

Covers Prince Edward Island Like The Dew
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If they are complementary (one producing resources for another, such as leather and shoe making) they represent "vertical" integration. Finally, we have "lateral" integration when the separate establishments which the integration encompasses are not alike, and yet not complementary, but may produce goods which compete with each other, such as butter and margarine, or goods which use the same basic raw material, such as trucks and tractors.

Very often people refer to contractual arrangements between farmers on the one hand, and food retailers, meat packers, canneries or feed manufacturers on the other, as vertical integration. But contracting does not, as a rule, mean concentration of economic power in the same sense that integration does. It often affects only a portion of the overall business which each party normally does, and only temporarily at that.

Farmers' co-operatives, while they resemble integration and at times produce the same strategic results, are not identical. They are run, not to provide profit, but service to members. What is good for the members of a group is also good for the co-operative, and any surpluses are re-distributed. And this is not left to the discretion of a central office but is established on the basis of "patronage", each member receiving a distinct and identifiable share of the co-operative surplus. Usually the principle of "one member one vote" is adhered to, and control remains with individual members through the majority of votes.

Vertical integration has occurred in North American agriculture where canneries have taken to raising their own vegetables and fruits, and where packers have taken to raising their own livestock. Some farmers have integrated forward, running their own dairies, or marketing their own eggs. Yet when people speak of the menacing trend of vertical integration they often have in mind contractual arrangements, which are by far the more prevalent and fast-expanding practice.

Stricter parental control and talks by our teachers will do much to curb wrongful acts by children of school ages, and our Service Clubs, Legion branches and other organizations could extend their activities by arranging more Halloween dances and parties, particularly in the rural areas. The dangerous group, unfortunately, is that unruly adult segment which is most difficult to reach by persuasive means. Then it is up to responsible citizens to see that these persons are promptly reported to the authorities.

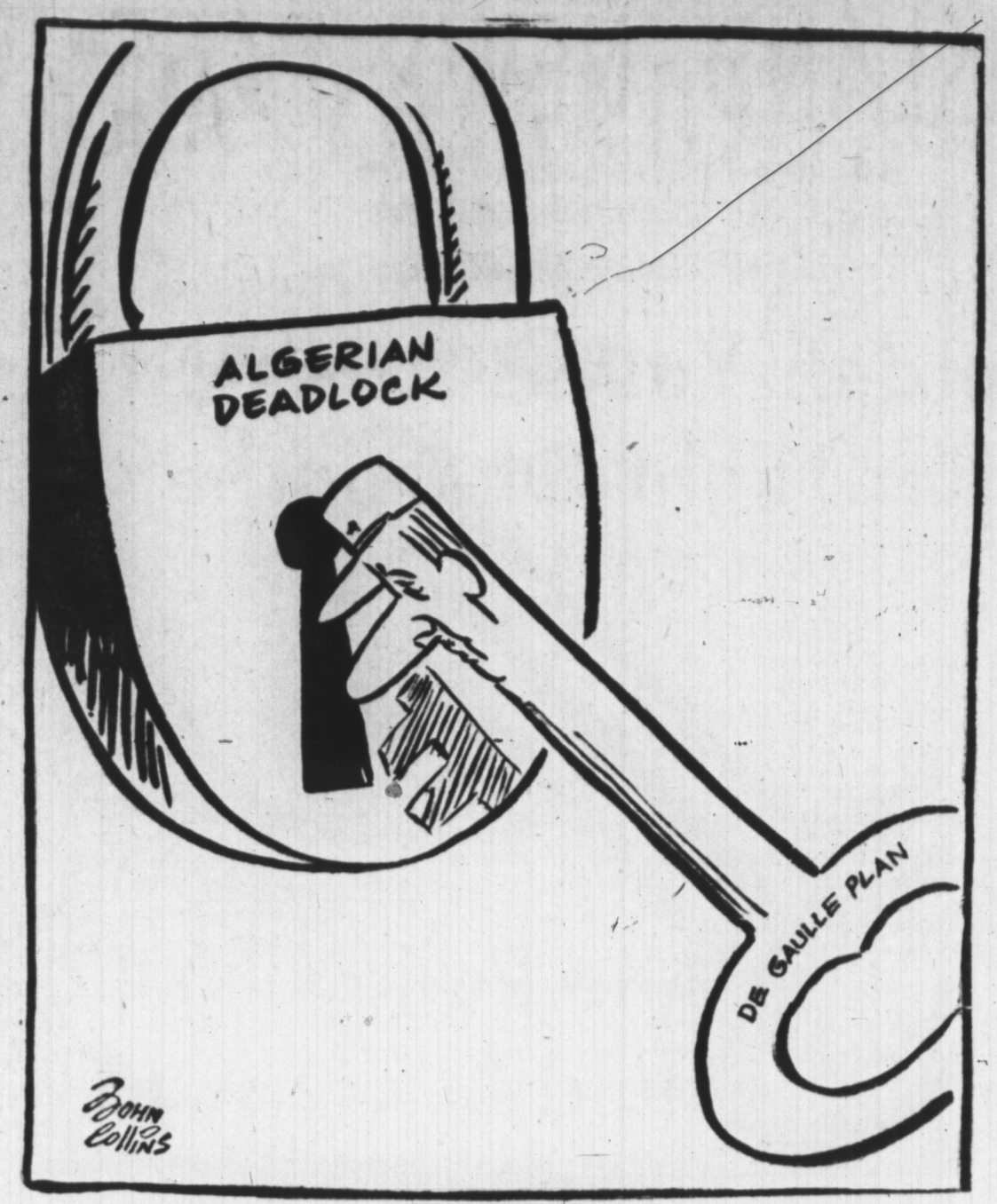
Many acts of vandalism can be forestalled by precautionary measures—such as placing moveable property out of harm's way. It is worth remembering that our provincial and municipal police forces will be over-taxed on Halloween, and that they have the right to expect the fullest co-operation from our citizens. Let's bear down hard on lawlessness this year, and see what a change it will make!

