

Barbara Brent's BUYS AND WHYS



MONTREAL, June 19th—Ever have the insecure feeling that your money starts to sprout wings as soon as you get it?—that it doesn't want to linger in that Savings Account next until it grows big enough to go as far as you want it to? I've known that feeling often as these last few years—but I've been fortunate enough to find a way to cure it! You just clip the wings of a few dollars each payday. How? Well, there's no great trick to it, even though so many prices are still high. It's a matter of approaching your money in the right way—before it can take off! And the "right way" is the *Personal Planning* way. This BANK OF MONTREAL personalized finance system keeps those fly-away dollars earthbound where they will do you the most good. Ask at your neighborhood branch of the B of M for your free copy of the booklet "PERSONAL PLANNING". Why not drop in today? You'll be really saving all the sooner!

"What A Good Idea!", you'll say when you see the new HEINZ VINEGAR bottles. That's the way I feel about it, too. The new bottles have been designed for cupboard convenience. They're shorter and stouter—easier to handle—easier to pour—and because they're not so tall, they fit in shallower shelves. They come in several sizes—and, of course, hold the same quantity as before. The same quality of fine Heinz Vinegars, too. For whether it's White, Clear or Malt Vinegar, it's always the best when it's Heinz. So for flavourful summer salads—be sure to stock up on Heinz Vinegars now in the new, handy bottles.

It's Not Always A "Miracle"

when all the family is cheerful at breakfast. It's bound to happen every time you serve piping hot bowls of "CREAM OF WHEAT". Quick and easy to prepare (it takes just 5 minutes of boiling to cook to smooth deliciousness)—and such a wonderful way to begin the day. For 5 Minute "Cream of Wheat" is not only good to taste—it's good for you, too. It gives you Iron for good red blood—and Calcium and Phosphorus for diets deficient in these elements. So do as so many families do—make "Cream of Wheat" a breakfast habit. That's the happy way to start the day!

Where's Tom?—back in the hot city while his family enjoy summer-in-the-country. Yes, Tom's a "summer bachelor" and this is a message for his wife. Leave him a summer's supply of INSTANT CHASE & SANBORN COFFEE before you go to the country! It's so easy to make—takes no longer than boiling the water. He can make one cup at a time—no waste. And it's so good! For Instant Chase & Sanborn is made by real coffee people. Almost a century of coffee experience makes it the best "instant" you've ever tasted. The flavour's there—and the body—and the real lift. Yet it's so economical. It saves you up to 40¢ a pound compared with ground coffee. So take my tip and leave your "summer bachelor" a supply of Instant Chase & Sanborn Coffee!

Here's A Wonderful Opportunity

to discover what the new beauty-cream ingredient in WOODBURY FACIAL SOAP can do for your complexion. Get in on this *1c sale of world-famous Woodbury Soap*. You get one cake of Woodbury for 1¢ only when you buy three cakes at the regular price. It's a real bargain for your pocketbook—and luxury for your complexion. You see, Woodbury is made with a beauty-cream ingredient—a softening oil used in finest face-creams. This softening oil is intended to help replace the natural oils you wash away. So many soaps are drying—but Woodbury actually smooths your skin. You'll love its rich, gentle lather—its delicate fragrance, too. Hurry get yours today—before it's too late! Stock up now while this 1c sale lasts!

For The June Bride with brand new resolutions... why not resolve to thrill your husband with your very own, home-made jams and jellies? Easy—even for beginners—with CERTO Fruit Pectin. For wonderful, sure results simply follow the instructions in the recipe booklet under the label of each Certo bottle. Did you know that Certo gives you up to 50% more jam or jelly from the same amount of fruit—and cuts making time to about 1/3? You see, Certo is the natural jelling substance of fruits, in concentrated form. So instead of boiling down your fruit mixture 'til it's ready to set, you simply add Certo and reduce boiling time to just 1 minute for either jams or jellies. And just think how that preserves the colour and flavour! Beginner or long-time jam-maker—you'll love using Certo!

