

Sudden Death Of Well Known Contractor

The death of Mr. Earl M. Phillips, well known Charlottetown contractor, occurred suddenly last evening. Although the late Mr. Phillips had been suffering from a heart condition for some time, he was about the city yesterday in the interest of his business.

Ch'town Kinsmen Hold Meeting

The bi-monthly meeting of the Charlottetown Kinsmen Club was held last night at the Charlottetown with Mr. Owen Lockyer acting as chairman and Mr. Hal Goodwin as co-chairman.

BIRTHS, MARRIAGES, DEATHS 50c Per Insertion

BIRTHS BUTLER—At the P. E. I. Hospital, Nov. 30, 1953, to Mr. and Mrs. Eric Butler (nee Minerva Cairns) a daughter, Beverly Lynn, weight 8 lbs. 4 ozs.

CENTRAL GUARDIAN

TOWN TAXI—Dial 5670. CRASWELL for Better Photographs. JIMMY'S TAXI—Dial 7379 or 1370.

VOILES, EYELETS, PLAIN CREPPES, clearing at 50c per yard. S. A. McDonald's Third Floor Dept.

FINDLAY coal and wood furnaces. Douglas Bros. and Jones.

NEW PARLOR AND TABLE LAMPS.—Ideal Christmas Gift. Tombs Music Store.

ADELLA'S MILLINERY weekend specials on all Fall and Winter Hats.

CROSSROADS CHURCH Missionary program under auspices of Crossroads Christian Women Fellowship, Sunday, Dec. 6, 7:30 p.m. Everyone welcome.

MEN'S NYLON SHIRTS.—100% Tricot-knit Nylon, fused collars, white only at \$6.50. S. A. McDonald's.

SEE "THE MINISTER'S AUNT" a three-act musical and comedy drama sponsored by Central Royal Glee Club, Parkdale Hall, Dec. 9th and 10th. Curtain 8:16.

LEAVES FOR WINNIPEG — Mrs. Grace Attenborough, who has been on an extended visit with her sister Mrs. John A. Collings, City, left yesterday morning for her home in Winnipeg.

UNDERGOES OPERATION — Mrs. Dennis Webster, Provincial Court stenographer is a patient at the Prince Edward Island Hospital, where she underwent surgery yesterday. She is reported to be making a satisfactory recovery.

B. Y. P. U. MEETING — The meeting of the Baptist Young People's Union last night was introduced by devotional service led by Floyd Oakes with Velma Brehaut as pianist. In the business report, conducted by president Donald Holden, the B.Y.P.U. decided to repeat the pageant "These Hundred Years and More," also to have a Christmas Party at Falconwood. In the attendance competition the "Herod" group led by "Nazarenes." Rev. Mr. Davison continued his Bible study on Paul through a questionnaire after which the group enjoyed a delicious lunch provided through the kindness of the Ladies Auxiliary.

