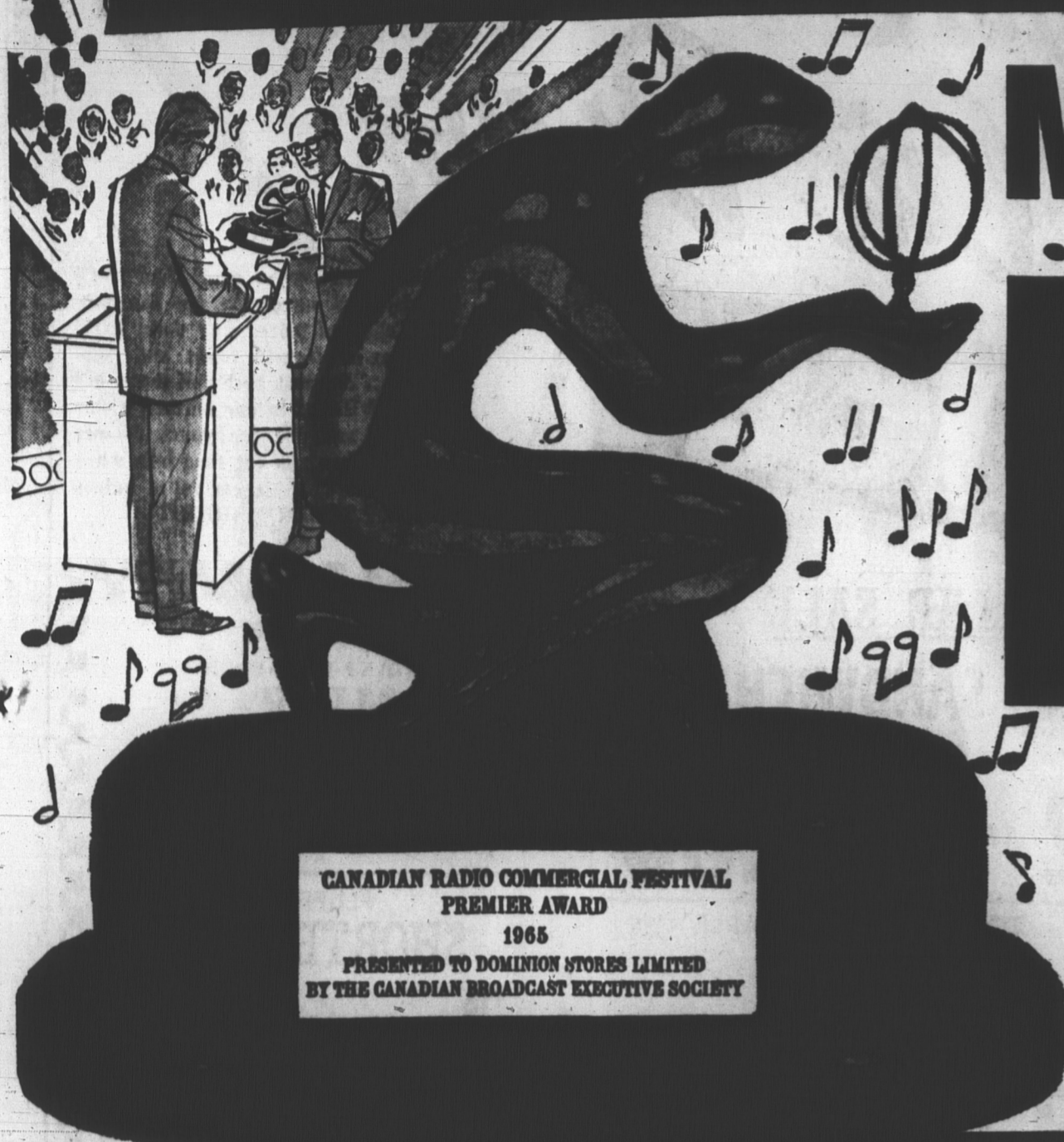


# DOMINION WINS PREMIER AWARD FOR FAMOUS JINGLE



## MAINLY BECAUSE

OF THE

# MEAT



To millions of Canadian homemakers "Mainly because of the Meat" is a popular phrase and a promise of 100% satisfaction which Dominion is dedicated to keep every day of the week. That's why more Canadians shop at Dominion than at any other store ... mainly because of the meat ... meat with natural tenderness, natural flavour, natural goodness that your family will appreciate. Switch to Dominion today.

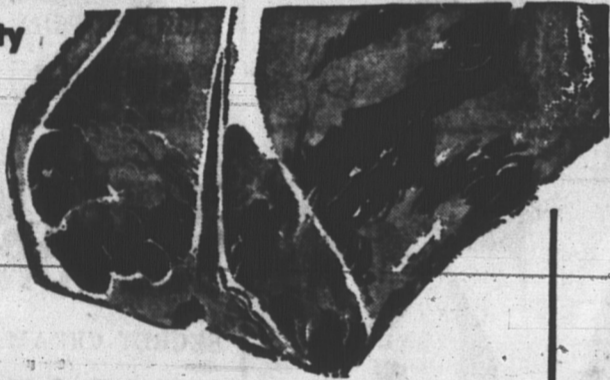
...AND  
The Man Behind  
The Meat Counter  
Gets My Vote  
**EVERY WEEK!**



