

Grand Opening of Turner Farm Equipment

Genuine
COCKSHUTT SERVICE PARTS
 WEARS BETTER • LASTS LONGER

Opens Tomorrow On New Premises, 94 Fitzroy St.

Turner Farm Equipment will stage their grand opening tomorrow in a new modern building at 94 Fitzroy Street, Charlottetown to service Prince Edward Island farmers.

Ivan Turner, Owner and General Manager joined the Cockshutt Dealers Organization on February 16th, 1953 operating at 156 Kent Street. Then in November 1954 a tragic fire destroyed building and stock resulting in a great loss and inconvenience to Mr. Turner and his many customers.

However, temporary quarters were soon located and business carried on in the usual manner under a very difficult handicap, the lack of adequate space.

In the fall of 1955 the new building now to be opened was obtained and renovating operations were planned. Now a three storey building at 94 Fitzroy houses this ever-growing business.

The first floor consists of a large showroom with offices and a 4000 bin parts department, where the largest stock of farm equipment parts on P.E.I. is available to the farming public.

Mr. Turner better known to most of his customer friends as Ivan operates a large livestock and wholesale meat business in addition to the implement agency,



which he carried on for many years prior to entering into this business.

Turner Farm Equipment is also sole distributor for Myers spraying equipment, Conde Milkers and Papee Equipment for the Maritime Provinces.

Despite the difficulties under which he worked in 1955 Mr. Turner accomplished the outstanding feat of leading Canada in the Cockshutt Sales Contest.

If its farm equipment you need, the place to shop is the place where old friends stop. Service and satisfaction is the target of Turner Farm Equipment.

GRAND OPENING REDUCTIONS ON NEW MACHINES

SCUFFLER—Regular \$33.00 — Selling \$18.00

R. C. PEDESTAL'S (For 30 Cockshutt Tractors)
 Regular \$35.00 — SELLING \$10.00

GAS GAUGE FOR TRACTORS (all makes)
 Regular \$3.25 — SELLING \$1.35

NO. 4 MANURE SPREADER — 2 H H
 Regular \$395.00 — SELLING \$298.00

"707" COCKSHUTT REAR END CRANE
 WILL FIT ANY 3 PT. HITCH
 Regular \$22.50 — SELLING \$10.00

TURNER FARM EQUIPMENT

94 FITZROY STREET

DIAL 3515



D. E. (DAN) COLES
 Manager

Dan was born on a farm in Milton and later moved to Winsloe. He joined Turner Farm Equipment when the firm was organized in February, 1953, and has worked in all departments of the business to earn his present position.



ORVILLE TURNER
 Sales Manager

Orville is a brother of Ivan Turner, owner of the business, and is in charge of the Sales Department. Like his brother he operates a farm in Winsloe. He joined the firm when it was organized in 1953.



J. R. (BOB) COMPTON
 Repairs Supervisor

Bob who was born on a farm at Bangor, P. E. I., has been connected with the Cockshutt Agency at Charlottetown for the past 25 years. Since joining Turner Farm Equipment he has been Service Parts Supervisor and is now in complete charge of a 4,000 Bin Parts Department of the new Turner set-up.



G. R. (GORDON) CUDMORE
 Accounts and Credit Manager

Gordon received his business education at Union Commercial College and has been connected with the Cockshutt business since 1951. He joined the local agency of Turner Farm Equipment early in 1956.



J. M. (JOHN) LLEWELLYN
 Sales Representative

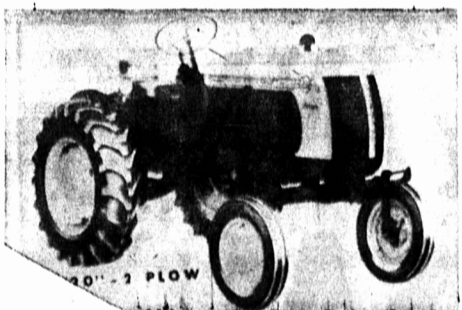
John was born in Southport and has a farm background. After attending Prince of Wales College he joined Turner Farm Equipment as sales representative for all associated lines in the Maritime Provinces such as milkers and spraying equipment, etc.



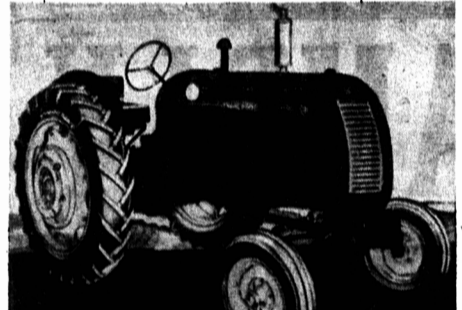
E. (EARL) HAMBY
 Shipper

Earl joined the staff in 1958 and is in charge of the setting up and shipping of machines. He also hails from a farm in Winsloe.

