

# W. Prince, where Cartier landed, holds many delights for all visitors

In 1800 land for a small port was granted to the province by the late Sir James Douglas. The amazing thing about this port is that it was probably visited by its first tourist 327 years ago.

There is reason to believe that Jacques Cartier landed in this vicinity when he was on his first voyage to Quebec in 1534. In his honor it is named Cartier Park. On the outside shore, it has good bathing facilities, and it also provides for picnicking and other summer enjoyments.

It is located within easy driving distance of Alberton and Tignish. At Bloomfield, on Route 1, there is a lovely little island park where visitors may camp, picnic, or try casting a line for trout in its flowing stream.

In West Prince there are almost any requirements. For those who wish assistance, "The Friendly House," a tourist information centre on the main highway at Alberton, will provide information on the available accommodation, scenic drives, places of interest, fishing spots, etc.

**MAJOR EVENTS**  
Two major events are featured in West Prince each year. The first is Aquatic Sports Day, initiated by Earle Atkinson of Alberton in 1955. It met with spectacular popularity from the beginning. It began with a long distance swim between Montrose and Kidare bridges. There was no sponsor and there were no prizes but seven contestants entered. Each year since then the event has been sponsored by the Alberton and West Prince Board of Trade. The long distance swim of three miles, as continued to be the main feature but boat racing has become a close second.

The program includes short swims, demonstrations of water safety and life saving by the Red Cross. Special attractions vary from year to year. They have included high diving, stunt riding, etc.

Alberton South itself is an interesting little fishing community a mile from the town. Before Alberton developed it was the scene of activity with stores and other places of business. From its harbour island produce was carried by vessel to many Canadian and foreign ports and on the return voyage the requirements of local consumers were brought to port. When dredging of the harbour is completed this year it is hoped that there will be a revival of the trade which once brought prosperity to this area.

**BOAT FACTORY**  
At Alberton South a thriving little boat factory is reminiscent of early days and the quality of

workmanship built into its boats is of the highest. Alberton industries' fishing boats are extremely popular. The shop has also turned out several luxurious pleasure craft, some patrol boats, and the island's first launch.

The second major event staged in West Prince each August is the Prince County Exhibition held at Alberton. Exhibits include some of the finest livestock in the province, also handicrafts, domestic science, fruits, grains and vegetables. Various forms of entertainment are provided; meals, lunches and canteen service are available, on the grounds during this two day fair.

**FIRST MARTYR**  
One hundred years ago an Alberton man became the first martyr of the Presbyterian Church in Canada. George Nicol Gordon and his English wife, who went as missionaries to the

island of Erromanga in the New Hebrides, were killed by the natives May 20, 1861. When news of the tragedy reached the island home James Douglas Gordon volunteered to take his brother's place and on March 7, 1872, he, too, suffered a martyr's death. Their home was situated between Alberton and Montrose. A cairn marks the place where it once stood. In their home church, now Alberton United Church, is a memorial tablet erected by their nieces and nephews.

MacAusland's Woollen Mill on the main highway between O'Leary Corner and Alberton is a popular stopping place for tourists. This is one of the many

places where the tourist will experience real Prince Edward Island hospitality. Owners Roginaid and Edward MacAusland are pleased to show their employees at work weaving blankets or manufacturing yarn.

MacAusland's products are shipped all across Canada or may be purchased at the mill.

O'Leary is a prosperous village situated in the centre of a progressive agricultural area. Well kept homes and fertile fields extend in every direction, thus making it an important trading and shipping point. It is a receiving centre for cream for the entire West Prince area from Tignish to Tross Valley. Cream trucks serving more than eight hundred customers transport cream to O'Leary where it is processed by Amalgamated Dairies. The village also has three feed mixing plants.

Coleman, not far from O'Leary, is one of the two grist mills remaining on the island. Farmers bring their wheat to Waldron and Albert Leard, who grind it into high quality flour. The mill has been operated by the Leard family for approximately seventy-five years, first by water power but now with a diesel motor and other up-to-date equipment.

From O'Leary one may drive to the outside shore and, by following Route 14, see points of interest such as Cape Wolfe (where General Wolfe is said to have landed in 1759), the "officially" constructed harbour at Howard's Cove, the giant's chair, etc.

Tignish is said to be the largest fishing community in the province with a fleet of approximately 125 boats. The factory at Jutes Point has a capacity of sixteen thousand pounds of lobster daily. It also has provision for the storage of large marbled lobsters. Vast quantities of salt and pickled fish are processed at Tignish and there is a refrigerated bait holding room with a capacity of some twenty thousand pounds of herring. Quantities of Irish moss are harvested annually in the area and shipped from Tignish to be manufactured into a variety of products.

**PERSONAL RECIPE**  
BOSTON, England (CP) — Scholigri Jane Barlow is keeping her profitable recipe for butterscotch a secret. The candy recipe has been handed down through her family for generations, but she is the first to market it commercially. Profits from the butterscotch made in her home kitchen go to a fund for her school's swimming pool.

Tourist accommodation is plentiful and modern. In every way with three of the finest motels in the country in or on the outskirts of the town. As well as efficient police and fire departments, fine public buildings, emergency service clubs, a red cross and a well-kept spirit of co-operation and hospitality in its people.

