



**MODERN** ranges with double ovens cook an entire meal, from entree to dessert, simultaneously—reason enough why Mom might want a new range for Christmas! The electric range shown is typical of new models with automatic controls to eliminate food-watching. They're planned for easy clean-up, too.



**HOLIDAY** from washday drudgery is hers, permanently, with the gift of a new automatic washer, for every laundry need. And a dryer is equally welcome, especially now that "durable press" fashions come with recommendations for automatic tumble drying.

## Appliances made to fit needs, tastes

Christmas clean-up, especially in the kitchen, can take the joy right out of the holiday season.

A gift any Mom would appreciate this Christmas is one that would help her make all the holiday meal preparations with ease, and then simplify the clean-up chore. Any one of the three major kitchen appliances—range, refrigerator-freezer, dishwasher—meets both requirements.

**Ovens Advance**  
Take the new ranges, for example. New models show the way to easy cleaning, for both oven and range top. Cook-tops tilt up or lift off, dial controls pull out, and raised rims catch spilled liquid before it can spill and stain.

Ovens have come a long way in easy cleaning. Many ovens have removable walls, or disposable liners, doors that can be lifted, or racks that slide out—and some even have removable oven bottoms.

Some new model electric ranges have self-cleaning ovens. Grease and grime are automatically burned off and reduced to ash that can be easily brushed out.

And, modern ranges handle holiday banquets as easily as daily meals. Spacious double ovens with separate controls, plus cook-and-hold controls and oven timers for automatic cooking, give Mom a tremendous assist in preparing the Yule feast.

Both before and after the holiday meal—or any meal—Mom will appreciate the advantages of today's large-capacity refrigerator-freezers.

Kitchens clean-up as well as food preparation is speeded, thanks to the spacious freezer section, where she can store foods prepared in advance, for heating just before mealtime. And there's one clean-up chore she'll never have to do, thanks to modern no-frost refrigerators.

## Little helpers give big performance

The truth of the axiom, "little things mean a lot," was never better demonstrated than by the thoughtful giving of small electric appliances at Christmas. These little helpers have a big way of performing in the kitchen, and in other areas of the home.

They are big, too, in the variety of ways to gift many people on the list, yet in terms of enduring enjoyment through long-lasting use, the cost of such presents is small.

Presents planned for a particular member of the family, as well as "home and family gifts" can be successfully selected from small electric appliances.

In the kitchen helper category innumerable gifts suggest themselves as "naturals" for Mom, from the basic toasters, mixers and coffee-makers to blenders, dry pans, rotisseries, griddles and grills.

One manufacturer offers a "two in one" gift idea—an electric can opener that also crushes ice! And Dad, as well as Mom, might appreciate an electric knife, to help him show off his carving skill.

Around the house, Mom can use gifts such as an electric

furniture polisher. Electric toothbrushes please everybody, especially the children. For Dad and Brotherly are electric shoe polishers, while Mom and Sis will welcome gifts for beauty and grooming, such as home hair dryers or electric manicure sets.

**FOR THE DESK**  
For Dad, Mother, Son or Daughter—and anyone who has a desk, at home, business or school—are gifts of desk accessories, such as paperweights, blotter holders, carafes, clocks, letter openers.

## Household handiman welcomes power tools

"I'll build it!" is a familiar statement in more homes than ever before, as more household handymen discover their untapped talents with the help of today's power tools.

That's why power tools have become a pertinent part of the Christmas gift season. Such equipment as multi-purpose workshops, hand saws, drills, lathes, routers, are integral parts of a man's workshop as well as the latest additions now available.

Take, for example, the do-it-yourselfer who has always wanted to produce professionally-made joints, edges, and decorative cuts on chairs, tables, and cabinets.

One company known for its hand tools and hardware has developed a smaller version of

the professional router which gives the inexperienced woodworker the capability of shaping a molded edge, beading, fluting, inlaying and decorating.

With the proper accessories, the handyman can also tackle veneer and plastic laminates on furniture.

