

# The Fairest Land . . . 'Tis Possible To See



## PRINCE EDWARD ISLAND

### A million acre Vacation Wonderland!

French explorer Jacques Cartier's comment will ring truly in your heart when you see this garden island of Canada. Folds of red earth against lush green meadows, golden beaches lapped by the warmest salt water north of Florida, tree shaded historic Charlottetown, birthplace of the Canadian nation . . . you'll love everything about "The Island". Vacation pleasures are here in abundance . . . wonderful swimming, golf, deep-sea fishing and boating.

It's a brief and pleasant journey and a large, luxurious ferry brings you right to your island holiday. Start planning today!

## Welcome To Prince Edward Island

The historical capital of Charlottetown has a bright new landmark - The Fathers of Confederation Memorial Building. This handsome centre for the lively arts is Canada's birthday present to Prince Edward Island, commemorating the centennial of the first Confederation meeting back in 1864. Crowds of visitors have already toured the art gallery and museum, and attended performances in the excellent theatre in the Confederation complex.

On the first day of July, the curtain goes up on a summer-long "Festival of Laughter and Music." Headlining the program are Canada's favourite court jesters, John Wayne and Frank Shuster. Also to be presented are "Spring Thaw," Canada's own annual revue in sketches and song; a new musical comedy, "Anne of Green Gables," based on the internationally beloved books by Island authoress Lucy Maude Montgomery; and actor John Drainie, in an evening of wit and humour, "Laugh with Leacock."

There will be daily puppet shows for the children, and a series of Sunday evening concerts, with a distinct Maritime flavour, featuring poetry readings, folk songs and classical artists. Art exhibits and Canadiana will be on display at the Centre throughout the summer.

And, out-of-doors, the season's traditional regattas, fairs, highland games and harness racing will round out the busy calendar of events. All this, plus a thousand miles of beaches and some of the most charming countryside you've ever laid eyes on. For a summer of family fun and laughter, join in the festivities on P.E.I.



Hon. J. David Stewart  
Minister of Tourist Development

## The Province Of Prince Edward Island