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## Summerside said mecca for holiday

Summerside, with a population of slightly more than 2,000 is situated on the south side of the island, on Bedouque Bay where the warm waters during the summer months provide for leisurely bathing at its finest.

The town itself is growing rapidly and last year saw a boom in both residential and commercial construction.

In the town are a few industrial establishments, first class mercantile businesses, important produce firms, a modern school and hospital, a new auditorium, a community centre, excellent facilities for sports and other recreation, beautiful parks, a lovely residential area, efficient police and fire departments, fine public buildings, emergency service clubs, a red cross and a well-kept spirit of co-operation and hospitality in its people.



CARNIVAL HAS GROWN TO BECOME A GIGANTIC ISLAND ATTRACTION

## Monster parade kicks off S'side's Lobster Carnival

The seventh annual Summerside Lobster Carnival and Livestock Exhibition will be held July 17-21 inclusive.

This year's show promises to outdo any previous Lobster Carnival, and from the opening day parade until the last one is sounded at the Coronation Ball on Saturday, July 21, there is a round of activities which will appeal to both young and old.

This year's opening day parade will include some 20 High School students singing songs from their production Oklahoma which is to be re-produced during Lobster Carnival Week at the Civic Auditorium.

Another highlight will be the pipes and drums of the Royal Highlanders of Canada, and the Royal Canadian Artillery Band, along with several other bands including the local band at the RCMP Station, Summerside.

**MORE FLOATS**  
The parade will also include Lieutenant-Governor F. Walter Byrdman, who is to open this year's show. Accompanying Mr. Byrdman will be the premier of the province, the Hon. Walter R. Shaw, the Mayor of Summerside, J. Ernest Morrison, along with other dignitaries.

According to advanced reports more floats than ever will be entered in this year's parade of parades. Last year's parade was described as the best in the Maritimes. It is thought the 1962 parade will be one of the outstanding parades in eastern Canada.

The HMS Astute, commanded by Lieut. Commander C. Vase Royal Navy, will be port during the week's celebration, along with at least one American ship.

**CROWNING OF QUEEN**  
Other highlights during the week's festivities will be the crowning of Miss P.E.I. and already entries are pouring in, one as far east as Souris, another as far west as Tignish.

Bill Lynch will be back with his midway, bigger and better than ever before. The livestock, which included over 300 head last year, will be even bigger with the addition of judging horses and sheep. A new building for livestock has been started and will be completed by Carnival time.

Four nights of Harness Racing are booked, with some of the fastest trotters and pacers in the Maritime provinces, and it is hoped that a new track record will be set during Carnival Week. Much work has been done at the local Raceway, and over \$8,000 has been spent on the track to make it one of the fastest east of Montreal.

**AQUARIUM ON VIEW**  
For the first time the carnival will feature one of the largest aquariums in eastern Canada. The measurements are 40 feet long and eight feet deep, a 40 ft wide tank which was one of the highlights of last year, will again be run off. It is expected the best catches from the seaside provinces will take part.

Many people thronged to the wild life display of last year, this has been doubled for this year's entertainment.

**5,000 SUPPERS**  
Each year the Carnival Committee serves in the neighbourhood of 5,000 delicious, delightful lobster suppers, and this year will be no exception. Lobsters will be fresh from the ocean. This year's carnival will give away free. Last year over 300 entries were received for the baby contest. This will probably be doubled this year.

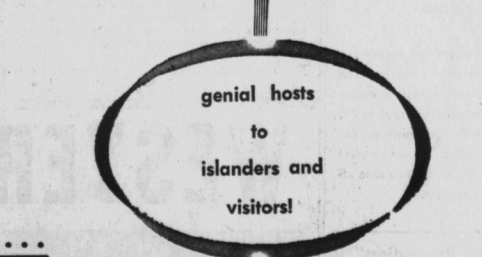
**CORONATION BALL**  
Dancing takes place each and every evening at carnival headquarters, Civic Stadium, and on the final night, Saturday, July 21, will see the Coronation Ball at the Canadian Legion Home Summerside.

There will be two performances each day for the mature act, professional vaudeville, brought to Prince Edward Island for the first time, and shown on stage. And for the first time too, Saturday, July 21, will feature the Staging Cadillacs from Cape Breton, Nova Scotia.

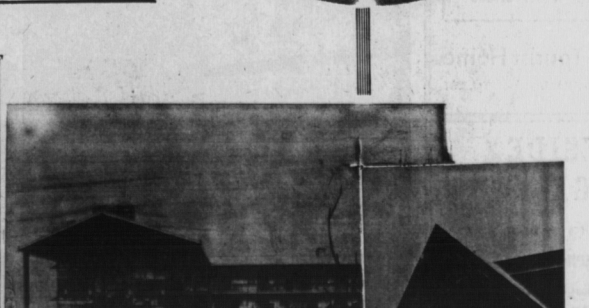
All in all, it promises to be a wild, fun, and exciting entertainment from the time the Little Leaguers say "Play Ball" until the last supper is played at the Coronation Ball.

It will be a week to remember.

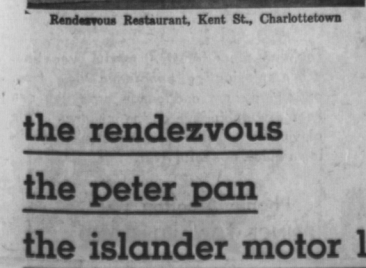
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