For making fine wood cuts or cutting metal and other tough materials, another manufacturer introduces a new two-speed

saw. There are plenty of useful and necessary power tools for the man just beginning or expanding his workshop. Electric drill kits complete with wire wheels, grinding wheels, sander, paint mixer, polishing bonnet, and a variety of wood and metal bits are available locally.

So too are rotary or sabre

hand saws now with one, two- or multi-speed controls.

For the real beginners, especially newbyeds and even the lady of the house, the nonpower hand tools make mighty fine gifts. Hammers, screw-drivers, planes, saws and the like are all readily available, many in handy kits.

## Some goodies for car buffs

New socks, shirts, ties? Chances are, the young man on the gift list wants them all—and will probably get them.

"Kandy Apple" paint job, dagger-handled oil dip stick, way-out shift knob, injector scoop carburetor air cleaner? If he's a car buff, these are just some of the "goodies" he wants—but will he get them?

He will, if Santas searching for "something different" look to the rich mine of ideas in "customizing" accessories to dress up the interior, the exterior or under the hood of any car, of any year.

Fortunately for the gift giver, prices of the wide variety of custom parts fit any budgets. A dress-up horn button or rim, or a barefoot accelerator pedal, is well under the three-dollar mark—while a set of "mag" wheels goes up to more than a hundred dollars a piece.

**HELP HIS HOBBY**  
A popular approach to Christmas giving is the hobby gift—something to add to the hobby he already has—or start him off on a new hobby that will provide enjoyment throughout the year.

**ORGANIZED GIVING**  
Valet stands make unusual gifting for a man, and make a practical gift that will organize his preparations for dressing. Available in frames of wood or metal, these stands neatly hold the clothes he will wear for the day, plus small items he carries with him.



**SOUND** suggestions for holiday giving come from the wide range of radios available to meet every preference. Among the dozens of transistorized models are, clockwise from the bottom: an FM-AM shortwave portable, an FM-AM clock radio, a micro-miniature portable with wrist strap, and an AM clock radio. New styling is sleek, decorative and compact.

**Smart Santas SHOP HERE**

**25% OFF**

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**Builders Saws** by Stanley

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- Handyman 7" \$42.95
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For entertainment use around the home, full comfortable pistol grip handle, precision heat-treated steel gears, precision oil bearings.

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Regular 199.50  
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**STANLEY ROUT-ABOUT**

More important, this new Stanley Rout-about can be easily handled by even a novice wood-worker. Every home workshop enthusiast will want a Rout-about, as soon as he sees how invaluable this amazing tool can be.

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In a **PLIGHT** before **Christmas**

In a plight before Christmas and scared as a mouse. My Gift List unfinished not one in the house.

The kids all a-talking of Santa and such. My wife not a-nagging 'bout her gift—NOT MUCH!

Then came inspiration, a bright light appeared. Gift-shopping at Rogers will ease things this year.

So off to the big store so loaded with gifts. And I soon had selections to fill my whole list!

Joan Oster Ladies' **ELECTRIC SHAVER**

Now, you can enjoy new freedom from nicks, cuts, and razor burns this safe, gentle, electric way.

The Joan Oster Lady's Shaver has a shaving head with one edge especially ground to shave the legs, and the other edge especially ground for underarm use. It is small as a "compact" and ends nicks and fuses, nicks and cuts of soap and blade.

The Lady's Shaver's gentle, sure performance gives you a new easy way to keep neat, fresh and dainty. Wonderful at home, or for travelling.

Regular 12.95 **\$10.95**

**Proctor 2-SLICE TOASTER**

Fully automatic... completely thermostatic. Chrome body with smart black trim. Exclusive colour control assures golden brown toast—every time.

Reheats cold toast. One year free replacement guarantee.

Regular 12.95 **\$9.85** NOW ONLY...

**NEW! NEW! NEW!**

**Cordless Filtro ELECTRIC KNIFE**

When fully charged, your cordless electric slicing knife can carve a 30 lb. turkey and a 10 lb. ham, as well as doing many other slicing jobs. Knife can be used throughout the day but be sure that it is always returned to recharger when not in use.

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