Whim Road and Vicinity

Miss Sybil MacDonald, Charlottetown, recently visited her home in Heatherdale.

Miss Christine Cameron, Caledonia, was a recent visitor to Whim Road, the guest of her cousin, Miss Mary K. Munro.

Miss Florence MacKinnon recently returned to her home in Kilmuir after being employed in Halifax for several months.

Mr. Barry Nicholson, Charlottetown, spent the weekend and holiday at Whim Road visiting his parents, Mr. and Mrs. Webb Nicholson.

Mr. and Mrs. Robert Campbell, Whim Road, were recent visitors to Charlottetown. On their return they visited Mrs. Campbell's parents, Mr. and Mrs. A. J. MacPherson, in Bellevue.

Mrs. Murdoch MacGowan, Kilmuir, accompanied by her son John, recently attended the graduation exercises at Acadia University where her daughter, Joan, received her M.Sc. degree. On the trip also were Mr. and Mrs. L. W. MacKinnon of Kilmuir, who visited Mr. and Mrs. Fred Nash at Berwick, in the Annapolis Valley.

Miss Mary Farquharson, Kilmuir, recently entertained a number of her friends at a party on the occasion of her thirteenth birthday. Her sister, Miss Isabel Farquharson, who is employed in Charlottetown, was home to take part in the celebration, and enjoy among other things the big birthday cake served by the hostess.

Mrs. M. C. MacGowan and her grandson, Mr. Sydney MacGowan, both of Kilmuir, had an enjoyable trip to Massachusetts, where they visited friends and relatives, including Mrs. MacGowan's son, Dr. John MacGowan and his wife and family in Quincy, Mass. Miss Evelyn MacPherson, Kilmuir, accompanied them on their trip, visiting her relatives in Boston and elsewhere in Massachusetts. —G.U.

WHIM ROAD W. M. S.

"The Whim Road W.M.S. meeting for May was held at the home of Mrs. Leslie Stuart on Thursday evening, June 13th. There were eight members present. The president, Mrs. Cecil Campbell, was in the chair and led the devotional period, while the secretary, Mrs. Garnet Moore, attended to the business of the meeting. A verse of scripture was given in answer to the roll call, and dues were received. The theme for the evening was "Easter gave us the Bible." The opening hymn, "Oh Word of God" was followed by prayer, and another well known hymn, "Break Thou the Bread of Life" was sung. The president gave a reading which was appropriate, and the hymns, "Up From the Grave He Arose" and "Come Let Us Sing of A Wonderful Love" were also sung during the evening. The scripture reading, Mark 14th chapter, verses 32 to 50, was read by Mrs. Wm. D. Fraser, and Mrs. George Clary continued reading verses 53 to 72. Mrs. Webb Nicholson gave an enjoyable reading of a portion from the study book, "This Is Our Faith", written by Prof. John Dow.

Further study of this book will be continued at the next meeting which will be held at the home of Mrs. George Clary in June. A note of appreciation was received from one of the members who had been remembered during her serious illness. At the close of the evening while the members enjoyed a social hour lunch was served by the hostess, assisted by Mrs. George Clary. The meeting closed with the benediction.

BROOKLYN W. I.

Mrs. William Matheson was hostess to the members of the Brooklyn W. I. on June 5th, when the meeting opened with the "Club Women's Creed". Roll call was answered by "A New Idea For Our Institute", and was answered with several suggestions for the roll call. One new member joined and paid dues, bringing the membership total to 11 members.

The minutes of the previous meeting were read and approved and it was decided to send a card of sympathy to a bereaved member. It was then moved and seconded to send \$10.00 to the "Save the Children Fund". Mrs. Jack MacKinnon was appointed for the sick committee for the month of June, and Miss Margaret MacPherson was asked to deliver a donation of a woolen blanket to the King's County Hospital on behalf of the Institute.

