

40% AND MORE OFF COFFEE BILLS

Sweeping Economies with New Instant Coffee of Outstanding Cup Quality

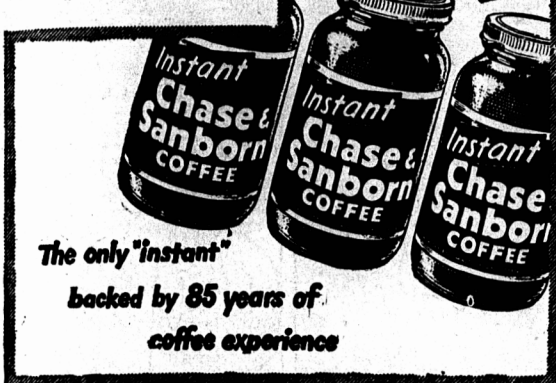
flavor. Get a jar of New Instant Chase & Sanborn today — saves time, trouble, dishwashing, and lots of money!

You'll never know how good instant coffee can be until you try

No need now to deprive yourself of a good cup of coffee whenever you feel like it! Housewives have found the happy solution to high coffee prices in New Instant Chase & Sanborn.

You save as much as 40% per pound over regular coffee with the regular 4-oz jar. And the savings are still bigger with the new big family size!

"Real coffee, too!" you'll say, when you taste its grand rich

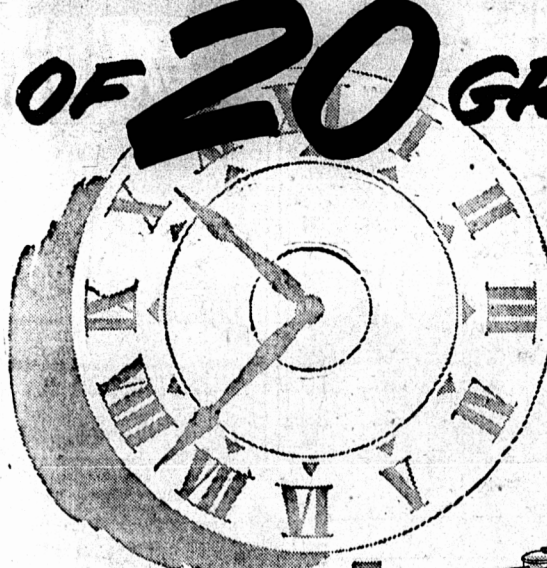


The only "instant" backed by 85 years of coffee experience

Professional police forces in England were first organized by Sir Robert Peel in 1829.

Experts say television is best watched from a distance 10 times the screen's diameter.

IF YOU LIVE IN PRINCE EDWARD ISLAND . . . YOU CAN WIN ONE OF 20 GREAT PRIZES



If you can estimate how long the *Cream of the West* 8-day clock will run

Yes, you can be a winner of one of 20 grand prizes — and it's so easy in this new and exciting contest. Read below how to enter and be a winner!



1st PRIZE
THOR WASHER—Safety wringer and large tub. Can be supplied with either gasoline engine or electric motor.



2nd PRIZE
SUPREME DE LUXE ALUMINUM KITCHEN UTENSILS—Complete 20 piece set—everything from a heavy duty Master Cooker Dutch Oven and Aluminum Kettle to Cake and Pie Pans.



3rd PRIZE
WESTINGHOUSE "RAMBLER" RADIO Portable Radio, handsomely finished, extra powerful. Runs on AC or DC current or on its own battery.



4th PRIZE
SUNBEAM MIXMASTER—All mixing speeds plainly indicated. Easy to see—easy to set.



5th to 9th PRIZE
PRESTO ALUMINUM PRESSURE COOKER—3 1/2 imperial quart capacity. Reduces cooking time 75%.



10th to 20th PRIZE
ANDROCK KITCHEN UTENSILS—A complete set of the famous 18 piece "500" set of kitchen utensils, including such items as assorted strainers, soup server, potato masher, pastry server, flour scoop, can opener, cake turner etc.

It's all so simple and takes only a few seconds to enter. All you have to do is estimate the number of days, hours, minutes and seconds that the Cream of the West 8-day clock will take to run down from one winding!

To enter, just ask your regular dealer for an entry coupon when you buy a bag of Cream of the West All-Purpose Flour. A 7-lb. or 24-lb. bag gives you one estimate, the 49-lb. bag—two—while the 98-lb. bag gives you four. And of course, the more entries you make, the greater your chances of winning. Winning entries will be those which most closely estimate the days, hours, minutes and seconds of elapsed time between the starting and stopping of the Cream of the West Clock.

You can drop your completed entries into the sealed ballot box your dealer will have in his store, or mail to Box 342, Charlottetown. It takes only a few moments to enter this exciting contest . . . and it means magnificent prizes for twenty lucky housewives. Contest closes

Saturday midnight, March 24th. The lucky dealer who sold the first prize winner her bag of Cream of the West Flour, will receive the contest clock as a special gift prize. No more than one prize to any household. Make as many entries as you wish.