### Save 100% GUARANTEED MEATS

Cut From Fresh Tender Meaty  
Pork Loins — Fillet End

**ROAST**  
LB. **75¢**



SUPER TRIMMED, JUICY RIB  
**PORK CHOPS** LB. **89¢**

SWIFTS' PREMIUM SWEET PICKLED CRYOVAC  
**COTTAGE ROLLS** LB. **79¢**

SWIFTS PREMIUM RINDLESS SLICED  
**BACON** LB. **99¢**

SWIFTS PREMIUM TENDER JUICY SKINLESS  
**WIENERS** LB. **55¢**

SWIFT'S PREMIUM WAX OR CELLO  
**Bologna** SLICED LB. **39¢** SWIFTS VACUUM PACKED, MAC. & CHEESE  
**Chicken** 6 OZ. PKG. **29¢**

HEINZ FANCY  
**TOMATO JUICE** 48 OZ. TIN **39¢**

SOFT GENTLE NEW SKY  
**DETERGENT** 12 OZ. PLASTIC **29¢**

SALADA ORANGE PEKOE  
**TEA BAGS** 15 Free Tea Bags 60 COUNT PKG **93¢**

CHRISTIES HONEY GRAHAM  
**WAFERS** 13 OZ. PKG **39¢**

HEINZ 3 TOMATO, 2 VEGETABLE  
**SOUP DEAL** each **59¢**

SAVE 6¢ CASH—CROSBY'S GOLD STAR

**MOLASSES** QUART **37¢**

SAVE 9¢ ON TWO PKGS.  
AUNT JEMIMA REGULAR, BUTTERMILK, BUCKWHEAT

**PANCAKE FLOUR** 16 OZ. PKG. **19¢**

SAVE 14¢ CASH  
SCOTT ASSORTED COLORS

**TOILET TISSUE** 4 ROLL PACK **42¢**

Marven's Golden Glo  
**BISCUITS**  
1 LB. PKG **45¢**

Heinz in Tomato Sauce  
**SPAGHETTI**  
2 15 OZ. TINS **37¢**

SHIRRIFFS ASSORTED FLAVORS  
**MARMA-JELS** 2 9 OZ. BTLs. **49¢**

PROCTOR & GAMBLE CREST  
**TOOTH PASTE** REG. SIZE **35¢**

FROZEN FOOD  
DOMINIONS OWN DOMINO  
**FRENCH FRIES**  
2 9 OZ. PKGS **39¢**

DOMINIONS OWN DOMINO  
**ORANGE JUICE**  
12 OZ. TIN **45¢**

EASTPAK COD  
**FILLETS**  
1 LB. PKG **38¢**

NON FOODS  
ST. PETERS RD.  
PLAID COTTON  
**PLACE MATS**  
SIZE 11' x 18 EACH **25¢**

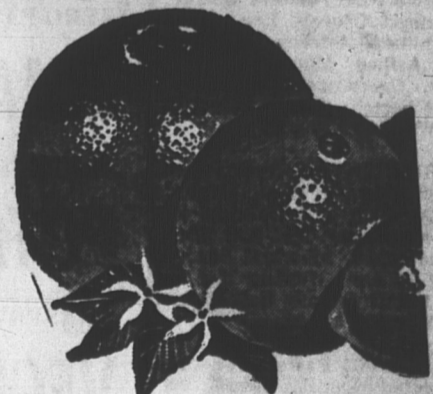
SPECIAL VALUE  
**COCO MATS**  
EACH **99¢**

AQUA WET ALL WEATHER  
**HAIR SPRAY**  
REG. 1.49 11 OZ. FOR **99¢**

### FRUITS and VEGETABLES

SAVE 24¢ CASH  
B. C. FANCY DELICIOUS

**APPLES**  
SIZE 138 DOZ. **65¢**



IMPORTED WASHED, TENDER, CORELESS  
**Carrots** 2 LB. BAG **29¢**

SWEET JUICY SUNKIST  
**Oranges** 5 LB. BAG **79¢**

SUNKIST FULL OF JUICE  
**Lemons** SIZE 115¢ 4 FOR **29¢**

CAPE COD RUBY RED  
**Cranberries** 1 LB. BOX **45¢**

SWIFTS EASY TO SLICE  
LUNCHEON MEAT

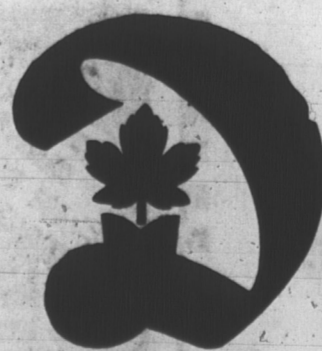
**PREM**  
12 OZ. TIN **55¢**

MAPLE LEAF OR KENNEDYS  
GRADE "A" LARGE

**EGGS**  
DOZ. CARTON **55¢**

SHIRRIFF'S ASSORTED LUSHUS  
JELLY

**POWDERS**  
3 5 OZ. BANTED **49¢**



PARKDALE & QUEEN ST.

VALUES EFFECTIVE UNTIL  
CLOSING FEB. 19, 1966

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

# DOMINION

DOMINION STORES LTD.