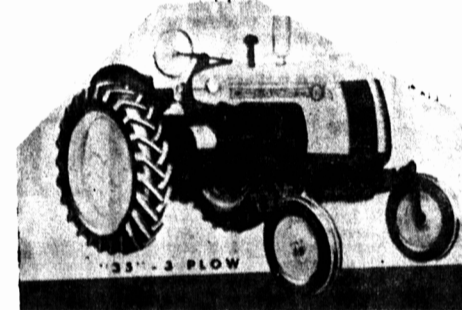
A TRACTOR POWER FOR YOUR EVERY NEED IN THE 1956 COCKSHUTT DELUXE TRACTOR FLEET IN TWO TONE STYLING.



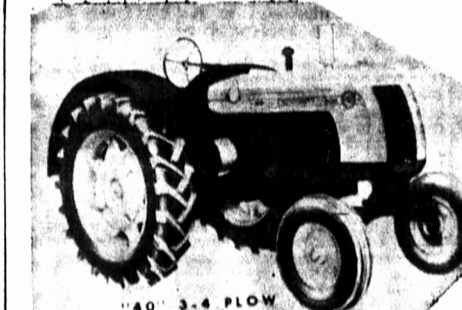
COCKSHUTT 20 DELUXE 30.4 Belt H.P.; 26.75 Draw Bar H.P.; 2 Types of Front Ends; 4-way live hydraulic system; 11" tires for better traction; 3 pt. hitch.



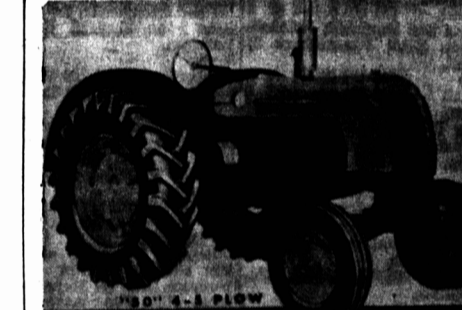
COCKSHUTT 30 DELUXE 33 Belt H.P.; 28.5 Draw Bar H.P.; Live Power Take-off; 8 forward speeds; 4 Way live hydraulic system; 4 types of interchangeable front ends; 3 pt. hitch; gas or diesel.



COCKSHUTT 35 DELUXE 36 1/2 Draw Bar H.P.; 42 Belt H.P.; Live Power Take-Off; 4 Way live hydraulic system; 5 bearing crankshaft; power steering; 3 pt. hitch; Gas or diesel.



COCKSHUTT 40 DELUXE 47 Belt H.P.; 42 Draw Bar H.P.; Live Power Take-Off; 7 Bearing Crankshaft; double wall final drive; 3 pt. hitch; D4 or D6 Diesel or gas.



COCKSHUTT 50 DELUXE 58 Belt H.P.; 51 Draw Bar H.P.; Live Power Take-off; 7 Bearing Crankshaft; double wall final drive; 3 pt. hitch; gas or diesel.

Baler
 No auger. No picker or wad board. Only 1 sweep arm. Save \$. Save hay leaves. The biggest little baler on wheels.

Lime and Fertilizer Sower—8' or 10' sizes. 8' capacity 1,000 lbs., 10' capacity 1200 lbs. Sows fertilizer, lime, grass seed, grain. Will sow as low as 50 of fertilizer per acre. Controlled from tractor seat.

No. 624 Spreader
 Wood box. Malleable chain. Double roller bearings.
 Well balanced 50 bus. box. 16 steel blade distributor

Cockshutt "110" Drill with Grass Seed Attachment — 16 row Capacity 405 lbs. grain, 595 lbs. fertilizer

We Congratulate Turner Farm Equipment

and express our appreciation both to them and to our many customers of P. E. I. for their generous support which makes it possible to increase our facilities to serve you.

B. K. (BRYER) LLEWELLYN
 Cockshutt Territory Manager
 Bryer, a born Islander joined Cockshutt Farm Equipment Limited in February 1950 after serving as Territory Manager in the Moncton area of New Brunswick. He was transferred to Charlottetown in November of 1950.

The motto of our Company is "Service to our Customers" and this new premises with the repair department where we carry over \$60,000 in service parts, plus storage space for a large quantity of new equipment added to other transfer points in Woodstock, N.B., Moncton, N.B., Truro, N.S., and Mont Joli, P.Q., insures prompt delivery to our customers.

Thanks to all for your cooperation in the past and looking forward to serving you in the future.

Cockshutt Farm Equipment Limited
 TRURO, N. S.