Canadian residents -7% GST	= _____
	PEI residents - 10% PST	= _____
	TOTAL	= _____

1992 graduates and on-Island alumni may pick up their orders following Convocation on May 10, 11 and 12. Sample frames on display in Robertson Library, The Bookstore, The Barn or at the Alumni Office, 2nd. floor Main Building.

A Service of your Alumni Association.

Students promote products

MONTREAL (CUP) — Private companies have come up with an innovative strategy to market their products: get students to do it for free.

As part of a "National Challenge" involving Canadian universities, a group of McGill management students are promoting Levi's jeans. The students volunteer their services "to work with the business community, and gain skills required for working in the field of public relations," according to a written statement by McGill's marketing club.

Noting the amount of free publicity corporations were getting, some students questioned the motivation behind this so-called Campus Challenge For Charity.

"I think it's wrong for private companies to use McGill students and student facilities as a cheap way to advertise a product," said Ziad Rouag, an economics student.

Club members are not about to give up what they consider a fun learning experience.

"This is a chance for us to learn about the business," said Rhonda Sherwood, a participant in the Levi's challenge. "It allows us to put the theory we learn in the classroom into practice."

Thank You !

The UPEI student Union would like to express our sincere thanks to Little Cristos and Pizza Delight for donating pizza to feed the participants after the thirty hour famine. The participants raised money in aid of World Vision Canada. Both Little Cristos and Pizza Delight helped make this year's event successful.