Co-ops And Integration
Much has been heard lately about the integration of agriculture by allied industries, and the danger this trend may pose to the farmers' traditional independence. An article examining this new challenge to farmers' co-operatives, by Raphael Trifon, of the Department of Agricultural Economics, University of Manitoba, appears in the current issue of "The Country Guide." The article is long, and should be read in its entirety; but, the distinction it draws between integration and co-operative activities is in itself very interesting, and we shall endeavor to give it here in summary form. By defining the terms, we get a much better picture of what the controversy is all about.

Economists speak of integration when one company brings under its single control separate establishments (like factories, stores, mines, farms) which previously operated independently. It means, in effect, that economic power concentrates in fewer hands. The separate establishments lose their sovereignty and become centrally controlled. They cease to seek larger gains for themselves and gear their efforts toward contributing the most, through a central office, to the success of the organization as a whole.

Distinction is made between three forms of integration, according to the specialties of the establishments which each form of integration encompasses. If the establishments are essentially producing the same goods or providing the same services, "horizontal" integration is understood.

A new method of converting dust bowls into lush, green pastures was described by William J. Sweeney, vice-president of Esso Research and Engineering Company, in a talk before the National Petroleum Association at Atlantic City. It is known as the asphalt treatment and it consists in spraying a thin, protective film of asphalt over newly seeded land. This lasts about five or six weeks. In that time, while the seeds are germinating and the first blades of grass are breaking through, the asphalt cover prevents the soil from drying out.



THE NEW KEY

THE STEEL STRIKE

No Settlement In Sight

By David Rowntree
Canadian Press Staff Writer

For 15 weeks, 500,000 Steelworkers have gone without pay, and there have been no visible signs of a crack in the striking union's ranks.

Others, more optimistic, suggest that the only result of the strike will be to stretch out the business recovery from a 1 1/2 year's recession, where they had expected the boom to run its course this winter, they say it will continue to mid-1960.

In the present bitter atmosphere, the Taft-Hartley injunction, which would be good for only 90 days, does not seem likely to lead to a "cooling-off" period in which a settlement could be reached.

As it takes at least six weeks to resume full production and another 10 days to bank the furnaces and close the mills again at the end of 90 days if no agreement is made, not much steel can be produced if that happens, the economy would be in a bad way.

Hebridean Dyes

BBC London Letter

The Islanders of the Hebrides off the West of Scotland, have been dyeing, spinning and weaving the wool clipped from their own sheep for hundreds of years, and today the finished product finds markets all over the world.

THE HARDEST PART
Gathering the plants and roots to make the dyes is the hardest part of the work. "The Hebrides are not exactly sheltered from the elements," said June Shields, "and islanders climbing over the rocks at low tide trying to chip off the lichen that clings to them, often find they have no sooner got a promising bit chipped off than it's 'wheeched' away by the prevailing wind."

MANY COLORS
Heather shoots give a bright yellow dye; from the lichen that grows on rocks come shades of orange and brown; peat soil is responsible for a soft, fawn colour, and water-lily roots give a silvery grey.

Highway Beneath The Alps

National Geographic Society

Work is under way on the world's longest highway tunnel, which will burrow under Mont Blanc to connect France and Italy.

Scheduled for completion in 1962, the tunnel will be 7.3 miles long and about 5,200 feet above sea level at its center. It will provide a direct, all-season route between Paris and Rome, reducing the driving distance between the two capitals by more than 90 miles.

Several good transalpine highways exist, but snow often blocks them seven months a year. Then motor vehicles must take a roundabout route along the Mediterranean coast or be shipped through railroad tunnels.

DRIVING TIME REDUCED
Presently, an hour-and-a-half arduous driving is required to cross the average Alpine pass in a good car. It will take about 12 minutes to cross the Alps through the Mont Blanc tunnel. The tunnel will run from near Chamonix, a popular French resort, to Entèves, Italy, not far from Aosta.