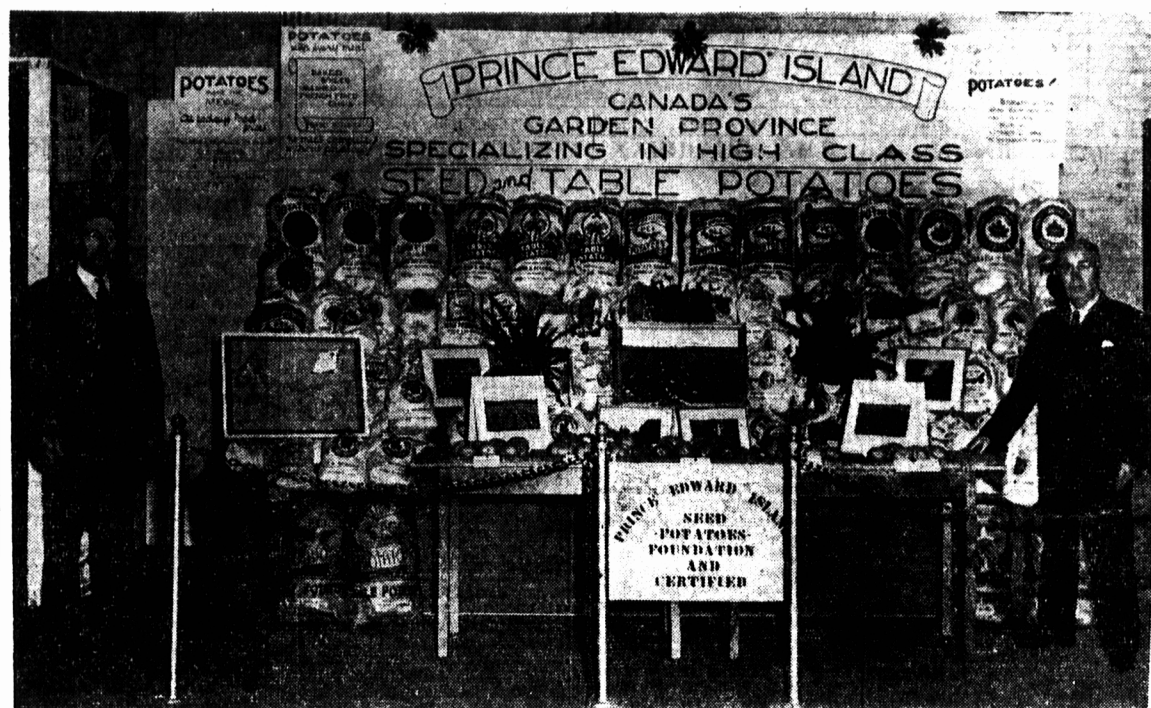
Increase Noted In Auto Ferry Traffic

An increase in both passengers and automobiles more than offset the slight decrease in trucks carried by the Wood Islands Ferries last month. In the second last month of this year there were 5,511 passengers carried on the route between here and Caribou, N. S. During the same month of November last year there were 5,182.

Irwin Christian Fellowship Group Annual Meeting

At the annual meeting of the Irwin Christian Fellowship Group, held last night in the social hall of Trinity United Church, Allison MacKinnon was re-elected president for the coming year.

Outstanding P. E. I. Potato Display At Royal Winter Fair Last Month



Island Travelogue Shown By Federal Travel Bureau

OTTAWA — A travelogue entitled "Abergweit" and featuring some of the most interesting beauty spots of Prince Edward Island was shown this week in the projection room of the Canadian Government Travel Bureau building here. It was a pre-cutting projection, thus it did not have the sound effects or some of the other final finishes, but it was interesting for all of that. It was particularly interesting to George Fraser, the director of the P.E.I. Travel Bureau, who was here this week on business. One other Islander sat in on the showing. He was Neil A. Matheson, member of Parliament for Queens.

Y's Men's Clubs Hold Meeting

Thursday evening under the co-chairmanship of Y's Men Jas. Haslam of Alpha and Randolph Manning of Centennial, the two clubs joined together for a very interesting evening of Y's Dom which included the initiating of five new members into the club, namely: B. Bugden, R. Hart and J. Chisholm for Alpha, and A. G. Turpin and T. Burke into Centennial. The ceremony was carried out under the direction of Intl. Director Y's Man E. Bell, assisted by Y's Men R. Matheson, E. Clawson, R. Rupert and E. Johnston of the Alpha Club and Y's Men J. MacLean and F. Norton of the Centennial Club.

City Hospital Junior League Monthly Meeting

The Junior League of Charlottetown Hospital held their regular monthly meeting on Tuesday Dec. 1st in Nurses Residence with the President Mrs. Urban MacQuaid in the chair.

Adjudicator For Regional Drama Festivals Named

OTTAWA, (CP) — Evan John, 53-year-old British actor, producer, author and soldier, will adjudicate Canada's 13 regional drama festivals in 1954.

Blood Donor Objective Passed

—At the conclusion of the final Red Cross blood donor clinic held at Summerside last evening there were 130 donors. The grand total registered was 1136. This is 136 over the objective of 1000 set for the four days clinic and is the most satisfactory result obtained at clinics in this Province since the inception of the service five years ago.

COMPLETE VISUAL REFRACTION AND ANALYSIS G. F. HUTCHESON & SON Optometrists 53 Grafton Street

As a part of its advertising policy the Potato Marketing Board this year decided to put on a display (shown above) of Prince Edward Island potatoes, both seed and tablestock, at the Royal Winter Fair, Toronto. For this purpose a number of 50 lb. 15 lb. and 10 lb. lots of paper bags were assembled and shipped to Toronto. Additional to this were several 75 lb. sacks of tablestock as well as samples of Foundation seed stock of the following varieties—Green Mountain, Irish Cobbler, Sebago, Kaswick, Canoe, Pontine, Warba, Katahdin. The paper sacks were arranged on stands so that the various brands were in full view of the public whereas the seed was placed in open trays on a long table. Other features included photographs of potato fields and a few Island scenes to lend color and interest to the general set up of the booth.

The booth was strategically placed so that the large sign was readily visible from quite a distance. Also featured was a large framed map of "The Island" which was lit up with an electric lamp.

"The Royal Winter Fair opened on Friday, November 13th and from then until the closing night of Saturday, November 21st there was a steady stream of visitors looking over the various exhibits on display in this immense building," reports Mr. S. G. Peppin, technical advisor to the Potato Marketing Board.

"Thousands of people visited this section of the Fair every day with a good portion of them stopping to look more closely at our display and to ask questions about potatoes and Prince Edward Island in particular.

"Many stated they use nothing but Prince Edward Island potatoes, expressing a preference for them over all others. The majority apparently like a potato which cooks dry and mealy and does not go into a mush and cook black. They also prefer an even peck especially in the 10 or 15 lb. package which incidentally is the size most in demand. Very few seemed to want the 75 lb. jute bag at all and only a few enquired for the 50 lb. paper bag for storing.