CREAM OF THE WEST FLOUR—YOUR BEST BET ON BAKEDAY!
Cream of the West Flour can be depended on for uniform quality in all your baking needs—whether it be cakes, pies, bread, cookies or buns. So always use Cream of the West Flour. Packed in 7-lb., 24-lb., 49-lb. or the large economical 98-lb. bag. Cream of the West Flour is guaranteed to be the best all-purpose flour you ever used!



all purpose Cream of the West FLOUR

Unconditionally guaranteed by the Maple Leaf Milling Company—Canada's Largest Flour Millers

Junior Farmers and Junior Club News

Over 40 people were present at the Northam School on Friday evening, March 2nd when the Northam Calf Club had a social evening. A short business meeting was presided over by vice-president, Charles Dymont. National Film Board films were then shown by David Peacock, Department of Agriculture. Norma Dymont, president of the Calf Club, capably led in several games, after which candy and lunches were sold. The money raised is to be used for Calf Club purposes.

Sherbrooke Calf Club members will be represented in the Provincial Debating Competition by Clarence MacDonald, Urban Laughlin and Kathleen Dekker. These were the choice of the judges at a debate held recently in the Sherbrooke School before a large audience.

Mr. Errol Laughlin acted as chairman and outlined the rules and introduced the speakers and judges. The subject of the debate was "Resolved that the use of cosmetics should be abolished." Those upholding the resolution were Urban Laughlin, John Dekker, Leighton Milligan, and Clarence MacDonald. The negative speakers were: Frances Colwill, Kathleen Dekker, Junior Colwill, and Carl Chappell.

The judges, Messrs. Charles Yeo, James Harris, and Eric Madsen declared the affirmative side the winner by a slight margin. Mr. Yeo reported for the judges and gave the club members some good advice regarding debates.

National Film Board films were also shown at this entertaining and educational meeting.

The following organizations have sent in applications to compete in the Prince Edward Island Debating Competition, which is sponsored by the Junior Farmers:

Dorothy Dix Says

Continued from page 2

pride for her to do so, she should respect his feelings in the matter unless it is a case of actual starvation. If she humiliates him by taking a job, it will wreck him because it will break down his belief in his ability to succeed. The clinging vine holds up many a tottering oak that would fall but for the brace it gives it.

The idea that it is any reflection on a man for his wife to work outside of the home after they are married is so antiquated that it seems to have come out of the hairtrunk in the attic. A man expects his wife, and rightly, to help him. If she can do it better by earning money than by cooking and washing and scrubbing, why should she not do so? And in many cases the wife working for a few years after marriage enables the husband to get on his feet and for them to have the home and children they crave.

DEAR MISS DIX: Do you really believe there is such a thing as love, except parental love? It is sex that makes the fascination between men and women; otherwise one woman would be as pleasing to a man as another. Most men and women marry through fascination, and the gliding soon wears off if there is not congeniality. Congeniality is what holds most couples together. But is there such a thing as love?
DOUBTING THOMAS

ANSWER: Isn't love made up of sex attraction and congeniality and perhaps a third ingredient that is appreciation or gratitude, call it what you will? It is something that binds us to people whose loyalty we have tested, whose sacrifices have been laid gladly at our feet, at the fires of whose affection we have warmed ourselves.

What we know as fascination is purely sex attraction. It is nothing but sheer animalism. Love has sex attraction in it because we cannot love those who are physically repugnant to us. But love has congeniality in it also and that is why it lasts. It is the meeting of two minds with similar thoughts and desires and impulses. Fascination passes because there is nothing in it but passion, and that perishes of satiety.

That there is such a thing as love is proved by the thousands of old couples you see whose romance is long dead, who have no physical charms with which to attract each other, but who still love each other far more dearly than they did when they were young. Don't doubt love. It is the truest thing in the world.

DEAR DOROTHY DIX: I have a son who is married and has two children. He and his wife hate each other and fight like cat and dog. I have always taken the wife's part in order to try to keep them together, but now my son has left her and refuses to go back, no matter what I say. What shall I do?
MRS. J. M.

ANSWER: There is nothing you can do but let them alone. Nothing is gained by trying to force a discordant husband and wife to live together. Better a peaceful home for the children with one parent than with two who make it a place of strife.

DOROTHY DIX cannot personally reply to readers, but will answer letters of general interest through her column.

Augustine Cove Calf Club, Bedeque-Freetown Junior Farmers, Alma-Montrose Calf Club, Sher-

brooke Calf Club, Northam Calf Club, Port Hill Junior Farmers, Lot 16 Junior Farmers, Johnston's River Calf Club, Johnston's River Junior Farmers, Millview Sewing Club, Vernon River Children of Mary Society, Emerald Sewing Club, East Point Junior Farmers, Bear River Junior Farmers, Farmington-Mt. Hope Junior Farmers, Gowan Brae Calf Club.

The Debating Committee met on March 3rd and decided the first round topic will be, "Resolved that country life offers more advantages to young people than city life." This debate must be completed by March 20th.

The regular meeting of the Miscouche Holstein-Jersey Calf Club was held on Monday evening, March 5th at the home of club members Bruce and Belle Small. President Aloysius DesRoche acted as chairman. After the business meeting the members wrote Test 1 on their Handbook study and studied Lesson III. Several games and a lovely lunch were enjoyed by everyone. The next meeting, April 2nd, will be held at the home of Mr. Reggie Gaudet.