Designed to handle about 600,000 vehicles a year, the tunnel will have a 23-foot roadway for two lanes of traffic. Work on the Italian side began early in 1959. The French started drilling several months later, using a three-story, 75-ton drilling machine called Jumbo.

Another road tunnel is being drilled under the famed St. Bernard pass, not far from Mont Blanc. This 3.5 mile bore linking Italy and Switzerland should be completed about the same time as the longer tunnel. It lies at a greater altitude and roofed-in roadways must be built to reach it when snow blocks the approaches.

Driving Doesn't Mix With Cares

By Herman N. Baudesen, M. D.
TIME-honored advice is that you can forget your troubles by going out and having a good time. To some extent this is true. But there's a possible danger here that usually is overlooked. Going out generally means driving somewhere. And herein lies the trouble.

DIFFERENT REACTION
You just won't react as you would under more normal conditions. Your driving efficiency is bound to suffer.

Peripheral vision, for example, plays a vital role in driving. Peripheral vision is your side vision, or what you see on either side when looking straight ahead. This, usually, is where autos or pedestrians approaching from the side are first noted.

WON'T SLOW DOWN CAR
While peripheral vision will alert you to the approaching object, it won't slow your car for you.

QUICK ACTION
You have to interpret or make sense of what you see and then act accordingly. You don't have much time to study details of the approaching object, whatever it may be.

At night, drivers must be especially cautious. While only about one-third of the driving is done at night, the fatal accident rate per mile is three times as high as during the daylight hours. So you can see how essential it is to be on your toes, not to speak, when driving especially at night. If you're concerned with something else, your attention is, at best, divided.

QUESTION AND ANSWER
L. M. H.: If a person suffers with nightmares, and talks and cries in his sleep, should he be awakened or left undisturbed?

Answer: It is probably best to go to sleep, unless the person is in the midst of disturbing nightmares. This will break the chain of ideas causing the disturbance and may restore normal sleep.

The Poets Corner

ON HEARING A SYMPHONY OF BEETHOVEN
Sweet sounds, oh, beautiful music, do not cease!

Reject me not into the world again. With you alone is excellence and peace. Mankind made plausible, his purpose plain. Enchanted in your air benign and shrewd.

The Law's Delays

MONTREAL STAR

The law's delays have a great many people worried on this continent. In nearly all civil courts, here and in the United States, there is a backlog of unheard cases that the courts are never likely to catch up with. It begins to look as if only complete revision of the system of administration will solve the problem.

At the Canadian Bar Association's convention this year the president said the remedy lay not in the appointment of new judges but in more effective distribution of the work. There is no common agreement about this. In Quebec Chief Justices of the trial courts continue to plead for more judges. Tightening of procedures and more effective distribution of the work has reduced the backlog of cases but clearly can't catch up with them.

The Age Old Story

MILK SALES UP
OTTAWA (CP) - Fluid milk and cream sales totalled 461,936,000 pounds in August, up two per cent on August, 1958, and sending the January-August total to 3,728,859,000 pounds, another increase of two per cent, bureau of statistics figures said Thursday.

NOTES BY THE WAY

Ontario's population is over 6,000,000. It seems only a few years ago that schoolboys were learning that the whole of Canada only had twice that amount.—Ottawa Journal

One of the best tug-of-war contests was seen in the Bedouk Rink Tuesday night when Carleton defeated Murray River in two strongly contested pulls. Line up for Murray River was as follows: Lester Johnston, Lester MacSwain, William Stewart, Isaac Stewart, Sam Blue, Vance Strickland, Wilfred MacDonald, Stewart MacKay, Willard MacLean, Angus MacLean, Dan MacFarlane, Alex MacDonald, Carleton: Harry Mutart, Wilbert Wright, Arthur Wright, William MacDonald, Walter Richards, Essey Wright, Frank Bell, Heber Myers, John Myers, Lloyd Webster, Kenneth Wright.

OUR YESTERDAYS

(From The Guardian Files)
TWENTY-FIVE YEARS AGO (Oct. 24, 1934)

Mr. and Mrs. A.E. Woodside celebrated their 25th wedding anniversary on Sunday at their home on Granville Street, Summerside. Mr. and Mrs. Woodside were the recipients of many lovely gifts and expressions of good wishes from their many friends and relatives.

TEN YEARS AGO (Oct. 24, 1949)
Fire of undetermined origin completely destroyed the barn, horse stable and garage of Mr. Vernon Handrahan, Pisquid, early Sunday evening. The blaze, first spotted by Mr. Handrahan's son, broke out in the barn. All the winter's feed stored in the barn together with a wood sleigh was lost in the fire.

Chief Harold Docherty of the Fredericton, N.B. Fire Department, accompanied by Mrs. Docherty and her father, Mr. Shortell of Rexton, N.B., are visiting in the province. Yesterday they called on Chief W.B. McNeill of the local Fire Department and also visited Dr. and Mrs. Mark Delaney.

MAXIMS

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