Mrs. Jack MacKinnon invited the members to her home for the next meeting. It was decided to treat the school children with chocolate clips and cake at the school closing, also to contribute \$2.00 toward the purchase of the teacher's present. Plans were discussed for a picnic and will be completed the day of the school closing. A committee was then appointed to purchase a hot plate for the use of the Institute at festivals and picnics. Plans were completed for the district convention, when the Institute will be entertaining, and a committee was appointed to purchase ham and other things needed for the convention.

Lorne Valley and Vicinity

Miss Bebecca MacAusland was a recent visitor to Montague.

Mr. John White, Montague, was a business visitor to Lorne Valley on Tuesday, June 3rd.

Mr. Edgar McAulay and daughters Teresa and Helen, have taken up residence in Charlottetown.

Mr. Harry MacLeod has returned to Salt Springs, N. S., after spending some time at his home here.

Mrs. Angus Nicholson and daughter Emma have returned home after spending several days in Hazelbrook.

Mr. and Mrs. Malcolm MacLeod and son, Peter, motored to Charlottetown recently where they visited relatives and friends.

Miss Joan MacGrath is spending some time visiting her brother-in-law and sister, Mr. and Mrs. Edward Crane, Bangor.

Miss Christine Shaw, Charlottetown, spent the holiday weekend with her parents, Mr. and Mrs. Daniel Shaw.

Mr. Roy MacLeod, Charlottetown, motored to Lorne Valley on Sunday, June 1st, to visit with friends.

Mr. James MacNeill was a visitor to Charlottetown on May 29. He was the guest of his parents, Mr. and Mrs. Martin MacNeill.

Mr. and Mrs. Earle MacDonnell were visitors to Montague recently, the guests of Mr. and Mrs. Harry Lane.

Miss Joyce MacLeod and Miss Margaret MacLeod were visitors to Montague on Saturday evening, May 31st.

Mr. and Mrs. Wellington MacLeod, Uigg, motored to Lorne Valley on Sunday, June 8. They were guests of Mrs. MacLeod's brothers and sister.

Mr. and Mrs. Sterling MacLeod and daughter Donna, of Halifax, N.S., motored to the Island and are guests of Mrs. MacDonald's brother, Mr. George MacDonald.

The opening dance of the season was held in Lorne Valley Hall on Tuesday, June 10th, with a large attendance. Burke's orchestra supplied the music.

An enjoyable evening was spent at Lorne Valley Hall on Monday, June 2nd when the Hazelbrook Players staged a three-act play, "The Dutch Detective". Harmonical music and readings were enjoyed between acts and there was a sale of candy.

Mr. and Mrs. Bert Leard and family motored to Nova Scotia on Sunday, June 1st, to attend the Apple Blossom Festival in the Annapolis Valley.

Miss Marjorie MacInnis, Charlottetown, spent Sunday, June 8th with her parents, Mr. and Mrs. George MacInnis. She was accompanied by Miss Anna MacLeod.

The St. Peter's Dramatic Society presented its three-act play, "More Power To You", in Lorne Valley Hall on Wednesday, May 28, and despite the rainy weather and muddy roads, there was a good attendance, and a very enjoyable evening was spent by all present. There was a sale of home-made candy between acts.

AM. The closing meeting of the season of the Y.P.S. of the Summerside Presbyterian Church was held in the Hall on Friday evening with the president, Mr. Lorne Moase in the chair. The opening hymn, "Simply Trusting Every Day" was followed by the reading of St. Luke 11 by

Miss Mary Mountain, and prayer will be held in Summerside. A social hour followed with the minister as master of ceremonies. A spelling match with Miss Ruth Agnew and Miss Vera Ross as captains of the teams was greatly enjoyed, as well as the "Twenty Questions" contest. Ice cream and cake were served by the committee in charge.

KARACHI —(CP)— Increased supply of sugar cane to the mills resulted in production of more than 31,000 tons of sugar this year compared with the previous high of 24,000 tons. This output in East Pakistan resulted in mills operating long after the usual April closing.