On Tuesday, February 27th, the Farmington Grain Club met at the school for their Achievement Day. Samples of grain were exhibited by the members. These were judged by the members before being officially placed by A. G. LeLacheur, Seeds Inspector, Plant Products Division.

The members then wrote a test on grain growing. Following this, Mr. LeLacheur led a discussion on "percentage of hull" and "weight per bushel".

The following are the results of various tests:

- Field Score:**
1. Hubert MacLeod
 2. Witney Judson
 3. Lester Wood (tied)
 4. Elmer MacLeod
 5. Elmer Curran
 6. Vernon Wood
 7. Russel Dockendorf
 8. Alban Wood
 9. Cyril Wood
 10. Melvin Wood
 11. Desmond Larkin.

- Threshed Sample:**
1. Lester Wood
 2. Hubert MacLeod
 3. Cyril Wood
 4. Elmer MacLeod
 5. Vernon Wood
 6. Elmer Curran
 7. Alban Wood
 8. Witney Judson.

- Written Test:**
1. Ansel Judson
 2. Elmer Curran
 3. Elmer MacLeod (tied)
 4. Alban Wood
 5. Cyril Wood (tied)
 6. Hubert MacLeod
 7. Witney Judson
 8. Vernon Wood.

FLOORS ARE BRIGHTER WITH LESS WORK AND I SAVE WHEN I BUY HAWES' FLOOR WAX

1 LB. TIN 49c THE FINEST FLOOR WAX MONEY CAN BUY

HAWES' PASTE FLOOR WAX



SPRING CLEANING VALUES—BIG AS A HOUSE

Spruce up your home for Spring! Give it that spic-and-span look you're so proud of—quickly . . . easily. Here's how! Before you start your Spring cleaning, come to CO-OP SUPER MARKET for the wonder-working cleaning aids we have assembled to lighten your housework, brighten up your home—and save plenty of money in the bargain. Come in today and take your pick from our full stocks of labor-saving, money-saving cleaning aids.

LUX GRANULATED SOAP
GIANT SIZE
Reg. 89c
69c

BROOMS
SPIC & SPAN SHINOLA WAX
CLEANSER
FLOOR CLEANER
BREAD

- Simms Peacock, 4-String, Ea. **1.19**
- For Housecleaning, Pkg. **25c**
- For Better Floors Per tin **38c**
- Big 5 2 Tins For **13c**
- Johnson's, Qt. Tins Each **49c**
- Co-Op Sliced—White or Whole, Wheat, Each **14c**

Friday Nite

Specials on Sale Friday from 2 P.M. until 9:30 P. M. No phone orders on Friday Specials.

- Libby's—All Varieties **25c**
- 4 tins for 25c**
- Special per 24-tin case \$1.39
- Fleur De Lis—Reg. size tins **25c**
- Special 48-tin case . . . \$1.89
- Tenderleaf—60 Bag Box **25c**
- Special 48-tin case . . . \$1.89
- TEA BAGS, each 59c**
- Best Quality—12 oz. tins **25c**
- Asparagus CUTTINGS, 2 for 33c**
- Tenderflake **51c**
- PURE LARD, 2 lbs. for 51c**
- Large Pink **25c**
- GRAPEFRUIT, 3 for 25c**
- Sweet Pickled **55c**
- PICNIC HAM, lb. 55c**

The nicest fish you could eat.

Corned Mackerel

FILLETS, lb. 29c

No Waste

- EXTRA—Large Salt **10c**
- HERRING, each 10c**
- Prime Shoulder **63c**
- BEEF, lb. 63c**
- Prime Rib **79c**
- ROAST, lb. 79c**
- Island Grown Delicious **29c**
- Eating APPLES, 2 doz. 29c**
- No. 1 Cooking **29c**
- ONIONS, 6 lbs. 29c**
- Fresh, Crisp **17c**
- HEAD LETTUCE, ea. . . 17c**
- Green, Crisp **19c**
- CELERY, ea. 19c**
- For Juice — FLORIDA **89c**
- ORANGES, 2 doz. . . . 89c**
- Courtland — Large **39c**
- APPLES, doz. 39c**

SHOP CO-OP

Super Market

FREE DELIVERY PHONE 2807 - 2808

"THE ONE STOP MARKET"

OUR BOARDING HOUSE MAJOR HOOPLE

HMP! SO JAKE AIN'T HERE, HUH? I GOT A LITTLE PACKAGE FOR HIM, MISTER! HE TOLD ME HE'D GIVE ME \$35 FOR IT BUT HE MAKES PROMISES LIKE A SAILOR LEAVIN' FORT, SO I'M HANGIN' ONTO IT TILL I SEE THE SKINS!

EGAD, SIR! I HAVE THE MONEY FOR YOU! HAK-KAFF! I UNDERSTAND IT'S A TWO-CARAT STONE UM! DO YOU HAVE ANY MORE OF THOSE BARGAIN GEMS?

IT'S TURNING OUT JUST RIGHT FOR JAKE