"The most important point raised by the majority of consumers was the lack of the variety name on the package. The average housewife is looking for quality and wants to know exactly what she is purchasing and not just 'white potatoes' but to get to know which variety cooks best. This it seems to the writer is a move in the right direction and should be so recognized by our shippers and growers alike.

"Competition for this tablestock trade is very keen and in Ontario they are certainly improving on their production, grading, packing and selling methods. A special feature at The Royal was a competition sponsored by the Ontario Department of Agriculture Crop Improvement Association with money prizes ranging from \$140.00 down to \$60.00 for the best commercial exhibit. This was open to any group of growers, grower dealer dealers or grower co-operative. Five groups in all put on excellent displays showing graded potatoes in various sized containers mostly paper in the 10 and 15 lb. package. One County Exhibit had a turntable on which was placed plates of various cooked potatoes including boiled, baked, creamed, scalloped, salad, French fries, chips and Franconia—the latter being potatoes baked in the pan alongside a roast—a very attractive demonstration and advertisement for their potatoes. A diploma was also awarded by The Canadian Horticultural Council for the best display in this group. Snyder's Potato Chip Co. gave money prizes of \$50.00 and \$25.00 for the best entries in the tablestock classes.

"All of this goes to demonstrate the fact that the Ontario grower is being induced and instructed to put up a quality product which will actually meet with the general approval of the Ontario consumer.

"The sooner our growers and dealers realize that fact the better it will be for all concerned in the

Rebekah Degree Conferred On Four

The Rebekah Degree was conferred on four candidates at Alpha Rebekah Lodge on Tuesday evening, when the Degree was exemplified in a pleasing and impressive manner by a Degree Staff under the capable direction of Mrs. Helen G. MacEachern, P.N.G. At the close of the Degree Mrs. MacEachern was presented with a lovely gift by Mrs. Margaret MacKinnon, N.G. in appreciation of her invaluable services as Degree Mistress.

Death Yesterday Of Mr. W.J. Dooley

The death of William J. Dooley occurred yesterday morning in the Charlottetown Hospital after a brief illness. He was born in Charlottetown and was in his 55th year. For the past four years Mr. Dooley was employed as fireman on the staff of Falconwood Hospital and previously was employed at Crockett and Storey and Rogers Harware Limited. He was a veteran of World War I and a member of the Canadian Legion and the Benevolent Irish Society and St. Dunstan's Basilica. He was a son of the late Mr. and Mrs. John Dooley of Charlottetown.

HOLMAN STORE NEWS

"PERSONALLY PICKED BY SANTA" — To make Christmas happier and merrier for the girl who specializes in Casual Clothes — The Little Shop in Charlottetown and the Sportswear in Summerside are featuring "Lady Anne" SWEATERS in the always-smart classic style. The CARDIGANS with double knit neckband, have ribbon facings on the fronts. They are beautifully fine—pure wool that has been Sanforized treated against shrinkage and Mitten treated against moth damage. In colors that will delight the eye, these "Lady Anne" Cardigans are priced 6.95 — sizes range from 14 to 20. By the way, for a really good Christmas gift—match-made "Lady Anne" Sweater. You'll find these Gifts "Personally Picked by Santa" in the Little Shop and the Sportswear Department at Holman's.

"PERSONALLY PICKED BY SANTA" — Bright and beautiful Christmas JEWELRY by CORO is arrayed in splendor in the Accessory Department. Breath-takingly lovely are the piece of Rhinestone and Ebonied Metal that combine magnificently in Earrings, Necklets, Bracelets and glamorous Pins. The dull, dense black of ebony enhances the bright glitter of the Rhinestones. You'll hardly believe the price—it's just 1.00 a piece! Bejewel your "lady love" with fine, smart, fascinating jewelry by Coro from the Accessory Department at Holman's.

"PERSONALLY PICKED BY SANTA" — Here now is something you've, undoubtedly, always wanted for your home! A Set of Sheffield STEAK KNIVES — they are in the China Departments of Both Holman Stores. You'll want to gently hint for these from your own Santa, so I'll tell you all about them. They are of stainless steel with serrated edges that will cut into a juicy steak like cutting butter. The attractive brown bone handles are shaped, and a set of six is boxed in individual compartments. The set is priced 5.95 and you'll find them simply wonderful. Start hinting right away, so that your Santa will personally pick a set of Steak Knives for you from the China Department of either Holman Store.

Lingerie... THE GIFT OF ENCHANTMENT Nylon Specials For Christmas Giving

Beat the high cost of gift giving with these three great specials—

Gowns \$5.95

Slips \$5.95

Briefs \$1.25

* Nylon Lace Trimmed * All First Quality * White and Blue. Sizes 32 to 38 * Matching Nylon with a lined lace top * Wide Camisole Straps * Lace Bottom * White — Sizes 32 to 38 * Kayser Make * Blossom -- White -- Blue * Sizes S - M - L MOORE & McLEOD Limited