TOKYO, June 17—(AP)— A Foreign-Office spokesman said today Russians are capturing Japanese fishermen to question them about United States forces in Japan. He said 20 Japanese vessels have been picked up by the Russians since the end of the Allied occupation April 28.



SALE PRICES EVERY DAY.

Fancy Ketal—½ lb. tin **SALMON, tin 25c**

For Frying & Sandwiches—Pic-Pork **LOAF, tin .. 52c**

MacLaren's — 8 oz. **SALAD DRESSING, ea. . . 29c**

Red Seal — 16 oz. Sweet Mixed **PICKLES, jar 33c**

Reg. Qt. Container **MOLASSES, qt. 32c**

Bruce's Lge. 48 oz. Grapefruit **JUICE, per tin 27c**

Hamilton's Crisp **SODA BISCUITS, Lb. pkg. 30c**

Robin Hood—5 lb. bags **QUICK OATS, bag 43c**

Fresh Loin **PORK CHOPS, lb. . . 63c**

Does your wife say she can't cut down the food bill unless YOU cut down on your eating? Well, we have the answer to that one! Do the food buying at CO-OP SUPER MARKET this week-end—hundreds of men do—and you'll prove to her that you CAN eat your fill and have your savings too. You see, we make every price a low price every day and that means you save money all along the food list—and the longer the list, the larger the savings. Shop here today and you'll really show the Missus how to save money.

Quality Meats

Fine Quality — Machine Sliced **BACON, lb. 43c**

Grade "A" — 5-6 lbs. **CHICKENS, young spring, lb. . 53c**

D. & F. Style **SAUSAGE, per lb. 43c**

PABLUM

Cereals

MIXED CEREAL • OATMEAL
RICE CEREAL • BARLEY CEREAL

8 oz. Pkg. **25¢**

16 oz. Pkg. **48¢**

FIVE ROSES FLOUR

98 Lb. Bag **\$5.89**

24 Lb. Bag **\$1.63**

For The Laundry **Surf, lge. pkg. 39c**

For Washing **Sunlight Soap, 2 for 23c**

Big 5 **Cleanser, 2 tins . . . 17c**

Schwartz — 16 oz. **Peanut Butter, jar 43c**

Fresh Ground—Cupswell **Coffee, lb. 95c**

Allen's — 20 oz. **Apple Juice, 2 for 27c**

Fruit & Vegetables

California — Juicy **Oranges, 2 doz. . . 55c**

Banana Ripe **GOLDEN, lb. 23c**

Fresh—Order yours early **Strawberries, qt. . 49c**

Firm—Giant Iceberg **Lettuce, each . . . 23c**

Large No. 1 cooking **Onions, 2 lbs. . . . 25c**

Fresh Local **Rhubarb, 2 lbs. . . 17c**

All items on this ad on sale at the following Co-op Stores only:

ST. PETERS - MORELL - CARDIGAN - VERNON RIVER - CHARLOTTETOWN

We also welcome our new member, Tracadie, which was formerly the store of A. J. MacDonald.

Remember Charlotte-town Store open **FRIDAY NIGHT** Until 9:30 P.M.

SHOP CO-OP

Super Market

FREE DELIVERY PHONE 2807 - 2808

"THE ONE STOP MARKET"

Remember Charlotte-town Store open **FRIDAY NIGHT** Until 9:30 P.M.

Whee! 'Hamilton's MILK LUNCH Biscuits

THE HOUSE OF HAMILTON BAKERS SINCE 1840

Hamilton's NEW MILK LUNCH Biscuits

MADE IN THE MARITIMES

Your family will sing when you serve **EVANGELINE drinks!**

GINGER ALE **GRAPE** **CREAM SODA** **ORANGE** **ROOT BEER**

Get a couple of **BIG 30 FAMILY SIZE** bottles **TODAY!**