



Okay, here's the deal. You are president of a small university with almost no clue as to what you are doing. One of your Deans comes to you tells you that an entire department has been stepping on students, violating rights, and generally acting like idiots for the last twenty years. Do you:

- (A) React with righteous anger and fire the lot.
- (B) Launch a public investigation into the complaints so that the truth is revealed and justice is done. Or,
- (C) Create a smokescreen and bury the issue to get home in time for "Friends".

If you've answered (C), then you are obviously meant for a career in the growing field of academic administration. And now, for a limited time only, you can take advantage of this first time TV offer to realize your administrative dreams. By following our innovative three-step program, you can easily be 'all that most people wouldn't want to be'.

Step one teaches you the simple mental exercises of motivation to start your day. Learn how to get out of bed in the morning when you know you don't make a difference. Teach yourself positive thoughts, such as "I'm overpaid, but that's okay!", "No one knows what I do -- excellent!" and that all-time favourite "Today is the last day of someone else's life!" Don't think you can do it? Act now!!

Step two trains you in the art of meaningless communication. With only a few hours of study a day, you will become expert in saying nothing at all in thirty words or more. Learn those catch-phrases like "investigating the possibilities", "perceiving the potential for peculiarities". Do you know what "maximal significance" means? Who cares!! You're the administrator. Let someone else figure it out.

In step three, you'll learn how to ignore the complaints of the students who pay for your salary. You'll begin by rationalizing biased marking as an 'internal affair'. By the end of it, even the most blatant violation of rights could happen and you won't blink an eye. Just listen to what one of our satisfied customers has to say.

"Before I took this course, I used to get upset when student suffered. Now, they could spend months in the hospital and I still wouldn't acknowledge that there's a problem."

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Note: Screw-U accepts no responsibility for law-suits that should result from these policies.

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